FOOD SAFETY, SECURITY and SOURCES

A Recipe for Tough Times

2009 Consumer Issues Conference

SEPTEMBER 24 - 25 • WYOMING UNION
WWW.UWYO.EDU/CONSUMERCONFERENCE

~ KEYNOTE SPEAKERS ~

DONNA BYRNE, a food law expert from the William Mitchell College of Law, St. Paul, MN, will present an opening plenary session in which she will address the reasons why food has become a topic of concern for consumers, producers, regulators, nutritionists, and lawyers. She plans to give an overview of these nationally important issues and trends (including the push for the Food and Drug Administration to be divided into two agencies). In addition she will present a breakout concurrent session on labeling and safety. She has a forthcoming article in the Pierce Law Journal on voluntary labeling which she will discuss.

SANDRA ESKIN, JD, Deputy Director for the Produce Safety Project (PSP), an initiative of the Pew Charitable Trusts at Georgetown University, will present a lunchtime plenary presentation (Thursday) which will address a range of science and legal issues related to food safety. This session is open and free to the public. Non-registrants are invited to bring their own lunch. In addition she will present a breakout concurrent session on food safety issues.

THIS YEAR WE ARE EXCITED TO OFFER A NEW FORMAT.

On both days of the conference we will offer plenary and concurrent sessions in the morning, and tours of food-related destinations in the afternoon. The controversial new documentary film Food, Inc., will be shown on Thursday evening.

Each year the Consumer Issues Conference selects a theme of importance to people in the Mountain West. Our objectives are to

- Develop an understanding of consumer issues and awareness of resources available to prevent and address them,
- Empower consumers to address specific consumer concerns through education, collaboration, and participation in the public policy process,
- Create opportunities for networking that can lead to collaboration among interested parties with different perspectives on consumer issues,
- Improve consumer wellbeing through changes in personal actions and state & local government policy (e.g. legislation introduced and/or passed, regulation, and funding), and
- Empower students to create well-researched position papers/presentations on a specific consumer issue to relevant experts and policymakers, including legislators.
Food Safety, Security and Sources: A Recipe for Tough Times ~ 2009 Consumer Issues Conference

THURSDAY, SEPTEMBER 24, 2009
8:00 am
Registration ~ coffee & juice, exhibits, posters

8:45 am
Welcome & Announcements ~
University President Tom Buchanan and Committee co-chairs Virginia Vincenti & Dee Pridden

9:00 - 9:45 am
Plenary Speech ~ Food, Molecules and Law: An Overview of National Trends in Legal Issues Affecting Food
Donna Byrne, Food Law Professor, William Mitchell Law School

9:45 - 10:20 am
Break ~ refreshments, exhibits & poster session
Poster session authors will be at their posters

10:20 - 11:15 am
Breakout Sessions I

• Track 1 - Food Sustainability & Security Practices
  ~ In a Pinch ~ Food Strategies, Resources and Programs
    Mary Kay Wardlaw, Ph.D., Director, Cent$ible Nutrition Program, UW Co-op Extension
  ~ Food vs. Fuel: Systems in Conflict
    Tim Burkink, Dean and Prof. of Marketing, College of Business & Technology, University of Nebraska at Kearney
  ~ Food Safety vs. Food Freedom
    Sandra Eskin, JD

• Track 2 - Food Fight: Nutrition and Health Choices
  ~ Genetically Modified Foods: European Union Regulations Compared to United States
    Stephanie Anderson & Ed Bradley, Professors, University of Wyoming

11:20 am - 12:15 pm
Breakout Sessions II

• Track 1 - Food Sustainability & Security Practices
  ~ Food vs. Fuel: Systems in Conflict
    Tim Burkink, Dean and Prof. of Marketing, College of Business & Technology, University of Nebraska at Kearney
  ~ Food Safety vs. Food Freedom
    Sandra Eskin, JD

• Track 2 - Food Fight: Nutrition and Health Choices
  ~ Healthy Choices in Restaurants & Grocery Stores
  Wyoming Lodging & Restaurant Association

12:20 pm
Plenary Speech & Lunch ~ The Law & Politics of Food Safety
Sandra Eskin, JD, Deputy Director, Produce Safety Project, an initiative of the Pew Charitable Trusts at Georgetown University

1:30 - 3:30 pm
Workshop ~ Health/food Fraud Issues
Devin Koontz, Food & Drug Administration

8:15 pm
Movie & Discussion ~ Food, Inc.

FRIDAY, SEPTEMBER 25, 2009
8:30 - 9:00 am
Registration ~ coffee & juice, exhibits, posters

9:00 - 9:55 am
Breakout Sessions III

• Track 1 - Food Sustainability & Security Practices
  ~ Community Supported Agriculture: What are the Benefits and Risks?
    Garry Auld, Professor, Dept. Food Science & Human Nutrition, Colorado State University
  ~ Local Foods: Safety, Freedom & Other Values in Conflict (panel)
    Warrie Means, UW Assoc. Professor of Animal Science
    Dean Finkenbinder, Wyoming Dept. of Agriculture
    Tracy Murphy, Wyoming Dept. of Health
    Deb Paulson, Laramie Local Foods

• Track 2 - Food Safety vs. Food Freedom
  ~ Local Foods: Safety, Freedom & Other Values in Conflict (panel)
    Warrie Means, UW Assoc. Professor of Animal Science
    Dean Finkenbinder, Wyoming Dept. of Agriculture
    Tracy Murphy, Wyoming Dept. of Health
    Deb Paulson, Laramie Local Foods

• Track 3 - Food Fight: Nutrition and Health Choices
  ~ Pathways to Healthy Eating: Ethics, Nutrition and Environmental Impact of Hunting vs. Vegetarian Diets
    Enette Larson-Meyer, Asst. Professor, UW Dept. Family & Consumer Sciences
    Betty Holmes, Diabetes Health Educator, Wyoming Dept. of Health

10:00 - 10:15 am
Break ~ refreshments & exhibits

10:15 - 11:0 am
Breakout Sessions IV

• Track 1 - Food Sustainability & Security Practices
  ~ Individual/Community Action on Sustainable Food Sources

• Track 2 - Food Safety vs. Food Freedom
  ~ Local Foods: Safety, Freedom & Other Values (panel continued)

• Track 3 - Food Fight: Nutrition and Health Choices
  ~ Food Pharma: Weight Loss & Dietary Supplement Marketing Issues
    Dee Pridden, Associate Dean and Carl M. Williams Professor of Law & Social Responsibility, UW College of Law

11:15 am - 12:15 pm
Closing Plenary Speech ~ The FDA and Food Defense
Devin Koontz, Food & Drug Administration Public Affairs Specialist, Denver District Office

12:30 pm
Tour & Field Trips - Pre-registration required/Box lunch provided
UW Meat Lab, Laramie Farmer’s Market, UW Acres Farm, Big Hollow Food Co-op

Credit Available to Attendees
The following credits are pending approval:
- American Association of Family & Consumer Sciences - 10 PDUs
- CLE (Continuing Legal Education) - 7.5 Credits WY & CO
- Professional Teaching Standards Board (PTS&B) - 1/2 Credit Unit

Accommodations
A block of room is available at
- The Holiday Inn, 204 30th Street, Laramie, WY 82070. You must call (307) 721-9000 by September 4, 2009 and mention Consumers Issues to receive the rate of $99 + tax/night.

For tourism info, contact the Albany County Tourism Board at www.VisitLaramie.org
| Name: ___________________________________________________ |
| Address: _________________________________________________ |
| City/State/Zip: ___________________________________________ |
| Daytime Phone: (______) _____________________________ |
| E-Mail: __________________________________________________ |

**PLEASE NOTE:**

- Registration fee must accompany registration form. If you are a UW employee, please list department. If you have a disability and require accommodations to participate in this activity, or have special dietary needs, please check here.

**2-Day Conference Registration:** Includes conference, lunch & tours.

- On or before 9/10/09 $60 $________
- After 9/10/09 $75 $________

**Sr. Citizen (60+) after 9/10/09 Registration:** Includes conference, lunch & tour.

- On or before 9/10/09 $60 $________

**Student registration (with valid ID) FREE**

- Please mark if you will be attending Thurs. tour _____  Fri. tour _____

**TOTAL...........................................................................$__________**

**TO REGISTER ONLINE, VISIT www.uwyo.edu/consumerconference**

**TO REGISTER BY PHONE, CALL 307-766-3161**

**TO REGISTER BY FAX, CALL 307-766-3762**

**VISA/MC/AMEX Card #**

**Exp. Date**

**Cancellations received in writing on or before 9/15/09 will receive a full refund, minus a $15 processing fee. After 9/15/09, a $25 processing fee will be assessed.**

**NAME:** ____________________________  **ADDRESS:** ____________________________

**DATE:** ____________________________  **CITY/STATE/ZIP:** ____________________________

**DAYTIME PHONE:** (______) ____________________________  **E-MAIL:** ____________________________

**Please Note:** Although students with valid ID are invited to attend the conference free of charge, pre-registration is REQUIRED.