

## **B.F.A. IN VISUAL COMMUNICATION DESIGN DEGREE**

*This degree requires 122 credits, 42 of which are upper-division credits.*

The B.F.A. in Visual Communication Design (VCD) is a professional level degree open to outstanding students through an application process who are preparing for design studies, careers, and professional activity in design beyond the undergraduate level.

### **APPLICATION PROCESS**

Formal application is made to the program for acceptance into the B.F.A. in VCD degree program. Application must be submitted at least three semesters prior to the applicant's anticipated graduation. Favorable faculty reviews of the application materials are required before a student is declared a candidate for the B.F.A. in VCD Design degree.

Undergraduate majors proceed with meeting the USP requirements for the B.A. in Studio Art and balance with foundation, art history, and studio core requirements in the major until formally accepted as a B.F.A. in VCD candidate. Students should apply at least three semesters before graduation. Application does not automatically guarantee acceptance into the B.F.A. in VCD program.

### **APPLICATION CHECKLIST**

Applicants must fulfill the following criteria to be considered for admission to the degree program of B.F.A. in Visual Communication Design:

- C or better in all major classes
- 3.25 GPA or above within major classes
- 3.00 or above overall UW total institutional GPA
- Successful completion of ART 2000: Portfolio Review

### **FINAL YEAR**

During their final year and in conjunction with the spring B.F.A. exhibition, students enroll in two sequential capstone courses: BFA Capstone I (fall) and II (spring). The courses outline the deadline and requirements for the B.F.A. exhibition as well as coordinating mentoring of B.F.A. candidates. If faculty deem their work insufficient, they reserve the right to exclude the work from the exhibition and withhold the B.F.A. degree. Students transferring to the Department of Visual Arts who have completed their foundation core and successfully passed portfolio review are eligible to apply for a B.F.A. in Visual Communication Design after one semester in the Visual Arts Department.

## **Courses to Satisfy the Degree Requirements**

### ***University Requirements***

#### **University Studies Program (USP)**

*30 credits must be completed. For specific course designations, please refer to the catalog.*

### ***College of Arts and Sciences Requirements***

D – Diversity (3 credits)

G – Global (3 credits)

## **Department of Visual Arts Requirements**

### **Foundations – 15 credits**

- ART 1105 Drawing I (3 credits)
- ART 1110 Foundation: Two Dimensional (3 credits)
- ART 1115 Digital Media (3 credits)
- ART 1120 Three Dimensional (3 credits)
- ART 1130 Foundation: Color Theory (3 credits)
- ART 2000 Portfolio Review (1 credit)
- ART 2305 Techniques: Wood/Art Preparation (1 credit)

### **Studio – 12 credits**

*12 credits chosen from below. At least one course must be from 2D and one from 3D.*

#### **2D STUDIO**

- ART 2005 Drawing II (3 credits)
- ART 2210 Painting I (3 credits)
- ART 2112 VCD I Visual Thinking (3 credits)
- ART 2255 Introduction to Photography, Digital (3 credits)
- ART 2265 Introduction to Photography, Black and White (3 credits)
- ART 3510 Printmaking I (3 credits)

*Note: only one Photography class can count in the studio core*

#### **3D STUDIO**

- ART 2310 Sculptural Practices I (3 credits)
- ART 2350 Metalsmithing I (3 credits)
- ART 2410 Ceramics I (3 credits)
- ART 2420 Ceramics II (3 credits)

*Note: only one Ceramics class can count in the studio core*

### **Upper Division Studio Electives – 9 credits**

*9 credits of any upper division studio art classes.*

### **Art History and Design Theory – 9 credits**

- ART 2010 Art History I (3 credits) *required*
- ART 2020 Art History II (3 credits, *required*)
- ART 2030 History of Graphic Design (3 credits) *required*

### **Upper Division Art History – 6 credits**

- ART 4740 20<sup>th</sup> Century European Art (3 credits) *required*
- ART 4770 Contemporary Arts Seminar (3 credits) *required*

### **VCD Specific Coursework – 12 credits**

- ART 2010 Type I: Thinking with Type (3 credits) *required*
- ART 2112 VCD I Visual Thinking (3 credits) *required*
- ART 2122 VCD II Visual Programming (3 credits, *required*)
- ART 2255 Introduction to Photography, Digital (3 credits)
- ART 2265 Introduction to Photography, Black and White (3 credits)

*Note: ART 2255 and ART 2265 may count toward studio core credits.*

**Upper Division VCD Coursework – 15 credits**

- ART 3112 Type: Type, Images, and Narrative (3 credits) *required*
- ART 3120 VCD III: Visual Making (3 credits) *required*
- ART 3150 VCD IV: Visual Imaging in Time (3 credits) *required*
- ART 4120 VCD VI: Senior Design Studio (3 credits) *required*
- ART 4400 Internship (3 credits) **OR** ART 4425 Graphics Internship (3 credits)

**BFA Specific Coursework – 12 credits**

- ART 4010 Contemporary Art: Theory/Practice (3 credits)
- ART 4600 Professional Practices and Strategies (3 credits)
- ART 4800 BFA Capstone I (3 credits) *offered only fall semester*
- ART 4840 BFA Capstone II (3 credits) *offered only spring semester*

**Foreign Language – 8 credits**

- LANG 1010 First Semester (TOPIC) (4 credits)
- LANG 1020 Second Semester (TOPIC) (4 credits)