

## **SUGGESTED ADVISING TRACKS FOR COMMUNICATION MAJORS (12 hours each)**

### **Advertising**

COJO 3300	Advertising Media
COJO 3310	Public Relations
COJO 3530	Multimedia Production
COJO 4040	Digital Video Production

### **Visual Communication**

COJO 2400	Photography
COJO 4040	Digital Video Production
COJO 4400	Photojournalism
COJO 4200	Visual Communication

### **Cultural Communication**

COJO 3160	Theory of Language & Society
COJO 3190	Cross-Cultural Communication (Fulfills D)
COJO 3520	Communication Technology & Society
COJO 4233	Race, Gender & Ethnicity in the Media

### **Political Communication**

COJO 2095	Persuasive Argumentation
COJO 3550	Political Communication
COJO 4020	Mass Media & Society
COJO 4700	Media, Science, & Society

### **Public Relations**

COJO 3300	Advertising in the Media
COJO 3310	Public Relations
COJO 4310	Public Relations Techniques
COJO 3480	Internship (Focus on Public Relations)

### **Rhetorical Studies**

COJO 2095	Persuasive Argumentation
COJO 4060	Rhetorical Theory & Criticism
COJO 4160	African-American Rhetoric 1865 to Present
COJO 4260	Rhetoric & Social Justice