



Handshake, the largest college-to-career network in the US, was founded to ensure that every student has the ability to find a great job and build a meaningful career.

Today, Handshake is used by students from all 50 states to connect with over 300,000 employers - from mom and pop shops to the Fortune 500 - searching for university and early career talent. Handshake empowers employers to source, engage, and hire the best, most diverse candidates for their team!

3 Million

Activated students and young alumni

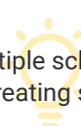
700+

Colleges and universities on Handshake today

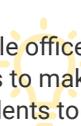
60%

Message open rate - more than 2.5X the industry average

Handshake Tips & Tricks



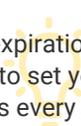
Post to multiple schools at once instead of creating separate jobs.



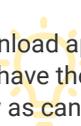
List all applicable office locations when posting your jobs to make them easier for students to find.



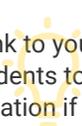
Duplicate your jobs, don't extend expiration dates.



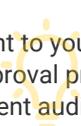
Use global expiration dates when posting jobs to set your preference across every school.



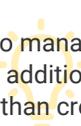
Manage and download applicant packages in Handshake, or have them emailed to you automatically as candidates apply.



Add an ATS link to your job postings to redirect students to your external application if needed.



Add branding and content to your company profile to help expedite the school approval process and appeal to the student audience.



Assign an account owner to manage your company branding page and grant access to additional users. Give your team individual accounts, rather than creating one shared account.

Want to learn more?

Handshake is here to help. Please visit <https://support.joinhandshake.com> for more information!

If you're interested in Handshake's Premium partnership, just reach out to employers@joinhandshake.com.

