

**COLLEGE OF BUSINESS
BACHELOR OF SCIENCE IN BUSINESS
MAJOR IN ENTREPRENEURSHIP**

The Entrepreneurship major is designed to assist students who wish to start their own businesses by providing them with exposure to the development and testing of business concepts. Analyzing the potential success of their concepts using a variety of tools and techniques, being flexible in developing new businesses and innovative ideas, and formulating and implementing business plans that will assist in the establishment and growth of these new ventures. The major provides students with exposure to issues involving family firms such as governance, succession and interpersonal relationships as well as innovation and change in existing organizations. Thus, the major focuses on entrepreneurship in both new ventures and established firms and prepares students to 1) start new businesses, 2) innovate in their own family firms, and/or 3) be entrepreneurial in an existing business.

Cumulative and College, Advanced Business Standing and Graduation GPA Requirements: 2.50 GPA

				<u>Credit Hours</u>
I. <u>University Studies Requirements and Non-business Requirements</u>				
First-Year Seminar	1101	One course required	FY†	3
English	1010*	Freshman English	C1†	3
Communication 2	_____*	One course required	C2†	3
Mathematics	1400 or passing Math Placement Test at Level 4 or ACT Math 26+		Q	
Mathematics	2350*	Business Calculus		4
Mathematics	2355*	Mathematical Applications for Business		4
	Math 2200 and 2205 may be substituted for Math 2350 and 2355			
Statistics	2050* or 2070*	One course required		4
Physical & Natural World	_____/____	Two courses required	PN	6
U.S. & WY Constitution	____	One course required	V	3
Human Culture	Met with ECON 1010 and ECON 1020		H	
Non-business electives	_____/____/____	9 hours required (may include Math 1400)		9
Total Hours Required in Section I				39
II. <u>Common Body of Knowledge courses</u>				
Grade of C (C- not acceptable) or above required for common body of knowledge courses.				
Accounting	2010*	Principles of Accounting I		3
Accounting	2020*	Principles of Accounting II		3
Economics	1010*	Principles of Macroeconomics		3
Economics	1020*	Principles of Microeconomics		3
Management	1040	Legal Environment of Business		3
Information Mgt	1400*	Introduction to Business Analytics		3
Finance	3250	Corporate Finance		3
Management	3210	Management and Organization		3
Marketing	3210	Introduction to Marketing		3
Decision Science	3210	Introduction to Operations & Supply Chain Mgt		3
Management	4800**	Business Strategy and Policy	C3†	3
Total Hours Required in Section II				33

†University Studies Program FY, C1, C2, and C3 must be completed with a C (C- not acceptable) or better.

*Component of Advanced Business Standing. Grade of C (C- not acceptable) or above required.

**Management 4800 is to be taken semester of graduation.

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III. <u>Courses required for the major in Entrepreneurship</u>	<u>Credit Hours</u>
Grade of C (C- not acceptable) or above required for major specific courses.	
A. <u>Major Requirements</u>	
Entrepreneurship 2700	Entrepreneurial Mindset 3
Entrepreneurship 3700	Innovation, Ideation & Value Proposition 3
Entrepreneurship 4700	Business Model Creation and Launch 3
Entrepreneurship 4750	Theories of Entrepreneurship 3
<u>Choose 1 from the following:</u>	
Entrepreneurship 4910	Selected Topics 3
Management 3110	Business Ethics
Marketing 4590	Sustainable Business Practices
B. <u>Advanced Business Electives at the 3000+ level that have not been used to meet any other primary major requirements.</u>	
	6
<hr/> Total Hours Required in Section III	
	21
IV. <u>Free Electives from any college that have not been used to meet any other primary major requirements.</u>	
9 of 27 required hours must be 3000+ level.	
<hr/> Total Hours Required in Section IV	
	27
<hr/> TOTAL HOURS REQUIRED FOR GRADUATION	
	120

This program has been formulated to meet the requirements of AACSB International (the Association to Advance Collegiate Schools of Business), the University of Wyoming, and the College of Business.

Minimum requirements include:

- Minimum of 42 semester hours of 3000+ level courses. 30 of the 42 hours must be earned from UW.
- 2.50 grade point average in all College of Business courses and all institution (UW) courses.
- 50% of the business credit hours must be from the University of Wyoming.
- A maximum of 6 hours at the 1000/2000 level and 3000/4000 level military science may be applied to degrees in the College of Business.
- Grade of C (C- not acceptable) or **above** required for University Studies Program: FY, C1, C2, and C3.
- Grade of C (C- not acceptable) or **above** required for common body of knowledge and major specific core courses.
- Grade of C (C- not acceptable) or above in MGT 4800 and a passing score on the exit exam for COB majors. .

†University Studies Program FY, C1, C2, and C3 must be completed with a C (C- not acceptable) or better.

***Component of Advanced Business Standing.** Grade of C (C- not acceptable) or **above** required.

**Management 4800 is to be taken semester of graduation.