

Pre-Fall 2015 Requirements

Journalism

COJO 1000—Intro to Mass Media
STAT 2070
COJO 3070—Comm Research
COJO 2100—Reporting & News Writing
COJO 2400—Photography
COJO 3200 or 4120—Graphics/News Editing
COJO 3480—Internship
COJO 3530—Online Publishing
COJO 4500 Mass Comm Law
Any Level Elective (Probably 1010)
1st Specialty Area Course
2nd Specialty Area Course
3000+ Elective
3000+Elective

SPECIALTY AREAS

News-Editorial

COJO 3100 Public Affairs Reporting
COJO 4100—Investigative Reporting

Advertising

COJO 3300--Advertising
COJO 4300—Advertising Campaigns

Public Relations

COJO 3310—Public Relations
COJO 4310—Public Relations Techniques

Photojournalism

COJO 4200—Visual Communication
COJO 4400—Photojournalism

New Media

COJO 3520—Communication Technology & Society
Or
COJO 4020—Mass Media & Society
COJO 4530—Advanced New Media

Communication

COJO 1000—Intro to Mass Media
STAT 2070
COJO 3070—Comm Research
COJO 2100—Reporting & News Writing
COJO 1010—Public Speaking
COJO 1040—Intro to Human Comm
COJO 3010—Business & Professional
COJO 3040—Advanced Comm Theory
Any Level Elective
3000+Elective
3000+Elective
3000+Elective
3000+Elective

Revised Requirements (starting Fall 2015)

Journalism

COJO 1000—Intro to Mass Media
STAT 2070 (prerequisite for COJO 3070)
COJO 3070—Comm Research
COJO 2100—Reporting & News Writing
COJO 2010—Public Speaking (COM 2)
COJO 3530—Online Publishing
COJO 4500 Mass Comm Law
COJO 3480—Internship
Any Level Elective
3000+ Elective in Journalism
3000+ Elective in Journalism
3000+ Elective in Journalism
3000+ Elective

Communication

COJO 1000—Intro to Mass Media
STAT 2070 (prerequisite for COJO 3070)
COJO 3070—Comm Research
COJO 2100—Reporting & News Writing
COJO 2010—Public Speaking (COM 2)
COJO 1040—Intro to Human Comm
COJO 3010—Business & Professional (COM 3)
COJO 3040—Advanced Comm Theory
Any Level Elective
3000+Elective
3000+Elective
3000+Elective
3000+Elective

Courses Inside or Outside the Major Required by COJO

Diversity Course

Diversity Course

Global Course

Global Course

Courses Outside the Major Required by COJO

Language 1

Language 1

Language 2

Language 2

B.A.

H1

H1

H2

H2

B.S.

PN or Q 1

PN or Q 1

PN or Q 2

PN or Q 2

Total COJO Credits = 39

Total Required Credits Outside COJO = 32 (The D course may be a COJO course)

Electives in Journalism

Reporting & Editing

3100 Public Affairs Reporting

4100 Investigative Reporting

4110 Feature Writing

4120 News Editing

Media & Society

3000 History of American Journalism

3470 History of Documentary Film

3520 Comm Tech & Society

3550 Political Communication

4000 News Making Processes

4020 Mass Media & Society

4230 Special Topics in Mass Media

4233 Race, Gender, Ethnicity in the Media

4600 Mass Media Ethics

4800 Media Management

Advertising & Public Relations

3300 Advertising

3310 Public Relations

4300 Advertising Campaigns

4310 PR Techniques

Visual & Multimedia

2400 Photography

3170 Broadcast Journalism

3200 Graphics

4200 Visual Communication

4270 Adv. TV Production

4280 Adv. Radio Production

4280 Digital Audio Storytelling

4400 Photojournalism

4530 Adv. New Media