

Senate Bill #1615

Title: Use of the ASUW name and logo

Date: January 24, 1989

Thesis: To modify the Senate Bylaws to include guidelines for the use of the ASUW name and logo.

Sponsor: Jim Willox

1. Whereas the designations of "Associated Students of the University of
2. Wyoming" and "ASUW," refers to the student body and the Student
3. Government they elect, and whereas the ASUW logo also refers to the same,
4. and whereas the appearance of the name or logo implies approval and
5. support of a program by the ASUW Student Senate; and whereas students
6. have the right to be assured that a program using either the name or logo
7. has been approved by the ASUW Senate; therefore be it enacted by the
8. Student Senate of the Associated Students of the University of Wyoming
9. that it amend it's bylaws as follows:
10. -Change: Article IV, Revisions and Adoption to Article V, Revisions and
11. Adoption
12. -Create: Article IV, Use of ASUW Name and Logo
13. A. "Name" as used in Article IV, refers to both "ASUW" and "Associated
14. Students of the University of Wyoming."
15. 1. "Logo" refers to any design used by ASUW officials that repre-
16. sents ASUW or the ASUW Senate.
17. B. Any ASUW function shall be entitled and required to use the name
18. and/or logo in the promotions of programs partially or fully
19. sponsored by that entity.
20. C. Any non-ASUW entity wishing to use the name and/or logo for
21. commercial purposes can do so only after receiving approval from the

- 22. ASUW Senate.
- 23. a. Approval of the ASUW Senate requires a majority vote.
- 24. b. Any non-ASUW function receiving ASUW funds will be required to
- 25. have the name and/or logo appear in promotions.
- 26. 1. Any group using the name or logo without ASUW Senate approval will
- 27. be denied any future consideration for funds or support, unless
- 28. retribution specified by the Senate has been received.
- 29. c. The ASUW Senate reserves the right to pursue violations
- 30. further, both within and out of the university.

Referred to: Constitution

Date of Passage: February 14, 1989

Signed:

Michael Tuttle
ASUW Chairperson

"Being enacted on February 20, 1989 I do hereby sign my name hereto and approve this Senate action."

Lisa Skiles
ASUW President

24-0-0