

Wyoming 4-H Impromptu Presentations Contest: Scoring Rubric

	Max. Points	Scoring Criteria		
Presenter				
General Appearance	5	<i>Good posture, appropriate dress, no visible distractions</i> 5-4	<i>Marginal posture (slouching, leaning at times), questionable dress, visible distractions (some playing with hair, hands in pockets or behind back)</i> 3	<i>Slouching or leaning throughout, inappropriate dress, visual distractions throughout</i> 2-0
Projection to Audience	10	<i>Strong eye contact with audience throughout, appropriate nonverbal gestures, presentation captures audience's attention</i> 10-8	<i>Sporadic eye contact with audience, majority of time spent looking at notes, few nonverbal gestures, presentation not of great interest to audience.</i> 7-4	<i>Little or no eye contact with audience, almost all time spent looking at notes or at floor, no nonverbal gestures, topic not of interested to audience</i> 3-0
Vocal Control	10	<i>Strong volume, listenable tempo, accurate pronunciation, clear enunciation</i> 10-8	<i>Difficult to hear at times, speech rate a bit too fast or slow in places, some mispronounced words, difficult to understand at times</i> 7-4	<i>Inappropriate volume, speech rate far too fast or slow throughout, many mispronounced words, very difficult to understand throughout</i> 3-0
Pronunciation and Enunciation	15	<i>Strong volume, listenable tempo, accurate pronunciation, clear enunciation</i> 15-11	<i>Difficult to hear at times, speech rate a bit too fast or slow in places, some mispronounced words, difficult to understand at times</i> 10-6	<i>Inappropriate volume, speech rate far too fast or slow throughout, many mispronounced words, very difficult to understand throughout</i> 5-0
Presentation				
Introduction	10	<i>Begins with a clear, attention-grabbing introduction, introduction of purpose and subject, and preview of main points</i> 10-8	<i>Introduction included but not attention-grabbing, incomplete preview of main points, subject, and purpose</i> 7-5	<i>No clear introduction, no preview of main points, no introduction of subject and purpose</i> 4-0
Body	25	<i>Logical construction, main points stated clearly with support (examples, explanations), appropriate transitions between main points, presentation has a clear beginning, body, and end</i> 25-18	<i>Not all main points stated clearly, little support for main points, incomplete or illogical transitions between main points, no clear structure to presentation</i> 17-10	<i>Main points not stated clearly nor supported, no clear transition between points, no recognizable structure</i> 9-0
Language Effectiveness	10	<i>Uses clear and complete sentence structures, fluent with no use of vocal fillers (Um, Uh...), memorable phrases, colorful and concrete word choices</i> 10-8	<i>Some incomplete and unclear sentence structures, sporadic use of vocal fillers, vague or inappropriate word choices</i> 7-5	<i>Incoherent and incomplete sentence structures, excessive use of vocal fillers, incorrect and inaccurate word choices</i> 4-0
Summary	10	<i>Reviews all main points, stresses some sort of takeaway for and connection to the audience, memorable and inspiring closing, clear ending</i> 10-8	<i>Reviews some main points, lacks a clear takeaway for audience, provides and ending but not particularly memorable</i> 7-5	<i>Main points not reviewed, no clear connection to audience, indefinite and unmemorable ending</i> 4-0
Overall Quality				
Impact and Overall Impression of Presentation	15	<i>Original, appropriate topic for occasion; delivered with sincerity and confidence; impactful and of interest to a general audience</i> 15-11	<i>Topic not particularly original or of great interest to the general audience, delivered with some hesitance and lack of enthusiasm, little or no original information/impact</i> 10-6	<i>Topic not original at all, rote presentation, delivered with no enthusiasm, topic not of interest to a general audience</i> 5-0