SENATE BILL #1457

Title: Student Book Exchange (SBEx)

Introduced: September 30, 1983

Thesis:

Sponsor: John C. Eisenhauer

1. Be it enacted by the Student Senate of the Associated Students of the
2. University of Wyoming that whereas the student body has often expressed
3. interest (see Appendix 1) in the establishment of a book exchange to allow
4. a competitive and/or fair exchange rate for text books; and whereas a
5. completed proposal has been developed to implement a Student Book Exchange,
6. $1,250.00 be underwritten to conduct a Student Book Exchange; (see Appendix 2)
7. the first to be conducted during registration of the Spring Semester, 1984.

Referred to: Finance Appropriations

unanimously

Date of Passage: October 18, 1983 Signed: Fruta K. Hall

ASUW Senate Chairperson

"Being enacted on 10/20/83, I do hereby sign my name hereto and
approve this Senate action." Don Dinslen ASUW President
APPENDIX I

BOOKSTORE COMMENTS

Student

Expand the Bookstore so that it is not as crowded or hard to use.

Drop prices in Bookstore or start another to initiate competition.

The Bookstore needs some on-campus competition, other than the Brown & Gold.

Lower prices in Bookstore.

Kinder Bookstore employees and textbooks here for my classes before a month of classes are over.

Upgrade and expand selection of non-required books.

Competition for the Bookstore.

I think it's a shame that the Bookstore charges too much for their books as a college student I can't afford these books.

The Bookstore is wildly overpriced. The policy decision of 1970 to operate the Bookstore so as not to compete with town merchants had some justification then, now the Bookstore is the only source of textbooks. Logically, the students should benefit from this ability to operate at a break-even level without harming merchants; instead they suffer a detriment normally associated with unregulated 19th century monopolies. The prices should reflect operating costs, not opportunistic profit-taking.

Bookstore - lower prices and refunds for used books.

Bookstore needs competition to keep prices reasonable!
APPENDIX 2

PROJECTED INCOME STATEMENT
ASUW STUDENT BOOK EXCHANGE
FOR THE WEEK ENDED Jan '84

Revenue
Ticket sales  (5,000 @ .25)  $1,250.00

Expenses
Management salaries $200.00
Cash register rental (3 @ 5 days) (250)
Golden Wheel Rental
Adding machine rental
Publicity 650.00
Supplies 150.00
Misc. 100.00

Projected net income

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ADVERTISING COSTS

SENATE RESOLUTION #1457

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Unit Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Composition costs</td>
<td></td>
<td>$50.00</td>
<td></td>
</tr>
<tr>
<td>NCR tickets (vouchers)</td>
<td>6500@</td>
<td></td>
<td>170.00</td>
</tr>
<tr>
<td>Flyers</td>
<td>3500 @</td>
<td></td>
<td>100.00</td>
</tr>
<tr>
<td>Posters</td>
<td>125 @</td>
<td></td>
<td>5.38</td>
</tr>
<tr>
<td>BI ads</td>
<td>6 @ $27.83</td>
<td></td>
<td>166.98</td>
</tr>
<tr>
<td>Coupon book ad &amp; discount</td>
<td>1 @</td>
<td></td>
<td>100.00</td>
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**Total** $596.00
Student Book Exchange
SBEx - Spring '84
Financial Report

Attachment to Senate Bill 1457
October 20, 1983

Prepared by Business Office
Associated Students
ASUW Student Book Exchange
Spring 1984
Financial Report (Final)

Income:

SBEx Voucher Sale
557 @ $.25 $ 139.25

Book Sales
8-Sold not Picked Up $ 79.00
291-Sold Picked Up 3,021.96
24-Not Sold SBEx (Bookstore Sale) 66.00

323 Total Books Sold 3,166.96

Total Income $3,306.21

Expenditures:

Book Sales:

234 - Not Sold $ -0-
322 - Sold 3,009.96
1 - Unaccountable 12.00

557 Total $3,021.96

Operating Expenditures

Payroll - Managers $ 200.00
Cashiers 221.55

Supplies 62.71

Printing
(Forms, Flyers, Posters) 367.58

Advertising 90.08

Total Operating Expense 941.92

Total Expenditures 3,963.88

Net Loss Income over Expenditures $(657.67)
Student Book Exchange
Financial Report

Schedule of Book Sales

Receipts:

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Monday</td>
<td>1-09-84</td>
<td>$399.67</td>
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<tr>
<td>Tuesday</td>
<td>1-10-84</td>
<td>$940.65</td>
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<tr>
<td>Wednesday</td>
<td>1-11-84</td>
<td>$875.35</td>
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<tr>
<td>Thursday</td>
<td>1-12-84</td>
<td>$593.65</td>
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<tr>
<td>Friday</td>
<td>1-13-84</td>
<td>$233.27</td>
</tr>
<tr>
<td>Monday</td>
<td>1-16-84</td>
<td>$70.50</td>
</tr>
<tr>
<td>Tuesday</td>
<td>1-17-84</td>
<td>$51.50</td>
</tr>
<tr>
<td>Wednesday</td>
<td>1-18-84</td>
<td>$2.00</td>
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</table>

Total Receipts $3,166.59

Disbursements

# Books

<table>
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<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>102</td>
<td>Monday</td>
<td>1-16-84</td>
<td>$1,095.49</td>
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<tr>
<td>88</td>
<td>Tuesday</td>
<td>1-17-84</td>
<td>$943.95</td>
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<tr>
<td>94</td>
<td>Wednesday</td>
<td>1-18-84</td>
<td>$922.02</td>
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<tr>
<td>6</td>
<td>After</td>
<td>1-18-84</td>
<td>$48.50</td>
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Total 291 $3,021.96

*Exceptions to advertised policies of Student Book Exchange.*