# UW Strategic Plan 2022+
## Draft 2 | 3 November 2022

## VALUES
We value:
- Access to an affordable, high-quality education.
- Real-world education where students learn by doing.
- A welcoming and supportive learning community fostered by integrity, inclusivity, freedom of expression, and respect.
- The growth, health, and leadership capacity of all members of the university community.
- Wyoming’s wild and working lands as an asset to be understood, stewarded, and treasured.
- Our partnership and engagement with thriving Wyoming and tribal communities in the creation and exchange of knowledge and resources.
- Serving as a catalyst for innovation and economic vitality.

## VISION
Use our unique strengths to make Wyoming and the world a better place.

## MISSION
As Wyoming’s university, we unlock the extraordinary in every person through education, research, innovation, engagement, and service.

## VALUE PROPOSITIONS
- **Size**: UW leverages our scale to offer a diverse set of disciplines, perspectives, and ideas and connect accomplished professionals, students, and communities.
- **Collaboration**: UW is an intellectual powerhouse that fosters transdisciplinary collaboration to address the most complex challenges facing Wyoming, indigenous nations, and the world.
- **Community**: UW is a vibrant and supportive community where people learn, explore, create, and work together to achieve great things.
- **Wyoming’s land-grant mission**: UW is a unifying force expanding intellectual opportunity, advancing economic and cultural vitality, and contributing to the well-being of the communities that call Wyoming home.

## UW’S ONGOING OBJECTIVES
As Wyoming’s land-grant and flagship university, UW commits to five major objectives.
1. Ensure Student Success
2. Pursue Institutional Excellence
3. Provide a Supportive Community
4. Engage with and Serve the State
5. Ensure Financial Stability and Diversification
## Ongoing Objectives and Key Execution Strategies

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<td>Commitments</td>
<td>Integrate best practices in teaching and learning to produce skills required for life, work, citizenship, and adaptation to needs of a changing world.</td>
<td>Nurture a culture of diverse ideas and knowledge creation that promotes teaching, learning, community engagement, economic development, and world-class research.</td>
<td>Foster a culture of community that values and cares for students, faculty, and staff.</td>
<td>Sustain and enhance our extensive service to and engagement with the State to improve the whole health and wellbeing of Wyoming and its residents.</td>
<td>Ensure the long-term vitality of UW through diversification and growth of revenue streams and effective application of resources, infrastructure, and processes.</td>
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| Key Execution Strategies | • Adopt Felten and Lambert’s (2021) framework for a student-centered culture  
• Build a student-ready, student-focused enterprise  
• Enhance graduate student support services  
• Increase enrollment and engagement from tribal, marginalized, and underserved students  
• Increase global engagement  
• Prepare students for life and adaptation to a changing and increasingly digital world | • Raise UW’s scholarly capacity and profile nationally and internationally  
• Value and reward all teaching, research, and service contributions to UW’s mission  
• Celebrate and support free expression  
• Strengthen relationships with communities, government and tribal partners, and UW’s external stakeholders | • Build opportunity ladders for staff  
• Develop initiatives to hire, reward, and retain excellent staff and faculty  
• Invest in resources that enhance the health and well-being of the UW community  
• Expand efforts of accountability, inclusion, and transparency | • Invest in and leverage UW Extension and R&E Centers  
• Grow health and wellbeing initiatives across the state  
• Expand the impact of the Wyoming Innovation Partnership  
• Support Wyoming’s economic and community development  
• Enhance UW’s connections with and service to the people and tribes of Wyoming  
• Grow educational opportunities in communities | • Strategically grow enrollment  
• Audit business processes to ensure effectiveness  
• Grow external funding for research and scholarship across all disciplines  
• Leverage and grow corporate partnerships  
• Enhance the partnership between UW and the UW Foundation  
• Initiate planning for a comprehensive campaign  
• Review UW budget model and program offerings  
• Develop campus energy plan  
• Refine UW positioning, brand strategy, and brand promise |