

## Strategic Scenario Planning Team

### Co-Chairs:

- President Ed Seidel
- Provost Anne Alexander

### Members

Rudi Michalak (*Chair, Faculty Senate*)  
Riley Talamantes (*President, ASUW*)  
Courtney Titus (*Vice President, ASUW*)  
Chris Stratton (*President, Staff Senate*)  
Laura Perez (*Director of Diversity, ASUW*)  
Laura Schmid-Pizzato (*UW Trustee*)

Macey Moore (*UW Trustee*)  
Mary Ivanoff (*Chief of Staff, Office of the President*)  
Gregg Cawley (*Professor, SPPAIS*)  
Adrienne Freng (*Professor & Department Chair, A&S*)  
Keener Fry (*Executive Director, Alumni Association*)

The planning team's Deliverables will be to:

1. Building on information already developed by the administration, decide on further nominations for members that should be included in these efforts on subcommittees, as well as suggesting subcommittee structures
2. Review our mission and values
3. Help conduct a Strategic Listening Tour (details in the Timeline/Workplan)
4. Build on and further develop and recommend strategic themes based on President Seidel's 4 Pillars (more digital, entrepreneurial, inclusive, and interdisciplinary) and on campus and key stakeholder engagement; other themes that emerge should also be built and developed
5. Aggregate themes and develop a strategic plan framework for recommendation to President Seidel and the Board of Trustees
6. Coordinate and provide leadership to working groups to address strategic themes
7. Identify and recommend key strategic goals and objectives
8. Produce a strategic plan for recommendation to President Seidel and the Board of Trustees by April 30, 2021
9. Make recommendations for implementation.

## **Blue Sky Group**

### **Co-Chairs:**

- President Ed Seidel
- Provost Anne Alexander

### **Members**

Neil Theobald	Holly Krutka
Bill Mai	Ruben Gamboa
Ed Synakowski	Gabrielle Allen
Dave Sprott	Dave Williams
Peter Parolin	Nycole Courtney
Alyson Hagy	Ben Blalock
Steve Farkas	David Jewell
John Koprowski	Anas Alrejjal
Isa Helfgott	Ronn Smith
John Ritten	Elizabeth Traver
David Keto	

The charge for the Big Sky Group is:

To envision the new UW from scratch, to achieve goals and build pillars, that must connect to the more traditional university strategic planning group, so that we can meet in the middle. Make big, bold, and potentially disruptive recommendations about the direction of the university, as well as what it needs to leave behind.

## Digital Pillar

### **Co-Chairs:**

- Robert Aylward
- Bryan Shader

### Members

Ed Synakowski

Gabrielle Allen

Neil Theobald

Ivan Gaetz

Cam Wright

Jeff Hamerlinck

Mohammad Piri

Craig Douglas

Suiresh Muknahallipatna

Bart Geerts

Cathy Moen

Mohammed Ahmed

Steven Barrett

Emma Jane Alexander

Andrea Burrows

Adam Meyers

Mike Borowczak

Amanda Lehman

Rami Alloush

Santosh Madhyanam

Ibrahim muddasser

The charge for the Digital Pillar Group is:

Working in tandem with Strategic Scenario Planning group to explore UW's infrastructure, organizational structures, policies and incentives needed to build out the pillars, our future foundations for innovation and change at UW which will pivot the institution to financial sustainability and accelerate our role as an economic development engine. This pillar addresses both (a) modern approaches to computation, data, AI, and their applications across all disciplines, and (b) digital delivery of courses and support for research and scholarship. Working in tandem with Strategic Scenario Planning and BlueSky groups, this group will explore programs, infrastructure and organizational structures needed to build out the foundations for research, education, and innovation in the digital and computational spaces, pivoting UW to financial sustainability and accelerating its role as an economic development engine.

## Entrepreneurial Pillar

### **Co-Chairs:**

- Danny Dale
- Steve Farkas

### Members

Dave Sprott  
Rob Godby  
Leslie Rush  
Ben Blalock  
Tara Evans  
Joy Landeira  
Neil Thebald

Scott Turpen  
Ben Cook  
Bill Mai  
Phillip Treick  
Doug Russell  
Michael Dillon  
Tyler Kerr

Patrick Kreiser  
Dave Bohling  
Roger Coupal  
Cindy Price Schultz  
Bob Sprague  
Brittany Stadler  
Mitchell Quade

Santosh Madhyanam  
Anna Radford  
Sujan Dhakal  
Jeannie Czech

The charge for the Entrepreneurial Pillar Group is:

Working in tandem with Strategic Scenario Planning group to explore UW's infrastructure, organizational structures, policies and incentives needed to build out the pillars, our future foundations for innovation and change at UW which will pivot the institution to financial sustainability and accelerate our role as an economic development engine. This pillar addresses both (a) Enhancing the ability and incentives for our faculty and staff to raise additional revenue streams from grants, licenses, gifts, corporate partnerships, etc. In addition, strategic tuition planning is integral to this charge, and (b) Activities that support value creation around new businesses, from educational offerings for students and postdocs through faculty starting companies. These activities should support existing economies in Wyoming (e.g., Agriculture, Energy, Tourism, Extraction) and new economies to be developed (e.g., Blockchain, AI, technologies, and applications across markets). Working in tandem with Strategic Scenario Planning and BlueSky groups, this group will explore programs, infrastructure and organizational structures needed to build out innovation and entrepreneurship, pivoting UW to financial sustainability and accelerating its role as an economic development engine. A primary component of the charge of every group is to infuse the pillars into the student experience from first year living learning communities to senior capstone projects and identify opportunities to infuse access for graduate students. Every student should be exposed to modern approaches to innovation that are profoundly transforming our world.

## Inclusivity Pillar

### **Co-Chairs:**

- Emily Monago
- Tom Burman

### Members

Jacquelyn Bridgeman  
Fred Dixon  
Reinette Tendore  
Brent Pickett  
Kim Chestnut  
Chad Baldwin  
Richard Kitchen  
Michelle Jarman  
Tara Evans  
Devon Moss

Sam Kalen  
David Jones  
Teena Gabrielson  
Tom Koczara  
Ryan O’Neill  
Tami Benham Deal  
Kate Muir Welsh  
Kathryn Tay  
Casey Wood  
Shelley Dodd

Rudi Michalak  
Maeve Knepper  
Elyshka Rivera  
Christine Wade  
Susanna Goodin  
Lydia Nganga  
Hannah Rhymes  
Tasnim Ara  
Jill Johnson

The charge for the Inclusivity Pillar Group is:

Working in tandem with Strategic Scenario Planning and BlueSky groups, explore the infrastructure and structures needed to build out the foundations for inclusivity at UW and in Wyoming, pivoting UW to financial sustainability and accelerating its role as an economic development engine. A Wyoming that welcomes and includes broad perspectives and diverse backgrounds and experiences will thrive economically, culturally, and socially.

## Interdisciplinary Pillar

### **Co-Chairs:**

- Ed Synakowski
- Scott Henkel

### Members

Gabrielle Allen

Holly Krutka

John Koprowski

Isa Helfgott

RoseMarie London

Sandy Root Elledge

Karen Bartsch Estes

Jim Ahern

Jing Zhou

Susan Aronstein

Katie Christensen

Hunter Swilling

Anas Alrejfal

Saber Smith

Tasnim Ara

Johannes Addido

Jay Shogren

Paul Flesher

Dave Bagley

Barbara Rasco

Peter Parolin

Toby Marlatt

Jeannie Czech

Jennifer McKenna

The charge for the Interdisciplinary Pillar Group is:

Working in tandem with Strategic Scenario Planning group to explore UW's infrastructure, organizational structures, policies and incentives needed to build out the pillars, our future foundations for innovation and change at UW which will pivot the institution to financial sustainability and accelerate our role as an economic development engine. This pillar aims to bring the expertise of the university from its many departments together through constructive mechanisms that enables the university and partners to address particular problems facing Wyoming, e.g., through interdisciplinary programs, centers, and schools, programs such as the Grand Challenges under development, and so on. These activities should include research, education, and innovation activities alike, as well as corporate partnerships. Working in tandem with Strategic Scenario Planning and BlueSky groups, this group will explore programs, infrastructure and organizational structures needed to build out the foundations for interdisciplinary research, education, and innovation and incentives for interdisciplinarity across UW, pivoting UW to financial sustainability and accelerating its role as an economic development engine.