

University Studies Program (USP) 2015

**THE PROGRAM OF STUDY FOR THE UNDERGRADUATE
MAJOR IN MANAGEMENT**

The Management major focuses on using resources to achieve goals in organizations. It studies the activities and operations that bring together human, financial, material, and information resources. Management majors should graduate with an understanding of the business world and a set of tools to successfully manage parts or all of an organization's operations. The program is designed to provide the student the opportunity to major in Management and at the same time, to create a concentration in one of the following areas: Management Consulting, Entrepreneurship, Human Resource Management or Supply Chain Management.

Cumulative and College, Advanced Business Standing and Graduation GPA Requirements: 2.50 GPA, USP 2015

				Credit Hours
I. <u>University Studies Requirements and Non-business Requirements</u>				
First-Year Seminar	1101	One course required	FY†	3
English	1010*	Freshman English	C1†	3
Communication 2	_____*	One course required	C2†	3
Mathematics	1400 or passing Math Placement Test at Level 4 or ACTE Math 26+		Q	
Mathematics	2350*	Business Calculus		4
Mathematics	2355*	Mathematical Applications for Business		4
	Math 2200 and 2205 may be substituted for Math 2350 and 2355			
Statistics	2050* or 2070*	One course required		4
Physical & Natural World	_____/_____	Two courses required	PN	6
U.S. & WY Constitution	_____	One course required	V	3
Human Culture	Met with ECON 1010 and ECON 1020		H	
Non-business electives	_____/_____/_____	9 hours required (may include Math 1400)		9
Total Hours Required in Section I				39

II. Common Body of Knowledge courses

Grade of C (C- not acceptable) or above required for common body of knowledge courses. It is the student's responsibility to be certain that prerequisite courses are successfully completed prior to course registration.

Accounting	1010*	Principles of Accounting I		3
Accounting	1020*	Principles of Accounting II		3
Economics	1010*	Principles of Macroeconomics		3
Economics	1020*	Principles of Microeconomics		3
Management	1040	Legal Environment of Business		3
Information Mgt	2400*	Introduction to Information Management		3
Finance	3250	Corporate Finance		3
Management	3210	Management and Organization		3
Marketing	3210	Introduction to Marketing		3
Decision Science	3210	Introduction to Operations & Supply Chain Mgt		3
Management	4800**	Business Strategy and Policy		3
Total Hours Required in Section II				33

†University Studies Program FY, C1, C2, and C3 must be completed with a C (C- not acceptable) or better.

*Component of Advanced Business Standing. Grade of C (C- not acceptable) or above required.

**Management 4800 is to be taken semester of graduation.

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III. Courses required for a major in Management: (24–30 hours total from IIIA & IIIB & IIIC—concentration dependent) Credit Hours

Grade of C (C- not acceptable) or above required for major specific courses.

A. Ethics Requirement (choose only one) **3**

Management	3110	Business Ethics	
OR Marketing	3110	Marketing Ethics	
OR International Business	3110	Global Business Ethics	

B. Management Core Requirements **9**

Management	3410	Human Resources Management	3
Management	3420	Organizational Behavior and Leadership	3
Management	4470	Negotiations & Conflict Resolution	C3+ 3

C. Concentration Requirements (Select only one concentration; NOT interchangeable) **12-18**

Management Consulting	18
ACCT 2110 Managerial Accounting	3
DSCI 4240 Computer Apps in DSCI	3
MGT 4340 Law for Managers	3
MKT 4590 Sustainable Business Practices	3
Choose 2 from the following:	6
DSCI 4250 Revenue Management	
DSCI 4260 Project Management	
FIN 3520 Financial Mkts & Institutions	
MGT 4220 Talent Acquisition	
MGT 4260 Training & Development	
MGT 4430 Organizational Design & Change	
MGT 4500 Employee to Entrepreneur	

Human Resource Management	12
MGT 4220 Talent Acquisition	3
MGT 4240 Performance & Compensation	3
MGT 4260 Training and Development	3
Choose 1 from the following:	3
MGT 4340 Law for Managers	
MGT 4430 Organizational Design & Change	

Entrepreneurship	12
MGT 4560 Entrepreneurial Accounting & Finance	3
Choose 3 from the following:	9
MGT 4360 Business Law for Entrepreneurs	
MGT 4500 Employee to Entrepreneur	
MGT 4510 New Entrepreneurial Venture	
MGT 4550 Family Business & Corporate Venturing	

Supply Chain Management	12
DSCI 4230 Purchasing & Supply Management	3
DSCI 4240 Computer Apps in DSCI	3
DSCI 4270 Logistics	3
DSCI 4280 Supply Chain Management	3
Suggested Concentration Electives:	
DSCI 4250 Revenue Management	
DSCI 4260 Project Management	
INBU 4570 Global Business Issues	
MGT 4340 Law for Managers	
MKT 4590 Sustainable Business Practices	

Total Hours Required in Section III 24-30

IV. Free Electives from any college

For Entrepreneurship, Human Resource Management, or Supply Chain Management concentrations, 3 of 24 required hours must be 3000 or 4000, junior/senior-level courses. For Management Consulting, Entrepreneurship and Human Resource Management concentrations, students are encouraged to minor in Accounting, Finance, or an area of study outside the College of Business.

Total Hours Required in Section IV 18-24

TOTAL HOURS REQUIRED FOR GRADUATION 120

This program has been formulated to meet the requirements of AACSB International (the Association to Advance Collegiate Schools of Business), the University of Wyoming, and the College of Business.

Minimum requirements include:

- Minimum of 42 semester hours of junior/senior-level courses. 30 of the 42 hours must be earned from UW.
- 2.50 grade point average in all College of Business courses.
- 2.50 grade point average in all institution (UW) courses.
- 50% of the business credit hours must be from the University of Wyoming.
- Grade of C (C- not acceptable) or above required for University Studies Program: FY, C1, C2, C3
- Grade of C (C- not acceptable) or above required for common body of knowledge and major specific core courses.
- A maximum of 6 hours each at the freshman/sophomore and junior/senior-level military science may be applied to degrees in the College of Business.
- Grade of C (C- not acceptable) or above in MGT 4800 and a passing score on the ETS standardized test for COB majors.
- Students may not take a minor in the same area as their concentration.