SENATE RESOLUTION #1885

Title: Bookswap Promotion

Date: February 2, 1998

Authors: Senators Smith, Sundberg, and Wiese

Sponsors: Senators Smith, Sundberg, and Wiese

1. WHEREAS, many students have expressed concern about book prices; and

2. WHEREAS, seventy-four percent (74%) of students polled in the 1997 ASUW

3. Fall Survey supported a student financed book exchange; and

4. WHEREAS, a book exchange can be established using the Internet and Branding

5. Iron advertisement space already allotted to ASUW.

6. THEREFORE, be it resolved by the Student Senate of the Associated Students of

7. the University of Wyoming that the Student Senate supports the promotion of

8. “bookswap.com” as an alternative means for students to buy and sell books; and

9. THEREFORE, be it further resolved by the Student Senate of the Associated

10. Students of the University of Wyoming that the Student Senate supports

11. publicizing the Bookswap through currently allocated Branding Iron space; and

12. THEREFORE, be it further resolved by the Student Senate of the Associated

13. Students of the University of Wyoming that the Student Senate recommends

14. that, if possible, University of Wyoming students buy and sell books from other

15. University of Wyoming students as opposed to buying from students of other

16. universities through Bookswap; and

17. THEREFORE, be it further resolved by the Student Senate of the Associated

18. Students of the University of Wyoming that the Student Senate directs the
19. Consumer Committee to implement the provisions of this resolution.

Referred to: Research and Information Committee

Date of Passage: March 24, 1998  Signed: Andrea Cacho

("Being enacted on March 24, 1998, I do hereby sign my name hereto and
approve this Senate action.")

(ASUW President)
Addendum 1
Some Questions Answered

- What is “Bookswap?”

Bookswap.com is an Internet web site that functions as a sort of “trading post,” through which students around the country can buy and sell books without having to go through a bookstore. This saves students a substantial amount of money.

- How does one sell books using Bookswap?

Simply post the name of the book you want to sell on bookswap.com, and the asking price, and buyers will be able to find your book on the site and contact you should they be interested.

- How does one buy books using Bookswap?

There are two ways to do this. One way is to search through the online catalog for the book you want, and contact the seller that way. The other way is to submit a “want list” to the site, and Bookswap.com will automatically contact you when a seller is available.

- So, does that mean that the buyer deals directly with the seller?

Yes.

- Does one have to post personal information, such as their phone number and address, to use Bookswap.com?

The only information users required to submit is their name, e-mail address, and the University they are attending. For most Internet users, this information is publicly available anyway. Users have the option of submitting their phone numbers, but that is not required. People who feel uncomfortable having their phone number be published should not submit it to bookswap.com.

- Does Bookswap.com sell users’ e-mail addresses?

No.

- How much does it cost to use Bookswap.com?

It is a free service.

- So, how do they make money?

They sell advertising on their web page.

- Why should UW students generally deal with other UW students?

Two reasons. First of all, because UW students go to the same university with the same professors, they are more likely to be using the same books than students from other schools. Secondly, because the buyer deals directly with the seller. It is much easier to deal with a local seller than a distant one.
Addendum 2

Schools currently using Bookswap.com

Arizona State University - Tempe, Arizona
Ball State University - Muncie, Indiana
Baylor University - Waco, Texas
Boise State University - Boise, Idaho
Bradley University - Peoria, Illinois
Brigham Young University - Provo, Utah
California State University Northridge - Northridge, California
California State University Sacramento - Sacramento, California
Cleveland State University - Cleveland, Ohio
Dartmouth College - Hanover, New Hampshire
DePaul University - Chicago, Illinois
Embry-Riddle Aeronautical University Daytona Beach - Daytona Beach, Florida
Emory University - Atlanta, Georgia
Florida State University - Tallahassee, Florida
Georgia Southern University - Statesboro, Georgia
Indiana University - Bloomington, Indiana
Kennesaw State University - Kennesaw, Georgia
Kent State University - Kent, Ohio
Lamar University - Beaumont, Texas
Mankato State University - Mankato, Minnesota
Michigan State University - East Lansing, Michigan
Morgan State University - Baltimore, Maryland
North Dakota State University - Fargo, North Dakota
Northern Arizona University - Flagstaff, Arizona
Oakland University - Rochester, Michigan
Pennsylvania State University - University Park, Pennsylvania
Sam Houston State University - Huntsville, Texas
San Francisco State University - San Francisco, California
Southern Utah University - Cedar City, Utah
Southwest Texas State University - San Marcos, Texas
State University of New York/Buffalo - Buffalo, New York
State University of New York/College at Brockport - Brockport, New York
Temple University - Philadelphia, Pennsylvania
Tennessee State University - Nashville, Tennessee
Texas A&M University at College Station - College Station, Texas
University of Arkansas Fayetteville - Fayetteville, Arkansas
University of California Riverside - Riverside, California
University of Central Arkansas - Conway, Arkansas
University of Cincinnati - Cincinnati, Ohio
University of Illinois Chicago - Chicago, Illinois
University of Illinois Urbana-Champaign - Urbana, Illinois
University of Kentucky - Lexington, Kentucky
University of Louisville - Louisville, Kentucky
University of Maryland, Baltimore County - Baltimore, Maryland
University of Michigan Dearborn - Dearborn, Michigan
University of Michigan Flint - Flint, Michigan
University of New Hampshire - Durham, New Hampshire
University of North Carolina Charlotte - Charlotte, North Carolina
University of North Texas - Denton, Texas
University of Northern Iowa - Cedar Falls, Iowa
University of Pittsburgh - Pittsburgh, Pennsylvania
University of Rochester - Rochester, New York
University of Tennessee Knoxville - Knoxville, Tennessee
University of Texas Arlington - Arlington, Texas
University of Utah - Salt Lake City, Utah
Utah State University - Logan, Utah
Utah Valley State College - Orem, Utah
Virginia Tech University - Blacksburg, Virginia
Washington State University - Pullman, Washington