



College of Arts and Sciences

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29 July 2016

MEMO

TO: Kate Miller
Provost/VPAA

FROM: Paula M. Lutz
Dean, Arts and Sciences

RE: Program Review for American Studies B.A.—Dean's recommendation

The American Studies B.A. grew out of a strong M.A. program that is funded by development money of long-standing, primarily the Coe and Kuehn endowments. The graduate program has financial stability and a very good reputation. The M.A. also supports UW's internationalization efforts (25-33% international students in the program). The B.A. has failed to flourish however.

In the past, the College has discussed but not implemented further investment in the program. The program director's salary was slated to be moved to state funding, but this has not happened due to budgetary restrictions. At one time, there was a connection to the secondary education social studies endorsement in Wyoming. Most recent changes in that endorsement now leave out American Studies as the possible subject matter degree for social studies. Their assessment remains at Tier 3. Two faculty will retire in the near future, bringing faculty ranks down to 2.75 FTE. Replacement of one of these lines may be possible, but not both. The future of this entire unit is in jeopardy without considerable investment (funds which are not available) or creative thinking on program administration.

Plans are described in the IPR for recruiting majors and increasing student credit hours. The creation of a new 'V' course for the USP is suggested. More 'V' seats are not needed at this time and would put this unit in competition with Political Science and History in A&S. This is ill-advised.

It is the recommendation of the Dean that the B.A. be discontinued and attention focused on the already strong M.A. American Studies as a program should become part of a Department or Division of Interdisciplinary Studies with centralized leadership.

Institutional Program Review April 2016

1. American Studies
2. Undergraduate: Bachelor of Arts
3. American Studies Program, College of Arts and Sciences
4. Frieda Knobloch (766-3898, knobloch@uwyo.edu)

5. Program productivity

- a. 19 BA graduates 2011-2016
- b. BA majors enrolled fall 2010-spring 2015: 15, 9, 10, 10, 10
- c. BA majors enrolled spring 2016: 12

6. Program quality

- a. Program not accredited
 - iii. Most recent program review: 1987 Self-study (Available on request; 86 pp + Addendum)

Recommendations from Self-study:

1. *Secure full William Robertson Coe endowment for American Studies, as per original Coe bequest emphasizing instruction.*

After 1969, Coe funds had been diverted into the American Heritage Center and a range of projects and positions determined by the AMST Director (then a faculty member in History and Director of the AHC, from the late 1960s through late 1970s, Director of AHC after that). A substantial percentage of the Coe endowment was secured in 1981 for AMST instruction (including salaries); the Kuehn endowment was made available to the Program after the 1987 report. These funds supported the salary of the Director and a resident folklorist and the original internship program. They continue to support Graduate Assistantships, undergraduate scholarships, internships for both undergraduates and graduate students, student and faculty scholarly travel, Program events and guests, co-sponsorships of events, and many other activities.

2. *Normalize budgeting/ available-endowment income reporting process.*

Completed by early 1990s.

3. *Remove the Director's salary and benefits from Coe funds and define that faculty line as a state-funded position.*

Achieved as a temporary arrangement 2015.

4. *Re-establish the Coe Chair (lost post-1969) in American Studies, to be held by a faculty member in one of the participating departments.*

The Coe Chair became a fellowship for visiting scholars by the early 1990s, for a semester or a year. AMST hosted 5 (high-profile scholars and writers Percival Everett, Karal Ann Marling, Susan Davis, James Galvin, Mick Gidley). Available endowment funds and GA expenses by 2016 mean we have to save up for a visitor like this.

5. *Allocate to AMST 1 new full-time tenure-track state-funded faculty position for 1989-1990.*

AMST had 2 faculty FTE in 1987. UW faced severe budget challenges. The College made a new hire possible in 1997. UW and A&S continued to face budget challenges 1998-present. Other hires: 75% FTE in 2009, 2011 (the latter with 75% teaching in the other program, tenure home with 75% appointment in AMST), and one faculty transfer from another unit at 75% in 2013.

6. *Offer matching funding for a 6 year position for a folk arts coordinator for the State and University, upon end of 2-year NEA support for this work in 1989.*

AMST employed a folk arts specialist with endowment funds who collected the Wyoming Folk Arts Archive, a collaborative long-term project for the state, inside and outside UW that established many of the long-standing relationships between agencies and individuals in the State with the Program. This position was a precursor to the 75% APRS position in 2009 for a folklife specialist whose salary is supported by funds from AMST, A&S, and the Wyoming Arts Council. APRS research has included student involvement and resulted in the large-scale folklife exhibit mounted at the Wyoming State Museum in 2014-15, "Art of the Hunt." The original Wyoming Folk Arts Archive materials were transferred to the American Heritage Center in 2010. In a related public-sector initiative that goes back to the early 1980s (historic preservation, see 1987 Self-Study Addendum on request), AMST was not able to secure A&S support for a historic preservation specialist position; AMST hired such a specialist for both BA and MA students, who taught part-time and completed field projects with AMST students for about 10 years, supported by endowment funds and grants.

7. *Endorse the current efforts of AMST to secure faculty and program development money from the Fund for the Improvement of Post-Secondary Education.*

The FIPSE grant application was not successful; a later NEH Curriculum Development grant was. AMST worked closely with College of Education personnel—some of whom were advisory committee faculty in AMST from the 1980s through the 2000s—to provide interdisciplinary curricula for secondary social studies teachers. This set of relationships was interrupted in the 2000s when the College of Education redefined social studies fields for WY teachers, excluding American Studies. These connections are renewable now with changed circumstances in Education curricula and College of Education recognition that the redefinitions simply overlooked American Studies as a social studies field.

8. *Devote more space to AMST.*

AMST had a small office suite in Hoyt. The UW purchase and restoration of the Cooper House, with AMST faculty advocacy to save the building, document it for the National Register of Historic Places, and AMST funds contributing significantly to the cost of renovating and occupying the Cooper House, paved the way for AMST to move into the Cooper House by 1990, and firmly established historic preservation as integral to the Program.

9. *Establish a PhD in American Studies.*

The justification in 1987 was the quality and uniqueness of the program in the West, the small number of PhDs in American Studies in the West, a unique focus on the *contemporary* West, with a full complement of interdisciplinary opportunities, and importantly endowment support, hoping for a return of the full Coe endowment.

These conditions remain relevant today. In 1987, the faculty—including advisory committee members—stated in the report they were not unanimous on this goal. In a 2007 report on the field of American Studies, senior American Studies scholar Simon Bronner noted that the most promising growth in the field was at the MA level, a development since the 1990s to which UW AMST contributed directly. A PhD has not been a Program goal, unless it were interdisciplinary, shared among units, and genuinely innovative, with UW financial investment and oriented in some part toward the public sector. As recently as 2014 there is no consensus among departments (as such) for such a degree, though there is recurring interest in consulting AMST in attempting to imagine one.

6. b. Credentials of faculty (see Appendix 2, AMST Personnel CVs):

i.

- Ulrich Adelt, PhD, American Studies (25% AADS)
- John Dorst, PhD, Folklore
- Andrea Graham, MA, Folklore (75% FTE AP Research Scientist AMST, Wyoming Arts Council, A&S)
- Frieda Knobloch, PhD, American Studies
- Beth Loffreda, PhD, Literatures in English (25% CW)
- Eric Sandeen, PhD, American Studies
- Lilia Soto, PhD, Comparative Ethnic Studies (25% LTST; 75% teaching in LTST)

ii.

Gender: 3M 4W
Ethnicity: 1 international; 1 Latina; 5 white/Caucasian

III.

Grants awarded 2010-2015: \$196,500.00

(Sources: OIA; 2015 data from CVs)

c. Program reputation:

- i. The American Studies Association does not rank American Studies programs.
- ii. AMST value as stated by 6 new majors 2015-16:
 - flexible curriculum
 - opportunity to integrate interests in a genuine liberal arts experience
 - individualized attention from faculty and advisors
 - financial support in scholarships and internships
 - wide range of opportunities possible after the BA
 - personal fulfillment studying the cultures they inhabit from a wide variety of perspectives

BA interns receive highly positive reviews from their internship sponsors, who look forward to working with AMST students. (Internship evaluations available upon request.)

AMST BA graduates go on to graduate schools, professional education in law and education, public-sector work in historic preservation, organizations, and other occupations.

d. Curriculum of major

Courses in the AMST BA delivered by AMST faculty

(see Appendix 3: UW Registrar's AMST BA 4-year curriculum plan; Appendix 4: Sample AMST faculty syllabi covering full range of AMST courses)

AMST 2010 Introduction to American Studies (no prereq's)
AMST 2110 Cultural Diversity in the US (no prereq's)
Two (2) courses at the 1000-2000 introductory level in interdisciplinary programs (might include 1 course in US History), outside AMST, in consultation with advisor. New majors' transcripts often include 2 such classes at the time they declare their AMST major. (See Appendix 3: AMST BA 4-year curriculum map for current list.)
Three (3) upper-division seminars within AMST , chosen for interest in consultation with advisor. These are seminars (not lectures); they are open to any UW student. <i>Stand-alone 4000-level seminars and those dual listed at the 5000-level include graduate students. Undergraduate enrollment in these seminars may not meet required UG minimums, though the total enrollment may be more than 10. AMST has not offered an under-enrolled class at any level 2015-16. Approximate 2-year course rotation, dependent on faculty availability and resources especially for public sector courses, includes:</i>

3050. Cultures of Nature in the United States. Cross listed with ENR/WMST 3050. <i>Prerequisite:</i> 2000-level course in one of the following departments: AMST, American history, American literature, or a 2000-level course approved for the ENR program.
3100. Food in American Culture. <i>Prerequisite:</i> any 2000-level course in American Studies, or ANTH 1200.
3400. Popular Music and Sexualities. Cross listed with WMST 3400. <i>Prerequisite:</i> WA.
3800. Chicanas/os in Contemporary Society. Cross listed with CHST/WMST 3800. <i>Prerequisite:</i> CHST 1100 or WMST 1080 or AMST 2010.
4020. American Folklife. Dual listed with AMST 5020. <i>Prerequisite:</i> Any six hours from among AMST 2010, 2110, ENGL 2400, AIST 2340, AAST 2450 2730, 3000, 3010.
4030. Ecology of Knowledge. Cross listed with ENR 4030. Dual listed with AMST 5030. <i>Prerequisite:</i> 3 hours in any interdisciplinary program.
4040. Historic Preservation and Sustainability. Cross listed with ARE 4040. <i>Prerequisite:</i> 6 hours in AMST or ARE.
4250. The Harlem Renaissance. Dual listed with AMST 5250; cross listed with AAST 4250. <i>Prerequisites:</i> AAST 1000, AMST 2010, AMST 2110, any AAST 2000-level course, junior or senior standing, or nine credit hours in any level AMST course.
4300. American Culture and the Public Sector. Dual listed with AMST 5300. <i>Prerequisite:</i> 12 credits in humanities or social science courses having to do with American culture.
4500. American Civilization. 1-8 (Max. 8). Explores various interdisciplinary approaches to the American experience, past and present. May include topical, thematic, historical, literary and cultural integrations; for a given semester, the course's precise focus will be indicated in the class schedule.
4650. Women, Gender & Migration. Cross listed with CHST/INST/WMST 4650. Dual listed with AMST 5650. <i>Prerequisites:</i> Junior standing and 6 hours of AMST, CHST, INST, and/or WMST coursework or instructor approval.
4800. Historic Preservation. Cross listed with ENR 4800. Dual listed with AMST 5800. <i>Prerequisite:</i> ARE 3020 or AMST 5400.
4900. Field Studies in Historic Preservation. 1-4 (Max. 4). <i>Prerequisite:</i> 3 hours of architectural history or 6 hours of art history. (Offered based on sufficient demand and resources)
Six (6) upper division courses outside AMST (at least 2 in any one field, maximum of 3 in any one field, may include 1 lower-division course) chosen to reflect and develop students' interests, in consultation with advisor. These can be classes anywhere at UW, and can be transferred from other institutions or community colleges.

AMST 4010 Independent Study OR AMST 4970 Internship

AMST 4985 Senior Seminar

e. **The AMST BA is not offered on-line.** AMST 2010 Introduction to American Studies and AMST 2110 Cultural Diversity in the US are offered regularly at LCCC in Laramie. Both classes have been offered intermittently in the past at other CC's.

f. **Quality of Assessment Plan/data**

AMST BA June 2015 = Tier 3

2015 AMST BA Assessment report indicated:

- Intended review in 2015-16 of the 2007 Assessment plan which had earned Tier 1 status: completed.
- Consult assessment coordinator for advice and assessment strategies: completed.
- Regroup assessment efforts for the BA in general, Assessment report 2016 in particular: pending.

g. **Strategic Plan**

College of A&S UP4 (UW UP4 in process; A&S January 2016 draft):

- No items in A&S plan directly naming AMST BA. (AMST PhD possibility named.)
- A&S plan addresses several areas which include/affect the AMST BA directly or indirectly, in curriculum, potential innovation in collaboration, or internships.
- A&S list relevant to AMST BA includes:

Support the nascent Wyoming Institute for Humanities Research and Center for Global Studies.

Add at least ONE new PhD program from six under consideration: American Studies, CoJo, English, Geography, History, and International Studies.
May 2018

Maintain and enhance curricular initiatives related to diversity.

Support departmental and programmatic efforts to establish additional collaborative research, teaching, or field-based international opportunities for faculty and students.

Promote interactions between UW faculty, staff, and students and citizens across the state—make it count in [faculty] evaluations.

Invest in curricula for professions critical to the state and region: science, math, social sciences (CJ, MPA in POLS, ANTH, SOC, PSYC), music ed, and humanities. Include collaborative curricula preparing student to work in the public sector.

Increase opportunities for research and internships across the state.

AMST UP4 plan items affecting the BA:

- *Secure one (1) tenure-track 100% AMST line to stabilize program including BA delivery by 2016.* Not possible in budget environment post-2014.

Rationale: impending retirements will reduce AMST teaching faculty from 4.75 FTE to 2.75 FTE

Note: AMST BA was deliverable, with a more distributed curriculum, at 2 FTE before 1997.

- *Expand and reconfigure public sector curriculum, including specialists outside AMST and UW on rotation in public sector classes.*

Now includes Tony Denzer, UW ARE; Beth King, WY SHPO; anticipating Fred Chapman, Consultant, and Shannon Smith, Wyoming Humanities Council.

Rationale: BA students as well as MA students seek public-sector education (folklife ethnography and oral history, museum studies, historic preservation, preservation and sustainability, built environment, public sector itself as subject of study) and experience in internships (in communities and organizations, the UW Art Museum, the UW American Heritage Center) regularly.

- *Implement AMST 1000 (first year seminar) for USP 2015.*
Delivered AMST 1101, USP 2015 FYS, Cultures of College fall 2015; offered again fall 2016.

Note: Contribution to USP 2015, not part of the AMST BA by definition

Post-UP4 AMST action items addressing the AMST BA in particular and/or undergraduate education in general, including USP 2015:

Curriculum and assessment:

- Review AMST BA assessment plan, with consultation, for 2016 report and future strategies: completed.
- Secure USP 2015 “H” status for AMST 210 (Intro to AMST) and AMST 2110 (Cultural Diversity): completed.
- Revise description of interdisciplinary “foundation” courses for AMST BA, taken outside AMST, two (2) required for the AMST BA, to reflect flexibility of advising and appropriate 1000-2000 level interdisciplinary courses at UW, at Community Colleges, or other transfer institutions: completed.
- Revise prerequisites in Bulletin for all AMST courses: 2016-17.
- Secure A&S 2015 “D” status for AMST 2110 (Cultural Diversity); provisional.
- Secure USP 2015 “C2” status for 1 or more 3000-4000-level AMST seminars (open to all UW students, most cross-listed with other programs/depts): 2016-17.
- Secure A&S “D” status for 1 or more 3000-4000-level AMST seminars: 2016-17.
- Consider AMST version of a USP 2015 “V” class, with possible status in the BA major, at any level: 2016-17.
- Review innovative approaches for delivery of AMST 4985 (Senior Seminar): ongoing.
- Secure USP 2015 “C3” status for AMST 4985 (Senior Seminar): 2016-17.
- Consider 5-year BA/MA track: partially completed, with possibility to recruit appropriate undergraduates to apply for the AMST MA, securing grad credits in last year of BA, no new program designation sought. Ongoing conversation regarding how to describe, recruit, apart from individual known students.
- Establish 5000-level course number for AMST 4500 to distinguish undergraduate/graduate enrollment.
- Consider a language requirement for BA: completed, with decision to strongly encourage 2 years of language study in advising, flexibility to advise appropriately in cases where that is not realistic.
- Public sector class for undergraduates/graduates delivered by AMST APRS: 2017-18.
- Seek 25% FTE support for APRS (currently 75%, FTE shared by AMST, Wyoming Arts Council, and A&S) to include delivery of undergraduate/graduate public-sector class for any UW students, increased advising for BA and MA students interested in public sector fieldwork: 2016-18.

Program Information and recruitment (see Appendix 5: AMST BA Recruitment plan):

- Rewrite UW catalogue copy describing AMST program and AMST degrees: completed.
- Revise AMST web presence, including creation of 4-year curriculum map, to reflect current BA opportunities and student experiences: completed.
- Invest program director and faculty time in BA student recruitment with a goal of 25-30 AMST majors to offer cohort experience without sacrificing benefits of a face-to-face learning environment. Benchmarks: 24 majors by 2018; 25-30 by 2019: ongoing.

Interdisciplinary innovation and support:

- Renew Secondary Social Studies collaboration and availability of AMST BA in SSE credentialing with College of Education personnel: ongoing.
- Support and arrange availability of co-teaching at BA and MA levels, in teaching expectations and job descriptions documents, and invited opportunities to colleagues, to deliver innovative course opportunities for students, graduate assistants with faculty mentors in undergraduate classes, among AMST faculty and other faculty at UW: ongoing.
- Support integrity and mission-central value of interdisciplinary and diversity-related programs, courses, and collaborations for all members of the UW community: ongoing.
- Identify plausible opportunity to seek 100% AMST tenure-track position who will be mentored in maintaining best practices in interdisciplinary collaboration, contribution, American Studies field responsiveness in undergraduate and graduate education, and program oversight: ongoing since 1998, ~20 years.

7. MISSION CENTRALITY:

a. UW, Land Grant, and University Studies (see Appendix 6: Mission centrality reference documents UW, Land Grant, USP)

The AMST BA contributes directly and substantively to the UW (2009) mission, through its content subject areas and learning community that includes graduate students and faculty:

- Rigorous scholarly engagement in lower-division AMST courses through upper-division AMST seminars exposes students to the frontiers of scholarship and creative activity and the complexities of an interdependent world.
- The AMST internship program for AMST BAs contributes to economic and community development and responsible stewardship of cultural, historical and natural resources.
- A small learning community provides a responsive and integrating “home” for BA majors and ensures individual interactions among students, faculty and staff.
- AMST classes and program life, including BA students’ experiences in other programs, highlight values and practices of diversity, free expression, academic freedom, personal integrity and mutual respect; these values are visible throughout the content areas of our teaching and scholarship in American cultural studies and in our relationships with other interdisciplinary programs.
- AMST courses, independent studies, internship opportunities, and program life provide opportunities for personal growth and leadership, linking study of American cultures past and present to active participation in cultural and civic contexts outside school and in preparation for future careers.

The AMST BA delivers content and embodies values central to the Land Grant mission through its engagement with students in broadly humanist practice. AMST is

significantly involved in humanities organization at UW, and personnel include the founding Director of the Wyoming Institute for Humanities Research (WIHR), the chair of the WIHR faculty, and 3 other WIHR faculty adjuncts (5 people in a faculty of 7). WIHR outlined (2016) the relationship between humanist practice and the Land Grant mission (see Appendix 6: Mission-centrality).

The AMST BA shapes students' education in American cultural study to inform and inspire careers as well as lives and capabilities as full persons, after the model of the Land Grant mission.

The AMST BA promotes values and content directly named in USP 2015, across a range of learning outcome categories, including “H” and hopefully next year “C,” perhaps “V,” **and importantly the complex “Personal and Social Responsibility” component of USP 2015 (see Appendix 7: Mission-centrality)**. AMST courses contributed significantly to previous USP, in WB, WC, C, CH, CS, D.

- Introductory-level required courses in the major, AMST 2010 (Introduction to American Studies) and AMST 2110 (Cultural Diversity in the US), are “H” classes, underscoring the centrality of humanist practice in AMST for our BA majors (who officially complete their “H” in other programs).
 - The AMST BA as an integrated whole broadly mirrors the “personal and social responsibility” priority in USP 2015. This list of USP objectives is not attached to specific classes; it represents the Liberal Education and America’s Promise initiative (LEAP, American Association of Colleges and Universities, 2005). The AMST BA as a planned, advised, and accomplished program of study **does** much of what this complex “learning outcome” / LEAP ideal calls for.
- b. The AMST Program contributes directly to Interdisciplinary Programs and interdisciplinary innovation in many ways:
- AMST holds split faculty lines with 3 programs (AADS, CW, LTST)
 - AMST BA requires interdisciplinary introductory courses outside AMST
 - Cross-listed courses raise visibility of interdisciplinary opportunities
 - AMST faculty teach outside AMST without split lines (ENR 2000 every two years)
 - AMST courses count in other majors (AMST 3050 Cultures of Nature, AMST 4030/5030 Ecology of Knowledge, count in “human dimensions” and “methods” requirements for ENR dual degrees)
 - AMST develops courses with other programs (AADS/AIST/AMST/LTST/GWMST 1030 Social Justice)
 - AMST contributes to course development outside AMST (ENR 2000 Environment and Society, since its inception in 2000 through ongoing revisions and redeliveries)
 - AMST Relationships with College of Education Secondary Social Studies personnel are re-established with goal of returning AMST BA to available social studies major choices for College of Education students.

Advisory/faculty committee memberships:

- AADS
- AIST
- CW
- ENR
- GWMST
- WIHR

Cross-listed courses:

- AADS
- AIST
- ART
- ENGL
- ENR
- GWMST
- HIST
- INST
- LTST
- POLS

c. **AMST BA placement:**

AMST BAs 2010-2016:19

Known placement 2010-16:16

AMST BA Placements:

- Teaching at-risk youth
- Museum work
- Historic preservation (2)
- Maintaining historic buildings and structures
- Law
- Military contracting
- High school teaching
- EMT
- AMST student advising and support, community volunteer
- Graduate study in cultural studies
- Graduate study in Art History
- Graduate study in American Studies (2)
- Military service
- Community-centered food production

d. **Duplication across UW and in the region: None.**

- **The American Studies Program is unique among American studies programs in the West** in its dedicated faculty lines delivering curricular breadth and depth of BA and MA programs of study. (See Appendix 1: American Studies Program Overview)
- AMST undergraduate courses offered by AMST faculty, including required courses and electives (open to all UW students) do not duplicate courses offered in other units, degree programs, or colleges.
- The AMST BA as a program of study does not duplicate any degree program, minor or major, at UW.

8. Is the AMST BA Financially Viable?

a. Ratio of SCH per FTE (FTE 6):217.7

Ratio of undergraduate SCH per FTE (6)..... 179.7

Ratio of SCH counting in AMST BA per AMST FTE (4.75).....227.0

SCH by faculty home	2010-11	2011-12	2012-13	2013-14	2014-15	2014-15 SCH/FTE by faculty home department FTE=6
1000-2000	618	783	540	624	534	89
3000-4000	567	411	350	556	544.2	90.7
Graduate	175	142.5	233.5	392	228.5	38

By Faculty home	UG	G	By AMST only: courses contributing to BA, AMST FTE	UG	G
2014-15 SCH/FTE (6)	89	38	2014-15 AMST SCH/AMST FTE (4.75)	112.4	
	90.7	----		114.6	

Total (FTE 6)	179.7	38	Total (FTE 4.75)	227	48

(Source: OIA Standard Data Set)

b. Direct instructional expenditures

- i. **Per OIA Student FTE FY 2013:\$5,319**
As calculated by OIA:\$7,802

Per SCH OIA FY2013:\$ 226
SCH= 1,572

NOTES:

- OIA standard data set adds \$11,981 “College Pool Allocation” which includes \$4,739 GA support from another unit, among possible other sources. OIA must report this number; Academic Affairs, A&S confirm it should not be included in AMST cost of instruction (source: AMST communication with OIA, AA, A&S)
- **OIA calculates instructional expenditures by OIA definition of student FTE, not SCH with the ratio of SCH/30 (lower division), SCH/24 (upper division), SCH/20 (graduate).**

Per Student FTE FY 2014: \$13,182
Per Student FTE FY2014 (OIA):.....\$14,514

NOTES: FY2014 \$13,182 includes only salaries/benefits (\$862,013), A&S support budget (\$8,000) per OIA student FTE (66), anticipates OIA inclusion of some measure of “College Pool Allocation” beyond A&S support budget.

- ii. **Per total degrees awarded FY2014:\$58,000**
Per total degrees awarded FY2014 (OIA):\$63,572

NOTE: FY2014 \$58,000 includes salaries/benefits/support budget as for item above.

- iii. **Non-personnel expenditures per total academic FTE (OIA)**
.....\$13, 265

c. Course enrollment

i. Number of classes falling under University minimums

Total 2015-16:0

Total 2010-2014:7

ii. Lower division: 0

Underenrolled	2010-11	2011-12	2012-13	2013-14
1-2000	0	0	0	0
3-4000 <10 4000 dual <15	2	2	1	0
Graduate <5 5000 dual<15	1	0	1	0

(Source: Banner course history; Banner final grades, see Appendix 7)

NOTES:

- AMST 4985 Senior seminar often has fewer than 5 students (See Appendix 5: Recruitment Plan)
- Dual listed 4000/5000 courses sometimes fall below UW required 15 students, or fewer than 10 in the 4000 section and/or fewer than 5 in the 5000 section, though total enrollment might meet either 4000 or 5000 minimum. AMST will manage 4000/5000 course enrollments differently in the future.

d. Other instructional cost drivers

i. Section fill rates

Lower division average 2010-14:102%

Summer lower division 2010-14:80%

Upper division average 2010-14:87% (excluding senior seminar)

(Source: Banner course history, Banner final grades)

ii. Course completion rates: approx. 100% (Source: Banner final grades)

iii. Curricular complexity:

The AMST BA is flexible, including 24/48 credit hours to be taken outside AMST. With careful planning and good advising, students could complete the AMST BA in 4 semesters or 2 years.

iv. Faculty course load: all AMST faculty teach at job-description load

Course releases 2013-present:

- Director:1 (not true of 2015-16, director load 2-3)
- WIHR Director:2 (founding director of WIHR for WIHR launch)
- Fulbright:1 (fall 2014)

NOTES:

- Independent study and/or Internships are required in the BA.
- AMST 4985 Senior Seminar is offered, on load, whenever a senior needs it.
- Independent (Group 2) instruction is expected in AMST teaching.
- AMST offers an MA as well as a BA.
- Faculty teaching/research expectations reflect participation in graduate education.
- Graduate teaching includes thesis committee chairing, thesis committee membership, and full-program events featuring graduate student formal presentations and defenses, as well as graduate committee membership outside AMST.
- Current AMST job descriptions and teaching expectation documents will be revised to accurately reflect and standardize expected independent instruction for both BA and MA and include full graduate instruction.
- WIHR directorship is a 3-year term closing in 2016-17 that has overseen the creation and organization of WIHR, an asset to AMST, A&S, and UW.
- **All American Studies Faculty** rotate through lower division courses as well as upper division seminars, independent studies, and graduate seminars.
- **AMST TAs do not teach AMST courses.** TAs are apprentice teachers assigned to faculty mentors.

f. Delaware Cost Study comparison: does not include most interdisciplinary programs

APPENDIX 1

AMERICAN STUDIES PROGRAM OVERVIEW: THE AMST BA IN CONTEXT

The American Studies Program grants MA and BA degrees from one learning community of students and faculty. American Studies is an interdisciplinary field dedicated to the study of American experiences, and established at UW with a private bequest from William Robertson Coe in 1952.

- The MA accounts for 68% of AMST degrees.
- Undergraduate teaching is 80% of all AMST student credit hours.
- All full-time MA students receive full GA awards from AMST endowment funds.
- BA students receive AMST internship stipends and/or AMST scholarship support for fieldwork travel, books, need-based tuition assistance from AMST endowment funds.
- MA students placed in classrooms with faculty mentors are teaching apprentices in core AMST courses, learning the scope of the field as well as developing skills as teachers.

We put people, ideas, places, artifacts, narratives, images, and histories together in our classrooms, with our BA and MA students, among our faculty, and with our institutional partners and friends throughout Wyoming and abroad.

American Studies prepares students for a wide range of career goals in K-12 education, work in the public sector, or further education in professional schools and graduate study in the PhD, for both BA and MA students.

American Studies at UW has features unique among American Studies programs in the US:

- BA and MA course work, field experiences, and internships allow students to apply academic knowledge to real-life circumstances.
- International perspectives and the transnational context of American impacts inform course work and exchanges available to AMST students.
- We deliver flexible distributed BA and MA curricula with 7 members, 4.75 teaching FTE, that more closely resemble MA- and PhD-granting programs elsewhere with faculties of 12-25.
- American Studies faculty represent a dynamic wealth of expertise in the field with regular opportunity to innovate in the classroom and in our own scholarship.

The American Studies Program at UW is singular in the West, and an asset among graduate degree-granting programs in American cultural studies.

Our program represents approaches among colleagues who work and teach together that contribute to valuable emerging possibilities for the field of American Studies for students and faculty, including:

- folklore and folklife
- international cultural perspectives
- material, visual, and popular culture
- post-colonial thought
- cultural identity formation in US and international contexts
- creative expression in writing and the arts
- environmental humanities

American Studies contributes significantly to visibility and innovation in interdisciplinary teaching and learning at UW:

- split lines between American Studies and other programs (75/25)
- cross-listed courses at undergraduate and graduate levels
- AMST courses that count in other undergraduate and graduate degrees
- interdisciplinary courses developed for USP general education
- AMST teaching for other programs beyond faculty-line assignment
- course development in other programs
- opportunities for singular course development and co-teaching

American Studies maintains coordinated working relationships with interdisciplinary programs at UW:

- African American and Diaspora Studies
- American Indian Studies
- Creative Writing/MFA
- Environment and Natural Resources
- Global and Area Studies
- Gender and Women's Studies
- Latino/a Studies

We also work with faculty in departments from English and History to Architectural Engineering, fostering project collaboration and innovation in teaching and learning at both the undergraduate and graduate levels.

American Studies maintains and develops relationships with other units at UW to create and support projects as well as research opportunities for undergraduate and graduate students, internships and MA Graduate Assistant placements:

- UW Art Museum
- UW American Heritage Center
- UW Libraries
- UW Cultural Programs
- Wyoming Conservation Corps
- Wyoming Public Radio
- Wyoming Public Television

The program is committed to advancing liberal arts and humanist education for all students and faculty. Program faculty are active in the Wyoming Institute for Humanities Research, including the Director of WIHR, the chair of the WIHR faculty, and three WIHR Faculty Adjuncts, reflecting broad participation in WIHR governance and programming.

American Studies is active in state-wide engagement, in past and present relationships with organizations in Laramie and Wyoming, in board membership, oral histories, folklife projects, historic preservation projects, GA placements, internships, and future leaders:

- Wyoming Arts Council
- Wyoming Humanities Council
- Alliance for Historic Wyoming (Director AMST MA Carly Anderson)
- Wyoming Women's Foundation (former Dir. AMST MA)
- Wyoming Latina Youth Conference
- Historic sites (Ft. Phil Kearney Superintendent Misty Stoll AMST BA MA)
- Museums and collections throughout the state
- Laramie Reproductive Health (Director AMST MA Richelle Keinath)
- Laramie Plains Civic Center
- Laramie West Side Neighborhood Association
- Laramie Main Street Alliance
- Laramie Railroad Depot Association
- Laramie Eppson Center for Seniors (former director AMST MA)
- Feed Laramie Valley

American Studies fosters international connections, exchange opportunities and program development for students and faculty. American cultures and patterns of diaspora are global in scope and impact, and are studied widely outside the US.

- AMST BAs have studied in New Zealand, Denmark, Puerto Rico and the UK
- International exchange students regularly join AMST undergraduate and graduate seminars.
- AMST MA cohorts include 1/4 to 1/3 international students, from the UK, Germany, Turkey, Sri Lanka, Estonia, the Czech Republic, among others, bringing international TAs into dialogue with undergraduate students about American subjects.

- British Association of American Studies selects one applicant to complete our AMST MA, with full GA from UW AMST, every two years.
- AMST faculty have built and maintained substantial international contacts, regularly attending the European Association of American Studies and Decolonial Summer School conferences, among others.
- AMST sent 6 MA students and 2 faculty to the Netherlands and Germany, March 2016, for a travelling student/faculty symposium of the 3 programs –an innovation in exchange, and a step in developing internationally shared MA degrees.

Our ability to work and teach together, with colleagues in AMST, at UW, in Wyoming, and abroad, brings our expertise into new combinations for scholarship and opportunity for all students.

The American Studies BA: Sustained by Program Expertise and Innovation

American Studies courses represent the field for undergraduates, faculty, graduate Teaching Assistants with faculty mentors, and graduate students. The program frames and develops each student’s individual research interests, in consultation with an advisor. Students include courses from any program or department at UW that sustain a student’s engagement with their particular focus. Most coursework outside AMST draws on programs and departments in A&S. The American Studies BA resembles a graduate program in its structure, and an American studies graduate degree in its breadth of opportunity.

Individual programs of study are as varied as our students.

Examples of possible concentrations developed with our faculty drawing together courses outside AMST and some outside A&S include:

- social justice
- sustainability
- historic preservation
- museum studies
- participatory cultural study of visual arts, music, and letters
- culture and epistemology
- public health and food production
- environment and society
- US in international perspectives

Each student develops a concentration of study in consultation with their advisor with ample room to combine courses and interests into a coherent undergraduate education.

The UW American Studies Program is a Learning Community

American Studies is a learning community fostering connections and development of all members' contributions, drawing from and giving back to a larger world of innovative thought and impact. BA and MA students, faculty, program guests, specialists invited to teach courses, and colleagues across UW, Wyoming and abroad together make the American Studies Program a lively presence in the Cooper House.

We strive to integrate the experience of the program for all our members, expecting students and faculty to participate in program events. We continually seek to improve the quality of engagement with each other and our institutional partners and friends. We honor and develop the variety of interest, expertise and identity that makes the American Studies learning community rewarding and continually emerging.

APPENDIX 2:
AMST personnel CVs

APPENDIX 3:

AMST BA 4-year curriculum plan

APPENDIX 4:

Sample AMST BA course syllabi

APPENDIX 5:

AMST BA recruitment plan

- Prepare brochure for BA: completed 2016.
- Re-establish AMST BA as option for Social Studies Education majors: ongoing
- Circulate 4-year curriculum plan where appropriate.
- Attend all recruitment events and major fairs: ongoing since fall 2014
- Take AMST BA students to recruitment events: spring 2016, ongoing
- Enlist faculty in AMST courses to describe the major: ongoing
- Engage AMST students with LHS faculty/students: attempted 2016; ongoing.
- Update all web-based information (including newsletter): ongoing.
- Feature BA students in Porchlight (program newsletter): ongoing.

Current active majors: 12

Current inactive majors: 3 (representing a range of special needs)

Goal for majors by 2019: 25-30

- AMST BA students will continue to have individualized attention from faculty and staff, opportunities for independent study, and a small learning community with 25-30 majors.
- 25-30 majors would put the AMST BA on solid footing to reach between 6-8 BA degrees each year.
- 25-30 majors would better sustain AMST 4985 Senior Seminar as a seminar offering, enhancing the BA senior experience without sacrificing qualities of a small program

2015-2016: More students joined us (6) than are leaving us this year, even with an atypical graduating class of 4.

Benchmarks to reach 25-30 majors by 2019:

- at least 6 new majors 2016-17: 14 majors (2 will graduate)
- 6-8 new majors 2017-18: 18-20 majors (1 will graduate)
- 8-10 new majors 2018-19: 25-29 majors

APPENDIX 6:

AMST BA Mission-centrality reference documents: UW, Land Grant, USP

APPENDIX 7:

AMST teaching data from Banner

Appendix 8:
OIA Standard Data Set for AMST

Academic Program Review: **American Studies BA**

Section 8 – Cost

a) Ratio of student credit hours per FTE (AY 2014/15): **193.3**

b) Direct instructional expenditures (FY 2015): **\$1,010,260**

i) Per student FTE: **\$18,990**

ii) Per total degrees awarded: **\$202,052**

iii) Non-personnel expenditures / total academic FTE: **\$8,049**

c) Course enrollment (AY 2014/15)

i) Classes falling under university minimums: **9**

ii) Lower-division courses falling under university minimums: **0**

e) Research expenditure per tenure-track FTE (FY 2015): **\$8,432**