

Jacob Zumo Honored at Wyoming Capitol by Dick Kean

On February 5, 2009, Jacob Zumo, the son of Tom and Ann Zumo of Cheyenne, was recognized for his achievements at the 2008 National History Day Competition and the 2007 Wyoming History Day Competition by the Wyoming House of Representatives. Jacob was named the 2008 national champion for the Junior Individual Documentary Division with his entry, "Courage of Convictions: The Conflicts of The Black 14." In 2007, Jacob took first place at Wyoming History Day in the same category for his documentary titled, "Mayhem and Massacre – The Anti-Chinese Riot in Rock Springs, Wyoming."



The Wyoming Legislature recently honored Jacob Zumo for his achievement in the National History Day contest.

The Resolution was read by Representative Lori Millen and was presented to Jacob by House Speaker Colin Simpson. After being duly recognized, young Mr. Zumo briefly addressed the members of the House of Representatives and those in the gallery, which included many family members and other interested parties. Jacob spoke of the importance of understanding events like the Black 14 Incident in order to fully appreciate the significance of the recent election of President Barak Obama.

From the Director



Mark Greene

At the end of 2008 the AHC completed a five-year effort to analyze the entirety of our holdings and define a formal collecting policy. The policy is available online, at [http://ahc.uwyo.edu/documents/about/administration/AHC%20Collecting%20Policy%20\(3\)%20rev.doc](http://ahc.uwyo.edu/documents/about/administration/AHC%20Collecting%20Policy%20(3)%20rev.doc) (a closely related document, the AHC's Collection Management Policy, may be

found at <http://ahc.uwyo.edu/documents/about/administration/coll%20mgt%20policy%203d%20rev.doc>). While archival repositories have been urged to develop such policies as best practice since the early 1980s, a recent survey indicated that fewer than half of even the most elite institutions did in fact have a collecting policy, and that among the wider archival universe only about 15% of repositories had one. So, again, the AHC takes a place among the forefront of its peer repositories.

The creation and maintenance of a formal and public collection development policy is a part of the AHC's 5-year academic plan, finalized in 2004 (<http://ahc.uwyo.edu/documents/about/administration/academicplan/PlanFinal.pdf>). However, work on the policy began in the fall of 2002, when AHC faculty and staff were assigned to the first set of a series of task forces, each lasting approximately six months, and each focused on one or more topical collecting areas. The specific topics into which the collecting universe was divided for this work were borrowed from a major collection analysis and development exercise undertaken by the State Historical Society of Wisconsin (now the Wisconsin Historical Society) in the 1980s, amended where necessary to best fit the AHC's collections.

Each task force was charged with (1) analyzing the quantity and quality of AHC holdings in its assigned topical areas, and where necessary breaking that analysis down into more workable sub-categories. (2) Determining the location and holdings of other repositories in the U.S. with collections directly related to AHC holdings. (3) Analyzing use records for materials in the major sub-categories, and to analyze and prioritize likely user groups for current and future collections (this will include discussion with relevant UW faculty). (4) Recommending a specific collecting policy for each of the sub-categories. (5) Recommending, based on that collecting policy, appraisal guidelines for retained and yet to be acquired collections.

The recommendations from each task force were forwarded to the AHC's management team for further discussion and (usually) revision. When all topical areas had completed this stage, the full collection development policy was presented for comment to the University's deans and directors for further comment. The draft then was posted for comment by the University faculty. Finally, the revised draft was forwarded to the University's office of academic affairs for further review and ultimate approval by the provost. Now that the final policy is placed for public assessment, comments are still welcome.

It is the intention of the AHC's administration to conduct formal (though probably abbreviated) reviews of the entire collecting policy every five years. Prior to the first review, however, attention will be focused on further and formally prioritizing among the many actively collected topical areas. This process will better match the policy to the AHC's resources. Concomitantly, decisions will be made concerning division of responsibility among Center archivists for actively managing portions of the collecting policy—that is, working to develop

new collection leads, contacting prospective donors, reviewing potential collections, and finalizing donation of these collections to the AHC.

I am pleased to report that the work of acquiring new collections has begun in earnest, and has resulted in the donation of several significant collections: for example, the environmental organization Friends of the Earth (records 1970s-2000s), as part of our national environment and conservation collecting area; the records of the Wyoming Episcopal Diocese (1880s-1980s), as part of our state-wide effort to improve documentation of religion; the papers of Congresswoman Barbara Cubin (1995-2009), continuing our successful work to thoroughly preserve the papers of all of Wyoming's statewide elected officials; the records of Cheyenne-based Taco Johns (1960s-2000), one of a handful of national chains founded and/or headquartered in Wyoming; and preliminary contact with a significant editor of comic books, several nationally-known African-American women journalists, and a high-ranking Army officer from Wyoming.

These collections and contacts represent in microcosm some of the breadth of the AHC's collections, and highlight both its strengths in Wyoming history as well as in a carefully selected handful of national topical areas. It often surprises first-time visitors to, or users of the Center, that we hold collections from far outside Wyoming and the West. But there are two important facts to keep in mind. The first is that our single-largest collecting area by far is Wyoming and Western history. The other, however, is that every major archives at a land-grant university in the U.S. collects material

outside its state in some topical areas. For example, the universities of: Minnesota (social welfare, history of computing, immigration, African American authors); Texas (media professionals, mathematics, literary figures, film makers, popular music, performing arts); Ohio State (polar exploration, cartoon art, theater); Wisconsin (mass communication, social action, film and theater, labor), and Michigan (radicalism, transportation, Revolutionary War, U.S. cultural and political history to 1920).

Of course, the AHC does not collect nationally solely because other archives do. As our university's 2004 academic plan stated, "*UW still faces curricular challenges in counterbalancing the distinctive culture of the Mountain West with the rich array of cultures that characterize both the global community of scholars and the broader world that our students will enter.*"

I believe the AHC can and should play a judicious role in effecting that balance. A strict regional collecting policy would sacrifice the AHC's current curricular support for courses such as Women in Music, Asia Through American Eyes, the African-American Novel (which uses our blues and jazz collections), and would dramatically reduce visitation by national and international scholars (and the exposure of UW students to their work).

I invite all our friends, researchers, and other supporters to review our collection development policy, and to offer comments or ask questions. We welcome interest and feedback, and I assure you the policy is not carved in stone. As we gain experience in implementing it, as we review it formally in 2013, and as we receive suggestions, we will modify the policy to keep it from becoming fossilized. ■

Jacob Zumo *continued from page 1*

In addition to praising Jacob for taking it upon himself to understand how history shapes society, the resolution also noted that he has received guidance and support for his outstanding History Day projects from his coach and mentors, Jennifer Calvetti, Dr. Jim Johns, and Cathy Ellis. The American Heritage Center at the University

of Wyoming was also cited for its sponsorship of Wyoming History Day.

Following the House ceremony Zumo and his family proceeded to the Wyoming Senate chambers where they were recognized by Senator Tony Ross of Cheyenne. Again Jacob's accomplishments were pointed out for the members of the Senate

continued on page 7

Matthew Shepard Web Archive Now Available by Laura Uglean Jackson

People around the world can now access an online resource broadly documenting the ten years since the murder of UW student Matthew Shepard. The Matthew Shepard Web Archive was made possible by a grant from the University of Wyoming's President's Advisory Council on Minorities' and Women's Affairs.

Since Shepard's murder ten years ago, the AHC has been collecting materials such as photographs, news clippings, UW President's correspondence, memorial banners, pamphlets, and ephemera to document the murder and events that followed. At the same time, people throughout the world were affected by his murder and have been using the World Wide Web as a place to document, reach out, create, organize, and share. Websites make up an important part of the collective memory of Matthew Shepard, his murder, and related events and issues.

Using a one month subscription to Archive-It, the resource includes blogs, wikis, videos, memorial web pages, a MySpace page, and Flickr photos. It also includes the

websites of organizations, films, books, music, and events related to Matthew Shepard and lesbian, gay, bisexual, and transgender issues. Archive-It is a fee-based service provided by the Internet Archive that assists institutions with preserving websites. Other universities (such as Virginia Tech) also have used Archive-It to preserve websites documenting tragic events.

The Matthew Shepard Web Archive can be accessed through the University of Wyoming's online library catalog at <http://catalog.uwyo.edu/cgi-bin/Pwebrecon.cgi?DB=local&BBID=2090082>, and through a finding aid in the Rocky Mountain Online Archive at <http://rmoa.unm.edu/docviewer.php?docId=wyo-ah300023.xml>. Archive-It provides access to the collection with keyword searching and browse capabilities through their website at <http://www.archive-it.org/collections/1176>. Preservation of the websites will be managed by Archive-It. It is hoped the archive will not only enhance the AHC's existing material on Matthew Shepard, but will be valuable to the general public as a unique resource. ■

Two Major Grants Come to Completion by Mark Greene

In December, the AHC successfully completed two national grants, both of which have been reported in detail in past issues of the newsletter. One, from the National Historical Publications and Records Commission (NHPRC, the granting arm of the National Archives), supported us in cataloging our entire collection, creating on-line finding aids for several hundred collections, selective deaccessioning (based on our parallel development of a formal collecting policy), and surveying users about various processing techniques. In most aspects of the grant we exceeded the goals set in our proposal. Several aspects of this project have become, or are becoming, national models. In fact, it was largely based on the cataloging portion of this grant that NHPRC created an entirely new grant category, encouraging repositories to emulate the AHC.

The other grant, from the US Department of Education, supported the AHC in developing a civic education program aimed primarily at introducing primary sources into civic ed curriculum in grades K-12 throughout Wyoming. The grant enabled us to hold teacher workshops, develop a lending library, assist existing programs

such as Mock Trial, and most importantly create six CDs containing digitized collection material and related lesson plans. In early February the CDs were mailed to every middle, junior high, and high school in Wyoming, with a postcard requesting feedback. In addition, the CDs will be highlighted at a session at this year's National Conference on Social Studies, exposing our work nationwide. As is true with so much of the work at the AHC, both these grants involved collaboration among a number of individuals and departments, some hired specifically for the grant, others part of our permanent staff and faculty, among them Dick Kean, Rory Telander, Laura Jackson, Jamie Green, Mary Ann Meyers, Mark Shelstad, D. C. Thompson, Keith Reynolds, Rick Ewig, William Hopkins, and Shannon Bowen. The AHC was also assisted considerably in our Department of Education grant by Professor Carol Bryant of UW's College of Education. The AHC will look for other significant grant opportunities in the near future; our success to date and in the future is dependent on the fine reputation of the AHC and its employees. ■

Dick Kean Is New Coordinator for Wyoming History Day

Dick Kean, the former director of the Wyoming Partnership for Civic Education, has accepted the position of Wyoming state coordinator for



History Day, a competition for students in grades six through twelve. Kori Livingston, the former state coordinator, resigned the position in the fall to accept another position at UW.

Born in Kansas and raised in various states in the West and Midwest, Dick has

been involved in education as a student, teacher, consultant, developer of curriculum, and trainer of teachers his whole life. He attended school in five different states and taught in three of those states, also teaching for one year in Libya, North Africa. Most of his teaching career centered in Laramie County School District Number 1

in Cheyenne, Wyoming, where Dick taught social studies at both East and Central High schools. While working there, he served as a department chair, was President of the Wyoming Council for the Social Studies for one term, and was the Coordinator of Social Studies for one year. Upon retiring from teaching, Dick moved to California to work as the Director of Publication Services at the Center for Civic Education in Calabasas. After five and one half years in this position he returned to Wyoming and took the position of Director of the Wyoming Partnership for Civic Education at the American Heritage Center.

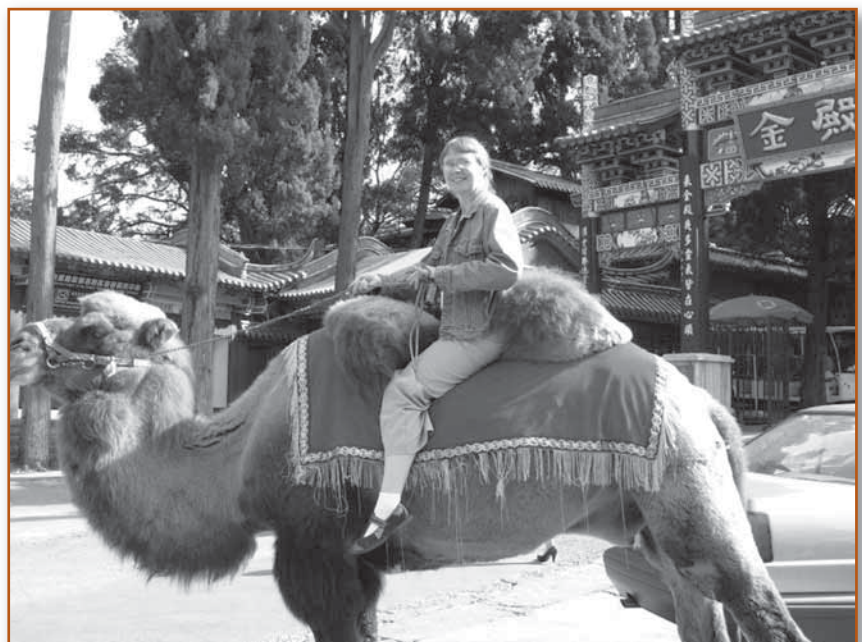
Besides working as Wyoming's state coordinator for History Day, Dick is also coordinating the Wyoming/Bolivia Partnership that is a part of the Civitas Program administered by the Center for Civic Education and just recently he agreed to serve as co-coordinator for the Wyoming Project Citizen Program and to be the facilitator for Wyoming in the Campaign to Promote Civic Education. To find out more about Wyoming History Day, contact Dick at 307-766-2300 or rkean@uwyo.edu. ■

AHC Archivist Visited Chinese Archives by D. Claudia Thompson

Twenty-two American archivists and five guests spent the week of October 12-17, 2008, visiting our Chinese counterparts in Beijing and Shanghai as part of a People-to-People program. The delegation was headed by Elizabeth Adkins, former president of the Society of American Archivists. The group included two participants from Wyoming: Claudia Thompson from the AHC, University of Wyoming, and Kathy Marquis from the Albany County (Laramie, Wyoming) Public Library. Other delegates came from all over the United States. Two joined the group from Hong Kong.

The archivists visited Beijing and Shanghai and met with the Chinese Society of Archivists and the faculty

continued on page 7



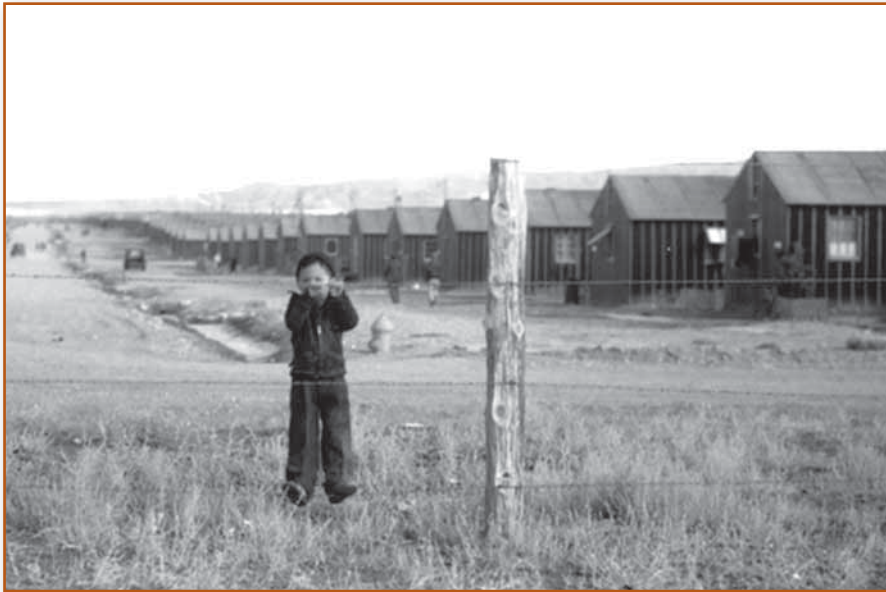
D. C. Thompson, head of the Arrangement and Description Section of the AHC, recently visited China with other U.S. archivists as part of a People-to-People program. Courtesy the author.

Set of Six Educational CDs for Sale

Last year the AHC, in cooperation with the Wyoming Partnership for Civic Education and the University of Wyoming College of Education, with funding from the U.S. Department of Education, completed a set of six CDs containing correspondence, photographs, transcripts, and other documents from our collections. The six topics are Nellie Tayloe Ross, the nation's first woman governor; the WWII Heart Mountain Relocation Center; the Hollywood Ten; the development of Cody, Wyo-

ming; the Wagon Wheel Project, which intended to use nuclear stimulation for natural gas development near Pinedale, Wyoming; and the Black 14.

The AHC has mailed free sets of the CDs to all middle, junior high, and high schools in Wyoming for use in the classroom. An additional three hundred copies of the CDs have been produced and they are now available for sale at cost for \$20. Please contact Renee Lowe at 307-766-5225 or rlowe2@uwyo.edu to order a set. ■



The AHC's Bill Manbo Collection contains 30 color slides of scenes from the Heart Mountain Relocation Center dated 1942 to 1944.

The Gladys Kriebel Delmas Foundation Awards Grant to AHC

The Gladys Kriebel Delmas Foundation recently awarded a \$5,000 grant to the AHC. The Foundation, based in New York City, "promotes the advancement and perpetuation of humanistic inquiry and artistic creativity by encouraging excellence in scholarship and in the performing arts, and by supporting research libraries and other institutions which transmit our cultural heritage." The grant will allow the AHC to create more CDs with primary source materials and lesson plans based

on our collections. AHC faculty and staff along with faculty from the UW College of Education will soon decide which collections will be featured on the CDs.

Gladys Kriebel Delmas grew up in an academic family and studied at Vassar College, the Sorbonne, and Cambridge University. She worked as a journalist in France and published in American journals and newspapers. She established the Foundation in 1976. ■

From the Development Officer



Susan Scratchley

Benefits of Creating a Unitrust

As you know, the AHC depends on gifts—through endowments and its annual fund—for fully 55% of its budget. In the last issue of *Heritage Highlights*, I wrote about the benefits of planned giving. In this issue, I would like to explore further with you the benefits of giving the gift of land or property and

creating a unitrust. A unitrust can provide the following advantages:

- Bypass capital gain taxes
- Charitable deduction
- Increase income

In one instance, a couple owned a piece of property for almost ten years. They wished to sell the property without paying a large capital gains tax and hoped

to have a tax deduction in the current year. Through creating a unitrust with a charity as beneficiary, this couple was able to save \$36,000 in capital gains tax and almost \$18,000 in income taxes. This gave the couple a combined tax savings of more than \$54,000! Additionally, the couple was able to increase their income. Originally, their property only allowed them to make a slight profit each year. Now, this couple receives more than \$12,000 in income each year through their unitrust.

If you have a piece of property or a home and would like to explore the advantages of a unitrust, please call Susan Scratchley, Director of Development and Marketing, at (307)766-4295 or e-mail sscratch@uwyo.edu. Remember, gifts of any size are greatly appreciated, because more than 55 percent of the AHC's budget comes from private donors—like you! Also, please know that your gifts to the AHC are tax deductible. ■

Jacob Zumo *continued from page 3*

and they responded with a standing ovation. Senator Ross, who was celebrating his birthday, took the opportunity to compliment Jacob for using his talents and intellect to better himself, his community, his state, and his country. He noted

that in addition to participating in History Day, Jacob is currently inputting genealogy information for a Wyoming Greek community database and is a candidate for the Congressional Bronze Medal to be awarded in May 2009. ■

AHC Archivist Visited Chinese Archives *continued from page 5*

and students of the School of Information Resource Management of Renmin (People's) University. They also toured the Beijing Municipal Archives and the Shanghai Municipal Archives and talked with their staffs. Beijing's population is eighteen million and Shanghai's is twenty-two million, so these two institutions serve a public as large as most state archives in the United States. The American archivists found that the concerns of archivists are much the same in China as they are here. Digitization and the management of electronic records always seemed

to top the list.

The trip also contained a cultural component. In Beijing, the archivists visited Tiananmen Square and the Forbidden City, as well as hiking the Great Wall. In Shanghai they visited the Jade Buddha Temple, toured a silk factory, and enjoyed a traditional Chinese foot massage. They also visited the extraordinary Shanghai Museum, which displays four thousand years of Chinese culture. ■

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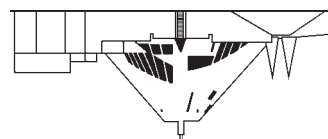
highlights

Photo from the Archives

Following a USO tour in Germany, Jack Benny and Martha Tilton arrived at La Guardia Field on August 15, 1945, 24 hours after VJ was announced. Note the violin case, the Nazi officer's sword, and the case hanging down below the sword. The latter contains a pair of dueling pistols (13th century) presented to Benny by a squadron in Bavaria. The inside of the case bears the following inscription: "These pistols are presented to Jack Benny to help him pursue his normal relations with Fred Allen." Martha Tilton was a well known singer. She sang in a number of big bands, including two years in Benny Goodman's band. Jack Benny Papers, American Heritage Center Collections, University of Wyoming.



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