$30K Entrepreneurship Competition | John P. Ellbogen
Official Rules, Requirements, and Judging Criteria
Academic Year: 2016 - 2017

IMPORTANT DEADLINES

Oct. 7, 2016........................Deadline to Apply Online by 3pm: go to www.uwyo.edu/business/ellbogen-30k

Oct. 7, 2016........................ROUND 1: Video Pitch Due by 3pm

Oct. 14, 2016......................$30K EEC announces Teams to Compete

Oct. 18, 2016......................Invited Teams to confirm commitment to compete by 3pm

Oct. 21, 2016.....................ROUND 2: E2E Written Business Concepts Due by 3pm

Oct. 26, 2016.....................ROUND 2: E2E Judges Written Business Concepts Scorecards Due by 3pm

Oct. 28, 2016.....................ROUND 2: E2E Pitch

Oct. 31, 2016......................ROUND 2: Winners Announced

Nov. 18, 2016....................ROUND 2 Winning Teams Notified of Mentor Match

Feb. 1-22, 2017...................$30K Business Seminars

Feb. 27, 2017.....................ROUND 2 Winning Teams Submit New Video Pitch for Public Voting (optional)

Mar. 13 – Apr. 19, 2017...ROUND 2 Winning Teams’ Video Pitches voted on by Public

Apr. 20, 2017.................Video Pitch Fan Favorite Winner Announced

Apr. 3, 2017.................Deadline to submit Final Written Business Plan by 3pm
Submit online: go to www.uwyo.edu/business/ellbogen-30k

Apr. 3, 2017.................Mentors Evaluation Scorecards Due by 3pm
Submit online: go to www.uwyo.edu/business/ellbogen-30k

Apr. 18, 2017.................Judges Part I: Written Business Plan Scorecards Due by 3pm
Submit online: go to www.uwyo.edu/business/ellbogen-30k

Apr. 19, 2017.................Judges Dinner (Judges ONLY event)

Apr. 20, 2017.................ROUND 3: Final Presentation & Award Ceremony

Apr. 20, 2017.................Reception Event (Open to ALL)

May 2, 2017.....................Judges’ Projections on ROUND 3 Winning Teams Due
Submit online: go to www.uwyo.edu/business/ellbogen-30k

Sept. 9, 2017....................Progress Reports from ROUND 3 Winning Teams Due
Submit online: go to www.uwyo.edu/business/ellbogen-30k