



UNIVERSITY OF WYOMING REGULATIONS

Subject: University of Wyoming Public Art
Number: UW Regulation 6-10

I. PURPOSE

To outline the process for acquisitions, proposals, evaluation, and installation of public art.

II. DEFINITIONS

Defined Property: The placement of donated trees, benches, monuments, tables, and similar donated structures.

Donation: A work of public art or defined property which is donated to the University through the UW Foundation upon recommendation of the Public Art Committee and if accepted by the UW President.

Direct Selection: A work of public art purchased or commissioned from an individual artist by the University upon recommendation of the Public Art Committee.

Limited-Term Installations: Public art or defined property that may or may not be the property of the University and is installed for a specified period.

Open Competition: A work of public art selected through a competition or request for proposals for a commissioning. These commissions may include faculty, staff, students, and external artists.

Permanent Installations: Installations of public art or defined property that are the permanent property of the University and are intended to be installed for an extended period or in perpetuity.

Public Art: Art objects placed in a shared, publicly accessible space. Categories of public art may include functional, expressive, or installation art donated or commissioned, or otherwise acquired that are prominent and located in public space. Art media may include but is not limited to sculptures, painting, murals, photography, drawings, prints, mixed

33 media, electronic media, gardens, including fountains and seating, and may include but is
34 not limited to objects in clay, fiber, textiles, wood, metal, plastic, or other material.
35 **Public Art Committee:** The Committee that advises the President on matters relating to
36 the selection, location, cost, financing, and installation of art and defined property in the
37 public spaces of the university. The Committee shall consist of ~~the an Art Museum~~
38 ~~representative Director,~~ the Department of Visual and Literary Arts Head, an Art and Art
39 History Program faculty member, an ASUW representative, a student representative, a
40 **faculty member approved by Faculty Senate,** a Staff Senate representative, the Vice
41 President for Finance and Administration, a UW Foundation representative, a Student Life
42 representative, and two individuals accomplished in art or design who are not employed by
43 the University. Terms shall be two (2) years in length, shall be staggered, and shall coincide
44 with the University's fiscal year (July 1 to June 30). Committee members will be appointed
45 by the President of the University.

46 47 **III. PROJECT TYPES**

48 **Engagement and Education:** These projects focus on ideas to create awareness,
49 excitement, and curiosity about the existing art on campus through programs and events
50 for students, alumni, faculty, staff, and community members.

51
52 **Enhance Existing Sites:** These projects feature suggestions by campus meeting
53 participants and stakeholders where art is desired, including atriums and the tunnels
54 connecting the student residences to the dining hall.

55
56 **Integrated Art:** These projects engage artists to integrate into the design of facilities and
57 landscapes to create memorable places and amplify campus character.

58
59 **Socially Engaged and Interdisciplinary Projects:** These projects focus on opportunities
60 for artists to work with students, faculty, and staff from various disciplines to create art
61 experiences.

62 63 **IV. MISSION AND VISION OF PUBLIC ART**

64 The Public Art program enriches the cultural, intellectual, and scholarly life of the campus
65 and the Wyoming community.

66 67 **V. TYPES OF PUBLIC ART AND DEFINED PROPERTY PROPOSALS** 68 **CONSIDERED**

69 Acquisition methods of public art include the following:
70

71 A. University generated, which are solicited proposals for public art including:

- 72
73 1. An artist may be commissioned by the University.
74
75 2. An artwork may be purchased by the University.
76
77 3. An artwork may be loaned to the University.
78

79 University Generated public art will be solicited via requests for qualifications,
80 requests for proposals, invitational selection, or direct selection.
81

82 B. Open source generated, which are unsolicited proposals presented to the University
83 including:

- 84
85 1. An existing artwork, which may be given as a gift or loan to the University.
86
87 2. A commissioned artwork, which may be given as a loan or gift to the
88 University.
89

90 **VI. SELECTION PROCESSES FOR PROJECTS**

91 **A. Funds Available for the Project**

92 Prior to selection of the project, the Public Art Committee shall provide written
93 confirmation to the President that funds are available and earmarked for the entire
94 project, including installation, and shall identify the funding source.

95 **B. Determination of Selection Committee**

96 The Public Art Committee will appoint an Artist Selection Committee for each
97 public art project or group of projects to select the artist(s) and the project for a
98 specific site. The Committee shall include representatives from the Public Art
99 Committee, departments or units occupying the building or adjacent area, and other
100 individuals deemed essential to the selection process by the committee.
101

102 **C. Selection Processes**

- 103 **1. Open source applications:** The application process for an open-source art
104 project includes submitting a written description of the proposed project and the
105 desired timeframe to be on view; visuals that clearly convey the proposed
106 project; a summary of why this project is important for the University of

107 Wyoming and how it addresses the public art plan; information about the
108 artist(s) involved with the project, including bio/resume and samples of
109 previous work; a detailed budget that outlines the total project costs, including
110 maintenance; percentage of funds that have been raised, how much need to be
111 raised, and all confirmed funding sources; a maintenance plan; the proposed
112 site, if one has been predetermined; and the implementation timeline.

113 **2. Commissioning artworks:** Calls for artists to apply for opportunities are
114 posted widely through:

115 **a.** Request for qualifications (RFQ) where artists are invited to submit
116 images, a resume, and a brief statement or letter of intent regarding their
117 interest in and approach to the project.

118 **b.** Request for proposals (RFP) where artists are invited to submit conceptual
119 proposals for works of art.

120 **3. Invitational selection:** A group of artists is invited to submit their
121 qualifications and a panel selects from this group. The presentation may be
122 assembled based on nominations from arts professionals, as well as curatorial
123 input from the public art staff and Public Art Committee.

124 **4. Direct selection:** In rare instances, an artist might be selected directly to create
125 a proposal.

126 **D. Selection Procedure**

127 **1.** The Artist Selection Committee selects the artist(s) and the project and submits
128 it to the Public Art Committee, and, upon recommendation of the Committee,
129 the UW President makes the final selection.

130 **2.** Minutes of all discussions by the Public Art Committee shall be made public.

131 **3.** Artist Selection Committee and Public Art Committee to generate a
132 recommendation to the UW President based on a majority vote.

133 **VII. CRITERIA FOR SELECTION**

134 All public art or defined property shall be judged against the following criteria:

135 **A.** The relationship of the proposed project to the University's public art vision and
136 goals, as outlined in the Public Art Committee's "University of Wyoming Public
137 Art Plan."
138
139

- 140 **B.** The feasibility of implementing the project.
141
142 1. The artist or entity proposing the artwork demonstrated they are capable of
143 implementing the project.
144
145 2. The proposed site is appropriate for the project and is related to the site’s use
146 and operations.
147
148 3. The implementation schedule is realistic.
149
150 4. The project complements other university activities.
151
152
153 5. The project requires input from an architect, engineer, conservator, or other
154 specialist.
155
156 6. If the project needs to be reviewed by another government agency or other
157 organizations, when and how the review will take place.
158
159 7. If non-committee stakeholders dispute a PAC’s recommendation, a discussion shall
160 ensue that includes the PAC.
161
162 8. The level of maintenance required.

163
164 **VIII. EXEMPTIONS**

165 This regulation shall not apply to the established academic programs in the UW Student
166 Union Gallery, UW Art Museum, College or Department galleries, including exterior space
167 of the Visual Arts building, or student exhibitions.
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169 If a new University building project is state-funded, the University can select to opt in to
170 the Wyoming Art in Public Buildings program and 1% of the total construction costs for
171 the new building project (not to exceed \$100,000) will be used to acquire works of art for
172 permanent installation at the project site pursuant to W.S. 16-6-802. The Public Art
173 Committee, in consultation with the University’s Facilities Construction Department, shall
174 make a recommendation to the President on whether to opt in. The President, in
175 consultation with the Facilities Contracting Committee of the Board of Trustees, shall make
176 the final determination on whether to opt in to W.S. 16-6-802. If the University opts in to
177 the state program, this regulation shall not apply.
178

179 **IX. DISCLAIMER**

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Faculty Senate approved as amended 2-22-21

180 The University endeavors to maintain the public art per the original agreement but shall
181 reserve the right to remove, reinstall, store, move, or dispose of the object at the discretion
182 of the University and in discussion with the artist and his/her Estate. The University is
183 obligated to retain the artwork in its original form and not alter, change, or otherwise
184 reconfigure the work.

Responsible Division/Unit: Office of the President

Source: None

Links: <http://www.uwyo.edu/regs-policies>

Associated Regulations, Policies, and Forms: None

History:

UW Regulation 1-102(I)(M), Attachment C adopted Minutes of the Trustees, January 17, 2014

Moved to new UW Regulation 6-10 on 6/12/2019 Board of Trustees meeting (effective 7/1/2019)