

UW Board of Trustees Committee on Academic and Student Affairs
 Agenda-FINAL 01.12.2024
 January 24, at TBD

Closed Session: If necessary, a separate agenda and materials for the Closed Session.

Agenda #	Description	Page #
1.	Consideration and Action: Standard Administrative Policy and Procedure for “Naming Opportunities and Suggested Minimum Funding Requirements for Naming of University Facilities, Programmatic Units, and Funded Academic Honorifics”	
2.	Information and Discussion: Improvement of Recruitment and Retention of Tribal Students	
3.	Information and Discussion: Discussion with College of Agriculture, Life Sciences and Natural Resources	
	<u>If time permits, the following items will be discussed.</u>	
4		

NAME OF COMMITTEE
COMMITTEE MEETING MATERIALS

AGENDA ITEM TITLE:Standard Administrative Policy and Procedure for “Naming Opportunities and Suggested Minimum Funding Requirements for Naming of University Facilities, Programmatic Units, and Funded Academic Honorifics”

- OPEN SESSION
 CLOSED SESSION

PREVIOUSLY DISCUSSED BY COMMITTEE:

- Yes
 No

FOR FULL BOARD CONSIDERATION:

- Yes *[Note: If yes, materials will also be included in the full UW Board of Trustee report.]*
 No
 Attachments/materials are provided in advance of the meeting.

EXECUTIVE SUMMARY:

The UW Naming Committee drafted modifications to and approved an updated Standard Administrative Policy and Procedure (SAP) for “Naming Opportunities and Suggested Minimum Funding Requirements for Naming of University Facilities, Programmatic Units, and Funded Academic Honorifics.” The updates include changes to the suggested minimum amounts for named faculty positions, added opportunities for named staff positions, as well as term-based faculty and staff named positions. The policy also updates naming opportunities that reflect recently changed college names, added the School of Computing, and terms presently used at UW. Updates to the Memorial Tree and Bench program were also added.

Per the routing process for UW SAPs, the proposed modifications were provided to the President’s Cabinet, Deans and Directors, Faculty Senate, Staff Senate, ASUW, and the Internal Auditor. The Deans had suggested modifications to certain funding requirements, which the Naming Committee reviewed. Dean Pickett’s suggestion was incorporated.

PRIOR RELATED COMMITTEE DISCUSSIONS/ACTIONS:

The Board is regularly presented with proposed modifications to UW Regulations and UW Standard Administrative Policies and Procedures, when required.

WHY THIS ITEM IS BEFORE THE COMMITTEE:

Per UW regulation 12-2, “The President of the University and the Board of Trustees hold final approval of the policy on minimum funding requirements maintained by the Naming Committee.” The *Standard Administrative Policy and Procedures: Naming Opportunities and Minimum Funding requirements for Naming of University Facilities, Programmatic Units, and Funded Academic Honors* contains minimum funding requirements, so any proposed modifications to those limits must be approved by the Board.

ACTION REQUIRED AT THIS COMMITTEE MEETING:

Yes. Committee recommendation for Board approval or disapproval of the proposed modifications.

PROPOSED MOTION:

“I move to approve modifications to the Standard Administrative Policy and Procedure for ‘Naming Opportunities and Suggested Minimum Funding Requirements for Naming of University Facilities, Programmatic Units, and Funded Academic Honorifics.’”



Standard Administrative Policy and Procedure

Subject: Naming Opportunities and Suggested Minimum Funding Requirements for Naming of University Facilities, Programmatic Units, and Funded Academic Honorifics

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I. PURPOSE

This policy is governed by and must be in compliance with UW Regulation 12-2: Naming of University Facilities, Programmatic Units, and Funded Academic Honors.

II. DEFINITIONS

Endowments: Gifts where the donor intends for the corpus of the gift to generate income that may be used to support the intended purpose of the gift according to the University of Wyoming Foundation's Payout Policy.

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Expendable: Gifts where the donor intends for the gift to be used according to a specified manner and schedule, in a fashion that may result in depletion of the account over time. Expendable gifts will be subject to the term conditions, if any, as outlined in the gift agreement.

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III. POLICY

This Policy only identifies common types of gifts received by the University. Special projects may be recommended to the Naming Committee for consideration on a case-by-case basis.

State or private matching funds may be available in some instances to match certain gifts. If matching funds are available for a particular gift, those funds will be included together with the gift amount for purposes of qualifying for the suggested minimum gift requirements set forth in this Policy.

A. Facilities

- 1. Campus Landmarks and Landscaping.** The suggested minimum gift must be the total direct cost.
- 2. Current Facilities.** Depending on the Facility project, the gift must be a suggested minimum of 30% of the estimated cost of the renovation or expansion. Previously constructed Facilities, which are unnamed, can be named by a donor or a donor's

representative through a gift of a suggested minimum of 30% of the construction cost for the renovation of the Facility.

3. **New Facilities.** Depending on the Facility project, the gift must be a suggested minimum of 30% of the estimated construction cost.

B. Programmatic Units

1. **Academic Colleges and Schools.** An endowment to name an academic college or school requires a substantial investment which is transformational. While it is desired that a majority portion of the earnings from the endowment shall provide support to the academic college or school at the discretion of the applicable dean or director, donor intent will be honored per the gift agreement and in accordance with University regulations, policies, and procedures.

Suggested minimum gift levels are as follows:

College of Agriculture, <u>Life Sciences</u> and Natural Resources	\$30 million
College of Arts and Sciences	\$30 million
College of Business	\$30 million
College of Education	\$20 million
College of Engineering and <u>Physical Sciences</u>	\$30 million
College of Health Sciences	\$20 million
College of Law	\$20 million
School of Energy Resources	\$30 million
School of Pharmacy	\$15 million
<u>School of Computing</u>	<u>\$15 million</u>
American Heritage Center	\$15 million
Art Museum	\$15 million
<u>UW Casper</u>	<u>\$15 million</u>
Honors College	\$10 million
Haub School of Environment and Natural Resources	Named
William Robertson Coe Library	Named
Fay W. Whitney School of Nursing	Named

2. **Institutes and Centers.** An endowment to name an institute or center requires a substantial investment which is transformational. While it is desired that a majority portion of the earnings from the endowment shall provide support to the Institute or Center at the discretion of the applicable dean or director, donor intent will be honored per the gift agreement and in accordance with University regulations, policies, and procedures.

The suggested minimum gift to name an institute or center is \$5 million. Additionally, special consideration will be given to the size, scope, mission, and academic reputation of the institute or center when considering the naming opportunity.

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3. **Departments and Programs.** An endowment to name a department or program requires a substantial investment which is transformational. While it is desired that a majority portion of the earnings from the endowment shall provide support to the department or program at the discretion of the applicable department head or director, donor intent will be honored per the gift agreement and in accordance with University regulations, policies, and procedures.

The suggested minimum gift to name a department is \$4 million, while the suggested minimum gift to name a program is \$3 million. Additionally, special consideration will be given to the size, scope, mission, and academic reputation of the department or program when considering the naming opportunity.

C. Funded Academic Honors

1. **Excellence Funds.** An excellence fund is an endowment or expendable gift intended to provide funds that a designated administrator may use to promote the excellence of a specified university program. There are three types of excellence funds:

a. A **University or Presidential Excellence Fund** is an endowment or expendable gift that is established for the university as a whole and not designated for a college or program area. The president or provost of the university will allocate the income, in accordance with the gift agreement. The suggested minimum funding level is \$100,000.

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b. A **Dean's or Director's Excellence Fund** is an endowment or expendable gift that is established for a college or a unit. The dean or unit director identified in the gift agreement will allocate the income. The suggested minimum funding level is \$50,000.

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c. A **Department or Program Excellence Fund** is an endowment or expendable gift that is established for a department or a program. The head/chair of the department or program designated in the gift agreement will allocate the income. The suggested minimum funding level is \$25,000.

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2. **Faculty or Staff Positions.** Named faculty or staff positions are a way for a donor to support faculty or staff. The gift shall be tied to the position, not the specific individual. Holders of named faculty or staff positions must provide annual updates to the Provost, President/CEO of the UW Foundation, and Donor. Copies of all documentation related to named appointments shall be kept on file with the UW Foundation. The Office of Academic Affairs shall maintain a policy on procedures for appointing faculty or staff to the named positions.

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a. **Named Distinguished Chair.** The suggested minimum endowment is \$2,500,000. The endowment shall be used as specified in the gift agreement, and as deemed appropriate by the Provost and the applicable dean/director, to

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provide an annual salary supplement and/or to support the academic pursuits and endeavors of the holder of the chair.

b. **Named Chair.** The suggested minimum endowment must ~~is~~ \$1,500,000. The endowment shall be used as specified in the gift agreement, and as deemed appropriate by the Provost and the applicable dean, to provide an annual salary supplement and/or to support the academic pursuits and endeavors of the holder of the chair.

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c. **Named Professorship.** The suggested minimum endowment ~~\$500,000~~. The endowment shall be used as specified in the gift agreement, and as deemed appropriate by the applicable dean to provide an annual salary supplement and/or to support teaching, research, or scholarship expenses to the holder of the professorship.in

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d. **Named Faculty Fellowship.** The suggested minimum endowment ~~is~~ \$100,000. The endowment shall be used as specified in the gift agreement, and as deemed appropriate by the applicable dean to support faculty development in teaching or research for faculty in the associate or assistant professor rank (and occasionally at the professor rank, at the dean's discretion).

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e. **Named Dean or School Director.** The suggested minimum endowment ~~is~~ \$5,000,000. This type of endowment is intended to promote and facilitate leadership at the dean's and school director's level. The income provides a flexible resource of funds for a dean or school director to meet special needs and initiatives in a college, while honoring donor intent. It is not intended as a supplement for the dean's salary.

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Named Visiting Chair. The endowment must be a minimum of \$1,000,000. This type of endowment is intended to enable the University to attract faculty from other universities to spend periods of up to one academic year working with faculty and students at the University. The endowment shall be used as deemed appropriate by the donor agreement, Provost and the applicable dean to provide support such as a stipend, travel, work expenses, and student support for a visiting chair. ¶

f. **Named Director.** The suggested minimum endowment ~~is~~ \$1,000,000. This type of endowment is intended to promote and facilitate leadership at the director's level. The income provides a flexible resource of funds for a director to meet special needs and initiatives in a college, while honoring donor intent. It is not intended as a supplement for the director's salary.

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Named Visiting Professorship. The endowment must be a minimum of \$500,000. This type of endowment is intended to enable the University to attract faculty from other universities to spend periods of up to one academic year working with faculty and students at the University. The endowment shall be used as deemed appropriated by the donor agreement, Provost and the applicable dean to provide support such as a stipend, travel, work expenses, and student support for a visiting professor. ¶

g. **Named Department Head.** The suggested minimum endowment ~~is~~ \$2,000,000. This type of endowment is intended to promote and facilitate leadership at the department head's level. The income provides a flexible resource of funds for a department head to meet special needs and initiatives in a college, while honoring donor intent. It is not intended as a supplement for the department head's salary.

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h. **Named Term Faculty/Staff Positions.** For any of the named endowment faculty or staff gift opportunities listed above (except for Named Faculty Fellowship), a donor may make an annual expendable gift equivalent or greater to the endowment annual payout for such a position sought to create

a term faculty or staff position. For example, a named term professorship could be created with an annual gift of \$20,000 or more which is the equivalent to the annual payout of \$500,000 endowment (based upon a 4% payout approximation). Multiple year gift commitments may be required for these opportunities to ensure stability in support for such named expendable faculty or staff positions.

3. Student Enrichment.

- a. **Named Endowed Scholarship.** The gift must be a minimum of \$25,000. Endowed scholarships support student awards for tuition, fees, room and board, etc. Scholarships may be awarded to undergraduate, professional, and/or graduate students unless otherwise stipulated by the donor. Other scholarship preferences or criteria may be limited and are subject to approval by the University of Wyoming.
- b. **Named Endowed Student Enrichment Awards.** The gift must be a minimum of \$25,000. Endowed student enrichment awards support students to assist in study abroad, a field study opportunity, a research opportunity, etc....
- c. **Named Non-Endowed Scholarships.** The gift must be a minimum of \$1,000 annually (payable for up to five years). Scholarships may be awarded to undergraduate, professional, and/or graduate students unless otherwise stipulated by the donor. Other scholarship preferences or criteria may be limited and is subject to approval by the University of Wyoming.
- d. **Named Non-Endowed Student Enrichment Awards.** The gift must be a minimum of \$1,000 annually (payable for up to five years). Student enrichment awards support students in study abroad, a field study opportunity, a research opportunity, etc....

4. Campus Beautification

- a. **Memorial Tree and Bench Program.** The University of Wyoming Memorial Tree and Bench Program provides opportunity to have memorial trees or benches installed on campus in memory of or in honor of an individual. The University of Wyoming determines appropriate areas on campus in accordance with the University of Wyoming landscaping plan.
 - i. A 6-foot or taller deciduous or coniferous tree and personalized bronze plaque is offered for a minimum gift of \$2,000.
 - ii. A park bench and personalized bronze plaque is offered for a minimum gift \$7,000.

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Responsible Division/Unit: Office of Academic Affairs and UW Foundation

Source: None

Links: <http://www.uwyo.edu/regs-policies>

Associated Regulations, Policies, and Forms: UW Regulation 12-2 Naming of University Facilities, Programmatic Units, and Funded Academic Honors; Facility Naming Opportunities Form; Naming Request Form

Approved: 11/26/2019

Committee on Academic and Student Affairs
COMMITTEE MEETING MATERIALS

AGENDA ITEM TITLE: Information and Discussion: Improvement of Recruitment and Retention of Tribal Students

- OPEN SESSION
 CLOSED SESSION

PREVIOUSLY DISCUSSED BY COMMITTEE:

- Yes
 No

FOR FULL BOARD CONSIDERATION:

- Yes [*Note: If yes, materials will also be included in the full UW Board of Trustee report.*]
 No

Attachments/materials are provided in advance of the meeting.

EXECUTIVE SUMMARY:

Chair Sullivan will provide a review of committee work completed in fall 2023 related to conversation at the July 2023 full Board meeting with members from the Northern Arapaho and Eastern Shoshone tribes. There are four main areas that have been addressed, student financial support, university leadership of efforts regarding Native American affairs, efforts for the coming 2024 years, and a review of efforts regarding support, education, research, and economic development at UW. The attached narrative provides the specific points to be addressed within each of the four areas.

PRIOR RELATED COMMITTEE DISCUSSIONS/ACTIONS:

Since July 2023, the AA/SA committee has allocated time during committee meetings to address and dialogue about matters related to the improvement of recruitment and retention of tribal students.

WHY THIS ITEM IS BEFORE THE COMMITTEE:

The AA/SA committee chair is providing a brief update to the full Board of Trustees regarding the ongoing attention given to the improvement of recruitment and retention of tribal students. The content of that update can be reviewed with the AA/SA committee first, and Chair Sullivan would also like to discuss with the committee having faculty present on work they are doing with Wind River Reservation and preferably have students involved with the research also participate.

ACTION REQUIRED AT THIS COMMITTEE MEETING:

n/a

PROPOSED MOTION:

n/a

Narrative:

Tribal Student Support Review – Trustee Sullivan to share update with Full Board on work in AA/SA committee during fall 2023.

1. Student Financial Support
 - a. Tuition waiver – attending to ongoing desire from Wind River Reservation tribes and sharing of data regarding how the effort is managed at other schools
 - b. Utilization of native student scholarships – data provided to clarify nearly 100% utilization of UW native student scholarships
 - c. Emergency funding – further developing fundraising with UFW and CWC with focus on making funding available to students for emergency needs
 - d. Data provided in November on Hathaway scholarship awarding to native students

2. University Leadership of Native American Affairs
 - a. VP DEI point lead on NAA at UW, will help attend to non-unified approach to engaging with WRW on research, student support, and community engagement
 - b. VP DEI is engaging with CWC to explore joint council meetings, or creating one comprehensive council
 - c. Ongoing meetings with Tribal Business Councils and Higher Education Councils serving Eastern Shoshone and Northern Arapaho tribes will be scheduled for 2024 calendar year via VP DEI office

3. 2024 efforts - Research in the specific needs of underrepresented populations illuminate where work is needed at UW in evidence-based areas *(list below was provided in November report, updated with timeline on efforts)*
 - a. Increase staffing support for native-focused academic and research programs
 - i. Need to complete successful hire of open positions in Native Center
 - ii. Collaboration with Enrollment Management, Academic Advising,
 - b. Outline a detailed first year experience for both fulltime and transfer native students
 - i. Working group to be created in spring 2024
 - c. Increase presence and engagement with students and families on the reservation, with focus on CWC and reservation area high schools
 - i. Ongoing, will be impacted with having full-time staff, and better coordination across campus regarding UW engagement at WRR
 - d. Develop plan for greater assessment and analysis related to native student success
 - i. Can be incorporated to efforts of the working group
 - e. Increased financial support for native students
 - i. Spring 2024 UFW will advance efforts at UW and are also meeting with CWC Foundation. Funding focus will be on emergency funding as opposed to scholarships – but additional scholarships can be considered.
 - f. Define clear leadership focused on progress with above priorities to build a comprehensive vision for engagement with tribal nations and support of native students
 - i. Completed December 2023, VP DEI

4. Evolution of UW support, education, research, and economic development with Native communities
 - a. Comprehensive report provided as part of November meeting for AA/SA committee, including data on native student recruitment and retention

Additional item for committee discussion:

Discuss having a series of faculty attend AA/SA Committee meetings to give an overview of their research and preferably to include students who are participating in the research.