Department of Agricultural and Applied Economics

EXTENSION & OUTREACH

AGEC's Extension programming uses a two pronged approach: 1) providing programs to improve decision-making and leadership skills, and 2) increasing awareness of policies that may impact Wyoming stakeholders. Our Extension clientele include individuals, industry, public interest groups, and local, state and federal government agencies. Major areas of programming include rural community development, farm & ranch management, agribusiness management, natural resources, collaborative-decision making, personal finance, and food marketing.

PROGRAMMING HIGHLIGHTS

Collaborative Decision Making

• *Client:* Wyoming Department of Environmental Quality for the Upper Green River Basin Ozone Nonattainment Area *Service:* Recommending approaches to reduce winter time ozone levels associated with energy development.



- *Client:* Laramie County Board of Commissioners & WY State Engineer *Service:* Assisting a committee appointed to reduce groundwater consumption from the High Plains Aquifer system.
- Client: U.S. Forest Service, Medicine Bow National Forest Service: Developing a public involvement program to inform travel management planning efforts.

In 2014-15:

- ♦ 7,027 clients reached directly
- ♦ 471,723 clients reached indirectly

From 2011-16:

- ♦ 250+ Popular press articles
- ♦ 150+ Public presentations
- ♦ 50+ Extension bulletins & client reports
- ♦ 5 National Awards & Nominations



♦ Food Safety Training

 Client: Entrepreneurs of fresh produce Service: Empowering purveyors to protect their clients from food-borne illnesses through good agricultural practices.



♦ Succession Training

Client: Wyoming farmers and ranchers
 Service: Increasing the capacity of agriculture to deal with personal conflicts and multi-billion dollar transfers of wealth through programs such as Leaving a Lasting Legacy, Passing it On, and Management Succession. The widely circulated 11-bulletin series "Planning Ahead, Difficult Decisions" has better prepared Wyoming families for end-of-life planning.

♦ Community Leadership Development Institute

Client: Wyoming communities
 Service: Working with counties to increase the capacity of their communities, enterprises, and families to create a sustainable future in which to live, learn, and work. Programs include board training, family resource management, and community-based leadership trainings.

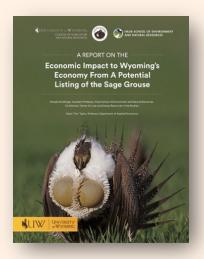


♦ Public Lands Policy

Client: Bureau of Land Management; Office of Governor Matthew Mead;
 Wyoming County Commissioners Association
 Service: Analyzing the impacts of sage grouse management on Wyoming's
 economy. Developing a manual for evaluating the economic impacts of oil and gas
 development. Developing socioeconomic profiles for Wyoming counties.

♦ Wyoming Conservation Exchange

Client: Sublette County Conservation District; Wyoming Stock Growers Association;
The Nature Conservancy; Environmental Defense Fund
Service: Formed the Wyoming Conservation Exchange, a market-based conservation
program designed to improve wildlife habitat and water resources in Wyoming,
facilitate responsible energy development, and provide an additional stream of
revenue to ranchers. Over 20 presentations in the past 3 years.



♦ Annie's Project

Client: Women in agriculture
 Service: Providing risk management skills to use in business and life.
 Delivered 17 programs in Wyoming over the past 5 years.



Drought Management Education

Client: Wyoming ranch managers
 Service: Analyzing rangeland and livestock management options in the face of drought. Has generated 5 fact sheets/bulletins, 14 popular press articles, 26 presentations, 11 news and radio interviews, and 2 book chapters.



♦ RightRisk

Client: Wyoming farm and ranch managers & Extension educators
 Service: Facilitating effective use of crop insurance and other risk management
 tools. In just 1 year, we offered 52 educational programs/webinars, reaching over
 1,330 individuals. At least 128,000 individuals received risk-management materials
 via media-based delivery. Over 43,300 web visitors accessed our online risk-management materials.

♦ 2014 Farm Bill Education

Client: Wyoming farm and ranch managers & Extension educators
 Service: Increasing participants' understanding of Farm Bill program options;
 enhancing their ability to use related web-based decision tools. Through 9 face-to-face meetings across Wyoming, 389 individual producers have been trained.





♦ Livestock-Wildlife Disease Management

 Client: Livestock producers and Wyoming Game & Fish Department Service: Estimating the cost of disease outbreaks versus prevention. Reached 762 individuals in 2 years through 17 presentations, 5 bulletins, and 4 popular press articles.