

**SENATE BILL #2197**

**Title: Funding for Collegiate Readership Program**

**Date: March 3, 2008**

**Authors: Senators D. Day, Diana Wilson; President Kiren**

**Sponsors: Senators Chiu, Martin, Thoman; SAL Beman**

1. WHEREAS, the USA Today Collegiate Readership Program aims to allow students to
2. access multiple viewpoints from different publications in order to form balanced
3. opinions; and
4. WHEREAS, many University of Wyoming students, faculty and staff picked up and read
5. the pilot program publications; and
6. WHEREAS, the readership program has the potential to be an integral part of providing
7. publications to University of Wyoming students, faculty and staff for years to come; and
8. WHEREAS, the results of the 2007 Collegiate Readership Program Aggregate University
9. of Wyoming Survey Results displayed positive feedback about the Collegiate Readership
10. Program; and
11. WHEREAS, there has been \$8,500 allocated to fund the Student Handbook & Daily
12. Planner for academic year 2007-2008; and
13. WHEREAS, the 2007-2008 Student Handbook & Daily Planner will not be distributed;
14. and
15. WHEREAS, the cost per semester in Scenario C is \$8,513 as seen in Addendum A.
16. THEREFORE, be it enacted that the Budget and Planning Committee reallocate
17. the \$6,696.50 from the 2007-2008 Student Handbook & Daily Planner to fund the
18. remainder of the 2008 Fiscal Year for the USA Today Collegiate Readership Program

19. for the University of Wyoming; and
20. THEREFORE, be it enacted that the USA Collegiate Readership Program be funded
21. for the remainder of Academic Year 2008 and the full Academic Year 2009; and
22. THEREFORE, be it further enacted that the program is funded for a full year for
23. \$17,025 as seen in Addendum A, from the ASUW Reserve; and
24. THEREFORE, be it further enacted that the Academics & Technology Committee fully
25. evaluate and assess the program after a full year in the spring of 2009.

**Referred to:** Budget and Planning Committee and Student Issues Committee

**Date of Passage:** March 25, 2008      **Signed:** Zach Love  
(Senate Chairperson)

“Being enacted on March 31, 2008, I do hereby sign my name hereto and  
approve this Senate action.” David F. K.  
ASUW President

Addendum A



Collegiate Readership Program  
University of Wyoming

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Scenario C-

Limited Funding

Reach- 6.5% of student body

Newspaper	Rate	Consumption	Papers/ Day	Daily Cost	Days	Cost: Semester/ Year	Cost/Student/ Semester
USA TODAY	\$ .40	6.5%	230	\$92	150	\$6,900/ \$13,800	\$.49
Casper Star- Tribune	\$.125	6.5%	172	\$21.50	150	\$1,613/ \$3,225	\$.12
New York Times	--	6.5%	500	--	150	--	Funded by Academics
<b>Total Cost- 2 pubs</b>		<b>6.5%</b>	<b>1,070</b>	<b>\$113.50</b>	<b>150</b>	<b>\$8,513/ \$17,025</b>	<b>\$.61</b>

*This proposal can be adjusted accordingly with the addition or subtraction of any other publication.*