

SENATE BILL #2117

Title: ASUW Involvement in Student Savings Club

Date: April 5, 2005

Authors: President Willms

Sponsors: Senators Thoman and Kuhlmann

1. WHEREAS, the Student Savings Club actively seeks local businesses to join
2. an association offering students discounts; and
3. WHEREAS, there are currently very few local businesses that advertise
4. student discounts; and
5. WHEREAS, the Associated Students of the University of Wyoming (ASUW)
6. has an opportunity to be an active participant in providing students with more
7. affordable goods and services in Laramie; and
8. WHEREAS, the cost of the Student Savings Club to the ASUW is zero
9. dollars.
10. THEREFORE, be it enacted by the Associated Students of the University of
11. Wyoming that the ASUW become a member of the Student Savings Club.

Referred to: Student Relations Committee

Date of Passage: _____ Signed: _____

(ASUW Chairperson)

“Being enacted on _____, I do hereby sign my name

hereto and approve this Senate action.” _____

ASUW President

1st reading approved

2nd Reading 4/19/05 DO PASS recommendation

3rd reading approved 4/19/05

final

10-13-2

SENATE BILL #2117

Savings

Title: ASUW Involvement in Student ~~Savers~~ Club

Date: April 5, 2005

Authors: President Willms

Sponsors: Senators Thoman and Kuhlmann

1. WHEREAS, the Student Savings Club actively seeks local businesses to join
2. an association offering students discounts; and
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4. student discounts; and
5. WHEREAS, the ASUW has an opportunity to be an active participant in
6. providing students with more affordable goods and services in Laramie; and
7. WHEREAS, the cost of the Student Savings Club to the ASUW is zero
8. dollars.
9. THEREFORE, be it enacted by the Associated Students of the University of
10. Wyoming that the ASUW become a member of the Student Savings Club.

Referred to: Student Relations

Date of Passage: _____ Signed: _____
(ASUW Chairperson)

“Being enacted on _____, I do hereby sign my name

hereto and approve this Senate action.” _____
ASUW President

SB # 2117

ASUW Involvement in Student Savers Club

WHEREAS, the Student Savings Club actively seeks local businesses to join an association offering students discounts; and

WHEREAS, there are currently very few local businesses that advertise student discounts; and

WHEREAS, the ASUW has an opportunity to be an active participant in providing students with more affordable goods and services in Laramie; and

WHEREAS, the cost of the Student Savings Club to the ASUW is zero dollars.

THEREFORE, be it enacted by the Associated Students of the University of Wyoming that the ASUW become a member of the Student Savings Club.

Author - President Willos
Sponsors - Kayne & Andrew Kalman

Student Savings Club

The Student Savings Club is designed to give the students, faculty, and staff of the University of Wyoming discounts at local merchants. The discounts are printed on wallet size cards that are provided to the school. Each time a student, faculty, or staff member shows their card at a participating merchant, then receive the advertised discount. The discounts will also be listed at www.studentsavingsclub.com. The Student Savings Club helps students save money at lots of favorite merchants, including restaurants and fast food, auto services, hair salons, and entertainment venues.

Here's how it would work for us:

- **We select local businesses from which we would like to receive discounts.** The club will send us a favorite business form that we fill out by choosing the merchants we want to participate. They will also send us a school information form that we fill out, providing basic information about UW.
- **We write a general letter of invitation to the selected merchants.** The Club will send us a sample template letter. This letter is customized by us and printed on our letterhead. The Club then mails the letters to the sponsors.
- **The Club will mail the letter along with a certificate of appreciation to the businesses.** They will then approach the businesses to see if they would like to participate as sponsors. Supplemental businesses may be added to provide a more diverse card.
- **The Club cards are provided to the students, faculty and staff at no cost to us.** We are responsible for the distribution and promotion of the cards to the school community. The cost of producing the cards is covered by an annual fee from the local merchants.
- **They provide us with posters to let people know the locations where they may pick up a card.** We are requested to hang posters in high traffic areas. They also ask that we put a press release in the school newspaper letting the school community know who the sponsors are and that cards are available.
- **People can access the Student Savings Club website to view current and updated discount offers at www.studentsavingsclub.com**
- **Periodically they will send us a brief questionnaire in regards to the distribution of the cards.** They will use this information to assure the business sponsors that cards are being made available to all students, faculty and staff.