Senate Resolution #1613

Title: Basketball Ticket Policy Revocation

Date: January 17, 1989

Thesis: This establishes that ASUW supports the revocation of the current basketball ticket policy for students.

Sponsor: Brian Godard

1. Whereas the current ticket policy was implemented to accommodate increased non-student demand for tickets as well as to generate additional revenue from unused "student" seating; and whereas non-student demand for such seating has decreased as evidenced by current per-game attendance at less than 8,000; and whereas the revocation of the current ticket policy will increase attendance by attracting those students who are currently not attending games because of (1) the near impossibility of sitting with a group of friends, (2) the inconvenience of remembering to get tickets prior to the game, and (3) remembering to take both the ticket and student ID to the game; and whereas informal surveys have shown that at some basketball games fewer than 50% of the persons sitting in the lower parts of the student section are actually students; and whereas numerous seats in the student section are left unused; and whereas the increase in attendance will increase revenue immediately through increased concession sales and parking by off-campus students; and whereas the revocation of the ticket policy will increase student fan support by increased spirit and enthusiasm; and whereas such increase in support will enhance the team's performance thus creating a better win/loss record which will attract the better players and lead to national recognition; and whereas such recognition will increase future revenue through increased national television coverage of Wyoming games.
22. as well as increasing non-student demand for tickets; and whereas the
23. need for a ticket policy can be re-evaluated when the non-student ticket
24. demand returns; be it resolved by the Student Senate of the Associated
25. Students of the University of Wyoming that it supports the revocation of
26. the current basketball ticket policy for students and that the Student
27. Senate advocates the return of the old policy.

Referred to: 

Date of Passage: _____________, Signed: ________________

"Being enacted on ______________, I do hereby sign my name hereto and
approve this Senate action.:

ASUW President

[Handwritten notes and signatures]