

Senate Resolution #1613

Title: Basketball Ticket Policy Revocation

Date: January 17, 1989

Thesis: This establishes that ASUW supports the revocation of the current basketball ticket policy for students.

Sponsor: Brian Godard

1. Whereas the current ticket policy was implemented to accommodate
2. increased non-student demand for tickets as well as to generate
3. additional revenue from unused "student" seating; and whereas non-student
4. demand for such seating has decreased as evidenced by ~~current per game~~ *the current average per game*
5. ~~attendance at less than 8,000;~~ *student attendance of 15,49* ~~the count out of 3,000~~ *15,49* and whereas the revocation of the current
6. ticket policy will increase attendance by attracting those students who
7. are currently not attending games because of (1) the near impossibility
8. of sitting with a group of friends, (2) the inconvenience of remembering
9. to get tickets prior to the game, and (3) remembering to take both the
10. ticket and student ID to the game; and whereas informal surveys have
11. shown that at some basketball games fewer than 50% of the persons sitting
12. in the lower parts of the student section are actually students; and
13. whereas numerous seats in the student section are left unused; and
14. whereas the increase in attendance will increase revenue immediately
15. through increased concession sales and parking by off-campus students;
16. and whereas the revocation of the ticket policy will increase student fan
17. support by increased spirit and enthusiasm; and whereas such increase in
18. support will enhance the team's performance thus creating a better
19. win/loss record which will attract the better players and lead to
20. national recognition; and whereas such recognition will increase future
21. revenue through increased national television coverage of Wyoming games

22. as well as increasing non-student demand for tickets; and whereas the
 23. need for a ticket policy can be re-evaluated when the non-student ticket
 24. demand returns; be it resolved by the Student Senate of the Associated
 25. Students of the University of Wyoming that it supports the revocation of
 26. the current basketball ticket policy for students and that the Student
 27. Senate advocates the ^{policy by which students are admitted by presentation of their Validum} ~~return of the old policy.~~ _{+ my seat - 1-24-89}

Referred to:

Steering - ad hoc
 1-24-89

Date of Passage:

Signed:

ASUM Senate Chairperson

"Being enacted on _____, I do hereby sign my name hereto and
 approve this Senate action.:

ASUM President

*did
 in
 committee*