SENATE BILL #2194

Title: Funding for Collegiate Readership Program

Date: February 19, 2008

Sponsors: Senators D. Day, Diana Wilson; President Kiren

Authors: Senators Chiu, Martin, Thoman; SAL Beman

1. WHEREAS, the USA Today Collegiate Readership Program aims to allow students to access multiple viewpoints from different publications in order to form balanced opinions; and

2. WHEREAS, many University of Wyoming students, faculty and staff picked up and read the pilot program publications; and

3. WHEREAS, the readership program has the potential to be an integral part of providing publications to University of Wyoming students; faculty and staff for years to come; and

4. WHEREAS, the results of the 2007 Collegiate Readership Program Aggregate University of Wyoming Survey Results displayed positive feedback about the Collegiate Readership Program; and

5. WHEREAS, there has been $8,500 allocated to fund the Student Handbook & Daily Planner for academic year 2007-2008; and

6. WHEREAS, the 2007-2008 Student Handbook & Daily Planner will not be distributed; and

7. WHEREAS, the cost per semester in Scenario C is $8,513 as seen in Addendum A.

8. THEREFORE, be it enacted that the Budget and Planning Committee reallocate the $8,500 from the 2007-2008 Student Handbook & Daily Planner to fund the remainder of the 2008 Spring semester for the USA Today Collegiate Readership Program for the
19. University of Wyoming; and

20. THEREFORE, be it further enacted that the USA Collegiate Readership Program be

21. funded for a full year for Academic Year 2008-2009; and

22. THEREFORE, be it further enacted that the program is funded for a full year for $17,025

23. as seen in Addendum A, from the ASUW Reserve; and

24. THEREFORE, be it further enacted that the Academics & Technology Committee fully

25. evaluate and assess the program after a full year in the spring of 2009.

Referred to:______________________________

Date of Passage:_________________________ Signed:______________________________

(ASUW Chairperson)

“Being enacted on______________________, I do hereby sign my name hereto and

approve this Senate action.”__________________________

ASUW President
Addendum A

Collegiate Readership Program
University of Wyoming

Scenario C-
Limited Funding
Reach- 6.5% of student body

<table>
<thead>
<tr>
<th>Newspaper</th>
<th>Rate</th>
<th>Consumption</th>
<th>Papers/Day</th>
<th>Daily Cost</th>
<th>Days</th>
<th>Cost: Semester/Year</th>
<th>Cost/Student/Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA TODAY</td>
<td>$0.40</td>
<td>6.5%</td>
<td>230</td>
<td>$92</td>
<td>150</td>
<td>$6,900/ $13,800</td>
<td>$.49</td>
</tr>
<tr>
<td>Casper Star-Tribune</td>
<td>$.125</td>
<td>6.5%</td>
<td>172</td>
<td>$21.50</td>
<td>150</td>
<td>$1,613/ $3,225</td>
<td>$.12</td>
</tr>
<tr>
<td>New York Times</td>
<td>--</td>
<td>6.5%</td>
<td>500</td>
<td>--</td>
<td>150</td>
<td>--</td>
<td>Funded by Academics</td>
</tr>
<tr>
<td>Total Cost-2 pubs</td>
<td></td>
<td>6.5%</td>
<td>1,070</td>
<td>$113.50</td>
<td>150</td>
<td>$8,513/ $17,025</td>
<td>$.61</td>
</tr>
</tbody>
</table>

This proposal can be adjusted accordingly with the addition or subtraction of any other publication.