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WE CANNOT THANK YOU ENOUGH.

The University of Wyoming’s alumni, donors, and friends have achieved an extraordinary new level of excellence. Last year’s fundraising total of $56 million by 25,245 donors eclipsed all previous records, including $43.1 million set in 2011. This total brings UW’s five-year fundraising average to $40.7 million.

The UW Foundation continues to do its best to honor the trust you place in us, raising the bar for UW while also proactively and prudently managing private assets to benefit the University of Wyoming. Our success is your success—due to generous alumni and friends like you who continue their valuable support of Wyoming’s university. On behalf of the entire university community—thank you! You’ve made a life-changing investment in the students, faculty, and programs of the University of Wyoming.
Knowledge transforms the world, and that’s why the University of Wyoming is proud to be the creator, distributor, and repository of a broad spectrum of facts and information, data and expertise. Just as the knowledge that UW holds helps transform the world, the university itself is changed, and this past year is no exception.

UW is doing its best to provide a supportive and challenging learning environment. Here are some examples.

• Students are set up for success. Former molecular biology student Christoph Geisler, along with College of Agriculture and Natural Resources Professor Don Jarvis, began the company GlycoBac that develops platforms for manufacturing biotechnology products. They won the College of Business John P. Ellbogen $30K Entrepreneurship Competition in 2011 and have since received a large National Institute of Health grant to support their efforts.

• UW’s curriculum rises to meet current and future challenges. The new Energy Systems Engineering bachelor’s program through the College of Engineering and Applied Science Department of Mechanical Engineering aims to produce engineers to address the nation’s energy challenges and is the first of its kind in the United States to receive national accreditation.

• Another new program, the comprehensive interdisciplinary College of Health Sciences Biomedical Sciences doctorate, celebrated its first graduate Xihui Alex Xu. Students in the program study human biological processes and the complex interactions among physiological, genetic, and environmental factors that influence disease and health. It is designed to position graduates for long-term competitive success in the rapidly changing and multifaceted health-related arena of the 21st century. The School of Pharmacy is also teaming with the College of Business for a dual pharmacy doctorate and MBA.

• Students tackle not only a robust scholarly schedule but also a rich extra-
academic experience. Each year, 24 third-year College of Law students hone their trial skills through the Summer Trial Institute, a two-week intensive course in which students try a jury trial in front of sitting Wyoming judges who have volunteered for the program. They are mentored by seasoned lawyers, who are also volunteers, and receive feedback from peers and future employers.

- UW’s mission extends far beyond the Laramie campus. For 42 years, the Science and Mathematics Teaching Center (SMTC) has drawn teachers from across Wyoming to complete an innovative, intercollegiate, interdisciplinary teaching program that is committed to excellence in K–12 science, technology, engineering, and mathematics (STEM) teaching and learning. SMTC resides jointly in the College of Education and the College of Arts and Sciences.

- There are many more programs outside the colleges that support students. To showcase just a few, the Experimental Program to Stimulate Competitive Research (EPSCoR) provides fellowships to two dozen undergraduates to perform scientific research. The McNair Scholars Program prepares undergraduate students from groups traditionally underrepresented in graduate education for success in doctoral degree programs. The Veterans Services Center, which supports veterans and their educational success, partnered with 11 other national institutions in the “Got Your 6 Education Pillar Pledge,” a campaign based on the premise that veterans and military families are civic assets and leaders who will reinvigorate communities.

The University of Wyoming is transforming our shared global future through world-class research, as well as educating the next generations of leaders. Faculty received a record $86 million in external funding this fiscal year, and UW professors have discovered or contributed to numerous breakthroughs. Water is safer worldwide through a patented technology that removes arsenic. The first case of mammal tissue regeneration was documented. An important insight was discovered in reversing cancer-associated properties of cells caused by human genetic mutations. A new theory was developed for why biological entities are organized into modules. Sequestering and storing carbon dioxide in deep subsurface reservoirs offers potential environmental benefits. The loss of carbon from soils in response to climate change could be accelerated by unexpected responses of soil-inhabiting microorganisms. Volcanic eruptions can affect climate worldwide without being powerful enough to inject sulfur dioxide directly into the stratosphere.
These efforts are paying off. UW saw the highest enrollment in UW’s history for both fall and spring semesters. And now it’s easier for students from Wyoming’s community colleges to enter UW—they are automatically admitted through the Wyoming Transfer Advance Program if they have their associate’s degrees. There is no admissions fee, and all they need to do is complete the admissions form and provide the necessary information.

UW continues to be rated highly in national rankings. UW ranks 11th as a best value in Forbes’s annual “America’s Top Colleges” rankings compiled by the Washington, D.C.-based Center for College Affordability and Productivity. UW also ranked in the top 100 “Best College Buys” by Institutional Research & Evaluation Inc., based on tuition and the GPA, SAT, and ACT scores of entering freshman. Students likewise believe that tuition is a worthwhile investment and view the campus as safe and secure, according to the latest Student Opinion Survey. Wyoming residents, too, give UW its highest performance marks ever since polling began in 1984. In a survey by the Wyoming Survey Analysis Center, a strong majority of the state’s citizens believe UW has improved in recent years, is spending its budget wisely, and is reaching out across the state.

The UW Foundation is doing its best to support these transformations. We helped UW’s enthusiastic supporters connect with their university and raise a record-breaking $56 million in private gifts. This total from 25,245 donors brings the five-year fundraising average to $40.7 million a year.

Public and private support is transforming campus. New or renovated facilities include the Energy Innovation Center, the Michael B. Enzi STEM Facility (for undergraduate science, technology, engineering, and mathematics), the Visual Arts Center, the Buchanan Center for the Performing Arts, the Literacy Research Center and Clinic, Half Acre Gymnasium renovations, Arena-Auditorium renovations, the Cowboy and Cowgirl Indoor Golf Practice Facility, and Sullivan Plaza near the College of Education. Future developments include the High Bay Research Facility and renovations to and expansion of the College of Engineering and Applied Science.

Last and certainly not least is the Marian H. Rochelle Gateway Center, a dramatic state-of-the-art welcoming center and a home for students past, present, and future. The center is a partnership among the university’s Foundation, Alumni Association, Admissions, and Center for Advising and Career Services that will contain office and collaborative space for these units as they support and promote the university.

Rest assured: the University of Wyoming continues to harness the transformative power of knowledge to provide the highest quality education possible for the people of Wyoming and the world.
Annual Report on Giving

TRANSFORMATION

2012-13

BECAUSE OF OUR
DONORS
ONE OF A KIND
THE MARIAN H. ROCHELLE GATEWAY CENTER

ne of a kind. That’s the only way to describe the Marian H. Rochelle Gateway Center, the University of Wyoming’s dramatic multi-use welcoming center with a state-of-the-art technological infrastructure that is funded entirely through private support.

Private Support

The $34.4 million Rochelle Gateway Center is one-of-a-kind because it is the largest university facilities project funded entirely through private support.

“This building is fully supported by private giving,” says UW Foundation President Ben Blalock. “That is so important. With all the major agendas of the University of Wyoming, we did not feel that we could in any way interfere with university priorities. We said we’d fund this building, and if we didn’t fund it then it wouldn’t be built.”

The center’s namesake, philanthropist Marian H. Rochelle, gave a historic $10 million gift. Mick and Susie McMurry gave $6 million through the McMurry Foundation to support the Grand Atrium and the Legacy Hall. Roy and Fay Whitney gave $1 million to support the Ralph R. and Fay W. Whitney Family Plaza, and Carol and Ramon Tomé gave $1 million for the Carol and Ramon Tomé Student Recruiting Center. The list goes on. The center has inspired many more such gifts from UW’s dedicated supporters.

“The vision that my mother saw in the Gateway is helping students from beginning to end,” says April Brimmer Kunz, Marian H. Rochelle’s daughter and UW Foundation board member. “This building will be a place that will be the front door of the University of Wyoming. Education has always been her top priority, and this was a way she could actually put into bricks and mortar the concept...
to help students with their lives because education is the one thing nobody can ever take away from you.”

“Because we are both natives of Wyoming and alums of the University of Wyoming, this is the important icing on the cake, so to speak,” says Mick McMurry. “The last 10 or 12 years, this university has been completely transitioned and rebuilt. We’re proud of that. We’re proud of being part of it. Thanks to the energy production and energy development that Wyoming is so good at, we have $700 million or more in new facilities that’s all paid for. There’s not too many universities in America that can make that statement.”

“Mickey and I have been fortunate enough to be part of that Wyoming story,” adds Susie McMurry. “We both were born and raised in Wyoming. We’re both honored and proud to be part of the University of Wyoming’s success. This is where we live, this is the place we love, and we will always be supporters of the University of Wyoming—for not only our children but for all the children in Wyoming.”

For Students Past, Present, and Future

The depth and breadth of the center’s purpose is like no other in the nation. Its mission is to serve all students past, present, and future in a myriad of ways.

“The building is and always will be very student-focused,” says Brett Kahler, ASUW president. “The foundation has truly taken student government’s—or student’s—opinions really heavily in the design of the building.”

Prospective students will enter the university for the first time through breathtaking architecture that matches their aspirations.

“In an Admissions office, we’re inspiring hope in our prospective students,” says Shelley Dodd, director of Admissions. “When they walk in, that’s what they’re going to feel. ‘I can do this, and I want to do this.’”
Current students will not only attend events in the center. More importantly, they will interview with prospective employers in the career recruiting area.

“We kind of think of it at the other end, not gateway coming in but gateway to the real world,” says Jo Chytka, director of the Center for Advising and Career Services and of the Johnson Career Center in the College of Business. “Having this beautiful professional environment will help students have confidence going into an interview. The employers see that not only do we have strong academics and a strong work ethic but we respect the professions that we are hiring for and we want those conversations to occur in an appropriate facility. I think that’s a huge benefit to our students.”

Alumni will return to the center as prospective employers. They will also be able to tailgate during home football games and use the facility as a readily accessible home base whenever they are in town. The event space can even be used for weddings and other gatherings.

“Our alumni will benefit from the ease of access to alumni staff and services and invitations to participate in quality alumni events planned to be held in the center,” says Keener Fry, director of the Alumni Association. “After a visit to the center, alumni will leave with a heightened sense of pride for their alma mater.”

A Cross-Campus Collaboration

The center is a cross-campus collaboration—a partnership among the university’s Foundation, Alumni Association, Center for Advising and Career Services, and Admissions. The facility will contain office and collaborative space for these units as they support and promote the university, and UW’s external audiences will benefit greatly from this arrangement.

“The Rochelle Gateway Center provides an enormous opportunity to welcome prospective students and their parents, employers, alumni, and friends to the university,” says Sara Axelsson, vice president for Student Affairs. “Having alumni relations, employees from Admissions and career services, and the foundation housed together is significant for multiple collaborations and best possible service and support to all constituencies. I join my colleagues in Student Affairs in expressing our gratitude in being part of this phenomenal facility.”

The center is not only for students, however. It will also serve the university’s many donors and friends, including corporations and foundations. With its convenient location, easy parking, and welcoming atmosphere, it will serve the needs of all UW’s external constituents.

The Gateway to a Remarkable University

Plans for the 67,000-square-foot Marian H. Rochelle Gateway Center project—located on the corner of 22nd and Grand Avenue near War Memorial Stadium—began in 2008 and are featured prominently in the university’s long range development plan. In July 2011, former UW President Tom Buchanan and the UW Board of Trustees assembled a university facilities planning team
and charged them with the direction and leadership of this project. Among its members are constituents from across campus and UW Foundation Board members Frank Mendicino, Roy Cline, Mari Ann Martin, Greg Dyekman, Chair Clayton Hartman, and Vice Chair Scott Neu.

Surrounded by a dramatic three-story wall of windows, the McMurry Foundation Grand Atrium will proudly welcome visitors as UW’s front door, functioning as the central hub. With its wide-open welcoming aesthetics and prominent university displays and exhibits, it will serve as a gathering place and event space for students, alumni, prospective employers, industry leaders, and all of UW’s other constituencies.

The McMurry Foundation UW Legacy Hall will be the most visited space in the new building, creating an interactive experience that honors the impact of UW on Wyoming, the renowned alumni and friends who have supported Wyoming’s university, and the noteworthy traditions of the institution. It will tell the story of the University of Wyoming—from the founding in 1886 through its vibrant present and on into the institution’s bright future—through museum-quality space and dynamic and flexible visuals, including video and digital displays. Within these spaces, the impact of Wyoming’s energy industry in advancing Wyoming and UW will also be celebrated in a permanent exhibition.

The north and south plazas will each feature iconic statues. The south statue by Chris Navarro entitled Wyoming Cowboy will be UW’s bucking horse and rider rising almost 20 feet on its base. The north statue by D. Michael Thomas entitled Breaking Through will feature a horse and rider breaking through a wall of Wyoming sandstone, and the rider will be a woman. The Navarro sculpture
ONE OF A KIND
THE MARIAN H. ROCHELLE GATEWAY CENTER

was made possible through the generosity of Bruce and Kathy Bummer, and the Thomas sculpture was made possible through the generosity of April Brimmer Kunz and Marian H. Rochelle.

“The Latin on the back of that bronze roughly translates to ‘And thus to the stars,’” says April Brimmer Kunz. “The idea of the Gateway is that the University of Wyoming will be a breakthrough for our students, and when they leave the university that they will go to the stars in their careers. That is the vision my mother has had.”

The center is designed by Cheyenne-based Pappas & Pappas Architects, P.C., and DLR Group, an integrated design firm with offices across the United States. The national branding firm Advent, LLC—whose high-profile projects include University of Southern California, University of Texas, and Texas Tech—is designing exhibit and museum spaces in the center. The construction manager at risk is Wyoming- and Colorado-based Haselden Construction.

The university owns the site of the facility, which held a former U.S. Forest Service Research Station. Construction began in the spring/early summer 2013, with the facility planned to open in late 2014.

It will also instill pride in UW’s students, alumni, faculty, staff, and visitors, who will know immediately that they are entering the gateway to a remarkable university—a fitting way to commemorate more than 50 years of vital strategic partnership between the UW Foundation and the University of Wyoming.

To learn more, go to www.uwyo.edu/gatewaycenter.
The Marian H. Rochelle Gateway Center’s soaring architecture will contain a combination of dynamic digital displays and artful static exhibits integrated seamlessly into the fabric of the facility.

Entering the building from the Ralph R. and Fay W. Whitney Family Plaza into the McMurry Foundation Grand Atrium, you will be met with a 30-screen video wall with content that can be tailored to specific visiting groups or events. If prospective students are visiting during Discovery Days, the wall may show a welcome message and current student projects and programs. If it’s the 50th Class Reunion, the screen can be divided among old and new photographs. The screen can also broadcast content in real time, such as current world events or multiple football games.

To the left of the video wall, rising three stories, will be the grand fireplace with its large backlit bucking horse. Engraved on a band of slate stone in the midlevel of the fireplace will be all the names of those who gave to support the construction of center—they will literally be part of the building’s architecture. The fireplace will be surrounded by comfortable furniture, an ideal place to gather or get your photo taken.

To the right of the video wall will be a mural honoring the contributions of Wyoming’s energy industry. At the base of the mural will be a touchscreen video system where visitors can access historic photos, oral histories, videos, audio, and other content.

Behind you will be the double doors into the McMurry Foundation UW Legacy Hall, the center’s museum. Once inside, on the east side to your left will be a 30-foot interactive timeline of the university’s history broken into sections by sandstone pillars. There will be static elements showing images of the university, stories, and milestones. Within each section will be a tracked touchscreen video unit with handles. The visitor can move the screen to a desired location in time to access notable alumni, university leaders, faculty, student life, campus, and Wyoming in the world. The west wall of the legacy hall will be split into three sections that will depict philanthropy, alumni and leaders, and areas of distinction.

The center is working with American Heritage Center staff, as well as other units across campus, to gather and maintain content for these displays.

“You’ll have to visit to fully appreciate the magic of this building,” says UW Foundation President Ben Blalock.
THE IMPACT
THE OSHER REENTRY SCHOLARSHIP

The Bernard Osher Foundation has supported nontraditional University of Wyoming students with scholarships since 2011, and this year, they gifted $1 million to the university to create an endowment that will continue to support nontraditional students in perpetuity. The Osher Reentry Scholarship provides scholarships for students pursuing their first baccalaureate degrees after a significant break in their studies.

“I think it’s a great program, I really do,” says Erin Anders, an Osher Reentry Scholarship recipient majoring in agroecology. “I think it’s unique. I don’t know of many other programs out there like it, and I think if you can help nontraditional students who have those challenges to stay in school, I think they’ll be very productive afterwards.”

This is Erin’s third attempt at completing college, and she’s going to succeed this time. She credits her success to the Osher Reentry Scholarship because she no longer has to worry about how she’s going to pay for school. She can focus solely on her studies. Erin wants to stay in academia, so after graduation, she plans on entering the crop and soil science Ph.D. program at Michigan State University.

Alysia Klein, a theater and dance major, felt much the same way as Erin when it came to worrying about money to pay for school.

“This scholarship allowed me to spend less time outside of school working (teaching dance) to pay for the overwhelming costs that come with a higher education, which gave me the time and availability to participate in the university’s dance productions. These productions are vital to expanding my dance performance skills and artistry,” explains Alysia.

Alysia had been a dance instructor and choreographer for 16 years and felt that the next stage in her career was to become a professor of dance. To achieve that goal, she first needed her BFA, then she could go on to get her MFA. After graduation, she plans to apply for graduate school, and if she is accepted, her studies will begin in the fall of 2014.

According to Osher Foundation guidelines, students applying for the scholarship may be full- or part-time, but preference is given to full-time students. Financial need, academic promise, and commitment to earning a degree are among factors considered for the award, which is applied exclusively toward tuition and fees. UW also requires that applicants declare a major. The goal is to award scholarships to at least 20 nontraditional students per year. For the 2013-14 school year, 21 students were awarded a total of $50,000 to attend the University of Wyoming.

“I really appreciated that the Osher Reentry Scholarship opportunity was there,” says
Mary Bargdill, a senior majoring in English with a minor in creative writing. “A lot of schools don’t have as many scholarships as the University of Wyoming has. I felt relief (getting the scholarship) because I knew it would help a lot because it was there for two semesters.”

Mary will graduate in December 2014, and then she and her husband will apply to graduate schools where he can enter a Ph.D. program in American literature and she can pursue her master’s or MFA.

Nontraditional reentry students often require extra support in the form of academic and career counseling, training in newer technologies, and balancing family and employment. The institutions that are awarded Osher Foundation reentry grants already have established services that address these needs and support the success of reentering students—such as the Student Success Services TRiO program within Student Educational Opportunity, Nontraditional Student Center, Veterans Services Center, Multicultural Affairs, and Women’s Center.

Tom Moulton, a senior in molecular biology who plans to attend graduate school after graduating in May 2014, says, “Obtaining that scholarship really directed me to the nontraditional community at this college, and my first semester here was pretty rough—I’m not going to lie. I was able to make contact with a lot of the nontraditional students around the campus, actually make some connections, and got to feel a lot more comfortable on campus because of it.”

Tom isn’t sure where he wants to attend graduate school and has applied to many different places, but with a 4.0 GPA and good qualifications, he’s not worried about getting into a good school.

The Bernard Osher Foundation’s mission is to improve quality of life by supporting higher education and the arts. It has certainly done that for these students, and they are grateful for the opportunities this scholarship has given them.

Banker and philanthropist Bernard Osher was born in Biddeford, Maine, in 1927. He graduated from Bowdoin College in 1948 and then ran a hardware store and a summer amusement park. He worked for the investment bank Oppenheimer & Company before moving to California to be the founding director of the nation’s second-largest savings institution, World Savings, which eventually merged with Wachovia Corporation. Osher founded the Bernard Osher Foundation in 1977 and has become known as “the quiet philanthropist” for his extensive support of higher education and the arts.
In early 2014, the University of Wyoming Literacy Center and Clinic will open its doors for business. It would never have gotten to this point without the help of private donors, especially those like Thea Stidum.

“I really do mean it when I say Wyoming is a truly exceptional state, a wonderful state, and I love it,” says Thea. And she wanted to give back to the state and the university that had given her so much.

Thea Stidum spent 11 years as a first grade teacher, so she knows how important it is to focus on literacy at a young age. She then went on to become a high school counselor and eventually the first female principal of Sacramento High School. Wyoming always held a special place in her heart because of the education she received here and how it prepared her for the rest of her life. She created an endowment—the Thea Stidum Excellence Fund in Counselor Education—to support the Department of Counselor Education, she donates her time to the College of Education Development Board, and she gave a significant gift to the University of Wyoming’s College of Education Literacy Center and Clinic.

“Literacy is fundamental to every single discipline,” says George Kamberelis, Wyoming Excellence Chair in Literacy Education. “If we’re going to have another center, literacy makes really good sense because it is relevant to all intellectual and practical pursuits.”

The University of Wyoming Literacy Research Center and Clinic will serve as the epicenter of literacy knowledge in Wyoming, offering professional development for teachers, literacy education for pre-service teachers and graduate students, research on literacy education, and service as a statewide clinical resource.

The State of Wyoming has made a significant investment in literacy education by funding two Wyoming Excellence in Higher Education Endowed Chairs in Literacy Education, in addition to a significant number of faculty members with research and teaching expertise in literacy and reading. The State has matched private donations, and First Lady Carol Mead has played a major role securing financing for the building and as a major spokesperson for literacy initiatives.
By partnering with various agencies around the state—including the Child Development Center of Natrona County in Casper, the Teton Literacy Center and Systems of Education in Jackson, the Wyoming Department of Family Services, the Laramie community, and school districts in Sweetwater, Lincoln, Laramie, and Weston counties—the state and the Literacy Center hope to expand services provided to children and families, a goal that Thea believes in and supports.

Thea explains, “You know what I appreciate too is the fact that the legislature has been so generous about supporting education and the First Lady giving her support to the literacy project. I think that is a wonderful thing to happen at that level.”

By working together, the University of Wyoming Literacy Center and Clinic and the state of Wyoming hope to create a literate population that can respond thoughtfully and articulately in oral and written forms. The center will make sure that literacy needs are being met by looking at the unique ways people engage in reading, writing, talking, and understanding and in using new technologies in different disciplinary contexts.

George explains, “Everything at the Literacy Center has been designed to benefit kindergarten through twelfth grade students, their families, and teachers. Examples of such benefits include tutoring children who have fallen behind in reading and writing, providing professional development to teachers and administrators working to create curricula that aligns with the Common Core State Standards, and conducting research on the transition from high school to college, the workplace, or the military. Even though benefitting K–12 students is the center’s primary focus, this doesn’t mean we are only going to work with K–12 students. We’ll work with their teachers, their families, and community-based organizations such as churches, boys and girls clubs, and YMCAs that serve K–12 students in various capacities.”

The only way to ensure the success of the center is to have everyone buy in to its mission. Thea believes in it enough to support it financially. Other donors include Mickey and Jeanne Klein, the Joe and Arlene Watt Foundation, Don and Betty Walters, and the John P. Ellbogen Foundation. The State Legislature and First Lady Carol Mead also support the project. By working collaboratively, private donors, the public, the State, and the university can make a huge impact on the literacy of its citizens.
THE IMPACT
NATURAL CAPITAL

It’s no secret that the state of Wyoming is as rich in beautiful landscapes as it is in energy resources. Home to 12 state parks, two national parks, and five national forests, Wyoming is a proverbial playground for outdoor enthusiasts, but the Cowboy State is also a bountiful cache of natural resources like coal, oil, natural gas, uranium, and everyone’s favorite—wind.

So one of the primary concerns amongst citizens and developers alike is how to harvest these resources while maintaining a healthy relationship to the ecosystems that thrive around them. That is the question Carl Knobloch asked 16 years ago when he founded Texas-based nonprofit organization the Knobloch Family Foundation, which funds environmental projects across the U.S. He believes that natural capital is “the foundation of all human wealth and well-being” and that it is not currently being incorporated into investments as well as it could be.

To that end, the Knobloch Family Foundation has made an extremely generous $2 million contribution to the University of Wyoming to help fund an endowed chair for conservation economics and finance at the Haub School of Environment and Natural Resources, in hopes of redefining the role of environmental stewardship.

“The University of Wyoming is uniquely positioned at the intersection of landscapes, wildlife, and energy development to be a contributor to conservation,” says Knobloch. “Wyoming has one of the largest and most unique assemblages of wildlife, as well as vast functioning ecosystems, permeable landscapes where animals can move freely, and what is arguably one of the greatest migration landscapes left on earth.”
“In addition, Wyoming has had intensive energy development that is likely to continue into the future. How do you mitigate its impacts? How do you maximize wildlife populations and allow that energy extraction? I believe UW should work on these issues,” he says.

The endowment will support a professor to teach undergraduate courses that examine economics and finance for conservation, and his or her scholarly work will inform the way society understands and manages the environment and natural resources.

“Our model has always been to reach across disciplinary boundaries by engaging with faculty from the seven colleges at the university,” says Indy Burke, director of the University of Wyoming Haub School of Environment and Natural Resources. “This approach is one of our greatest strengths, but it also makes our program vulnerable because we have to borrow faculty time from other departments.

“As we grow and our ambitions expand, it is absolutely critical that we support our own interdisciplinary faculty. There is no way we could do that without philanthropic support from entities like the Knobloch Family Foundation. This kind of private giving enables us to think big, reach more students, do better work, and have a significant impact on the future.”

Also contributing to the endowment were Liliane and Christian Haub, Mary Kay and John Turner, and State money that will match the total amount raised.

“Human wealth and well-being are a function of other things as well, capital in other forms, but natural capital is really at the foundation of it all,” Knobloch says. “Without natural capital, nothing would exist or work. We need a keen understanding of how it contributes to our economy.”
ExxonMobil’s gift to the University of Wyoming School of Energy Resources is sure to provide an enormous boost to the mission of elevating UW’s energy and engineering programs to Tier 1 status.

ExxonMobil has committed $2.5 million to the school to support UW science and technology education programs, including research into technologies that improve the production of oil and gas. The money will be used to purchase laboratory equipment for the university’s Improved Recovery Program, which is part of the newly created Center for Advanced Oil and Gas Technologies.

ExxonMobil’s investment is being matched by the State, raising the total gift to $5 million. The additional $2.5 million will help fund a new facility on campus, tentatively titled the High Bay Research Facility. Through FY 13, nearly $11 million in matching funds from the State have been raised, with the match capping out at $15 million.

State-matching funds were proposed to the Wyoming Legislature following the submission of a strategic report intended to guide UW in the direction of a Tier 1 energy university. By enhancing research efforts in coal conversion technologies and improved recovery through unconventional reservoir research at the School of Energy Resources, UW hopes to enhance professional relationships with industry leaders while also improving academic interest at the university.

“As you and I know from our various perspectives, investments today must last longer and continue to be meaningful well into the next generations,” Governor Mead says. “What we do here has to be relevant today but also in 100 years.”

Because of Wyoming’s wealth of diverse energy resources, the College of Engineering and Applied Science plays a key role in this new initiative and will see significant improvements
to equipment, curriculum, and housing in the form of new and updated buildings in the coming months and years.

“This contribution is part of our commitment to support math and science education and technological advancement in the field of energy,” says Randy Broiles, vice president, Americas, ExxonMobil Production Company. “We believe that by investing in Wyoming’s higher education, an even greater number of students will be able to contribute to the next generation of energy development.”

The university and the State are thankful for the tremendous role ExxonMobil is playing in the future of the energy industry at UW and in Wyoming, and they are hopeful that the energy giant will play an even larger role on campus in the near future through integration of professional collaboration, internships, and more.

“ExxonMobil’s partnership with UW is another defining statement regarding the importance of the university’s advanced energy agenda,” says Ben Blalock, UW Foundation president. “UW takes great pride in ExxonMobil’s investment in UW’s students and faculty. Partners such as ExxonMobil bring remarkable leadership and prestige to Wyoming’s university.”

“It is encouraging to see that ExxonMobil and other industry partners are contributing so significantly to the University of Wyoming,” says Governor Mead. “This shows confidence in the university, the state, and the people of our state. I thank ExxonMobil for this generous gift—its impact is major and should not be understated.”

Donations from ExxonMobil and Hess and reoccurring contributions from Ultra Petroleum, Marathon, Shell, and Baker Hughes have helped to fund the new High Bay Research Facility and other numerous endeavors throughout the energy and engineering programs.
THE IMPACT
IMAGING UNCONVENTIONAL OIL AND GAS RESERVOIRS

Thanks to an incredible investment from Hess Corporation, a leading global energy company, the University of Wyoming will now be home to a brand-new Nano Resolution Imaging Laboratory.

The contribution, a generous $4.4 million, has been used to purchase a nano CT scanner and electron microscope that will be used to investigate the flow of oil and gas through complex rock matrices, which make harvesting resources difficult.

The new equipment will be installed in the Hess Digital Rock Physics Laboratory, which already houses macro- and microscopic viewing equipment. Thanks to the new technology, UW becomes the first university to utilize equipment that evaluates on the macro, micro, and nano scales.

The laboratory already houses the most advanced high-resolution 3D X-ray microscope available, which made UW the world’s first university to put this state-of-the-art tool in the hands of faculty and researchers.

All three scales are designed to increase understanding of underground oil and natural gas reservoirs and to assist researchers in understanding the complexity of oil- and gas-rich formations, which present challenges for extraction. By studying the reservoirs, researchers hope to learn new processes for sustained fracturing of certain types of rock with poor fluid-flow characteristics and allow the recovery of as much stranded oil as possible.

The new nano technology, coupled with 3D mapping software developed by School of Energy Resources associate professor Mohammad Piri, should validate theories about what is happening within the nano reservoirs in the rock.

“We can recreate underground flow, temperature, and pressure conditions—real things that are encountered underground in real reservoirs,” Piri says.

Previously, scientists and industry professionals used mathematic algorithms to guess what was happening within nano reservoirs because they couldn’t recreate the system of flow within the rock.

UW alum Greg Hill (’83) was instrumental in Hess’s gift. Hill is Hess Corporation president and COO of Exploration and Production. Hill is also a member of the UW Foundation Board of Directors and a co-chair of the Wyoming Governor’s Energy, Engineering, STEM Integration Task Force.

“Hess is very pleased to support the students and faculty at Wyoming in furthering research in understanding unconventional oil and gas reservoirs,” Hill says. “This research is truly leading edge and will benefit Hess, the industry, the state of Wyoming, and the public in general, as it will enable new and higher oil and gas recovery to fuel the world’s growing energy needs.”

Hess has been in operation since 1933 and specializes in deep water and oil field recovery, pipeline delivery, and technological advancements in recovery and refinery efforts.
THE IMPACT

IMAGING UNCONVENTIONAL OIL AND GAS RESERVOIRS

Hess’s $4.4 million investment will be matched by the State Legislature and will help to fund the new High Bay Research Facility, a 70,000-square-foot building that will house a number of laboratories for the School of Energy Resources. That project is part of Governor Matt Mead’s initiative to advance the University of Wyoming to a Tier 1 energy institution.

State matching funds have been transformational in elevating UW’s partnership with the energy industry. Since the creation of the UW School of Energy Resources in 2006, nearly $80 million in private contributions and state matching funds have been invested at UW.

In addition, Piri said the lab will be used to instruct senior-level undergraduates and graduate students in two of his courses, “Flow Through Porous Media” and “Fundamentals of Enhanced Oil Recovery.”

Experience in this lab will give UW students better insight on where and how to obtain the reservoir properties they need to assess the success of a given recovery process, Piri says. Such insight can be translated into relaying on-the-job knowledge when talking about the subject with petrophysicists, geologists, geochemists, and geophysicists.

“It’s a combination of the facilities being state-of-the-art with research instruments that don’t exist anywhere else for this application,” School of Energy Resources Director Mark Northam says. “To have the full range of (equipment) for this application is unique. Clearly, (Piri) is one of the world’s leaders in combining the experimental and computational aspects of advanced reservoir characterization. His record speaks for itself.”

A GAME-CHANGER

At current levels of American oil consumption—19.5 million barrels a day—the Green River shale deposit alone could supply domestic U.S. oil needs for the next 200 years. Green River shale is comprised of a rock matrix with very small pore connections, which would benefit greatly from the research being performed on campus.

“There’s probably 1 trillion barrels of oil in place there,” School of Energy Resources Director Mark Northam says. “We currently don’t have the technology to produce economically from the Green River shale. (Solving that dilemma) is potentially one of the things we hope to accomplish with this lab.”

If successful, the Hess Digital Rock Physics Laboratory research could have far-reaching implications on the whole of the energy industry, not simply those lands confined by Wyoming state lines.

“We’ve had numerous scientists and engineers from universities, companies, and research institutions visit and discuss collaborative research initiatives,” Piri says. “Absolutely, we believe this will be a game-changer for multidisciplinary flow in porous media research on campus, with implications for the state of Wyoming, the country, and the world.”
The University of Wyoming Foundation exemplifies the university’s public-private partnership. Over the years, UW alumni and friends and the Wyoming State Legislature have consistently and enthusiastically supported Wyoming’s university. They have established unprecedented numbers of endowments—from scholarships to professorships, from program support to excellence funds. It is through private support that the University of Wyoming rises above the ordinary to become one of the nation’s finest public land-grant universities.

**ENDOWMENTS**
Endowments are conduits that allow yesterday’s students to impact the lives of the students of today and tomorrow. They provide a firm foundation of assets that are held in perpetuity, the interest of which creates a steady stream of funding for those purposes chosen by the donor. This reliable income allows the university to plan and budget effectively, but most importantly it helps students achieve their educational goals, sending them down the path to success.

When a donor creates an endowed fund, the gift buys shares—much like mutual funds—in the endowment pool. Adding these funds to the endowment pool broadens investment possibilities much more than if each endowment were invested individually. Accounting, however, is done separately for each fund, and based upon the number of shares owned in the pool, income is distributed after an initial one-year waiting period. Endowment distributions may be made from current income, accumulated income, realized and unrealized appreciation, and principal to the extent necessary to meet the distribution requirements of the payout policy. Earnings above the amount of distributions are added to the corpus, enabling the principal to continue to grow and providing a hedge against inflation.
Every year, in accordance with its payout policy, the UW Foundation distributes millions of dollars to the university for expenditures such as student assistance, faculty support, library acquisitions, academic program support, and building and equipment purchases and maintenance. The UW Foundation uses a weighted formula for calculating payout amounts. This policy resulted from a careful review of models used by Yale, Stanford, and other major higher education institutions and is designed to smooth year-to-year variations in market performance so that the colleges and units within the university are able to budget more accurately with a predictable and reliable source of funding.

For FY 2013, the number of endowments reached 1,262 funds with disbursments of $30.1 million to the university. As of June 30, 2013, the pooled fund had grown to $360.9 million.

**INVESTMENTS**

A primary mission of the University of Wyoming Foundation is to exercise superior stewardship of the gifts committed to the university. The UW Foundation Board of Directors—in consultation with their professional investment advisors Monticello Associates of Denver, Colorado—work diligently to proactively manage the foundation’s portfolio.
UW Foundation staff and board members combine diverse areas of expertise to bring a wealth of financial experience to the management of the foundation’s investments. The foundation attempts to achieve a balance between current requirements and future needs—to provide a stable and growing income stream to the University of Wyoming while preserving the purchasing power of the endowment assets.

Funds invested by the foundation include cash, reserve balances, charitable remainder unitrusts and gift annuities, outright gifts, and endowments. Assets managed by the foundation have grown significantly over the years and have allowed donors to support an expanding number of students, faculty, and academic programs during times when many universities have had to cut back.

Now more than ever, well-balanced asset allocations have been shown to consistently perform better over time under varying market conditions, rather than being heavily invested in one or two asset classes or trying to time the market. The UW Foundation portfolio is broadly diversified, and the board continues to proactively manage the assets to balance stability with rate of return.

The use of a sophisticated asset allocation typical of much larger institutions has resulted in more secure foundation holdings that are not unduly influenced by the highs and lows of the equity and bond markets or changes in the political climate.
With Monticello’s input, the board hires investment managers whose portfolios fit within the foundation’s investment strategy of long-term growth and minimizing risk versus reward. The risk, return, and correlation characteristics of the alternative asset classes provide greater portfolio diversification and stability because of their low correlations to the traditional fixed income and equity asset classes.

But, at the end of the year, the bottom line is not the whole story. This number does not include the many services the UW Foundation provides—such as serving as a charitable planning resource and reconnecting the alumni and friends of Wyoming with their university—nor the ways that the foundation actively stewards donors’ contributions before they become endowments, including pledges, short-term investments, and real estate.

As of June 30, 2013, the pool of endowed funds totaled $360.9 million. Over the years, the UW Foundation’s assets, which support the dreams of tomorrow’s citizens and leaders, have grown significantly, and this fundraising success stands as a testament to the dedication and generosity of UW’s alumni and friends. Their commitment has made UW the envy of many other institutions.

**STATE MATCH**

Many of the key gifts to UW have been doubled through the state’s matching program. This program, unique to the State of Wyoming, began in March 2001 with the mission of providing additional support to the University of Wyoming by encouraging private donations. Under this program, endowment gifts of at least $50,000 and facilities gifts of at least $25,000 were matched dollar for dollar.
NEW ENDOWMENTS  FY 2013

EXCELLENCE IN ATHLETICS

Roy C. Miller Women’s Athletics Excellence Fund  
Established by Roy C. Miller to foster excellence and provide support for women’s athletics programs at UW

Ronald R. Richardson Golf Excellence Fund  
Established by Kris Richardson to foster excellence and provide support to the men’s and/or women’s golf programs at the University of Wyoming

EXCELLENCE IN ACADEMICS

Louis and Terua Williams Excellence in Botany  
Established by Louis and Terua Williams Estate to support the Department of Botany

FACULTY SUPPORT

Joyce I. Lyford School of Nursing Endowment  
Established by Joyce I. Lyford to support the Faye W. Whitney School of Nursing

Joyce I. Lyford Life Science Program Endowment  
Established by Joyce I. Lyford to support the life science program in the Biology department

John P. Ellbogen Summer Institute Fund  
Established by the John P. Ellbogen Foundation to support Ellbogen Center for Teaching and Learning faculty

The Estate Planning Adjunct Faculty Fund  
Established by anonymous donor to support adjunct faculty with the Estate Planning Program, UW College of Law

Gay Bolln Clinical Laboratory Science Fund  
Established by L. Gay Bolln to support the Clinical Laboratory Science Program

Knobloch Wyoming Excellence Chair for Conservation Economics and Finance  
Established by the Knobloch Family Foundation to support a chair in Conservation Economics and Finance

STUDENT SUPPORT

Scott Rardin Memorial Wrestling Scholarship  
Established by Thomas and Sandra Rardin to support student-athletes in wrestling

Lenore N. and Robert P. Palmer Social Work Scholarship  
Established by Cindy Armstrong, Lesalie Franzen, Pennie Smith, Robert Palmer III, and Perrie Avery to support students majoring in social work

Timothy J. Nugent Memorial Scholarship  
Established by George and Bonnie Nugent to support undergraduate students enrolled in the Petroleum Engineering program
NEW ENDOWMENTS

WF 2013

Wyoming Dietetics Scholarship Fund
Established to support students enrolled in the dietetics program

Vicky L. Kmetz Scholarship Fund in Kinesiology and Health
Established by Dr. Michael L. and Vicky L. Kmetz to support students enrolled in the Department of Kinesiology and Health within the College of Health Sciences

Dr. Alice Lee Christensen Scholarship
Established by Charles M. “Bud” and Dr. Alice Lee Christensen to support students in the College of Education

Criminal Justice Student Support Fund
Established by Wyoming Association of Sheriffs and Chiefs of Police to support criminal justice students

Dr. Lee E. and Dolores J. Golden College of Education Scholarship Fund
Established by Dr. Lee and Dolores Golden to support students in the College of Education

UW/CC Nontraditional Student Scholarship
Established by John A. and Susan B. Masterson to support nontraditional students at UW/CC

Archie J. and Lois Kemper Jurich Memorial Scholarship Fund
Established by Archie J. and Lois Kemper Jurich to support students who are from Rock Springs, Wyoming

Clifford and Shirley Rudy Electrical Engineering Scholarship Fund
Established by Dr. Delbert C. Rudy to support students in the College of Engineering and Applied Science

Policky Memorial Scholarship
Established by Brian R. Policky to support students enrolled in the College of Engineering and Applied Science

Judge James E. Barrett Summer Trial Institute Scholarship Fund
Established by Richard J. Barrett to support students in the College of Law

SERVICE TO WYOMING

Robert V. Andelson Fund
Established by Bonny J. Andelson to provide access to the Robert Andelson Papers at the American Heritage Center

Patricia R. Guthrie Library Excellence Fund
Established by Patricia R. Guthrie to support library services

TECHNOLOGY & FACILITIES

Patricia R. Guthrie Campus Beautification Fund
Established by Patricia R. Guthrie to support campus beautification projects
INSTITUTIONAL FUNDRAISING PRIORITIES

The University of Wyoming Institutional Fundraising Priorities are an outline to ensure focus on UW’s major private giving initiatives and emphasize priorities that have the most potential to generate support among the university’s many dedicated alumni, friends, corporate partners, and foundation donors.

UW Institutional Fundraising Priorities are established by the university president in collaboration with the provost and in consultation with deans, directors, faculty, and UW Foundation staff. They are approved by the University of Wyoming Board of Trustees.

The priorities are representative of the ongoing strategic partnership among the University of Wyoming, the State of Wyoming, and the University of Wyoming Foundation. It is the University of Wyoming Foundation’s assignment to define and implement plans to fund these priorities through philanthropic programs while optimizing the remarkable impact of state support and employing the significant reservoir of university talent and resources.

POWERING AND SUSTAINING THE FUTURE
COLLEGE OF ENGINEERING AND APPLIED SCIENCE FACILITY

This major project will be supported with $15 million in state matching funds. The programmatic development of the engineering complex is being guided by the Wyoming Governor’s Energy, Engineering, STEM Integration Task Force. This major initiative will upgrade and expand the college’s facilities to meet contemporary standards (closely tied to industry) for university-based education and research, to accommodate program growth, and to attain competitive distinction as a Tier 1 energy school.
ENERGY PARTNERSHIPS
The State of Wyoming created a new $15 million state matching program for the UW School of Energy Resources. These funds will leverage corporate partnerships to create a major new energy and engineering research facility elevating the distinction of the university’s energy programs in critical areas of strategic importance to Wyoming’s economy.

INITIATIVES IN ENVIRONMENT, NATURAL RESOURCES, AND BIODIVERSITY
With a recent major gift to the Haub School for Environment and Natural Resources and the establishment of a Biodiversity Institute, UW is emerging as a leader in sustaining Wyoming’s unmatched setting. Additional fundraising can support new faculty positions in this area to enhance UW’s prominence in issues critical to the future of the Rocky Mountain West.

EXPLORING CREATIVITY AND IMAGINATION IN THE ARTS AND HUMANITIES

BUCHANAN CENTER FOR THE PERFORMING ARTS
A $32.4 million renovation and expansion of the current Fine Arts facility into the new Buchanan Center for the Performing Arts is supported with significant state and university funding. The funding structure will be supported by a campaign to raise $2 million in private gifts to support this new UW arts center. This is an important private and public partnership that will strengthen arts education and engage a broader participation in the arts across the state of Wyoming.
INSTITUTIONAL FUNDRAISING PRIORITIES

ADVANCING ATHLETIC EXCELLENCE
ARENA-AUDITORIUM RENOVATION AND EXPANSION
The State of Wyoming has set aside $10 million in athletics facilities matching funds to support a significant renovation of the Arena-Auditorium, making a substantial $20 million public and private investment that will modernize the Double A. This major project will enhance coaching and student-athlete experiences, expand practice facilities within the AA, upgrade locker rooms, provide a strength and conditioning center, significantly improve seating and fan amenities, put in place HD video and ribbon boards, and create state-of-the-art lighting and sound systems.

ENHANCING THE UW EXPERIENCE
MARIAN H. ROCHELLE GATEWAY CENTER
The Marian H. Rochelle Gateway Center is one of the university’s most prominent capital projects. It is a partnership project of the UW Foundation, the UW Alumni Association, the UW Center for Advising and Career Services, and UW Admissions. It will be a special destination for prospective students and families to enter the university, for alumni and friends to arrive and celebrate the history and traditions of their alma mater, and for employers to come to UW to interview and recruit the university’s students.

ESTATE GIVING INITIATIVES TO SUPPORT UNIVERSITY, COLLEGE, UNIT, AND DEPARTMENTAL PRIORITIES
Estate gifts provide a strong foundation to greatly strengthen UW through private support for generations to come. UW’s planned giving programs provide an opportunity to forever change Wyoming’s university and allow for a broader group of UW alumni and friends to support the university and its programs.

ADDITIONAL UNIVERSITY PRIORITIES
• Business Initiatives and Opportunities
• Enhanced International Opportunities for University Faculty and Students
• Annual Giving (Public Media, Cowboy Joe, Discretionary Giving)

The generous support UW receives from the State of Wyoming and its important private contributors creates a dynamic relationship between those who desire to impact people’s lives and the causes that inspire their generosity. This private-public partnership continues to transform Wyoming’s university.
ABOUT THE UW FOUNDATION

The UW Foundation, established in 1962, is appointed by the University of Wyoming Board of Trustees to raise, receive, and manage private gifts to maximize support for the University of Wyoming. It is an independent, nonprofit corporation governed by a Board of Directors.

The UW Foundation Board of Directors consists of up to 30 elected voting members, six non-voting ex-officio members, and as many voting emeritus members as may be elected by the board. The UW Foundation Board meets throughout the year to guide the foundation in achieving its mission. Board members bring a wealth of experience from a broad spectrum of careers and professional and personal backgrounds.

The University of Wyoming Foundation has been a dynamic partner with the University of Wyoming for more than 50 years. Through the generosity of our many alumni and friends, the UW Foundation has raised an average of $40.7 million a year in private support over the past five years—money that goes to students and the faculty, staff, and programs that support them. This private support helps to make UW the best educational institution possible.

ANNUAL GIVING

Annual Giving is the only fundraising program of the university that reaches all alumni, parents, faculty, staff, and friends on a yearly basis to offer giving opportunities for direct support of UW’s colleges, departments, and programs. UW Annual Giving focuses on acquiring regular yearly contributions, thus creating a vital and dependable source of private support to help the University of Wyoming fulfill its mission of being one of the nation’s finest public land-grant research universities.

THE PRESIDENT’S SOCIETY

The President’s Society is the premier leadership giving circle for alumni, parents, faculty, staff, and friends of the University of Wyoming, and it is the flagship of the UW Annual Giving program. Individuals and households
About the UW Foundation

Donating $1,000 or more to the University of Wyoming on an annual basis are recognized as members of the President’s Society for the university’s fiscal year (July 1–June 30) in which the gift is received. A gift of $2,500 or more qualifies you as a member of President’s Society Gold.

COWBOY CALL

The student voice of the UW Foundation—Cowboy Call—plays a vital role in reconnecting, establishing, and maintaining relationships with alumni, parents, and friends who generously support the University of Wyoming through Annual Giving. Enthusiastic and proud UW students gather to offer University of Wyoming supporters the opportunity to share college memories, to find out what’s new on campus, and to hear about university events.

Students representing colleges campus-wide call alumni, parents, and friends of the university each year, and each year thousands of generous donors provide annual gifts to the university through Cowboy Call alone. If you would like more information, contact Candace Paradis, director of Annual Giving, at (307) 766-3933 or candace@uwyo.edu.

Corporate and Foundation Giving

Some of the most significant impacts across the University of Wyoming campus have come from the remarkable support of corporations
and foundations. Student by student, corporation- and foundation-supported scholarships have built a wealth of human capital. Gifts campus-wide have built buildings, created new programs, and underwritten research that changes the world as we know it. If you would like more information, contact Chris Spooner, senior associate vice president for Corporate and Foundation Development, at (307) 766-5087 or cspooner@uwyo.edu.

ESTABLISHING AN ENDOWMENT
When people give a gift to the University of Wyoming, they often establish an endowment, as opposed to the funds going directly toward immediate needs. This is because an endowment is a way to extend the life of the gift and to allow colleges and units within the university to budget more accurately with a predictable and reliable source of funding. An endowment is a gift held in perpetuity and invested by the foundation. The principal remains intact while a percentage of the earned income is used to support the program or programs designated by the donor. For questions about endowments or to establish one, contact John Stark, senior vice president for Development, at (307) 766-3930 or jdstark@uwyo.edu.

PLANNED GIVING
The UW Foundation’s gift planning staff assists donors in integrating charitable gifts into their financial, tax, and estate-planning objectives, maximizing benefits to both donors and the University of Wyoming. Planned gifts provide donors with an immediate tax deduction and other benefits such as life income, continued use of gift property, or elimination of capital gains tax.
WAYS TO INCLUDE UW IN YOUR ESTATE
• Cash
• Securities
• Real Estate
• Charitable Bequests
• Retirement Plans
• Life Insurance
• Charitable Gift Annuities
• Charitable Remainder Trusts
• Charitable Lead Trusts

THE LEGACY SOCIETY
The Legacy Society recognizes UW alumni and friends who have made an estate commitment or a deferred gift to the UW Foundation. Qualifying gifts include bequests, charitable remainder trusts, charitable gift annuities, life estates, retirement plan assets, charitable lead trusts, and life insurance policies. Benefits include invitations to events, the biannual Cowboy Legacy newsletter, a Legacy Society lapel pin, and recognition (unless you prefer to remain anonymous). If you are considering UW in your estate plans or have questions, contact Tracy Richardson, senior associate vice president for Planned Giving, at (307) 766-3934 or trichar6@uwyo.edu.

OTHER AREAS OF IMPACT WITHIN THE UW FOUNDATION
Our institutional advancement and fundraising efforts are responsibly and effectively implemented by many qualified individuals within the UW Foundation. The areas of advancement operations, donor relations, event planning, financial services, gift processing, prospect management and research, stewardship, and marketing support the UW Foundation’s work on behalf of the University of Wyoming.

In practicing our guiding principles, the UW Foundation will strive to earn the trust and mutual respect of our peers and constituent partners while inspiring exceptional pride in the University of Wyoming.
VISION, MISSION, AND CORE VALUES

VISION STATEMENT
The UW Foundation aspires to be a premier strategic partner with the University of Wyoming in achieving its desire to become the nation’s finest land-grant university.

MISSION STATEMENT
The UW Foundation enhances excellence and distinction at the University of Wyoming by securing private resources, delivering superior stewardship, and creating enduring relationships with all who share our pride in Wyoming’s university.

CORE VALUES
The UW Foundation seeks to set the highest performance standards in the following areas, which we consider essential to the successful achievement of our mission and attainment of our vision.

• Accountability: Faithfully steward the resources entrusted to us while maintaining transparency in all aspects of our management of these resources.

• Integrity: Demand the highest standards of professional conduct, acting at all times with truthfulness and integrity and adherence to the Donor Bill of Rights.

• Quality: Exceed expectations with exceptional service based on timeliness, accuracy, and responsiveness.

• Trust: Nurture high-trust relationships by listening carefully and communicating clearly.
WAYS TO GIVE

There are many ways to impact the success of the University of Wyoming. Rest assured that your gift—no matter the size—will do just that.

Making a gift is as simple as contributing online at www.uwyo.edu/giveonline, emailing foundation@uwyo.edu, or contacting the UW Foundation toll-free (888) 831-7795 or (307) 766-6300 for advice or assistance with the many channels of giving.

CASH GIFTS AND PLEDGES
Online donations via www.uwyo.edu/giveonline or donations via personal check, credit/debit card, or money order are the easiest ways of giving to UW and are deductible when filing an itemized tax return. Gifts are made payable to the University of Wyoming Foundation and can be mailed to: UW Foundation, 1200 East Ivinson Street, Laramie, WY, 82070-4179. You can also make a pledge, and those forms can be obtained by contacting the UW Foundation.

CHARITABLE BEQUESTS
A charitable bequest is a gift to the University of Wyoming through a will or revocable living trust. Bequests are simple, revocable, and far and away the most popular method of deferred giving at UW and across the nation. Bequest options include giving a specific dollar amount, specific property, a percentage of your estate, or the remainder of your estate after making specific provisions for loved ones.

GIFTS IN HONOR OR MEMORY
Making a gift to UW can be a great way to recognize a person and his or her accomplishments. When you make a gift in honor or memory of someone special, the foundation notifies the person being honored or the person’s family and takes great care to administer the gift according to your wishes. The university’s Tree and Bench Program is a particularly meaningful way to honor a student, pay tribute to a professor, or memorialize a friend or family member.

REAL ESTATE, STOCK, AND OTHER SECURITIES
Gifts of real estate, stocks, bonds, treasuries, and mutual funds can be an excellent way to make a gift to the university because donors can deduct the full value of the asset as a charitable contribution, avoid capital gains tax, and remove the asset from their taxable estate.
WAYS TO GIVE

RETIREMENT PLANS AND LIFE INSURANCE
Generous gifts can be made to UW by naming the UW Foundation as the beneficiary of a new or existing life insurance policy, an IRA, 401(k), 403(b), or other retirement plan. There are also a number of creative ways to make current gifts to the University of Wyoming utilizing retirement plan assets and insurance policies.

GIFTS WITH RETAINED INCOME
A charitable gift annuity or charitable remainder trust allows our supporters to make a gift to UW while retaining a lifetime income. With a charitable gift annuity, a charitable gift is made in exchange for fixed annuity payments for life. The annuity payment is based upon the donor’s age at the time the annuity is funded. Payments are guaranteed and backed by all of the assets of the UW Foundation. A charitable remainder trust can be structured so that you receive fixed or variable payments depending upon your specific needs and interests. It is not uncommon to fund a charitable remainder trust with appreciated real estate, stock, or other assets. Both a remainder trust and a gift annuity allow you to make a significant future gift commitment to UW today, retain some security in the form of life-income payments, and realize a current charitable income tax deduction.

MATCHING OPPORTUNITIES
Some corporations or organizations match the charitable gifts of their employees. Many even match charitable contributions made by retirees or directors. Check with your human resources department to see if the company you work for has a matching program. Then just send in your gift with the form from your company, and they will contribute toward the area or program of your choice.

PAYROLL DEDUCTION FOR UNIVERSITY OF WYOMING EMPLOYEES
If you are a UW employee, you can make your gift through payroll deduction. It’s quick and convenient. All you need to do is fill out the UW Payroll Deduction Authorization. As faculty or staff, you already invest so much in the university, but consider making a small monthly contribution that will impact the students you serve tenfold.
You can support the University of Wyoming by giving your gift online at www.uwyo.edu/giveonline or contact the University of Wyoming Foundation at (888) 831-7795, (307) 766-6300, or by e-mail at foundation@uwyo.edu. Visit the University of Wyoming Foundation website at www.uwyo.edu/foundation to see how your gift is transforming Wyoming’s university.
Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

- To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- To be informed of the identity of those serving on the organization’s governing board and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- To have access to the organization’s most recent financial statements.
- To be assured their gifts will be used for the purposes for which they were given.
- To receive appropriate acknowledgment and recognition.
- To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
- To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- To be informed whether those seeking donations are volunteers or employees of the organization or hired solicitors.
- To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- To feel free to ask questions when making a donation and to receive prompt, truthful, and forthright answers.

“A Donor Bill of Rights,” CASE, 1994

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