

Management: General Management Focus

The Management major is an experiential program to help students learn how to develop and manage the human capital of an organization, while also using resources to achieve goals in business. It studies the activities and operations that bring together human, financial, material, and information resources. Management majors should graduate with an understanding of the business world and a set of tools to successfully manage all parts of an organization's operations.

University Studies Program

30 credits of general education courses are required, such as communication classes, physical and natural world classes, and more.

Common Body of Knowledge

Course Code	Course Name	Learning Objectives	Credits
ACCT 2010	Principles of Accounting I	Introduces the role of financial accounting in business operations.	3
ACCT 2020	Principles of Accounting II	Introduces the role of managerial accounting in decision-making.	3
ECON 1010	Principles of Macroeconomics	Introduces big picture economic theory within countries and policies.	3
ECON 1020	Principles of Microeconomics	Introduces economic theory related to individual agency and behavior.	3
MGT 2010	Legal Environment of Business	Introduces fundamental cases and legal issues within business law.	3
IMGT 2400	Introduction to Information Management	Introduces the technical foundations in information systems.	3
FIN 2100	Principles of Finance	Introduces the management of capital in business and the time value of money.	3
MGT 2100	Management and Organization	Introduces the theory and strategies within management practices.	3
MKT 2100	Introduction to Marketing	Introduces the theory and strategies within marketing practices.	3
DCSI 2100	Introduction to Operations & Supply Chain Management	Introduces project management formulas, theories, and applications.	3
MGT 4800	Business Strategy and Policy	A senior capstone course based on overall organization perspective.	3

Major Requirements

Course Code	Course Name	Learning Objectives	Credits
MATH 2350/2200	Business Calculus or Calculus I	Introduces functions and concepts in calculus to solve business equations.	4
MATH 2355/2205	Mathematical Applications for Business or Calculus II	Introduces matrices and linear programming within business problems.	4
STAT 2050/2070	Fundamentals of Statistics	Introduces ideas and fundamental techniques of statistical probability and data analysis.	4
MGT 3410	Human Resource Management	A study of the formal systems used to manage people at work.	3
MGT 3420	Organizational Behavior and Leadership	An interdisciplinary study of different concepts that affect employee behavior at work.	3
Choose 9 credits from the following:			
MGT 2030	Principle-Based Ethics	Studies the cognitive, social, behavioral, and corporate processes within ethics.	3
MGT 4340	Law for Managers	A focus of law on managing a business, including aspects of sustainable business practices.	3
MGT 4350	Commercial Law	A study on property, sales, negotiable instruments, creditors' rights, and bankruptcy.	3
MGT 4470	Negotiations & Conflict Resolution	Focuses on formal managerial negotiation including dealings with suppliers, buyers, etc.	3
MGT 4900	Independent Study in Management	Special work project with instructor's approval on any aspect of Management.	1-4
MGT 4910	Topics in Management	Topics vary based on semester and are based on the specialty area of the instructor.	3
DCSI 4240	Computer Applications in Decision Science	A study of decision science topics using application of computer techniques.	3
DCSI 4260	Project Management	Examines the coordination of project management activities.	3
ENTR 2700	Entrepreneurial Mindset	Introduces entrepreneurial mindsets, and concepts essential to success in startups.	3
ENTR 3700	Innovation, Ideation & Value Proposition	Explores opportunity recognition, innovation, and building value propositions.	3
MKT 4240	Consumer Behavior	A study of the dimensions of the consumer market, and decision-making processes	3
SELL 3310	Professional and Technical Selling	Examines organization buying behavior to develop understanding of customers.	3
Choose 2 Advanced Business Electives (3000+ Level Business Courses)			6

Elective Requirements

The rest of the curriculum is filled with elective credits to achieve the required 120 credits to graduate (42 of which must be upper division).

