



\$30K Entrepreneurship Competition | John P. Ellbogen

Official Rules, Requirements, and Judging Criteria

Academic Year: 2016 - 2017

IMPORTANT DEADLINES

- Oct. 7, 2016.....Deadline to Apply Online by 3pm: go to www.uwyo.edu/business/ellbogen-30k
- Oct. 7, 2016.....ROUND 1: Video Pitch Due by 3pm
- Oct. 14, 2016.....\$30K EEC announces Teams to Compete
- Oct. 18, 2016.....Invited Teams to confirm commitment to compete by 3pm
- Oct. 21, 2016.....ROUND 2: E2E Written Business Concepts Due by 3pm
- Oct. 26, 2016.....ROUND 2: E2E Judges Written Business Concepts Scorecards Due by 3pm
- Oct. 28, 2016.....ROUND 2: E2E Pitch
- Oct. 31, 2016.....ROUND 2: Winners Announced
- Nov. 18, 2016.....ROUND 2 Winning Teams Notified of Mentor Match
- Feb. 1-22, 2017.....\$30K Business Seminars
- Feb. 27, 2017.....ROUND 2 Winning Teams Submit New Video Pitch for Public Voting (*optional*)
- Mar. 13 – Apr. 19, 2017...ROUND 2 Winning Teams' Video Pitches voted on by Public
- Apr. 20, 2017.....Video Pitch Fan Favorite Winner Announced
- Apr. 3, 2017.....Deadline to submit Final Written Business Plan by 3pm
Submit online: go to www.uwyo.edu/business/ellbogen-30k
- Apr. 3, 2017.....Mentors Evaluation Scorecards Due by 3pm
Submit online: go to www.uwyo.edu/business/ellbogen-30k
- Apr. 18, 2017.....Judges Part I: Written Business Plan Scorecards Due by 3pm
Submit online: go to www.uwyo.edu/business/ellbogen-30k
- Apr. 19, 2017.....Judges Dinner (Judges ONLY event)
- Apr. 20, 2017.....ROUND 3: Final Presentation & Award Ceremony
- Apr. 20, 2017.....Reception Event (Open to ALL)
- May 2, 2017.....Judges' Projections on ROUND 3 Winning Teams Due
Submit online: go to www.uwyo.edu/business/ellbogen-30k
- Sept. 9, 2017.....Progress Reports from ROUND 3 Winning Teams Due
Submit online: go to www.uwyo.edu/business/ellbogen-30k