MEMORANDUM OF UNDERSTANDING FOR
BACHELOR OF SCIENCE IN MARKETING (SUPPLY CHAIN MANAGEMENT
CONCENTRATION)
BETWEEN
LARAMIE COUNTY COMMUNITY COLLEGE
AND
THE UNIVERSITY OF WYOMING

1. Parties. This Memorandum of Understanding (hereinafter “MOU”) is made and entered
into by and between the University of Wyoming (hereinafter “University”) and Laramie
County Community College (hereinafter “Institution”).

2. Purpose. This MOU provides students who have earned the associates degree in
Business & Finance, as described below, from the Institution, the opportunity to complete
a bachelor’s degree in Marketing (Supply Chain Management Concentration) at the
University. By this MOU Institution and University express a shared commitment to
increasing opportunities for student access to and success in higher education.

3. Term. This MOU shall commence upon the start of the 2017-18 Academic Year and
shall remain in full force and effect for five years, subject to an annual review by both
parties. If during the annual review, both parties agree that this MOU needs to be
amended, amendments will be made to the MOU in accordance with Section (9)(A)
below.

4. Termination. Either party can terminate this MOU without cause, upon one (1) year
prior written notice. Both parties agree that, should either party desire to terminate this
MOU, students currently enrolled prior to the termination date and who remain
continuously enrolled will be allowed to complete the program as articulated.

5. Responsibilities of the University of Wyoming:

A. Any Institution student who has earned an Associate of Science degree with
coursework that adheres to the guidelines within this MOU is guaranteed that the
University will:

   i. Apply the relevant general education credits;
   ii. Accept designated major related credits;
   iii. Give the student University class standing consistent with the articulated
curriculum herein and in a manner consistent with the University
students already enrolled in the Bachelor of Science degree.
   iv. Apply the same academic progress and graduation standards to
Institution transfer students as are applicable to University students
already in enrolled in the College in the same catalog year.

Laramie County Community College-UW MOU Marketing (Supply Chain Management
Concentration), BS
v. Provide transfer students from the Institution with access to financial aid, scholarships, and student services on a similar basis as other similarly situated University students.

B. Additional Program Specific responsibilities are outlined in Exhibit A (2 plus 2 degree plan), which is hereby incorporated into this MOU.

6. Responsibilities of Laramie County Community College:

A. Institution, upon request of students, will provide verification of completed courses to the University through its Office of Registration and Records.

B. Additional Program Specific responsibilities are outlined in Exhibit A (2 plus 2 degree plan), which is hereby incorporated into this MOU.

7. Conditions of Transfer. Institution students maintaining continuous enrollment under this MOU and following the curriculum plan in place under the Institution’s catalog of record for the year student started at the Institution will matriculate to the University academic program in place for that same catalog year. A break in enrollment that is not a summer semester may cause the student to be readmitted under a different catalog year.

8. Program Plan. While a course-by-course equivalency was used in the development of this plan, this MOU presumes that the general education core requirements at Institution meet general education requirements at the University under the statewide block transfer articulation agreement, which is hereby incorporated herein. Students falling under this MOU will be responsible for successfully completing the additional program core requirements as noted in Exhibit A (2 plus 2 degree plan), which is hereby incorporated into this MOU.


A. Amendments. Either party may request changes in this MOU. Any changes, modifications, revisions or amendments to this MOU which are mutually agreed upon shall be incorporated by written instrument, executed and signed by all parties to this MOU. Any amendments made to this MOU that impact students, will only affect students who enroll in the degree program from the date of the amendment forward.

B. Applicable Laws/Equal Employment Opportunity. Both parties shall fully adhere to all applicable local, state and federal law, including equal employment opportunity and including but not limited to compliance with Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and the American with Disabilities Act of 1990. The University is committed to equal opportunity for all persons in all facets of the University’s operations and is an Equal Opportunity/Affirmative Action employer. The University will provide all applicants

Laramie County Community College-UW MOU Marketing (Supply Chain Management Concentration), BS
for admissions, employment and all University employees with equal opportunity
without regard to race, gender, religion, color, national origin, disability, age,
protected veteran status, sexual orientation, genetic information, gender identity,
creed, ancestry, political belief, any other applicable protected category, or
participation in any protected activity. The University ensures non-discriminatory
practices in all matters relating to its education programs and activities and extends
the same non-discriminatory practices to recruiting, hiring, training, compensation,
benefits, promotions, demotions, transfers, and all other terms and conditions of
employment.

C. Entirety of MOU. This MOU represents the entire and integrated MOU between
the parties and supersedes all prior negotiations, representations and MOUs, whether
written or oral.

D. Governmental Claims. Any actions or claims against either party under this
MOU must be in accordance with and are controlled by the Wyoming Governmental

E. Interpretation. The construction, interpretation and enforcement of this MOU
shall be governed by the laws of the State of Wyoming.

F. Notices. All notices and other correspondence related to this MOU shall be in
writing and shall be effective when delivered by: (i) certified mail with return receipt,
(ii) hand delivery with signature or delivery receipt provided by a third party courier
service (such as FedEx, UPS, etc.), (iii) fax transmission if verification of receipt is
obtained, or (iv) email with return receipt, to the designated representative of the
party as indicated below. A party may change its designated representative for notice
purposes at any time by written notice to the other party. The initial representatives of
the parties are as follows:

To University:
1000 E. University Avenue
Laramie, WY 82071

To Institution:
1400 E. College Dr.
Cheyenne, WY 82007

G. Prior Approval. This MOU shall not be binding upon either party unless this
MOU has been reduced to writing before performance begins as described under the
terms of this MOU, and unless this MOU is approved as to form by the Office of
General Counsel.

H. Severability. Should any portion of this MOU be judicially determined to be
illegal or unenforceable, the remainder of the MOU shall continue in full force and
effect.

I. Sovereign Immunity. Neither party waives its sovereign or governmental
immunity by entering into this MOU, and fully retains all immunities and defenses

Laramie County Community College-UW MOU Marketing (Supply Chain Management
Concentration), BS
provided by law with respect to any action based on or occurring as a result of this MOU.

J. Third Party Beneficiary Rights. The parties do not intend to create in any other individual or entity the status of third party beneficiary, and this MOU shall not be construed so as to create such status. The rights, duties and obligations contained in this MOU shall operate only between the parties to this MOU, and shall inure solely to the benefit of the parties to this MOU. The provisions of this MOU are intended only to assist the parties in determining and performing their obligations under this MOU. The parties to this MOU intend and expressly agree that only parties signatory to this MOU shall have any legal or equitable right to seek to enforce this MOU, to seek any remedy arising out of a party’s performance or failure to perform any term or condition of this MOU, or to bring an action for the breach of this MOU.

K. Legal Authority. Each party to this MOU warrants that it possesses the legal authority to enter into this MOU and that it has taken all actions required by its regulations, procedures, bylaws, and/or applicable law to exercise that authority, and to lawfully authorize its undersigned signatory to execute this MOU and to bind it to its terms. The person(s) executing this MOU on behalf of a party warrant(s) that such person(s) have full authorization to execute this MOU.

10. Signatures. In witness whereof, the parties to this MOU through their duly authorized representatives have executed this MOU on the days and dates set out below, and certify that they have read, understood, and agreed to the terms and conditions of this MOU as set forth herein.

RECOMMENDED BY:
Laramie County Community College

[Signature]
Department Head, LCCC
Date: 9/28/17

Dean/Division Chair, LCCC
Date: 9/28/17

APPROVED BY:
Laramie County Community College

[Signature]
VP of Academic Affairs, LCCC
Date:

University of Wyoming

[Signature]
Department Head, Management & Marketing, UW
Date:

Dean, College of Business, UW
Date:

University of Wyoming

[Signature]
VP of Academic Affairs, UW
Date:

Laramie County Community College-UW MOU Marketing (Supply Chain Management Concentration), BS
## FRESHMAN YEAR

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Hrs</th>
<th>Spring Semester</th>
<th>Hrs</th>
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<tbody>
<tr>
<td>ACCT 2010 Principles of Accounting I *</td>
<td>3</td>
<td>ACCT 2020 Principles of Accounting II *</td>
<td>3</td>
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<tr>
<td>COLS 1000 Intro to College Success: First-Year Seminar</td>
<td>3</td>
<td>CO/M 1010 Public Speaking *</td>
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<tr>
<td>ECON 1200 Economics, Law, &amp; Government</td>
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<td>ECON 1010 Principles of Macroeconomics *</td>
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<tr>
<td>ENGL 1010 English I: Composition *</td>
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<td>MATH 2350 Business Calculus I *</td>
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<td>MATH 1400 Pre-Calculus Algebra</td>
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## SOPHOMORE YEAR

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<tbody>
<tr>
<td>MGT 2100 Principles of Management**</td>
<td>3</td>
<td>FIN 2100 Corporate Finance **</td>
<td>3</td>
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<td>BADM 2010 Business Law 1 **</td>
<td>3</td>
<td>MKT 2100 Principles of Marketing**</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1020 Principles of Microeconomics *</td>
<td>3</td>
<td>IMGT 2400 Introduction to Information Management *</td>
<td>3</td>
</tr>
<tr>
<td>MATH 2355 Mathematical Applications for Business *</td>
<td>4</td>
<td>STAT 2010 Statistical Concepts - Business *</td>
<td>4</td>
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<tr>
<td>Laboratory Science Elective</td>
<td>4</td>
<td>STAT 2070 Intro Statistics for the Social Sciences * (4 hrs)</td>
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<td></td>
<td>TOTAL 13</td>
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</table>

**TOTAL LCCC AS DEGREE HOURS 51**

Successful completion of the 2+2 plan requires that a student remain continuously enrolled and graduate with the associate’s degree from his or her respective community college. • If an associate’s degree includes transfer credit from another institution, those external credits may not have equivalencies at the University of Wyoming (UW) and can impact the nature of the 2+2 plan. Please consult with an academic advisor. • Be aware that different academic institutions have different grading policies that can impact the transfer of courses. Please consult with an academic advisor. • This is a guide for course work in the major; actual course sequence may vary by student. Please refer to the online student degree evaluation. • Not all courses are offered every semester and some electives may have prerequisites. Students should review the course descriptions in the catalogs of their respective institutions and consult with their academic advisor to plan accordingly. • Academic plans and course schedules may need to be altered if ACT or Math Placement scores require a student to take pre-college courses (e.g., MATH 0900, 0921, or 0925) before taking required math or English courses.

**Laramie County Community College requirements:**
In order to graduate, students must successfully complete a minimum of 60 credit hours, 15 of which must be from Laramie County Community College, with a grade point average of 2.0 or better at course level of 1000 or higher (ENGL 1001 does not apply).

**University of Wyoming requirements:**
Students must have a minimum cumulative GPA of 2.0 to graduate. • Students must complete 42 hours of upper division (3000-level or above) coursework, 30 of which must be from UW. • Courses must be taken for a letter grade unless offered only for S/U.

Transfer Recommendations and Program Notes on page 2.
### JUNIOR YEAR

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Hrs</th>
<th>Spring Semester</th>
<th>Hrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>3110  Ethics**&lt;sup&gt;^&lt;/sup&gt;</td>
<td>3</td>
<td>4220  Purchasing**</td>
<td>3</td>
</tr>
<tr>
<td>Elective</td>
<td></td>
<td>4240  Computer Applications in Decision Science**</td>
<td>3</td>
</tr>
<tr>
<td>DSCI 3210 Intro to Operations &amp; &amp; Supply Chain Mgmt. **</td>
<td>3</td>
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<td></td>
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<tr>
<td>MKT 4240 Consumer Behavior**</td>
<td>3</td>
<td></td>
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<tr>
<td>Non-Business Elective</td>
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<td><strong>TOTAL</strong></td>
<td><strong>15</strong></td>
<td><strong>TOTAL</strong></td>
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### SENIOR YEAR

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<th>Hrs</th>
<th>Spring Semester</th>
<th>Hrs</th>
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<tbody>
<tr>
<td>DSCI 4280 Supply Chain Management**</td>
<td>3</td>
<td>MKT 4450 Advanced Marketing Management**</td>
<td>3</td>
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<tr>
<td>3000+ Electives</td>
<td>12</td>
<td>MKT 4520 Marketing Research &amp; Analysis**</td>
<td>3</td>
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<tr>
<td></td>
<td></td>
<td>MGT 4800 Business Strategy and Policy **&lt;sup&gt;†&lt;/sup&gt;</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>DSCI 4270 Logistics**</td>
<td>3</td>
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<tr>
<td></td>
<td></td>
<td>Elective</td>
<td>3</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>15</strong></td>
<td><strong>TOTAL</strong></td>
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</table>

**TOTAL UW HOURS: 60**  
**TOTAL UW BS DEGREE HOURS: 121**

**UW College of Business requirements:**
This program has been formulated to meet the requirements of UW, the UW College of Business, and the Association to Advance Collegiate Schools of Business (AACSB) International. • A 2.50 cumulative transfer grade point average required. • A 2.50 grade point average is required in all College of Business courses. • A 2.50 grade point average is required in all UW courses. • 50% of business credit hours must be from UW. • A maximum of six (6) hours of freshman/sophomore-level military science and a maximum of six (6) hours of junior/senior-level military science may be applied to degrees in the College of Business.

**UW Marketing Program Notes:**

* Component of Advanced Business Standing. A grade of C or above is required.

** Common Body of Knowledge or Major Specific Core course. A grade of C or above is required.

† Passing MGT 4800 includes a passing score on the required ETS standardized test for COB majors.

<sup>^</sup> Choose from one of the following courses:

- MGT 3110 Business Ethics
- MKT 3110 Marketing Ethics
- INBU 3110 Global Business Ethics
<table>
<thead>
<tr>
<th>AS Business</th>
<th>Equivalent University of Wyoming Courses</th>
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<tbody>
<tr>
<td><strong>General Education</strong></td>
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<tr>
<td>Course</td>
<td>Course Title</td>
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<td>COLS 1000</td>
<td>FIRST YEAR SEMINAR</td>
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<tr>
<td>CO/M 1010</td>
<td>PUBLIC SPEAKING</td>
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<tr>
<td>ENGL 1010</td>
<td>English I: Composition</td>
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<td>MATH 1400</td>
<td>PRE-CALCULUS ALGEBRA</td>
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<tr>
<td>*MATH 2350</td>
<td>BUSINESS CALCULUS</td>
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<tr>
<td>*MATH 2355</td>
<td>MATHEMATICAL APPLICATIONS FOR BUSINESS</td>
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<tr>
<td>STAT 2010</td>
<td>Statistical Concepts</td>
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<tr>
<td>OR- STAT 2070</td>
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<tr>
<td>ECON 1200</td>
<td>Economics, Law, and Government</td>
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<tr>
<td>Arts and Humanities Elective</td>
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<tr>
<td>Lab Science Elective</td>
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<tr>
<td><strong>Total General Education Credits</strong></td>
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<table>
<thead>
<tr>
<th>Business Core</th>
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<tbody>
<tr>
<td>Course</td>
<td>Course Title</td>
</tr>
<tr>
<td>ACCT 2010</td>
<td>Principles of Accounting I</td>
</tr>
<tr>
<td>ACCT 2020</td>
<td>Principles of Accounting II</td>
</tr>
<tr>
<td>BADM 2010</td>
<td>Business Law I</td>
</tr>
<tr>
<td>ECON 1010</td>
<td>Principles of Macroeconomics</td>
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<td>MGT 2100</td>
<td>Principles of Management</td>
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<tr>
<td>MKT 2100</td>
<td>Principles of Marketing</td>
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<tr>
<td><strong>Total Business Core Credits</strong></td>
<td><strong>Total Business Core Credits</strong></td>
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<tr>
<td><strong>Total Business AS Hours</strong></td>
<td><strong>Total Business AS Hours</strong></td>
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*Math 2200 and 2205 may be substituted for Math 2350 and 2355.
**Courses needed for major in Marketing (core courses and one concentration)**

Non-Business Electives  
DSCI 3210  Introduction to Operations & Supply Chain Management  3  
MGT 4800  Business Strategy and Policy  3  
MKT 3110  Marketing Ethics -or-  
MGT 3110 Business Ethics -or-  
INBU 3110 Global Business Ethics  3  
MKT 4240  Consumer Behavior  3  
MKT 4520  Marketing Research and Analysis  3  
MKT 4450  Advanced Marketing Management  C3  

and  

**Sustainability and Global Markets Concentration**  
MKT 4600  Campus Sustainability  3  
MKT 4590  Sustainable Business Practices  3  
MKT 4540  International Marketing  3  
ECON 2400  Economics of the Environment -or-  
BUSN 4540 Global Business Issues  3  

**Free electives**  
- A minimum of 3-6 of 26 credit hours must be 3000/4000 level  

NOTE: if a student takes ECON 2400, they need to offset with upper division hours  

**or**  

**Customer Experience Management Concentration**  
MKT 4230  Integrated Marketing Communication  3  
MKT 4590  Sustainable Business Practices  3  
MKT 4440  Marketing of Services  3  
MGT 4410  Human Resources Management -or-  
MKT 4210  Sales Management  3  

**Free electives**  
- A minimum of 3 of 26 credit hours must be 3000/4000 level  

**or**  

**Supply Chain Management Concentration**  
DSCI 4220  Purchasing  3  
DSCI 4240  Computer Applications in Decision Science  3  
DSCI 4270  Logistics  3  
DSCI 4280  Supply Chain Management  3  

**Free electives**  
- A minimum of 3 of 26 credit hours must be 3000/4000 level  

*One of two would be taken as part of AS Degree at LCCC  

Transfer students must complete a minimum of 30 upper division credit hours from UW.