

**Entrepreneurship Summit**  
**Agenda**  
**April 18<sup>th</sup>, 2019**  
**Gateway Center**

**Morning Session – Opportunities for Wyoming**

- 8:00 a.m. **BREAKFAST SERVED**
- 8:15 – 8:30 a.m. Welcome
- 8:30 – 8:45 a.m. Opening Remarks - Shawn Reese, CEO of Wyoming Business Council
- 8:30 – 9:00 a.m. Summit Kick-off – Steve Russell Assistant Dean of UW College of Business
- 9:15 – 9:45 a.m. Morning Speakers  
Entrepreneur Track – Jordan Johnson, Founder of Jordan’s Cookies  
  
Ecosystem Track – Rich Kopcho, Entrepreneur, StartUp Weekend Organizer, & Hackathon Producer
- 9:45 – 10:00 a.m. **BREAK**
- 10:00 – 10:45 a.m. Morning Panels  
Entrepreneur Track – The Entrepreneurial Roadmap  
Moderator – Shaun Jones, Data Manager at the Wyoming Business Council  
  
Panelist – Jerad Stack, Interim Director of WTBC Casper  
Panelist – Gordon Finnegan, Principal at Bootpack Ventures  
Panelist – Peter Scott, UW Entrepreneur-in-Residence  
  
Ecosystem Track – Entrepreneurs Tell All  
Moderator – Vivian Georgalas, Entrepreneurial Services Coordinator at the Wyoming Business Council  
  
Panelist – Zac Folk, Founder & CEO of Nymbi  
Panelist – Bob Viola, Director of Engineering and Co-Owner of Square One  
Panelist – Megan Grassell, Founder & CEO of Yellowberry
- 10:45 – 11:00 a.m. **BREAK**
- 11:00 – 11:45 a.m. Morning Workshops  
Entrepreneur Track – Business Model Canvas  
Corey Billington, Professor of Practice in Entrepreneurship  
  
Ecosystem Track – Policy Model Canvas  
Steve Russell – Assistant Dean, College of Business

11:45 a.m.	<b>LUNCH SERVED</b>
12:45 – 1:00 p.m.	Housekeeping/agenda items – Steve Russell
<b>Afternoon Session – <i>The Future of Entrepreneurship</i></b>	
1:00 – 1:45 p.m.	New Ways of Supporting Entrepreneurship Derrin Hill – Founder & CEO of RevRoad
1:45 – 2:00 p.m.	<b>BREAK</b>
2:00 – 2:45 p.m.	Future Needs of Entrepreneurs Panel Moderator – Derrin Hill  Panelist – Greyson Buckingham, CEO and President of Disa Panelist – Audrey Duke, Owner and Founder of Olive & Pearl Panelist- LeAnn Bentley, Co-Founder of VisibleFlow
2:45 – 3:00 p.m.	<b>BREAK</b>
3:00 – 3:45 p.m.	Workshop – What Does Wyoming Need for the Future?
3:45 – 4:00 p.m.	<b>BREAK</b>
4:00 – 5:30 p.m.	John P. Ellbogen \$50K Entrepreneurship Competition Pitches
5:30 – 6:30 p.m.	<b>Cocktail Networking Hour</b> <i>\$50K Team Tables in Legacy Hall</i> <i>Sponsor Booths in Breezeway</i>
6:30 p.m.	<b>DINNER SERVED</b>
7:00 – 8:00 p.m.	Keynote Speaker Topic Christopher Gray – Founder & CEO of Scholly
8:00 – 8:30 p.m.	\$50K Winners Announced & Event Conclusion