In 2012-2013 we reached a record 17,341 members. Let’s sustain the momentum.
Join the drive today and help us cruise to 20,000 members by 2015, our 120th anniversary.

“We consider our UW Alumni Association memberships to be excellent investments. Through the Association, we stay in touch with friends, classmates, professors, and important happenings athletically, educationally, and culturally at our university. The Scarletts and Websters represent three generations of life memberships with the UWAA.
GO POKES!”
- Maggie Webster Scarlett (BA ’63, Speech Language & Hearing Science)
  Dick Scarlett (BS ’64, Business Administration)

Show Your UW Pride!

In the fall of 2014, the UWAA will expand its external alumni relations activities to the Marian H. Rochelle Gateway Center and join the Admissions Office, the Center for Advising and Career Services and the UW Foundation to offer enhanced services to students and alumni.

Our Mission is to foster a spirit of loyalty and fraternity among graduates and former students and promote the general welfare, development, achievement and honor of the University.
The University of Wyoming family truly spans the globe. The University of Wyoming Alumni Association provides programs, services, events and activities that advance our core mission to 116,000 alumni worldwide. Thanks to the considerable dedication of the UWAA Board of Directors, staff, volunteers and UW campus partners, we achieved significant milestones this year, including reaching a record level of 17,341 members, connecting with over 13,000 alumni at 112 events and activities and expanding the career networking opportunities among alumni and employers.

While we are pleased with the continued growth of the Association we are not content. The UWAA Board and leadership have embarked upon a comprehensive strategic planning process for 2014-19. This effort will be a meaningful project to establish the blueprint for future engagement with our alumni. We will preserve the traditions of the Association while identifying strategies to implement the necessary changes to optimize resources (financial, staff and other) necessary to better engage our alumni and meet their expectations in the future. A Strategic Planning Steering Committee, composed of UWAA Board members, alumni and university leaders will lead the development of the plan. We invite all alumni to contribute to the process as we move forward this fall.

This is your alumni association and we are pleased to be the bridge between the UW community and our alumni. Best in Brown and Gold!

Tom Allen ('89) Keener Fry
UWAA President (2013-14)

Engaging our Alumni - Events & Activities

The UWAA provided enjoyable, engaging events, activities and programs to thousands of alumni, students and friends. The cornerstone of our engagement was Homecoming Celebration Week, when we welcomed over 2,000 alumni to campus and engaged current students in spirited activities.

In addition, we connected with over 11,000 alumni, students, and friends at 100+ events and activities centered around athletics, fine arts performances, academic pursuits, and student recruitment efforts. These events contributed to the expansion of UW Alumni networks including Eastern Montana, Western Nebraska, Sun City West, the Denver Law Network and the Multicultural Alumni Chapter.

Finally, our outreach efforts are having a direct impact in building networks that are opening new doors for students and alumni in the areas of career awareness, internships and job opportunities.

We serve a UW alumni network of 116,000 that spans the globe.

Outreach and Events Turnout FY '13

<table>
<thead>
<tr>
<th>Homecoming</th>
<th>Career Support</th>
<th>Athletics</th>
<th>Total</th>
<th>Total Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 Events</td>
<td>3 Events</td>
<td>12 Events</td>
<td>2085</td>
<td>2,025 Attendees</td>
</tr>
</tbody>
</table>

2013

214 S. 14th St. Laramie, WY 82070
307-766-4166 www.uwyo.edu/alumni
uwalumni@uwyo.edu

University of Wyoming Alumni Association - Facebook.com
University of Wyoming Alumni Group - LinkedIn.com
@wyomingalumni - Twitter
WYOALUMNI community @wyoalumni.uwyo.edu
LEADING OUR INITIATIVES - Board of Directors

TERMS EXPIRE 2014:
*Bob Archuleta, BS ’71
Utah Dist. - Sandy, UT
*Pam (Gervardi) Fitzner, BA ’86
Big Horn County - Greybull, WY
Candy (Carroll) France, BS ’70
Carbon County - Rawlins, WY
*Samantha Freeman, BS ’05, MS ’08
Young Alumni Rep. - Laramie, WY
*Erin (Smith) Hager, BS ’03
Converse County - Douglas, WY
Harvey Nishi, EX ’65
Lincoln County - Kenmerri, WY
*Phil Petersen, BS ’63
Uinta County - Evanston, WY
Jake Reid, BS ’82
Niobrara County - Lusk, WY

TERMS EXPIRE 2015:
*Ronnie (Swaintrout) Bither, BS ’70
Natrona County - Casper, WY
John Eastman, BS ’68, MA ’72
Montana Dist. - Billings, MT
*Doug Mader, BS ’98
Nebraska Dist. - Scottsbluff, NE
*Bill Pettus, BS ’63, MED ’67
Teton County - Jackson, WY
Emily (Horton) Priebe, BS ’07
Fremont County - Riverton, WY
Pat Hutton, BA ’76
Denver Metro Dist. - Aurora, CO
Jennifer K. (Whalen) Still, BSHE ’95
Southeast Dist. - Bedford, TX
Steven Tharp, DVM, BS ’76
Washakie County - Worland, WY
Jo Ana (Simmons) Wheeler, BSP ’66
Northwest Dist. - Cascade, ID

*Vice Presidents
Sherrod France, BS ’71
Treasurer

TERMS EXPIRE 2016:
Chad Sweerts, BS ’91
Sweetwater County - Rock Springs, WY
Matt Elzeyr, BS ’04
Sheridan County - Sheridan, WY
Tim Graham, BS ’93
Northeast District - Alexandria, VA
Derek Hensley, BS ’07
Campbell County - Gillette, WY
Mike Hove, BS ’93
Northwest District - Sequim, WA
Jim McMahill, BS ’93
Northeast District - Carter Lake, IA
Blair Neuman, BS ’77
Goshen County - Torrington, WY
Bill Ogg, BS ’76
Colorado - Ault, CO
Dave Shultz, BS ’98
Park County - Cody, WY
Kristin (Fitzgerald) Wilkerson, JD ’07
Albany County - Laramie, WY
Matthew Wold, BS ’08
Young Alumni Rep. - Denver, CO

TERMS EXPIRE 2017:
Bruce Brown, BS ’81, MBA ’94,
Ph.D. EXP. ’13
Cook County - Devils Tower, WY
Monte Deer, BA ’62
Southwest Dist. - Topuka, KS
Jane Farrell, BA ’77
North/ South Dakota Dist.
Hot Springs, SD
Marie Geis, BA ’75
Platte County - Wheatland, WY
Mary Lou Heinik, EXP ’66
Southeast Dist. - Merritt Island, FL
Brett McCoy, BS ’98
Johnson County - Buffalo, WY
Kathleen McKinley, BS ’86
Laramie County - Cheyenne, WY
Laa Schoenevaal, BMed ’75
Hot Springs County - Thermopolis WY
Jeff Silbaugh, BSP ’75
Weston County - Newcastle, WY
Timothy Wilson, BS ’98
Denver Metro Dist. - Broomfield, CO

DA/MSA AWARDS ~ We recognized excellence with the Distinguished Alumni and Medallion Service Awards, a long-standing Homecoming tradition recognizing outstanding UW alumni and individuals who have attained excellence in their careers or professions or have provided outstanding service through time, talent, affection and dedication to the University of Wyoming and thp, brought honor to UW.

ANNUAL SCHOLARSHIP AUCTION ~ Our alumni and friends gathered in Gillette to raise funds to support a growing program that helps students achieve their dreams... one scholarship at a time. The evening featured an elegant catered dinner along with silent and live auctions. With the help of sponsors, donors, attendees and alumni, over $35,000 was raised!

COMMENCEMENT RECOGNITION ~ UWAA partnered with each of the academic colleges, including the Outreach School, Division of Student Affairs and the Office of Institutional Advancement to welcome 1,582 May 2013 graduates as alumni. At each of the 13 commencement ceremonies, a UWAA member made a personalized address, presented an annual membership and the traditional gold bucking horse and rider lapel pin to graduates, symbolizing the transition to alumni status. This presentation helped create a meaningful, memorable and lasting bond with the University of Wyoming.

TRAVEL ADVENTURES ~ Alumni enjoy seeing the world together through tours arranged by various travel companies. Eight destination trips were offered in 2013 with 61 alumni taking advantage of these great excursions.

BUILDING THE TRADITION - Student Programs

UWAA engaged extensively in the admissions process this year through our presence at orientations, college fairs and freshman welcome picnics. We met over 3,000 prospective and incoming UW students and their parents (many of whom were UW alumni) on our campus to introduce them to the UW student experience. We welcomed students into the alumni pathway and supported their transformation to alumni by offering scholarship and leadership opportunities.

STUDENT SCHOLARSHIPS
Scholarship funding totaling $131,000 was awarded to 81 students who maintained an average cumulative GPA of 3.26 in 2012-2013. The program is funded through gifts from over 150 donors, proceeds from our annual auction and the sale of UW license plates. As of June 30, 2013 the scholarship fund had grown to $380,000. The License Plate Program, approved by the Wyoming Legislature and introduced in FY ’08 continues to be a popular way for UW alumni and friends to show their pride and support scholarship. Since 2008, over 5,700 license plates have been sold throughout the state generating over $570,000 for scholarship funding for deserving students.

STUDENT LEADERSHIP
The Wyoming Student Alumni Association (WySAAA) hosted six Welcome Wednesdays for students and participated in community service projects including Safe Treat, Operation Christmas Child (www.samaritanspurse.org) and Brent’s Place (brentplace.org) cleaning supply drive.

The University of Wyoming Alumni Association is a 501(C)3 nonprofit organization.
GROWING THE ASSOCIATION - Membership

As a membership-based organization, we deeply appreciate the commitment of members - from paying dues to participating in UWAA events, to making additional contributions. The support of our members is why we can continue to bring UW alumni together. We reached a record 17,341 members this year primarily as a result of volunteer efforts from Campaign 2015 and a partnership with the Division of Student Affairs, the UW Foundation and various UW Colleges. During the May commencement ceremonies, 1,582 graduates were personally welcomed by the UWAA as our newest alumni.

FUNDING THE ASSOCIATION - Fiscal Strength

The Board of Directors and staff strive to make solid financial decisions and run the UWAA by the highest principles of fiscal stewardship. This year the Association once again operated within a balanced budget. Below is a summary of results of operations for the fiscal year ending June 30, 2013.

Revenues:
- Membership Dues $263,755 24%
- UW Support $179,070 17%
- Royalties $41,004 4%
- Alumni Events $108,194 9%
- Donations $55,582 5%
- Investment Income $142,144 13%
- Unrealized Gain on Investments $330,505 28%

Total $1,082,344 100%

Expenses:
- Program Services $386,636 51%
- Membership Development $178,198 24%
- Management/General $71,918 9%
- Student Scholarships $120,972 16%

Total $797,724 100%

Revenue over Expenses $284,620* 3%

*Net revenues of $280,021 are restricted for scholarships and other long-term purposes.

FUNDING THE ASSOCIATION - Growth

The UWAA engages and interacts with our alumni through a variety of communication strategies:

Quarterly - AlumNews has an annual circulation of 60,000.

Monthly - Alumni e-Flash electronic newsletter was introduced in March 2012 and continues to be widely read with a circulation of 40,000.

Daily - Information, highlights, invitations, connection by email, social media, personal visits and responses to hundreds of phone and email inquiries.

To further support and connect with alumni, the UWAA introduced two new career resources, available at no charge, on our website: CandidCareers - a series of hundreds of videos from professionals in multiple fields demonstrating the careers available for students from nearly every college major possible, and the UWAA Career Authors Speaker Series - a webinar series featuring nine career related webinars for 2013-14, and many other archived webinars accessible to alumni and students on our website.

AFFINITY AND BUSINESS PARTNERS

Brown & Gold - UW and game-day merchandise.
Choice Hotels & Rental Car Discounts - Nationwide savings.
Elitch Gardens - $17 off daily passes, $27 off season passes.
Hilton Garden Inn - Rooming discounts at Laramie location.
Kaplan Test Prep - 10% off all services.
Liberty Mutual Insurance - Auto, home, residential & renters.
LifeCard Plans - Legal & estate planning documents created specifically for clients to store on a secure cloud site.
northAmerican Van Lines - 60% discount on state-to-state moves.
Office Depot - up to 60% discount on select items.
Safe Ride Motor Card - Unique 24/7 emergency road services.
Travel Programs - Join other alumni in journeys across the globe.
Troon Golf - 50% off regular green fees.
Exclusive UW Visa® Cards - Capital One® offers alumni three different credit options to fit individual needs.
Worldwide Hotel Discount Program - Any hotel, anywhere, anytime.

PARTNERING FOR SUCCESS - Community

INFORMING OUR ALUMNI - Communication

The UWAA engages and interacts with our alumni through a variety of communication strategies:

Quarterly - AlumNews has an annual circulation of 60,000.

Monthly - Alumni e-Flash electronic newsletter was introduced in March 2012 and continues to be widely read with a circulation of 40,000.

Daily - Information, highlights, invitations, connection by email, social media, personal visits and responses to hundreds of phone and email inquiries.

Two hundred and ninety life members elevated memberships to the Gold Life Level. Contributions of $29,000 enabled funding for emerging alumni career support priorities, including the hiring of a Graduate Assistant for Alumni Career Services and the addition of two new online career resources for alumni and students.

CAMPUS PARTNERS

- Institutional Research
- Multicultural Affairs
- Office of the President
- Office of the Provost
- Outreach School
- Residence Life & Dining
- School of Energy Resources
- Student Affairs
- University Libraries
- UW Casper College
- UW Foundation

AFFINITY AND BUSINESS PARTNERS

- Admissions
- Advising & Career Services
- ASUW
- Athletics
- Campus Activities
- College of Agriculture & Natural Resources
- College of Arts & Sciences
- College of Business
- College of Education
- College of Engineering & Applied Sciences
- College of Health Sciences
- College of Law
- Greek Life
- Information Technology
- Institutional Marketing