**Proposal for Strategic Visioning – Support Services**

A major component of our strategic planning involves each unit gathering data on their current activities and also performing a SWOT analysis (Strengths, Weaknesses, Opportunities, and Threats). In your planning, please provide a vision statement, values, and 3-5 goals for the next three years moving forward. The template provides quantitative information on page 1, qualitative assessment on page 2, and pages 3 to 5 for SWOT analysis.

Instructions:

* This template is provided to assist you in developing a Strategic Visioning plan.
* The plan should not exceed **5** pages.
* The plans are due to Provost Anne Alexander by Tuesday, **February 22, 2021.**
* We are here to help! There are a number of resources available for assistance:
  + Refer any questions on undergraduate service programs to the AVP Undergraduate Education, Steven Barrett, [steveb@uwyo.edu](mailto:steveb@uwyo.edu)
  + Refer any questions on graduate service programs to the AVP Graduate Education, Jim Ahern, [JAhern@uwyo.edu](mailto:JAhern@uwyo.edu)

**Unit name:**

**College (if applicable):**

**Services offered:**

**Quantitative Data (1 page)**

**Number of staff:**

**Provide meaningful metrics describing the services your unit provides:**

* **Examples:** number of students served, appointments/meetings provided, etc.

**Please provide user ratings** (e.g. most advising centers use a pre/post appointment eval, any data on this would also be helpful).

**Qualitative Assessment and Strengths, Weaknesses, Opportunities, and Threats - SWOT Analysis**

**(1 – 4 pages)**

Provide a qualitative assessment of your program.

Provide an assessment of your unit’s Strengths, Weaknesses, Opportunities, and Threats. In your discussion, please include a vision statement, values, and 3-5 goals moving forward.