

University of Wyoming  
Board of Trustee's Meeting  
Cowboy Joe Club Report

1. Cowboy Joe Club Numbers
  - a. Coming off a second straight record year we are ahead of last year's pace.
  - b. Currently we have received \$1,873,319 in cash donations.
    - o Over \$60,000 ahead of last year YTD
  - c. 1803 members have joined the CJC this year, to date.
  
2. War Memorial Stadium Renovation
  - a. Season ticket selection of new seating on west side and reseating of War Memorial Stadium was completed in February.
  - b. 1650 seats have been selected on the lower west side to date.
  - c. We are completely sold out of the 5 middle sections that will feature chairback seating.
  - d. Premium seating selections were pushed back to coincide with the completion of the West Loge and Club. Will go thru this selection process next April.
  - e. [www.restorethewar.com](http://www.restorethewar.com) continues to be home to all things War Memorial Stadium renovation.
  
3. Football Season Schedule/Tickets
  - a. The Mountain West Conference announced our 2024 football schedule
    - i. Weekends are set but shifts to Fridays and the first waive of game times will be announced late May.
  - b. Homecoming will be the last weekend of September (Air Force game).
  - c. Football Season Ticket renewal deadline is March 29, currently 63% of seats have been renewed.
  
4. Jae Foundation Partnership
  - a. As part of our NIL efforts, we have entered a partnership with the Jae Foundation.
  - b. The goal of the Jae Foundation is to raise awareness around mental health and suicide prevention along with providing healing for those who have lost loved ones.  
<https://jaefoundation.com/>
  - c. This partnership will allow for Wyoming student-athletes to get paid as ambassadors for the Jae Foundation and mental health awareness in our state.
    - i. 12-14 male and female student-athletes will take part in an immersive educational retreat June 27-30 in order to obtain the training to become ambassadors.
  
5. Spring Events
  - a. Spring Rodeo will be held in Laramie April 19-21.
  - b. The football spring game will be held at East High School in Cheyenne on April 27 at 1PM
  
6. The 2024 CJC Golf Series launched in February
  - a. Annual golf series registration is live on [cowboyjoeclub.com](http://cowboyjoeclub.com).
  - b. We look forward to getting out across the state to host over 1,000 golfers again this year.