Cowboy Parents Council

Meeting Minutes

March 8, 2014

9:00 – **Each Student** a Person Nominations:
- Letter to go out to all nominations
- Next year limit nomination length to 50 words or less (some too short and some really long)
- This year 2 awards will be given –Rachel Watson and Charles Angevine

9:15 – Business Meeting

1. **Strategic Planning** – Mission Statement
   - Reviewed CPC Mission Statement
   - Moved to #2 – came back to this at 10:15
     - Made minor revisions to the latest version from Sept 2013 (Sara documented changes)
     - Added goal and strategies per new partnership with Alumni Relations
     - Sara will send out revisions for approval via email

2. **Relationship and Alumni Association**
   - Keener reviewed relationship with AA – “Partnership” – not over CPC
   - Can contribute – Laramie Presence, Family Weekend Coordination, Orientation can help present information on CPC if no one is available (Welcome, Parent Reception and Resource Fair), Direct
   - AA Special Events Coordinator will help cover CPC events and a Grad Assistant will be assigned to work with CPC
   - Kathi Morrison made a motion that CPC goes into a strategic partnership with AA. Kevin Haukaas seconded it, Kurt called a verbal vote on those in favor, board unanimously approved it.

3. **Publications and Communications**
   - Brook reviewed social media presence, reviewed new hand book – made a couple revisions, web. Talked about Facebook, Twitter, and other online communications. Will have another graphic intern start next springs.

4. **Funding and Cash Balances**
   - Roxanne reviewed the account balances
   - Joanna from Financial Aid reviewed emergency funding activity. Suggestion that while the assistance isn’t mandatory that it be repaid, a follow-up contact should be made to student and
parents, when possible, to see how student is doing and to encourage “paying it forward” by donating back to the fund. Robert made a motion to move and have a minimum of $10,000 in the Emergency Fund – after discussion Robert withdrew the motion. Pat made a new motion to have goal to increase the emergency fund to $10,000 dependent on the June direct mailing and review of 2013 spending – seconded by John. Kurt put the motion to the board and it was unanimously approved.

5. Family Weekend Events - Auction
   - September 20th (tentative), football weekend, Florida Atlantic
   - Silent Auction – get items from around the state. Solicit “artistic/unique” items. A group will go back to Laramie business that have donated in the past.
   - Have Cowboy Parent shirts available to sell at the auction
   - Student Affairs and AA will help coordinate set-up.
   - In upcoming mailings/emails solicit donations.
   - Donations should be secured by the end of August.
   - Saturday U – bringing concept to Laramie on Family Weekend (Keener)
   - Lunch will be a “tailgate”

6. 2014 Orientation Sessions
   - Send Sue availability of when you can sign up (“reply all”)

7. June meeting
   - Kurt offered a box at Rockies Game on July 6th for our next meeting.

8. Membership/Patron Proposal
   - Brought a proposal that Alumni Association might be doing for “family” memberships
   - Wyo-Gold membership program
   - Contact Keener with feedback

1:00 meeting adjourned to go to tour the Gateway Center.

Minutes taken by Riki Haukaas