#### > 2019 Annual Report STATE MATCHING PROGRAMS





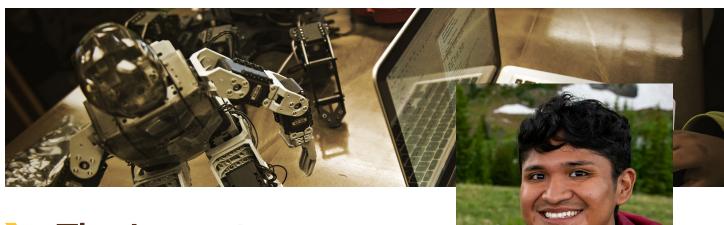


# The Impact ON THE UNIVERSITY

nique to Wyoming, the state matching program is a remarkable public-private partnership. For 18 years, this extraordinary fundraising program has been boosting Wyoming's university to new heights of accomplishment and excellence. It has surpassed even our greatest expectations and touched every aspect of the University of Wyoming—from student scholarships to faculty excellence funds, from club sports to whole academic programs, from campus infrastructure to state-of-the-art technology, from small remodels to the construction of new facilities across the campus.

The state matching program was established in 2001 by the state legislature. It was designed to leverage the generosity of donors and to encourage a new level of giving by creating incentives to invest in UW and its academic, athletic, and facility priorities. It is not often that an investment yields a 100 percent return, but that's just what happens with this program—endowment gifts of \$50,000 or more and facility gifts of \$25,000 or more are doubled by the State of Wyoming.

UW has received more than \$222 million in state match funds supporting faculty, students, and facilities—both academic and athletic—across campus. However, the state matching program's return on investment goes way beyond just the leveraging of monetary support—it impacts public morale, student success, outreach, and our state's economic future. Together we are creating Wyoming's bright future.



# The Impact ON STUDENTS

#### RICHARD AND JUDITH AGEE SCHOLARSHIP SUPPORTS NATIVE AMERICAN STUDENTS

ongtime UW engineering supporters Dick and Judy Agee created a scholarship that supports UW's Native American students—the Richard and Judith Agee Scholarship for Native American Students with first preference for those in the College of Engineering and Applied Science. This fund was doubled by state matching funds. Dick graduated from UW with a bachelor's and master's in petroleum engineering and worked in the oil and gas industry for many years. He also served on the Wyoming Governor's Energy, Engineering, STEM Integration Task Force and the UW Foundation Board of Directors. Judy graduated from UW with a degree in English, is an emeritus member of the UW Art Museum National Advisory Board, and owns and operates Lerant, a business selling home décor. This is state support at its finest—helping future citizens and leaders achieve the best education possible.

The Agee Scholarship set out to support Native American students in their career path. By funding me for the 2019–2020 academic year, the scholarship provided me with stability that helped me be an active and involved Native student on the UW campus and within our Native community in Laramie. The Agee Scholarship will assist me in reaching my goal of graduating from the University of Wyoming."

#### **DENNIS MAKESHINE** *Agee Scholarship recipient*



he Daniels Fund Ethics Initiative aims to instill a high standard of ethics in our young people through the strengthening of ethics education in our schools. UW is part of this initiative, and Kent Noble, the Bill Daniels Chair of Business Ethics in the Department of Management and Marketing, is spearheading these efforts. In 2008, the Daniels Fund gave \$3 million for the initiative—the largest single private foundation contribution for an academic program endowment in UW's history—which was doubled by state matching funds. The initiative's efforts include students raising money to support Wyoming nonprofits and participating in business ethics competitions where they placed first, among other things. Noble has given a TEDx talk, held more than 50 ethics presentations across Wyoming for business, education, and community leaders, won awards for his teaching, and was appointed to the Wyoming Commission on Judicial Conduct and Ethics by then-Governor Matt Mead. The Daniels Fund also supports UW scholarships. In total over the past 18 years, the organization has given more than \$75 million in grants and scholarships within the state of Wyoming.

Thanks to the endowment created by the Daniels Fund and the Wyoming State Legislature, students who take the college's business ethics course are practicing the art of ethical decision-making by applying a framework consisting of the Daniels Fund Ethics Initiative principles to a wide range of personal and professional dilemmas. To enhance their decision-making abilities, nearly all Business Ethics students have also secured their ethical leadership certification through the NASBA Center for the Public Trust, a distinction shared by a very small percentage of students nationally. Furthermore, in the ultimate test of what they have learned, last year's Business Ethics students encountered situations where they were encouraged to compromise their principles, but the vast majority did not. Without realizing their integrity was being measured, UW's Business Ethics students applied their ethical decision-making abilities in order to make the right decisions."

**KENT NOBLE** 

Bill Daniels Chair of Business Ethics



# PRIVATE PHILANTHROPY AND STATE MATCHING FUNDS TRANSFORM WYOMING LITERACY

W's Literacy Research Center and Clinic is a home base for UW faculty and students researching literacy across the lifespan and an outreach hub designed to initiate and support literacy professional development across Wyoming. It hosts collaborative research with scholars around the nation and the world and invites those scholars back to Wyoming to contribute to the ongoing conversation. The LRCC's impact across Wyoming is both broad and deep, and that is why state matching funds are so important—the LRCC was made possible by the generosity of UW's many supporters, many of whom were enticed to give with the idea that they could double their impact. Philanthropists Donne and Sue Fisher believed so strongly in the importance of literacy and the LRCC that, with the support of then-First Lady Carol Mead, they penned a letter to the Legislature urging them to support the center. They then gave a gift of \$2.5 million to create the Fisher Fund for the Advancement of Literacy that was doubled to \$5 million. The center has also been supported by the John P. Ellbogen Foundation, Mickey and Jeanne Klein, the Joe and Arlene Watt Foundation, Don and Betty Walters, Thea Stidum, and Archie Jurich—all of which were also state matched.

f At the Literacy Research Center and Clinic, we take tremendous pride in the successes we have enjoyed promoting literacy learning and instruction in Wyoming's schools and centers and with families across the state. At the core of our work is a vision focused on statewide engagement as accomplished through professional development, field-based research, and clinical services to support school-age students who find reading and writing challenging. We are forever grateful to our major donors and supporters, as well as to the Wyoming Legislature, whose state-matching dollars catalyze even more possibilities to serve the families and communities across the state."

DANA ROBERTSON

Executive Director, LRCC

## **UW State Match Totals** 2001-2019

	Endowment	Athletics	Academic Facilities	TOTAL
March 2001	\$30,000,000			\$30,000,000
March 2003	\$18,000,000	\$10,000,000		\$28,000,000
March 2006	\$25,000,000	\$6,000,000	\$9,000,000	\$40,000,000
March 2007	\$1,650,000		\$31,350,000	\$33,000,000
March 2008	\$10,000,000		\$3,000,000	\$13,000,000
March 2009	\$4,000,000	\$3,000,000	(\$3,000,000)	\$4,000,000
March 2009			(\$2,822,522)	(\$2,822,522)
June 2009			(\$5,000,000)	(\$5,000,000)
March 2011			\$4,300,000	\$4,300,000
March 2012		\$10,000,000	\$14,200,000	\$24,200,000
March 2013	\$1,197,598		(\$1,197,598.20)	\$0.00
March 2014	\$14,500,000		\$25,500,000	\$40,000,000
March 2015		\$20,000,000	(\$15,000,000)	\$5,000,000
March 2016	\$10,350,000			\$10,350,000
March 2017	(\$5,000,000)			(\$5,000,000)
March 2019	\$3,000,000			\$3,000,000
TOTAL	\$112,697,598	\$49,000,000	\$60,329,880	\$222,027,478

	Endowment	Athletics	Academic Facilities	Total
Donor Commitments Securing Matching Funds	\$107,842,598	\$49,000,000	\$60,329,880	\$217,172,478
Funds Received From Donors	\$103,149,685	\$44,708,940	\$60,329,880	\$208,188,505

#### Matchable Gifts to the UW ENDOWMENT CHALLENGE

July 2018 - June 2019

Pledge payments for this match are still being made as donors complete their gift commitments. Additional state match funds have been added to this challenge and new gifts will be secured for future reporting periods.

#### Matchable Gifts to the UW ACADEMIC FACILITIES CHALLENGE

July 2018 - June 2019

This match was fully secured through donor gifts and received in a prior reporting period.

#### Matchable Gifts to the UW ATHLETICS CHALLENGE

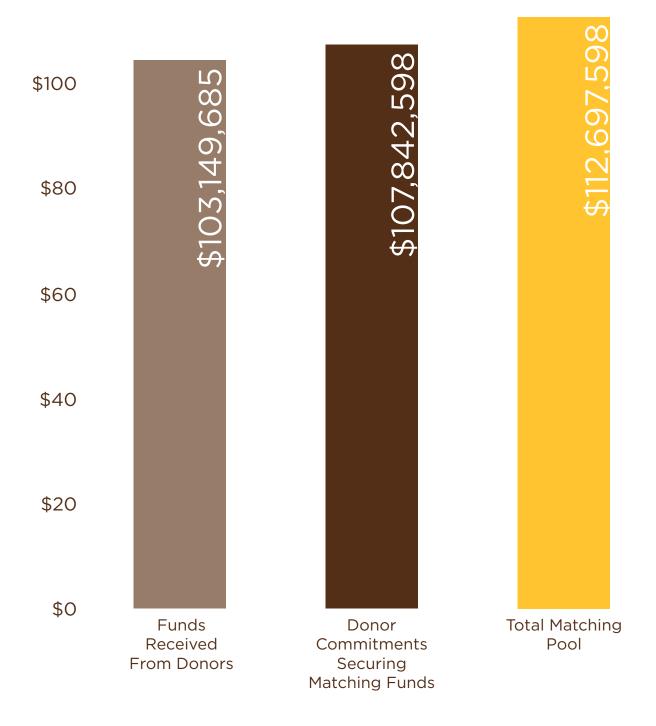
July 2018 - June 2019

This match was fully secured through donor gifts and pledges in a prior reporting period. Pledge payments are still being made as donors complete their gift commitments.

## Status of \$112.7 Million ENDOWMENT MATCHING FUND

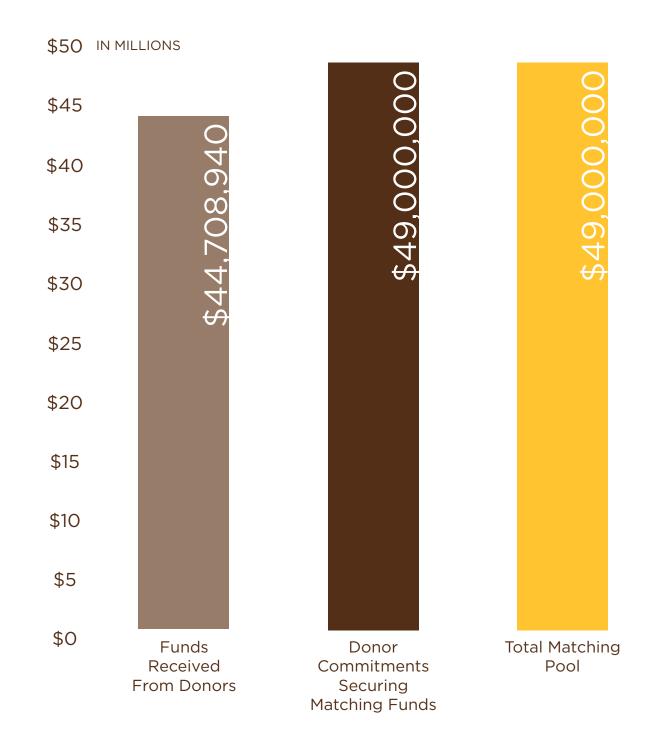
March 1, 2001 - June 30, 2019

\$120 IN MILLIONS



## Status of \$49.0 Million ATHLETICS FACILITIES MATCHING FUND

September 13, 2003 - June 30, 2019



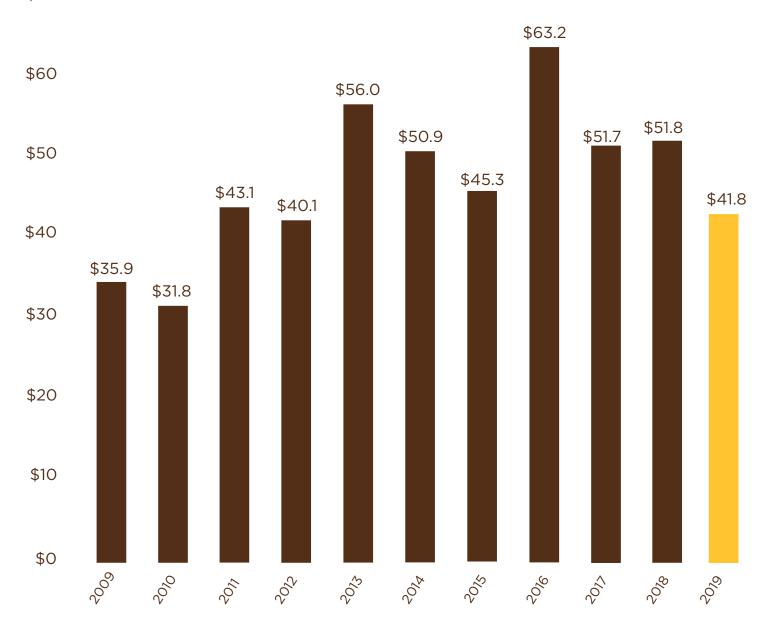
#### Status of \$60.3 Million ACADEMIC FACILITIES MATCHING FUND

October 1, 2005 - June 30, 2019

\$70 IN MILLIONS \$60,329,880 \$60 \$60,329,880 \$50 \$40 \$30 \$20 \$10 \$0 **Total Matching Funds** Donor Received Commitments Pool From Donors Securing Matching Funds

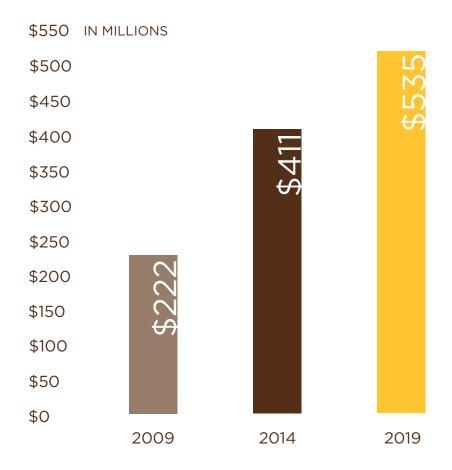
## **UW Private Support Totals** 2009–2019

#### \$70 IN MILLIONS

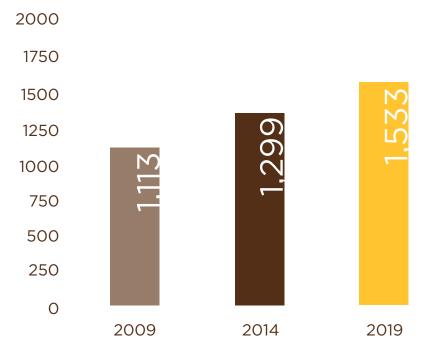


Fiscal Years Ending June 30

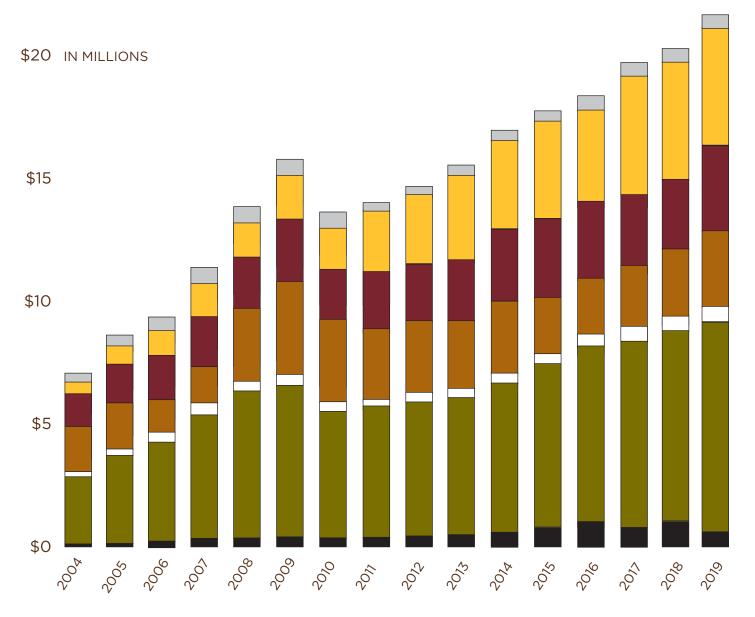
#### Growth of ENDOWMENT



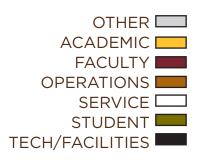
## Number of ENDOWMENTS



## Use of Endowment Earnings 2004-2019



Fiscal Years Ending June 30



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