

GEORGE LOEWENSTEIN

Curriculum Vitae

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Education Yale University, Ph.D., economics, 1985.
Dissertation: "Expectations and Intertemporal Choice."

Brandeis University, B.A., 1977: Magna cum laude in Economics. Third year at
Glasgow University, Scotland.

Experience

December 2021-present	Visiting Professor, London School of Economics and Political Science
January 2019 – 2022	Adjunct Professor at the UiT The Arctic University of Norway
January 2018 – present	Visiting Professor, BRIQ Institute on Behavior & Inequality, Bonn, Germany
March 2016 – present	Courtesy appointment, Heinz College of Public Policy
September 2013 - August 2014	Visitor, London School of Economics and Political Science
July 2011 – present	University Professor
October 2006 – present	Herbert A. Simon Chair of Economics and Psychology
June 1992 – present	Professor of Economics and Psychology, Carnegie Mellon University.
September 1997 – August 1998	Fellow, Center for Advanced Study in the Behavioral Sciences.
October 1994 – July 1995	Fellow, Wissenschaftskolleg zu Berlin (Institute for Advanced Study in Berlin, Germany)

September 1990 – May 1992	Associate Professor of Economics, Carnegie Mellon University.
September 1985 – August 1990	Assistant, then Associate Professor of Behavioral Science, University of Chicago Graduate School of Business.
September 1988 – August 1989	Visiting Scholar, Russell Sage Foundation.
September 1984 – September 1985	Assistant, Institute for Advanced Study, Princeton

Published Papers

Intertemporal Choice

Loewenstein, G. (1987). [Anticipation and the valuation of delayed consumption](#). *The Economic Journal*, 97(387), 666-684.

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Khalil, E.L. (Ed.). (2010). *The New Behavioral Economics*. In the International Library of Critical Writings in Economics. Cheltenham, UK: Edward Elgar.

Loewenstein, G. (1988). [Frames of mind in intertemporal choice](#). *Management Science*, 34, 200-214.

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Bazerman, M. (Ed.) (2005). *Negotiation, Decision Making and Conflict Management: Vol. II*. Cheltenham, UK: Edward Elgar.

Hoch, S. & Loewenstein, G. (1991). [Time-inconsistent preferences and consumer self-control](#). *Journal of Consumer Research*, 17, 492-507.

Loewenstein, G. & Sicherman, N. (1991). [Do workers prefer increasing wage profiles?](#) *Journal of Labor Economics*, 9(1), 67-84.

Prelec, D. & Loewenstein, G. (1991). [Decision making over time and under uncertainty: A common approach](#). *Management Science*, 37, 770-786.

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Mannix, B. & Loewenstein, G. (1993). [Managerial time horizons and interfirm mobility: an experimental investigation](#). *Organizational Behavior and Human Decision Processes*, 56, 266-284.

Loewenstein, G. & Prelec, D. (1993). [Preferences for sequences of outcomes](#). *Psychological Review*, 100(1), 91-108.

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Mannix, E. & Loewenstein, G. (1994). [The effects of interfirm mobility and individual versus group decision making on managerial time horizons](#). *Organizational Behavior and Human Decision Processes*, 59, 371-390.

Prelec, D. & Loewenstein, G. (1997). [Beyond time discounting](#). *Marketing Letters*, 8(1), 97-108.

Ariely, D. & Loewenstein, G. (2000). [When does duration matter in judgment and decision making?](#) *Journal of Experimental Psychology: General*, 129, 508-29.

Loewenstein, G. (2000). [Willpower: A decision-theorist's perspective](#). *Law and Philosophy*, 19, 51-76.

Giordano, L.A., Bickel, W. K., Loewenstein, G. Jacobs, Eric A., Marsch L., & Badger, Gary J. (2002). [Mild opioid deprivation increases the degree that opioid-dependent outpatients discount delayed heroin and money](#). *Psychopharmacology*, 163, 174-182.

Frederick, S., Loewenstein, G. & O'Donoghue, T. (2002). [Time discounting and time preference: A critical review](#). *Journal of Economic Literature*, 40, 351-401.

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Loewenstein, G., Read, D. & Baumeister, R. (Eds.). (2003). [Time and Decision: Economic and Psychological Perspectives on Intertemporal Choice](#), pp. 13-86. New York: Russell Sage Foundation Press.

Moore, D. (Ed.). (2009). *Management Decision Making*. Cheltenham, UK: Edward Elgar.

Berns, G., Laibson, D. and Loewenstein, G. (2007). [Intertemporal choice—toward an integrative framework](#). *Trends in Cognitive Science*, 11, 482-488.

Rick, S. Loewenstein, G. (2008). [Intangibility in intertemporal choice](#). *Philosophical Transactions of the Royal Society B: Biological Sciences*, 363, 3813-3824.

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Mental Accounting

Prelec, D. & Loewenstein, G. (1998). [The red and the black: mental accounting of savings and debt](#). *Marketing Science*, 17(1), 4-28.

Rick, S., Cryder, C. and Loewenstein, G. (2008). [Tightwads and spendthrifts](#). *Journal of Consumer Research*, 34, 767-782.

Quispe-Torreblanca, E., Stewart, N., Gathergood, J. & Loewenstein, G. (2019). [The Red, the Black, and the Plastic: Paying Down Credit Card Debt for Hotels Not Sofas](#). *Management Science*, 65 (11), 5392-5410.

Imas, A., Loewenstein, G. & Morewedge, C. (2021). [Mental money laundering: A Motivated violation of fungibility](#). *Journal of the European Economic Association*, 19(4), 2209-2233.

Bargaining and social comparison

Loewenstein, G., Thompson, L., & Bazerman, M. (1989). [Social utility and decision making in interpersonal contexts](#). *Journal of Personality and Social Psychology*, 57, 426-441.

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Hsee, C.K., Loewenstein, G, Blount, S., & Bazerman, M. (1999). [Preference reversals between joint and separate evaluations of options: A review and theoretical analysis](#). *Psychological Bulletin*, 125, 576-590.

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- Yang, Y, Vosgerau, J. & Loewenstein, G. (2013). [Framing influences willingness to pay but not willingness to accept](#). *Journal of Marketing Research*, 50, 725–738.
- Hooshangi, S. & Loewenstein, G. (2016). [The impact of idea generation and potential appropriation on entrepreneurship: An experimental study](#). *Management Science*. 64(1): 64-82.
- Koszegi, B., Loewenstein, G., & Murooka, T. (2022). [Fragile self-esteem](#). *Review of Economic Studies*, 89(4), 2026-2060.
- Molnar, A., & Loewenstein, G., (2022). Ideologies are Like Possessions. *Psychological Inquiry*. 33(2), 84-87.
- Molnar, A., Chaudhry, S., & Loewenstein, G. (2023). [“It's not about the money. It's about sending a message!”: Avengers want offenders to understand the reason for revenge](#). *Organizational Behavior and Human Decision Processes*, 174.

Emotions and Taste Prediction

Loewenstein, G. & Adler, D. (1995). [A bias in the prediction of tastes](#). *Economic Journal*, 105(431), 929-937.

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Sieff, E.M., Dawes, R.M. & Loewenstein, G. (1999). [Anticipated versus actual reaction to HIV test results](#). *American Journal of Psychology*, 112(2), 297-311.

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- Volpp, K., Loewenstein, G. & Buttenheim, A.M. (2020). [Behaviorally-informed strategies for a national COVID-19 vaccine promotion program](#). *Journal of the American Medical Association*, 325(2): 125-126..
- Wojtowicz, Z & Loewenstein, G. (2023). [Cognition: A study in mental economy](#). *Cognitive Science*.

Forewords and introductions

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- Loewenstein, G. (2006). [Foreword: Parallel Worlds](#). In Sanna, L. and Chang, E. (Eds.), *Judgments Over Time: The Interplay Of Thoughts, Feelings, And Behaviors*: Oxford, G.B.: Oxford University Press.
- Loewenstein, G., Vohs, K. & Baumeister, R. (2007). [Introduction](#). In K. Vohs, R. Baumeister & G. Loewenstein (Eds.) *Do emotions help or hurt decision making?* New York: Russell Sage Foundation Press.

Loewenstein, G. (2008). [Foreword](#). In Schulkin, J., *Medical Decisions, Estrogen and Aging*. New York: Springer.

Loewenstein, G. (2009). Foreword. In Madden, G.J. and Bickel, W.K. *Impulsivity: Theory, Science and Neuroscience of Discounting*. Washington: American Psychological Association Press.

Loewenstein, G. & Rory Sutherland (2014). Foreword to Alain Samson's *An Introduction to Behavioural Economics*.

Translated into Portuguese: "Conversa Rory Sutherland E George Loewenstein" In Flávia Ávila and Maria Bianci (Eds). *Guia de Economia Comportamental E Experimental*. Available at www.economiacomportamental/guia

Encyclopedia entries

Loewenstein, G. (2003) Behavioral Economics. *Social Science Encyclopedia (third edition)*, Adam Kuper and Jessica Kuper (eds.); Routledge.

Loewenstein, G. (2003). Curiosity. *Encyclopedia of Psychology*. Oxford University Press.

Loewenstein, G. (2001). Curiosity. *International Encyclopedia of the Social Sciences*. Pergamon Press.

Loewenstein, G. and Rick, S. (2007). Addiction. In S. N. Durlauf and L. E. Blume, *The New Palgrave Dictionary of Economics*, London: Macmillan.

Loewenstein, G. and Rick, S. (2009). Emotion in economics (The challenge of emotions for economic theory). *Oxford Companion to the Affective Sciences* (D. Sander and K. Scherer, Eds.). Oxford University Press.

Comments

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Loewenstein, G. (2001). [Pride and anxiety: Miscellaneous comments about the state of our field](#). Letter from the President, *Judgment Decision Making Newsletter*, December, 20(4), 3-5.

Loewenstein, G. (2002). [Behavioral decision research and conflict of interest](#). Letter from the President, *Judgment Decision Making Newsletter*, March, 21(1).

Loewenstein, G. & Karlsson, N. (2002). [Beyond Bentham: the search for meaning](#). Letter from the President, *Judgment Decision Making Newsletter*, June, 21(2).

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- Loewenstein, G. (2007). Defining Affect (Commentary on Klaus Scherer’s “What is an Emotion?”) *Social Science Information*, 46(3), 405-410.
- Loewenstein, G. (2007). Conscious Decision Making: Not Yet Proven Obsolete. In *Mind Matters*, Scientific American Blog. February 6, 2007
http://blog.sciam.com/index.php?title=title_7&more=1&c=1&tb=1&pb=1
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- Loewenstein, G. (2010) “Tangible Mental Accounts: Bucketing Assets into Specific Subaccounts Can Increase Retirees' Ability to Meet Their Financial Needs.” Distillation of an interview with Shlomo Benertzi for his publication on *Behavioral Finance and the Post-Retirement Crisis: A Response to the Department of the Treasury/Department of Labor Request for Information Regarding Lifetime Income Options for Participants and Beneficiaries in Retirement Plans*.
- Bhargava, S., Kassam, K. and Loewenstein, G. (2014). [A reassessment of the “Defense of Parenthood.”](#) *Psychological Science*, 25(1), 299-302.
- Loewenstein, G. and Molnar, A. (2018). [The renaissance of belief-based utility in economics.](#) *Nature: Human Behaviour*, 2, 166-167.
- Loewenstein, G. (2018). Self-control and its Discontents. [A Commentary on “Beyond Willpower: Strategies for Reducing Failures of Self-Control” by Angela Duckworth, David Laibson and Katie Milkman.](#) *Psychological Science in the Public Interest*, 19(3), 95-101.
- Contribution to (Evan Nesterak, ed.) “Imagining the Next Decade of Behavioral Science.” *Behavioral Scientist*. <https://behavioralscientist.org/imagining-the-next-decade-future-of-behavioral-science/>
- Ho, E.H., Loewenstein, G., Chater, N. (2022). What Does Deliberate Ignorance Reveal to Us About Human Psychology? *American Journal of Psychology*, 135(3), 354-359.

Newspaper and magazine articles

Loewenstein, G. (2002). Reflexieren Marktpreise <<wahre>> Werte? in Ernst Fehr and Gerhard Schwarz (eds.) *Psychologische Grundlagen der Ökonomie*. Zürich: Neue Zürcher Zeitung.

Loewenstein, G. (2005). [Mountainous memoirs](#). *Association for Psychological Science Observer*, 18(7), pp 17.

Loewenstein, G. (2007). [Spending more, enjoying less](#). *AARP Bulletin*.

Loewenstein, G. and Sunstein, C. (2012). Commerce Claus. The behavioral economics of Christmas. *The New Republic*. December 7.
<http://www.tnr.com/article/politics/magazine/110860/commerce-claus#>

Op-ed Pieces and Editorials

Downs, J.S., Loewenstein, G., & Wisdom, J. (2009, November 12). [Eating by the numbers](#). *New York Times*. Retrieved from <http://www.nytimes.com/>.

Loewenstein, G., & Brest, P. (2009, July 12). [Sunday forum: In defense of fear](#). *Pittsburgh Post-Gazette*. Retrieved from <http://www.post-gazette.com/>

Loewenstein, G. and Ubel, P. (2010, July 15). [Economics Behaving Badly](#). *New York Times*. Retrieved from <http://www.nytimes.com/>.

Loewenstein, G. (2011). Confronting Reality: Pitfalls of Calorie Posting. *American Journal of Clinical Nutrition*, 93(4), 689-94.

Loewenstein, G. (2013, March 20). Bloomberg, champion of choice. Putting cigarettes behind the counter actually increases liberty. *New York Daily News*.
<http://www.nydailynews.com/opinion/bloomberg-champion-choice-article-1.1293096>

Loewenstein, G. and Mosse, D. (2014, June 2). Slaves to our smartphones: Watching our devices, we are losing sight of the pleasures of life. *New York Daily News*.
<http://www.nydailynews.com/opinion/slaves-smartphones-article-1.1811936>

Galizzi MM, Loewenstein G. Beyond nudging: the case of the UK soda tax. VoxEU.org, 14 June 2016: <http://voxeu.org/article/beyond-nudging-case-uk-soda-tax>.

Galizzi MM, Loewenstein G. In obesity fight, UK's heavy handed soda tax beats US' watered down warning. TheConversation.com, 10 June 2016:
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Loewenstein, G. (2020, April 3). 'Replace the term social distancing with spatial distancing.' A behavioral economist on the psychological toll of endless waiting during the coronavirus pandemic. *MarketWatch: Dispatches from a Pandemic*.

Chapman, G. & Loewenstein, G. (2020 April 20). Hand washing and distancing don't have tangible benefits – so people will find it hard to keep doing them. TheConversation.com <https://theconversation.com/hand-washing-and-distancing-dont-have-tangible-benefits-so-keeping-up-these-protective-behaviors-for-months-will-be-tricky-136457>

Jaroszewicz, A. & Loewenstein, G. (2020 April 13). How to help others during a pandemic when they're too embarrassed to ask. <https://www.latimes.com/opinion/story/2020-04-13/psychology-coronavirus-pandemic-helping-neighbors>

Loewenstein, G. & Weber, E. (2020, September 13). How to get through to your coronavirus risk-taking friends. Los Angeles Times. <https://www.latimes.com/opinion/story/2020-09-13/coronavirus-risks-psychology-motives>

Loewenstein, G. & Cryder, C. (2020, December 14). Why Paying People to Be Vaccinated Could Backfire. New York Times. <https://www.nytimes.com/2020/12/14/upshot/covid-vaccine-payment.html?searchResultPosition=1>

Book reviews

Review of Earl, P.E. *Psychological Economics*. In *Journal of Economic Literature*, 1989.

Review of Hogarth, R. (Ed.) *Insights in Decision Making*, In *Theory and Decision*, 1990.

Review of W. Kip Vicusi *Smoking: Making the Risky Decision*. In *Contemporary Sociology*, 23, page 446.

Interviews and invited commentaries in books and on the web

Interview in Douglas Hough (2013). *Irrationality in Health Care*. Stanford University Press.

Interview in RW Connect: <http://rwconnect.esomar.org/2013/08/07/model-behaviour/>

Research Heroes: George Loewenstein. In :InDecision (inside decision-making science). <http://indecisionblog.com/2013/01/09/research-heroes-george-loewenstein/>

Econtrack - George Loewenstein: a change of mind:
https://www.youtube.com/watch?v=frQRy6w0_x8

Responses

Babcock, L. and Loewenstein, G. (1998). Response to Kaplan and Ruffle. *Journal of Economic Perspectives*.

Ariely, D. Kahneman, D. & Loewenstein, G. (2000). Joint Commentary: When Does Duration matter in Judgment and Decision Making? *Journal of Experimental Psychology: General*, 129(4), 524-529.

Chater, N., & Loewenstein, G. (2022). The rhetoric of reaction, extended. *Behavioural Public Policy*, 1-8.

Awards

Honorary Doctorate of Science, University of Warwick, January, 2014

Honorary Doctorate of Science, City University, London, January 2016

Honorary Doctorate, Tilburg University, November, 2016

Winner, Hillel Einhorn New Investigator award, Judgment/Decision Making Society, 1988.

Winner, Best Paper Award (with Linda Babcock and Xianghong Wang), Eighth annual meeting of the International Association for Conflict Management, Denmark, 1995.

Winner, Best Paper Award (with Daylian Cain and Sunita Sah), Society for Business Ethics annual meeting, 2010

Winner, Best Student Paper (Laura Brandimarte, Alessandro Acquisti & George Loewenstein) Misplaced Confidences: Privacy and the Control Paradox.

Winner, Student Poster Competition (poster by Sunita Sah), Judgment & Decision Making Meeting, St. Louis, 2010.

Association memberships and elected positions

- Member, American Academy of Arts and Sciences.
- Fellow, CESifo Research Network
- American Economic Association Honors and Awards Committee
- American Academy of Arts and Sciences, Economics Membership Panel
- Member, Behavioral Economics Roundtable, Russell Sage Foundation
- Fellow, American Psychological Society
- Program Committee, Judgment/Decision Making Society, 1990-1992
- Chair, Program Committee, Judgment/Decision Making Society, 1991.
- Governing board, Judgment/Decision Making Society, 1996-2000.
- President, Judgment/Decision Making Society 2001-2002.
- Executive board, Society for Neuroeconomics, 2005-2006.
- Advisory board, Institute for Law and Rationality, University of Minnesota Law School
- Past codirector, Center for Behavioral Decision Research, Carnegie Mellon University.
- Head of Behavioral Economics, Center for Health Incentives, University of Pennsylvania.
- Fellow, Econometric Society
- Advisory board, NPD Corporation
- Academic Advisory Board, U.K. Behavioural Insights Team

Research grants (in rough reverse chronological order)

FINRA Investor Education Foundation
National Institute of Aging (multiple)
William and Flora Hewlett Foundation (multiple)
Annie E. Casey Foundation
PNC Bank
CVS/Caremark
U.S. Department of Agriculture (multiple)
Aetna Foundation
State of Pennsylvania Tobacco Settlement Funds
Russell Sage Foundation (multiple)
American Accounting Association
National Institute on Drug Abuse
National Science Foundation
John D. and Catherine T. MacArthur Foundation
Alfred P. Sloan Foundation
Dispute Resolution Center, Northwestern University
University of Chicago, IBM Corporation Scholar.

Professional activities

- Director of Behavioral Economics, Center for Health Incentives and Behavioral Economics (CHIBE), University of Pennsylvania
- Co-director, University of Pennsylvania/Carnegie Mellon University Roybal Behavioral Economics Center
- Institute Organized a conference on the applications of behavioral economics to global climate change, September 11 & 12, Rockefeller Foundation, NYC. Sponsored by the Hewlett Foundation and Rockefeller Foundation, 2009.
- Organized a conference on the Behavioral Health Economics: Applications to Dietary choice and Obesity. Sponsored by USDA Economic Research Service. Washington, DC, June 21-22.
- Member, IOM/National Academy of Science Committee on Conflicts of Interest in Medical Research, Education, and Practice

- Co-directed, with Roy Baumeister, a 5 week summer institute on emotion and decision making. Center for Advanced Study in the Behavioral Sciences, 2002.
- Editorial boards (past and present): *Behavior and Philosophy*, *Journal of Behavioral Decision Theory*, *Management Science*, *Journal of Risk and Uncertainty*, *Journal of Psychology and Financial Markets*, *Social Cognitive and Affective Neuroscience*, *Journal of Neuroscience*, *Psychology and Economics*.
- Member, Committee on a Research Agenda for the Social Psychology of Aging, National Academy of Science.
- Co-organized, with Don Moore, Daylian Caine and Max Bazerman, conference on Conflict of Interest at Carnegie Mellon, September, 2003. Funded by NSF and Carnegie Bosch Institute.
- Organized annual meeting of intertemporal choice working group under auspices of Russell Sage Foundation, 1985-1990.
- Co-organized, with Daniel Kahneman, meeting of working group on the role of worry in decision making under the auspices of John D. and Catherine T. MacArthur Foundation.
- Co-organized, with Colin Camerer, three-day conference on neurobehavioral economics.
- Co-organized, with Colin Camerer and Matthew Rabin, two-week summer institute on behavioral economics for economics graduate students, under the auspices of the Russell Sage Foundation; Stanford University, July, 1998; Berkeley, July, 2000; Berkeley, August, 2002 (with Matthew Rabin and David Laibson).
- Co-organized, with Antonio Rangel and David Laibson, segment on behavioral economics of Stanford Institute on Theoretical Economics (SITE). August, 2002.
- Program Committee, Judgment/Decision Making Society, 1990-1992
- Chair, Program Committee, Judgment/Decision Making Society, 1991.
- Governing board, Judgment/Decision Making Society, 1996-2000.
- President, Judgment/Decision Making Society 2001-2002.
- Executive board, Society for Neuroeconomics, 2005-2006.
- Advisory board, Institute for Law and Rationality, University of Minnesota Law School.
- Advisory Board, NPD
- Co-organized, with Noah Smith, a conference on “Machine learning in the social sciences,” October, 2012, CMU
- Scientific Advisory Board, Verily (A Google Alphabet company)
- Co-organized, with Russell Golman, a conference on “Belief-based utility” (funded by the Russell Sage and Sloan Foundations)
- Co-organized, with Armin Falk and Florian Zimmermann, a conference on “Belief-based utility” (at BRIQ in Bonn Germany)
- Co-organizer, with Joël van der Weele, conference on “Belief-based utility” (at University of Amsterdam)
- Award committee (2019 & 2020), Association of Behavioral Economics and Finance (Japan) Best Paper Award
- Co-organized, with Armin Falk and Florian Zimmermann, a conference on “Attention-based utility” (at BRIQ in Bonn Germany)

Doctoral Committees (* indicates chair)

Sudeep Bhatia
Idris Adjerid
Eric Angner
Darron Billeter*
Laura Brandimarte
Daylian Cain
Shereen Chaudhry*
Lynn Conell-Price
Cynthia Cryder*
Jason Dana
Shane Frederick*
David Hagmann*
Emily Haisley*
John Hamman
Seunghee Han*
Soheil Hooshangi*
Ania Jaroszewicz*
Leslie John*
Tamar Krishnamurti*
Peter Kriss
Erin Krupka
Yana Litovsky*
Diane Lowenthal*
Amanda Markey*
Andras Molnar*
Mark Patterson
Scott Rick*
Sunita Sah*
Uri Simonsohn*
Debora Small*
Ned Welch*
Eric VanEpps*
Jessica Wisdom
Zach Wojtowicz*
Yang Yang
Ofer Zeller Mayer*

External Doctoral Committees and Opponents

Elizabeth Mannix, University of Chicago
Ellen Evers, Tilburg University
Linda Dezsó, University of Vienna
Yang Song, University of Pittsburgh
Hallgeir Sjøstat, Norwegian School of Economics
Daoyan Jin, University of Southern Norway
Yi Han, University of Pittsburgh

Journal Reviewing (incomplete and inaccurate list)

- *Acta Psychologica*
- *American Economic Journals (different ones)*
- *American Economic Review*
- *American Political Science Review*
- *Bulletin of the Psychonomic Society*
- *Cognition*
- *Cognition and Emotion*
- *Consciousness and Cognition*
- *Econometrica*
- *Economic Journal*
- *Economica*
- *Economics Letters*
- *Empirical Economics*
- *Environmental and Resource Economics*
- *Experimental Economics*
- *Feminist Economics*
- *Games and Economic Behavior*
- *Health Affairs*
- *Journal of Applied Psychology*
- *Journal of Applied Social Psychology*
- *Journal of Behavioral Decision Making*
- *Journal of Business*
- *Journal of Cognitive Psychology*
- *Journal of Consumer Research*
- *Journal of Development Economics*
- *Journal of Economic Behavior and Organization*
- *Journal of Economic Literature*
- *Journal of Economic Psychology*

- *Journal of Experimental Psychology*
- *Journal of Experimental Social Psychology*
- *Journal of Health Economics*
- *Journal of Health Services Research and Policy*
- *Journal of Institutional and Theoretical Economics*
- *Journal of Labor Economics*
- *Journal of Marketing Research*
- *Journal of Organizational Behavior and Human Decision Processes*
- *Journal of Pain*
- *Journal of Pediatrics*
- *Journal of Personality and Social Psychology*
- *Journal of Political Economy*
- *Journal of Public Economics*
- *Journal of Risk and Uncertainty*
- *Journal of Sports Economics*
- *Journal of the American Medical Association*
- *Journal of the European Economic Association*
- *Labor Economics*
- *Kyklos*
- *Organizational Behavior and Human Decision Processes*
- *Management Science*
- *Marketing Science*
- *Nature (core journal, Climate Change, Sustainability, Communication, Human Behaviour)*
- *NeuroImage*
- *New England Journal of Medicine*
- *Political Psychology*
- *Preventive Medicine*
- *Psychological Review*
- *Psychological Science*
- *Psychology and Health. Journal of Empirical Legal Studies*
- *Quarterly Journal of Economics*
- *Review of Economic Studies*
- *Scandinavian Journal of Economics*
- *Science*
- *Social Cognition*
- *Southern Economic Journal*
- *World Development*

Consulting

- Expert (rebuttal) witness, FTC (\$1.3 Billion judgment)

- BIW International
- Humana
- NPD
- CVS Caremark
- Ernst & Young
- Fidelity Investments.
- National Institutes of Health:
Consultant to grant examining discrepancies between patients' and nonpatients' evaluations of quality of life associated with medical conditions. Peter Ubel PI.
- RAND:
Prepared report on recruitment and retention of military personnel.
- John Caputo, Esq.:
Expert witness on risk-related issue.
- Lawyers' Committee for Civil Rights Under Law.
- Social Research Council of Great Britain; Economic Beliefs and Behavior and Behavior Grant Cycle: Invited commentator, London, September 1995.
- Consultant to research project, "The valuation of benefits of health and safety control," from HSE of Great Britain to M. Jones-Lee, G. Loomes, J. Beattie & N. Pidgeon.
- Member, Behavioral Finance Forum.
- PNC Bank
- Pittsburgh Blood Bank
- Aetna Insurance.
- Marc Advertising.
- McKinsey Consulting
- Discovery Health
- Ascension Health
- Aramark
- Highmark Blue Cross Blue Shield
- Department of Work and Pensions, U.K.
- Academic Advisory Committee Behavioural Insights Team, U.K.
- Swiss RE Insurance
- City University
- Federal Trade Commission
- Financial Conduct Authority, U.K.
- BI Worldwide
- Verily (Google Life Sciences)
- Florida Blue
- Eli Lilly
- Aura (security)

Invited talks, 2007→

2007

- Fidelity Investments. January 2007.
- Invited participant, Behavioral Finance Forum. March 2007.
- University of Maryland, Department of Economics. April 2007.
- Visiting Scholar, John Dewey Honors Program, University of Vermont. April 2007.
- Carol G. Simon Speaker Series, University of Vermont. April 2007.
- Invited talk, Tinbergen Institute, Rotterdam, Netherlands. May 2007.
- Tinbergen Institute Lectures; Tinbergen Institute, Rotterdam, Netherlands. May 2007.
- Invited talk, IZA workshop on behavioral and organizational economics, University of Bonn (Germany). May 2007.
- Invited talk, Symposium on the Scientific Basis of Influence and Reciprocity, Association of American Medical Colleges. Washington, D.C. June 2007.
- Invited talk, Workshop on the Legal Implications of the New Research on Happiness, University of Chicago Law School. June 2007.
- Keynote address, Workshop on the Economics of Information Security (WEIS), Pittsburgh. June 2007.
- Daniel Kahneman Lecture, Annual Meeting of International Association for Research in Economic Psychology, Ljubljana, Slovenia. September 2007. Video available at: http://videlectures.net/iarep07_loewenstein_etb/
- Vanderbilt Law School, Law and Economics faculty seminar (and guest lecture in course on law and economics). October 2007.
- Invited talk, Behavioral Foundations of Policy, Princeton University. October 2007.
- Colloquium, Department of Philosophy, University of Alabama, Birmingham. November 2007.
- Invited talk, Moral Psychology Research Group, Pittsburgh. November 2007.
- Invited commentary on Krueger *et al.*'s National Time Accounting, National Bureau of Economic Research. December 2007.

2008

- Brown University, Department of Cognitive Science and Linguistics. January.
- Yale University School of Management. February 2008.
- National Institutes of Health, Joint Bioethics Colloquium, Washington DC. March.
- University of Pittsburgh, Center for Bioethics and Health Law, Bioethics Conference. March.
- Behavioral Finance Forum, Miami. March.
- New York University conference on Economic Methods. April.
- Colloquium, Psychology Department, University of Waterloo, Ontario, Canada. June.
- Keynote address, McKinsey Consulting Health Care Meeting. June.
- Behavioral Economics Seminar, University of California, Berkeley. October.
- World Bank, Human Development Forum, Plenary Session on Demand and Risk-taking, November.

- University of Pittsburgh Law School. November.
- New York Public Service Commission. November.

2009

- RAND Corporation, talk on asymmetrical paternalism. February.
- Buck Consulting, Healthy Wealthy and Wise meeting. March.
- Eastern Psychological Association, Psi Chi Distinguished Speaker. March.
- Invited Speaker, Radcliffe Symposium on Decision Making. April.
- Colloquium, Mathematical Behavioral Science Seminar, University of California at Irvine. April.
- Marschak Colloquium, University of California at Los Angeles. April.
- McKinsey Consulting, Pittsburgh. May.
- First Annual Conference on Behavioral Economics, University of California at Berkeley. May.
- Invited talk, Prospective Brain Conference, Harvard University. May.
- Invited talk, [IPSR/NIA Workshop on Aging](#), University of California at Berkeley May. Video available at: <http://www.youtube.com/watch?v=P97yCvUHyNA>
- Invited talk, Singapore Agency for Science Technology and Research (A*STAR), Republic of Singapore. June.
- Invited talk, Columbia University Center for Decision Research, September.
- Participant, NIMH Summit on AIDS prevention research, September.
- Keynote address, Pittsburgh Human Resources Association, Heinz Field, September.
- Faculty seminar, Universitat Pompeu Fabra. October.
- Licio (opening lecture of academic year) Universitat Pompeu Fabra, October.
- London School of Economics, Departmental seminar. October.
- Intensive course in behavioral economics, Shanghai Jiao Tong University. October.
- Undergraduate lecture, Renmin (People's) University, Beijing. October 24.
- Departmental seminar, Economics Department, Renmin University, Beijing. October.
- Invited talk, Steiner Institute, Meeting on Carrying Capacity. November.
- Invited talk, Behavior, Energy and Climate Change Conference, Washington DC. November.
- Santa Chiara Visiting Chair (4 lectures), University of Siena. December.
- Keynote address, Japan Association of Behavioral Economics and Finance. December.\

2010

- University of Pittsburgh, Current topics in Health Economics and Policy Seminar, January 11
- University of Chicago, Center for Behavioral Decision Research, Visiting Scholar, March 4 & 5
- Opening address, U.S. Department of Agriculture, Economic Research Service, Meeting on Applications of Behavioral Economics to Food Choice, April 15.
- Colloquium, Psychology Department, University of Colorado, Boulder. April 19.

- Invited address, American Association of Medical Colleges, April, 2010
- Invited address, Equity Health Meeting, (Blackstone Group), April, 2010
- Participant, “Big Think” meeting, NIH, May 7, 2010
- Participant, PiLab Research Summit, Google, May 21, 2010
- Colloquium, University of Washington, Seattle, May 25, 2010
- Invited presentation on behavioral economics and public policy, 10 Downing St., London, June 28, 2010.
- Invited address, Kaafee Billah Award Ceremony, Center for Disease Control, Atlanta, September 10.
- Invited talk, Washington University, St. Louis, November, 2010
- Presidential plenary, American College of Neuropsychopharmacology, Miami, December, 2010

2011

- Visiting Fellow, U.T. M.D. Anderson Cancer Center, January, 2011
- Invited Talk, Buck Weaver Symposium, MIT Marketing, January, 2011
- Invited talk, Economics department, London School of Economics, April, 2011
- Invited talk, Behavioural Public Policy lecture, London School of Economics, April, 2011
- Invited talk, economics department, Sabanci University, Istanbul, April 2011
- Invited talk, Workshop on the Future of Decision, Risk and Management Sciences (DRMS), May, 2011
- Keynote, Annual meeting of American Society of Neuroradiology, Seattle, June, 2011
- Norman Anderson Distinguished Speaker, University of California, San Diego, June, 2011
- Invited Speaker, RAND Summer Institute, Santa Monica, July 2011
- Invited talk, NIH Behavioral and Social Science Lecture series, October 2011; available at: <http://videocast.nih.gov/summary.asp?Live=10625>
- Invited talk, meeting on the future of criminal deterrence, Russell Sage Foundation, October, 2011
- Invited talk, Annual retreat of Center for Neural Basis of Cognition, October, 2011
- Keynote, Society for Medical Decision Making, Chicago, October 2011
- Keynote, Advances in Field Experiments Conference, University of Chicago, October, 2011
- Keynote, The Gaps Workshop, Quality of Life Technology Center, CMU. February, 2011

2012

- Stanford Economics Seminar, March 2012
- Berkeley, joint psychology/economics/business seminar, March 2012
- Ohio State Economics Seminar, April 2012
- Plenary, Swiss Society of Economics and Statistics, April 2012
- University of Verona, Colloquium, April 2012

- Grand Rounds, Department of Medicine, Montefiore Hospital, UPMC, May 2012
- Keynote, Scitovsky conference, Gaeta Italy, June, 2012
- Cognitive Neuroscience Keynote Lecture, Lehigh University, September 2012
- Keynote, Nemaquin SPARK Retreats: Strategic Planning for disruptive innovation@ Highmark, WPAHS & CMU Home Health Technologies retreat

2013

- Grand Rounds, Columbia University Department of Psychiatry, January, 2013
- University of Michigan School of Information, January, 2013
- Ohio State University psychology colloquium, January, 2013
- University of California, Los Angeles, Anderson School, invited talk. March, 2013
- Tulane University, Yates Lecture. March, 2013
- Tulane University, Freeman School of Business, invited talk. March 2013
- Boston University, 'Marketing Camp', April, 2013
- Institute of Medicine, Workshop on Sustainable Diets: Food for Healthy People and a Healthy Planet. Invited talk. May, 2013
- Invited talk, European Behavioral Economics Meeting, Berlin. June, 2013
- Plenary, International Choice Modeling Conference, Sydney, Australia, July, 2013
- Keynote, Symposium: Financial incentives in motivating socially desirable behaviours: when are they effective and when are they right? University of Stirling, Scotland, September 13, 2013
- Invited talk, London Business School, October, 2013
- Plenary, conference on "Behavioural economics: science, philosophy, and policy making" Trento, Italy, October, 2013
- Public lecture, Teatro Donizetti, Bergamo Scienza, Bergamo Italy, October, 2013
- Invited talk, Economics Department LUISS, Rome, October, 2013
- Invited comments, book launch, Behavioural Economics and Public Policy, London School of Economics, October, 2013
- Keynote, Cross-Government Behavioural Insights Network Practitioners event, London, November, 2013
- Seminar, Behavioural Economics Seminar Series, Economics Department, London School of Economics, November 2013
- Seminar, Well-being Seminar Series, London School of Economics, November 2013
- Public Lecture, London School of Economics Behavioural Economics Series (supported by supported by LSE Health and Social Care), November, 2013.
- Seminar, Affective Brain Lab, University College London, November, 2013
- Seminar, Warwick University, Coventry November 2013
- Invited talk, U.K. Behavioural Insights Team ('Nudge Unit') retreat, December, 2013

2014

- Acceptance Speech, Honorary Degree, University of Warwick, January, 2014
- Invited talk and discussion, Forum for European Philosophy, January, 2014

- Invited talk, Emotion Club, University College London, January 2014
- Invited talk, Center for Experimental Social Science, Oxford, February 2014
- Invited talk, Judge Business School, University of Cambridge, February 2014
- Invited talk, Marketing Department, University of Tilburg, March 2014
- Invited talk, Marketing and Economics Departments, Erasmus University, March 2014
- Invited talk on future of economics, British Academy of Science, March 2014
- Seminar, University of East Anglia, April 2014
- Seminar, City University Cass Business School and Economics Dept. April 2014
- Keynote, IMEBESS Meeting, Nuffield College Oxford, April 2014
- “In conversation with Rory Sutherland & George Loewenstein: What’s life like on the other side of the behavioural fence?” Behavioural booeconomics, London Behavioural Economics Network, Tattershall Castle, London, April 2014
- Seminar, Central European University, Budapest, April 2014
- Seminar, Stockholm School of Economics, April, 2014
- Keynote, NIBS conference, University of Nottingham, May 2014
- Colloquium, Psychology Department, University of Zurich, May 2014
- Invited talk (joint with Nick Chater), Gatsby Unit, UCL, May 2014
- Economics Department, Helsinki School of Economics, June 2014
- Keynote, joint government/academic conference on behavioral economics and public policy, Helsinki, June 2014
- Plenary, Foundations of Uncertainty and Risk (FUR) conference, Rotterdam, June 2014
- Seminar, Institut für Angewandte Mikroökonomik, Universität Bonn, June 2014
- Seminar, Max Planck Institute for Research on Collective Goods, Bonn, June 2014
- Keynote, Behavioral Decision Research in Management Conference, London, July 2014
- Keynote, Real World Nuclear Decision-Making Workshop, Center for Nonproliferation Studies, Middlebury College, Washington DC Office, October, 2014
- Keynote, Behavior, Energy and Climate Change Conference, Washington DC, December, 2014.

2015

- Colloquium, University of California, Los Angeles Interdisciplinary Group in Behavioral Decision Making, January 2015
- Seminar Harvard Behavioral Economics, March 2015
- Seminar Harvard Business School, March 2015
- Seminar, Sloan School, MIT, March 2015
- Colloquium, Southwest Jiaotong University, Chengdu, China, March 2015
- Colloquium, Southest University of Finance and Economics, Chengdu, China, March 2015
- Seminar, Chinese University of Hong Kong, School of Business, March 2015
- Seminar, Hong Kong University of Science and Technology, April 2015
- Seminar, Psychology, Princeton University, April, 2015
- Seminar, Behavioral Economics, Princeton University, April, 2015

- Seminar, Woodrow Wilson School, Princeton University, April, 2015
- Panelist, Institute for Translational Medicine and Therapeutics, Meeting on Conflict of Interest and Scientific Discovery, June, 2015
- Invited commentator, Meeting on Behavioral Labor Economics, Russell Sage Foundation, June, 2015
- Presentation, Self-deception, Self-signaling, and Self-control Workshop, Toulouse School of Economics, and Institute for Advanced Study, Toulouse, June, 2015
- Keynote, CVM conference on investor behaviour and education. Rio de Janeiro, Brazil, December, 2015

2016

- Colloquium, Cass Business School, City University, January 2016.
- Acceptance speech, Honorary degree, City University graduation, January 2016
- Colloquium, Psychology Department, Harvard University, February 2016
- Seminar, Behavioral Insights Group, Kennedy School, Harvard University, February 2016
- Keynote, Society for Consumer Psychology Annual Meeting, February, 2016
- Round-table participant NIBS meeting, University of East Anglia, Norwich England, April, 2016
- Seminar, Indiana University-Purdue University Indianapolis Economics Department. April, 2016
- Teaching, Russell Sage Foundation Behavioral Economics Summer Institute, July 2016
- Teaching, 10th Kiel Institute Summer School, Kiel Institute for the World Economy and Department of Economics, University of Kiel, July, 2016
- Keynote, Social and Biological Roots of Cooperation and Risk Taking Workshop. Kiel Institute for the World Economy, July, 2016
- Seminar, World Bank, October, 2016
- Seminar, Department of Psychology, Tilburg University, November, 2016

2017

- Keynote, celebration for launch of new behavioral economics major, CMU, February, 2017
- Keynote and panel discussant, Evidence Summit on Disclosure, Securities and Exchange Commission, March, 2017
- Seminar, Behavioral Economics, Stanford, May, 2017
- Seminar, Organizational Behavior, Haas School, Berkeley, May, 2017
- Keynote, Early Career Behavioral Economics Conference, CMU, June, 2017
- Invited talk, European Behavioral Economics Meeting, Budapest, June, 2017
- Invited Talk. Norwegian School of Economics, Bergen, August, 2017
- Keynote, Conference on Recommender Systems, Como, Italy, August 2017
- Keynote, Health Insurance Simplification Seminar, UCONN Health Disparities Institute. Hartford, CT, December 2017

2018

- Two invited talks, BRIQ Institute, Bonn, Germany. January, 2018
- Two invited talks, University of Southern California, February 2018
- Invited presentation, NYU Sloan-Nomis Workshop on attention, February, 2018
- Keynote, Marketing and Public Policy meeting, Columbus, Ohio, February, 2018
- Seminar, University of Nevada, Las Vegas, Law School, April, 2018
- 4-day PhD course, Norwegian School of Economics, August, 2018
- Seminar, economics department, University of Tromsø, August, 2018
- Commenter, NBER conference on AI, Toronto, September 2018
- Short presentation, CIFAR conference on AI, Toronto, September 2018
- Opening keynote, Summit for Science in Financial Services, Toronto, September 2018
- Colloquium, University of Miami Business School, Department of Finance, November, 2018
- Opening Keynote, Nudgeapaloosa, Washington DC, December 2018
- Presentation on adherence, Ely Lilly, Indianapolis, December 2018

2019

- Stand Up Science with Shane Mauss; Club Café, January 2019
- Presentation, SPSP preconference on JDM, February 2019
- Round table, Sloan Nomis NYU conference on attention, February 2019
- Presentation on health insurance, Florida Blue, February 2019
- Colloquium, JOCS seminar, Barcelona, March 2019
- Seminar, Bocconi University, Milan, March 2019
- 37th annual Böhm-Bawerk lecture, University of Innsbruck, March 2019
- Keynote, Innsbruck Winter Summit - (Un)Ethical Behavior in Markets, March 2019
- Co-chair, Connecting on Future Directions Workshop on Social Science, April, 2019
- Seminar, Center for Research in Economics and Statistics, Paris, May 2019
- Keynote, Workshop on Behavioral and Experimental Economics, Max Planck Institute, Bonn, Germany, May 2019
- Keynote, Workshop on "Belief-Dependent Preferences," Center for Economic Behavior & Inequality (CEBI) and Department of Economics, University of Copenhagen, June, 2019
- 2 lectures, Sloan Nomis Summer school on cognitive foundations of economic behavior, Vitznau, Switzerland, June, 2019
- Presentation, Sloan Nomis Workshop on the Cognitive Foundations of Economic Behavior. Vitznau, Switzerland, June, 2019
- 3 lectures, Summer school in behavioral economics, BRIQ institute, Bonn, June, 2019
- Keynote, CESifo conference, Munich, October, 2019
- Seminar, MEDS, Northwestern Business School, November 2019

2020

- Zoom U | Behavioral Lab presentation
- Commenter, Datacolada

- Plenary, Economic Science Association
- Plenary, RAND BeFi (Behavioral Finance) October
- Invited presentation CARE (Center for Avalanche Research and Education) October
- Keynote, American Avalanche Association
- Seminar, University of Wyoming Department of Economics
- Seminar, University of Innsbruck

2021

- Keynote, Austrian Economic Association
- Seminar, University of Nottingham Economics Department
- Seminar, London School of Economics
- Seminar, University of Toronto Economics Department
- Seminar, University of Pittsburgh Economics Department

2022

- Seminar, Economics Department, University of British Columbia
- Seminar, Hong Kong University of Science and Technology
- Annual Behavioural Public Policy Lecture London School of Economics
- DataColada Seminar
- Panel on Investor Psychology, NBER Asset Pricing Meeting, Chicago
- Strategy and Psychology Speaker Series, Vienna University of Economics and Business
- Neuroeconomics Colloquium, NYU
- Seminar, University of Tromsø
- Presentation, BRIQ attention workshop
- Keynote, Maastricht Behavioral Economics and Policy Meeting
- Departmental Seminar, University of Amsterdam
- Invited presentation, Belief-based utility conference, Amsterdam
- Two classes at RSF summer Institute
- Colloquium, Ohio State University, Decision Science Collaborative
- Invited Presentation, BEDI Conference, University of Pittsburgh

2023

- Three seminars, Economics Department, University of Wyoming, Laramie
- Two-session course, “Behavioral Economics: What lab and field experiments can tell us about economic decision making.” China Center for Behavioral Economics and Finance