SENATE BILL #2239

Title: Adoption of CowboyBookSwap.com as a service
Date: March 11, 2009
Authors: Senators Day
Sponsors: Senators Hansen, Platte, SAL Mankowski

1. WHEREAS, CowboyBookSwap.com (CBS) was created as a free student service in the Fall
2. of 2005 to help students save money on their textbook needs; and
3. WHEREAS, CBS has proven to be a popular and well used service by University of
4. Wyoming students; and
5. WHEREAS, the founders of CBS have the expertise, technical and otherwise, to continue to
6. run the service; and
7. WHEREAS, financial support from the Associated Students of the University of Wyoming
8. (ASUW) is needed in order for the service to continue and be provided free to the students of
9. the University of Wyoming.

10. THEREFORE, be it enacted by the student senate of the Associated Students of the
11. University of Wyoming (ASUW) that the attached Memorandum of Understanding (MOU)
12. (see Addendum A) be signed between the founders of CowboyBookSwap.com (CBS) and
13. ASUW; and
14. THEREFORE, be it further enacted that $6,500 be allocated from the ASUW reserve account
15. for FY ’10; and
16. THEREFORE, be it further enacted that $6,500 be allocated for the two years continuing
17. from an appropriate account determined by the Budget & Planning committee; and
18. THEREFORE, be it further enacted that the Director of Campus Communications oversee
19. and facilitate the service; and
20. THEREFORE, be it further enacted that the service be reviewed for renewal by the Student
21. Issues Committee in the third year of operation.

Referred to Student Issues Committee and Budget and Planning Committee

Date of Passage: ____________________ Signed: ____________________

“Being enacted on ____________________, I do hereby sign my name hereto and
approve this Senate action.” ____________________

ASUW President
ADDENDUM A

ASUW COWBOYBOOKSWAP.COM MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is between CowboyBookSwap.com (CBS) and the Associated Students of the University of Wyoming (ASUW). It sets forth the general terms of understanding between the parties in connection with the CBS website becoming a service of the ASUW. The parties agree and understand as follows.

1. Purpose: The purpose of CowboyBookSwap.com is to provide University of Wyoming students a free resource to use when buying and selling textbooks.

2. Stakeholders: The new partnership between the ASUW and CBS will allow the ASUW to provide a free textbook service to students. CBS will operate under the direction of the ASUW while CBS will supervise the operation of the website.

3. ASUW’s responsibilities, ASUW will operate CowboyBookSwap.com in the following ways:
   a. The Director of Campus Communications will be appointed as a liaison with CBS and will help provide input to CBS regarding potential changes and upgrades to the website.
   b. ASUW will provide marketing for the website to help promote the service to students.
   c. The ASUW Student Issues Committee will annually review this memorandum of understanding and provide directions for changes of the technical features of CBS.
   d. The ASUW will help CBS obtain the textbook list as collected by the University Bookstore. The ASUW will not be expected to pay for any fees associated with the printing or other transference of the textbook list.

4. CowboyBookSwap.com responsibilities (CBS), CBS will continue to run in the following ways:
   a. CBS will continue to be a completely free end-user service to students.
   b. CBS will continue to provide a service consistent in quality for students of all colleges both on and off campus.
   c. CBS will continue to provide the current aspects and features of the website.
d. CBS will continue to innovate technically, adding more functionality to the website as well as making it more efficient all in the goal of facilitating as many student to student book transactions as possible.

e. CBS will continue to add as much information as possible to the website in order to make it a "one stop solution" for textbook needs.

f. CBS will provide the ASUW with marketing expertise and previous methods that have been used to help promote the website.

g. CBS will have a liaison in direct contact with the ASUW Director of Campus Communication as well as the Student Issues Committee.

5. Financial Obligations

a. ASUW will make a yearly to payment to CBS in the amount of $6,500 for the services provided by CBS to run the website.

b. CBS will waive the initial website set-up fee of $5,000 as the website already exists.

c. CBS will pay all server, domain and other related costs to the operation of the website. CBS will also pay any costs in obtaining data to be used on the website.

6. Term: This MOU shall be effective for the three fiscal years consecutive following signing.

7. Renewal: Renewal of this agreement shall be considered during the third year of the original three year period. Renewal may also be considered should either party express interest in amending or extending the provisions contained herein.

8. Enactment: This Memorandum of Understanding (MOU) shall be made effective contingent upon its approval by the ASUW Senate and the completion by the designated signatories.

Dated this _____ day of ______________, 2009

__________________________________________  __________________________________
David Primus                                      Kelsey Day, President
CowboyBookSwap.com Founder/President             ASUW Student Government
A. Lorraine Lupton, Business Manager
ASUW Student Government