2013 Endowment & Facilities Report

SUZANNE CLARK & JODY SCHILZ
Supported by the Theodore O. and Dorothy S. King Pharmacy Professorship

University of Wyoming Foundation
Thank You for Your Generosity

Thanks to our dedicated and enthusiastic donors, FY 2013 was a record year in private giving, surpassing $50 million for the first time and eclipsing the previous high in 2011 of $43.1 million. Fundraising totaled $56 million from 25,245 corporate, foundation, and individual donors. This includes a total of 1,269 endowments. As a result of this philanthropic investment, UW’s five-year fundraising average is now $40.7 million a year.

Key gifts include the following:
- Marian H. Rochelle to benefit facilities
- Mick and Susie McMurry, through the McMurry Foundation, to benefit facilities
- Carol and Ramon Tomé to benefit facilities
- Ralph and Fay Whitney to benefit facilities
- Roy and Caryl Cline to benefit facilities
- Hess Corporation to benefit energy programs and facilities
- ExxonMobil to benefit energy programs, facilities, and K–12 energy education
- the Knobloch Family Foundation to benefit environment and natural resources
- the E.G. Meyer family (artwork) to benefit the Art Museum
- Thea Stidum to benefit literacy
- the Joe and Arlene Watt Foundation to benefit literacy
- the Osher Foundation to benefit nontraditional student scholarships

Planned giving is an important part of fundraising, and in FY 2013 $2.4 million in planned gifts was realized. An additional $5.9 million of new bequest commitments was pledged. Planned gifts are gift annuities, charitable remainder trusts, matured bequests, IRA rollover gifts, and other planned giving vehicles.

Contributing to the $56 million, annual giving achieved a new record of $5.4 million. Annual giving focuses on acquiring regular yearly contributions, thus creating a vital and dependable source of private support for Wyoming’s university. Although annual gifts usually go toward discretionary rather than endowment, it’s the support of all of UW’s valued donors that propel the university from good to great.

We do our best to honor the trust you place in us, and we are more dedicated than ever to raising private support for UW while also strengthening the university through prudent investment and financial management. Our success is your success—this public-private partnership helps ensure that Wyoming’s university has the resources to achieve excellence.

Your individual fund reports are enclosed. If you have questions regarding the attached financial information, please contact Mary Ann Garman, UW Foundation Vice President for Financial Services, at (307) 766-3939 or e-mail to mag@uwyo.edu or Ben Blalock, UW Foundation President/CEO, at (307) 766-3948 or e-mail to bblalock@uwyo.edu. We offer our sincerest thanks for your generous support.
Endowment Performance

Thank you for your amazing generosity that supports students, faculty, programs, and facilities. You provide the margin of excellence that makes our university remarkable. Thanks are also due to Wyoming’s Governor and State Legislature for their steadfast support of the future of Wyoming.

Endowments are conduits that allow yesterday’s students and today’s friends to impact the lives of students of today and tomorrow. Endowments provide a firm foundation of assets that are held in perpetuity, the interest of which creates a steady stream of funding for those purposes chosen by the donor. This steady stream allows the university to budget reliably for the coming year and to balance the amount of money coming in against projected expenses.

When a donor creates an endowed fund, the gift buys shares—much like mutual funds—in the endowment pool. Adding these funds to the endowment pool broadens investment possibilities much more than if each endowment were invested individually. Accounting, however, is done separately for each fund, and based upon the number of shares owned in the pool, income is distributed after an initial one-year maturing period. Endowment distributions may be made from current income, accumulated income, realized appreciation, and principal to the extent necessary to meet the distribution requirements of the payout policy. Earnings above the amount of distributions are added to the corpus, enabling the principal to continue to grow and providing a hedge against inflation.

Every year, in accordance with its payout policy, the UW Foundation distributes millions of dollars from endowments to the university for expenditures such as student assistance, faculty support, library acquisitions, academic program support, facilities, and building and equipment purchases and maintenance.

The UW Foundation uses a weighted formula for calculating payout amounts. The payout policy is the result of a careful review of models used by Yale, Stanford, and other major higher education institutions and is designed to smooth year-to-year variations in market performance so that the colleges and units within the university are able to budget more accurately with a predictable and reliable source of funding.

There are now 1,269 UW endowments, and the pooled fund had grown to $388.0 million as of December 31, 2013.
The UW Foundation Board of Directors—in consultation with its professional investment advisor Monticello Associates of Denver, Colorado—works diligently to proactively manage the foundation’s portfolio and to fulfill the foundation’s primary mission to exercise superior stewardship of the gifts entrusted to the university. UW Foundation staff and board members combine wide-ranging areas of expertise and a wealth of financial experience to this process.

In its investment strategy, the UW Foundation seeks to achieve a balance between current requirements and future needs—to provide a stable and growing income stream to the University of Wyoming while preserving the purchasing power of the endowment assets. Funds invested by the foundation include cash, reserve balances, charitable remainder unitrusts and gift annuities, outright gifts, and endowments.

The board proactively manages the assets to balance stability with rate of return, and the foundation portfolio is fully diversified. The UW Foundation uses a sophisticated asset allocation, which has resulted in more secure foundation holdings that are not unduly influenced by the highs and lows of the equity and bond markets or changes in the political climate. The risk, return, and correlation characteristics of the alternative asset classes provide greater portfolio diversification and stability because of their low correlations to the traditional fixed income and equity asset classes. Now more than ever, well-balanced asset allocations have been shown consistently to outperform over time under varying market conditions—rather than heavily investing in one or two asset classes or trying to time the market.

Currently, the pooled permanent funds are invested across a broad range of asset classes in 64 funds among 44 different managers. With the input of Monticello, the board hires investment managers whose portfolios fit within the foundation's investment strategy of long-term growth and minimizing risk versus reward. Target allocations and investment managers are reviewed at least quarterly to ensure objectives are being met, and assets are rebalanced to keep them in line with the target ranges for each asset class.

The bottom line, however, is only part of the story—the UW Foundation provides services that go far beyond numbers on a page. We help people achieve their philanthropic goals and provide services such as estate planning. We facilitate and manage gifts at all stages in the process—we actively steward donors’ contributions before they become endowments (including pledges, short-term investments, and real estate) and after the fact we make sure endowments are directed according to donors’ wishes. We also connect alumni and friends of Wyoming with their university.

Under the management of the foundation, the university endowment has grown significantly over the years, allowing donors to support an expanding number of students, faculty, and academic programs during times when many universities have had to cut back. Thank you for believing in our shared future and supporting it with your contributions.

As of December 31, 2013, the pool of endowed funds totaled $388.0 million.
The year 2013 has been extraordinary at the UW Foundation and at the University of Wyoming. Together with UW’s wonderful supporters, we raised an amazing record-breaking $56 million. This total from 25,245 individuals, corporations, and foundations brings the five-year fundraising average to $40.7 million a year. The Marian H. Rochelle Gateway Center—the home of students past, present, and future—is rising from the ground. And with your help, Wyoming’s university continues its strong tradition of excellence in education, research, and outreach.

Students believe in their UW education. According to the latest Student Opinion Survey, students say that tuition is a worthwhile investment and view the campus as safe and secure. In fact, last year UW saw the highest enrollment in UW’s history, with 13,929 for fall and 13,718 for spring.

It’s even easier now for students to transfer from community colleges across the state. They are automatically admitted through the Wyoming Transfer Advance Program if they have their associate’s degrees. There is no admissions fee, and all they need to do is complete the admissions form and provide the necessary information.

Wyoming residents, too, give UW its highest performance marks ever since polling began in 1984. In a survey by the Wyoming Survey Analysis Center, a strong majority of the state’s citizens believe UW has improved in recent years, is spending its budget wisely, and is reaching out across the state.

UW receives high marks nationwide for its excellence and its affordability. UW ranks 11th as a best value in Forbe’s annual “America’s Top Colleges” rankings compiled by the Washington, D.C.-based Center for College Affordability and Productivity. UW also ranked in the top 100 "Best College Buys" by Institutional Research & Evaluation Inc. based on tuition and the GPA, SAT, and ACT scores of entering freshman.

As well as educating the next generations of leaders, UW has been making great strides in global research. Faculty received a record $86 million in external funding this fiscal year. Here are some of the things UW researchers are working on. Water is safer worldwide through a patented technology that removes arsenic. The first case of mammal tissue regeneration was documented. An important insight was discovered in reversing cancer-associated properties of cells caused by human genetic mutations. Sequestering and storing carbon dioxide in deep subsurface reservoirs offers potential environmental benefits. Volcanic eruptions can affect climate worldwide without being powerful enough to inject sulfur dioxide directly into the stratosphere. And there’s so much more.
This past year brought the continued transformation of campus. New or renovated facilities include the Energy Innovation Center, the Michael B. Enzi STEM Facility (for undergraduate science, technology, engineering, and mathematics), the Visual Arts Center, the Buchanan Center for the Performing Arts, the Literacy Research Center and Clinic, Half Acre Gymnasium renovations, Arena-Auditorium renovations, the Cowboy and Cowgirl Indoor Golf Practice Facility, and Sullivan Plaza near the College of Education. Future developments include the High Bay Research Facility and renovations to the College of Engineering and Applied Science.

There’s also the Marian H. Rochelle Gateway Center, the dramatic state-of-the-art welcoming center. It is a partnership among the university’s Foundation, Alumni Association, Admissions, and Center for Advising and Career Services that will contain office and collaborative space for these units as they support and promote the university. Above all, it is for students, and we look forward to its completion in late 2014.

Huge credit for these successes is due to the Wyoming Governor and Legislature. The significant levels of support they offer the state’s students and university are a testament to the immense care they take in planning the future of our great state.

The accomplishments of the past year would certainly not have been possible without you, our generous donors and friends. Students securing their future dreams—that’s you. Cutting-edge research—that’s you. Technology transfer ensuring the future of Wyoming and the world—that’s you. We can’t thank you enough.

The Mission of the University of Wyoming

The University of Wyoming aspires to be one of the nation’s finest public land-grant research universities. We serve as a statewide resource for accessible and affordable higher education of the highest quality; rigorous scholarship; technology transfer; economic and community development; and responsible stewardship of our cultural, historical, and natural resources.

In the exercise of our primary mission to promote learning, we seek to provide academic and co-curricular opportunities that will:

- Expose students to the frontiers of scholarship and creative activity and the complexities of an interdependent world;
- Ensure individual interactions among students, faculty, and staff;
- Nurture an environment that values and manifests diversity, free expression, academic freedom, personal integrity, and mutual respect; and
- Promote opportunities for personal growth, physical health, athletic competition, and leadership development for all members of the university community.

As Wyoming’s only university, we are committed to outreach and service that extend our human talent and technological capacity to serve the people in our communities, our state, the nation, and the world.
Endowment Performance as of December 31, 2013

NET TOTAL FUND PERFORMANCE

<table>
<thead>
<tr>
<th>Fund Type</th>
<th>Latest Quarter</th>
<th>Last Two Quarters</th>
<th>One Year</th>
<th>Three Years</th>
<th>Five Years</th>
<th>Ten Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>S&amp;P 500</td>
<td>10.51</td>
<td>16.31</td>
<td>32.39</td>
<td>16.17</td>
<td>17.94</td>
<td>7.40</td>
</tr>
<tr>
<td>Barclays US Aggregate</td>
<td>-0.14</td>
<td>0.43</td>
<td>-2.02</td>
<td>3.26</td>
<td>4.44</td>
<td>4.55</td>
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<tr>
<td>MSCI Emerging Markets</td>
<td>1.83</td>
<td>7.70</td>
<td>-2.60</td>
<td>-2.06</td>
<td>14.79</td>
<td>11.17</td>
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<tr>
<td>Policy Index(^{(1)})</td>
<td>4.22</td>
<td>7.86</td>
<td>12.89</td>
<td>4.48</td>
<td>7.54</td>
<td>3.88</td>
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</table>

Total Fund Median 4.56

\(^{(1)}\) Policy index as of 3q10: 10% S&P 500, 10% Barclays US Aggregate, 5% Russell 2000, 10% EAFE, 17.5% HFRX Hedged, 22.5% HFRX AR.

Policy index previous to 3q10: 20% S&P 500, 10% Barclays US Aggregate, 10% Russell 2000, 15% EAFE, 10% HFRX Hedged, 15% HFRX AR.

PORTFOLIO GROWTH IN MILLIONS

<table>
<thead>
<tr>
<th>Fund Type</th>
<th>12/31/09</th>
<th>12/31/10</th>
<th>12/31/11</th>
<th>12/31/12</th>
<th>12/31/13</th>
</tr>
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<tbody>
<tr>
<td>Total Fund</td>
<td>254.9</td>
<td>296.0</td>
<td>303.1</td>
<td>340.7</td>
<td>388.0</td>
</tr>
<tr>
<td>Total Equity</td>
<td>99.1</td>
<td>85.8</td>
<td>68.4</td>
<td>84.1</td>
<td>108.6</td>
</tr>
<tr>
<td>Total Alternative Investments</td>
<td>121.2</td>
<td>179.2</td>
<td>205.2</td>
<td>224.8</td>
<td>246.0</td>
</tr>
<tr>
<td>Total Fixed Income</td>
<td>34.6</td>
<td>30.9</td>
<td>29.5</td>
<td>31.7</td>
<td>33.4</td>
</tr>
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</table>

ASSET ALLOCATION IN MILLIONS

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Large Cap Equity</td>
<td>12.6%</td>
<td>$49.0</td>
</tr>
<tr>
<td>Small Cap Equity</td>
<td>4.3%</td>
<td>$16.8</td>
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<tr>
<td>International Equity</td>
<td>11.0%</td>
<td>$42.8</td>
</tr>
<tr>
<td>Absolute Return</td>
<td>23.4%</td>
<td>$90.8</td>
</tr>
<tr>
<td>Hedged Equity</td>
<td>15.2%</td>
<td>$59.1</td>
</tr>
<tr>
<td>Private Equity</td>
<td>17.9%</td>
<td>$69.6</td>
</tr>
<tr>
<td>Real Assets</td>
<td>6.7%</td>
<td>$25.8</td>
</tr>
<tr>
<td>Fixed Income &amp; Cash</td>
<td>8.6%</td>
<td>$33.4</td>
</tr>
<tr>
<td>Liquidating Funds</td>
<td>0.2%</td>
<td>$0.8</td>
</tr>
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</table>

AS OF DECEMBER 31, 2013 $388.0
Supporting Dreams

Mary Thorson Gullikson always wanted to be a nurse, but one day when she was a senior in high school, her chemistry teacher asked her to answer every single question in class. She was unable to, and that one day discouraged her from becoming a nurse.

She chose a different career path, graduating in 1958 with a bachelor’s in home economics from the UW College of Agriculture (now Agriculture and Natural Resources), then earned a dietetic internship in 1960. But her desire to help others by going into the nursing field never waned, and it influenced her decision to establish an endowment that benefits the UW College of Health Sciences.

“I’m very interested in the College of Health Sciences and nursing and the medical education of all the different sciences that they have there,” explains Gullikson. “This is something they needed and something I wanted to give to.”

“I wanted to honor my parents,” adds Gullikson. “They were both very interested in education, and my father was very interested in all medical things. My mother was also very interested. She had given a lot of scholarships previously to Casper College, and so I wanted to do something for the university in their name.”

The Harry T. and Inga C. Thorson Dean’s Office Facility and Technology Endowment was established by Gullikson to improve facilities and technology within the college.

“The College of Health Sciences relies quite heavily on technology,” says Joseph Steiner, dean of the College of Health Sciences. “Part of that is because our faculty and training sites geographically have quite a bit of distance between them. We use technology to bridge those distances. The Thorson fund has been instrumental in providing the technology we use to reach out to students and faculty at distant sites.”

He adds, “Internally, it provides the needed upgrades for the teaching technology that we use with our students for most of our programs.”

Gullikson has also created the Grace Thorson Brown Scholarship endowment for students enrolled in elementary education at the University of Wyoming. This endowment was created to honor her aunt, who also graduated from the University of Wyoming and spent her career teaching “hard-to-teach kids.”

Gullikson has served on numerous boards, including the Health Sciences Vision Committee, the College of Health Sciences Development Committee, the UW Foundation Board, the UW Art Museum National Advisory Board, and the UW Alumni Association Board.

“I have had a lot of friends at the university,” says Gullikson. “It has been a very big part of my life.”

In recognition of her generosity, in 1998 she was awarded the Medallion Service Award from the UW Alumni Association, which recognizes outstanding service to the university. The College of Agriculture awarded her the Outstanding Alumnus Award in 2003 for her advocacy of the importance of health care, her philanthropic efforts on behalf of the University of Wyoming, and her commitment to community service.

She also received the Carolyn Helman Lichtenberg Crest Award from the Pi Beta Phi Fraternity, of which she was a member, for her devotion to community service. In 2012, the College of Health Sciences awarded her the Outstanding Friend of the College for her major role in creating their current home, the Health Sciences Building. This is the highest award the college has to offer.

Gullikson was unable to achieve her dreams of becoming a nurse, something she deeply regretted, and so she made it her mission to ensure that other students achieve their dreams.
In 2006, George and Eleanor Kambouris made a contribution that was doubled by state matching funds to create the Eleanor M. Kambouris Student Excellence Fund in English and the J. George Kambouris Student Excellence Fund in Chemistry. These endowments provide graduate students in both departments with fellowships and grants for research and travel, with some left over to help promising undergraduates.

The Kambourises created these endowments to invest in young lives, with the hope that students will make something of themselves and become productive members of society, and they have had a deep impact on the departments for which they were created.

“The money spent on TAs is the most effective,” George says. “A lot of investments go toward bricks and mortar, but the problem is to fill them with people. You’ve got buildings but no warm bodies.”

The Eleanor M. Kambouris Excellence Fund in English helps students in multiple ways. Kambouris Scholars are master’s students who receive a professional stipend from the fund, and Kambouris Awards are given to master’s or MFA students in the spring to fund their professional needs and development, including research abroad or in the U.S. In spring 2013, 12 students were Kambouris Scholars, and seven students (four MFAs and three master’s) received the Kambouris Award.

“What’s been most important about (the Kambouris Fund) is graduate education isn’t often well supported,” says Caroline McCracken-Flesher, head of the Department of English. “A graduate student stipend is pretty minimal, particularly in the humanities. The Kambouris Fund is a really generously imagined fund that is directed toward graduate students and need. It’s really designed to help students.”

In the Chemistry department, Keith Carron, department head, is using the J. George Kambouris Student Excellence Fund in Chemistry to help students get a jump start on their graduate studies. Last summer, the fund supported three students who wanted to start their research early.

“Being able to do research—not take classes, not be involved in being a teaching assistant or anything like that, just to be able to come for two and a half months and do research—really helps the students,” says Carron. “It helps them kick-start their program, get in the lab, get to know the department, get to know their advisor, all before classes start and before they’re forced into our pretty rigorous teaching assistant program. It’s a big benefit to the students.”

There are also plans to use the funds to create awards for graduate students based on grades and how well they are doing in research.

“Education teaches you to think and reason and do a better job in whatever you do,” George says. Eleanor adds, “Education gives people more ways of thinking. They are aware of more opportunities and a whole better way of life.”

The Kambourises believe that education is an investment. It improved their lives and will improve the lives of countless others.

“We were lucky and wanted to give back,” Eleanor says. “We figured we had the money. We might as well use it for students going to school—we’ve been under those conditions and people helped us.” George adds, “We want to help students get ahead and have a good life.”
Joe and Arlene Watt developed a legacy in ranching, and so they were more than happy to donate to worthy causes, one of which is supporting students at the University of Wyoming.

According to Bob Eberhart, Watt Foundation board member, “Joe and Arlene wanted to make sure their money was backing winners. Charitable organizations that exhibited a focused purpose with strong leadership became the beneficiary of their generosity. It was important to Joe and Arlene that their donation be utilized as efficiently and effectively as possible.”

Joe Watt and his brother, Bob Watt, first donated to the University of Wyoming in the 1960s—59 heifers and 179 steers were given to UW to establish the Watt Brothers Gift Fund.

The Watt brothers, both of whom were students on the UW campus in the twenties, requested that the money be used for scholarships and research in the College of Agriculture and Natural Resources and the College of Law. Income from the trust was to be divided equally between the two colleges. Ag used two-thirds of their part for scholarships and the rest for animal research, while Law devoted their entire amount to the scholarship program.

Since then, Joe and Arlene Watt have donated to the University of Wyoming to recognize their many friends and to help the state of Wyoming, its families, and its students. They created numerous scholarships in various colleges, including the Watt Brothers Law Scholarship, Joe Watt Engineering Scholarship Honoring H.T. Person, Joe and Arlene Watt Scholarship Honoring E.G. Hays, and the Joe and Arlene Watt Agriculture Scholarship.

In addition, they contributed to the American Heritage Center—the full name of the center is the Eleanor Chatterton Kennedy/Joe and Arlene Watt American Heritage Center—the Cliff and Martha Hansen Livestock Teaching Arena, and the Literacy Research Center and Clinic.

“They were very generous people,” says Eberhart. “They gave away a lot of money in their lifetime and quite a bit of it to the university. Both of them had quite an affection for the university.”

Joe and Arlene have a long history with the University of Wyoming. Both attended classes in the 1920s. From 1963–1969, Joe was a member of the UW Trustees, serving as president in 1967. He was also a member of the UW Foundation board from 1973–1982.

While attending the university, he was active in football, the Sigma Nu Fraternity, and Mortar Board, which is a national honor society that recognizes college seniors for outstanding achievement in scholarship, leadership, and service.

Joe received his doctorate of laws honorary degree in 1970. He was also the recipient of the UW Alumni Association’s Medallion Service Award in 1974, which recognizes outstanding service to the university. To be eligible for this award, individuals must have given unselfishly of their time, talent, or support to the university and be a person of integrity and stature. The College of Agriculture and Natural Resources Outstanding Donor Award was presented to him in 1993, and he was a former honorary chairman of the Centennial Campaign.

Joe and Arlene were both born to Wyoming homesteading families in the Moorcroft and Gillette areas, and they operated the T Triangle Ranch from 1929–1973. This ranch was known as one of the most efficient cattle operations in the industry. They sold it in 1983. In June 1999, after Arlene’s death, Joe established the Joe and Arlene Watt Foundation to commemorate their mutual interest in charitable giving.

“When the UW Foundation sends out their recipients of Joe and Arlene’s money, it’s pretty amazing,” explains Eberhart. “In years past, we’ve touched as many as 80 kids in a year. That’s quite a few kids that derive some sort of a benefit from their generosity on an annual basis.”
Partnerships that Benefit Everyone

E nergy production is a major driver of Wyoming’s economy. The University of Wyoming’s base of funding originates from the State of Wyoming’s revenues that are largely attributable to the energy industry in the form of taxes and royalties appropriated by the legislature. UW and its students also benefit from donations directly from energy companies that form endowments that fund scholarships, facilities, programs, and much more.

It’s a partnership, and everyone benefits. UW gives back through research and technology transfer, and with the completion of the Energy Innovation Center, UW is poised to enhance the way the energy industry does business in solving critical extractive and conversion issues in today’s environment. The Energy Innovation Center is the home of the School of Energy Resources, whose mission is to prepare a workforce and find technological solutions to our nation’s most pressing energy challenges.

“For Wyoming operating companies, an accessible relationship with the university is beneficial to the industry and the state,” says Mark Northam, director of SER. “We have used the Energy Innovation Center for meetings with energy interests to define collaborative research, which will bear fruit later. This is a place they now recognize as their portal into the university and their means of access to our faculty and students.”

Funded through private donations and state match dollars, the Energy Innovation Center will help SER realize its full potential in enhanced oil recovery, oil and gas reservoir characterization, carbon management, advanced coal technology, and other cutting-edge energy solutions. The building includes 27,300 square feet of space, including 12,500 square feet of reconfigurable lab space, which with help UW and SER ensure that Wyoming becomes a global leader in building a secure and sustainable energy future.

Energy companies have seen the potential of this facility and have contributed to its mission. Encana Oil and Gas USA supported the construction of the facility. ExxonMobil supported UW science and technology research that has the potential to improve the production of oil and gas. Hess Corporation supported the creation of a lab that will investigate multi-phase fluid flow through porous media. Other companies that have contributed to UW’s energy program include Neilson and Associates, BP America, Shell Petroleum, Peabody Energy, Arch Coal, Anadarko, Marathon, Ultra Petroleum, Questar, ConocoPhillips, and WPX Energy.

The SER has enhanced old partnerships and helped to create new ones. According to Northam, “Prior to the creation of the School of Energy Resources, energy companies had relationships to varying degrees with departments on campus. None of our current partners considered UW as a core recruiting school. Now, SER and the EIC serve as a portal to multiple colleges and departments on campus. Energy companies are more active in recruiting our students for internships and jobs and in funding research with faculty.”

“The research we are doing and the case studies we’re including in our curricula are far more relevant to the industry and its workforce today than it was 5 years ago,” explains Northam. “We are still teaching the fundamentals, but now we are able to do so in a modern context.”

The EIC provides students, researchers, and academic professionals the opportunity to actively engage in, observe, and support advancements in sustainable energy technologies. It gives the energy industry and the state of Wyoming the tools to drive the economy and supply the state with what it needs.

All of these entities working together will have a profound impact on the energy industry, which in turn will impact the state of Wyoming and the world—a mutually beneficial public-private partnership.
Beyond the Classroom

In 1963, John and Roma Rouse traveled around the world to study and write about cattle. They published four books on cattle-raising methods and took photos of various breeds. They wanted students to have the same type of experience, so they created the John E. and Roma Rouse Beyond the Classroom Student Experience Fund to give students the opportunity to go overseas.

“The donors really appreciated the importance of getting students, especially from Wyoming and the rural West, some sort of global experience,” says Frank Galey, dean of the College of Agriculture and Natural Resources. “Even though we’re in Wyoming, we can’t be insulated, and we’re not insulated. The donors saw that. This has been a wonderful program to help our students get those experiences.”

Neither John nor Roma Rouse attended the University of Wyoming, but from 1955–1986 they owned the One Bar Eleven Ranch in the Saratoga-Encampment Valley on the Platte River near Bennett Peak. Wyoming was their home. Once they retired and moved to Arizona, Roma and John still found their way back to Wyoming. After John died, Roma continued to return to the ranch every summer.

The One Bar Eleven was well known for its development of one of the finest herds of Angus cattle in the country. Rouse’s cattle were named reserve grand champion feeders at Chicago’s Livestock Show. In 1957, he showed the Reserve Champions at the National Western Stock Show in Denver and the Grand Champion feeder calves at the American Royal Livestock Show in Kansas City.

John Rouse was born and raised in Denver, Colorado, and received his engineering degree from Brown University in 1913. He went to work for the Standard Oil Refinery Company in Bayonne, New Jersey, and he stayed with the company until his retirement in 1953. By then, he had become the Vice President of Standard Oil Refinery Company of Indiana.

Roma was born and raised in Oklahoma and was a high school teacher from 1934–1942. She left teaching and started a career at Stanolind Oil and Gas, which later became BP Amoco. She married John in 1956 and they moved to Wyoming. She had a longstanding interest in Wyoming livestock and was a supporter of the Cliff and Martha Hansen Livestock Teaching Arena. She was awarded an Outstanding Donor award by the College of Agriculture and Natural Resources in 1997.

Roma created the John E. and Roma Rouse Beyond the Classroom Student Experience Fund in 2002 for the College of Agriculture and Natural Resources to support learning experiences outside the classroom. The funds can be used for national or international student exchange or study programs, field trips, student internships, opportunities to work with faculty or at the experiment station on research projects, or to attend national conferences.

“What the Rouse endowment did was start a wonderful thing to help us enable students to go overseas,” explains Galey. “It’s really helped students get different experiences overseas, and that’s made a huge difference because those students come back with great experiences.”

Students receive grants that range between $500 and $1,000, and they fill out an application and submit a brief summary of the activity, how this activity will advance their academic and professional goals, previous international experiences, and their plan for funding the activity. Preference is given to undergraduates that have never been abroad, and the recipients are chosen based on the quality of experience they expect to receive from their trip.

“It’s just a fantastic opportunity for our students,” says Galey. “We are so pleased with this endowment. It started a whole new set of opportunities for us in the dean’s office to be able to help students get their global experience, so we’re thrilled about it. It’s a unique program, and we deeply thank the Rouse family for doing this.”
The University of Wyoming Foundation has been a dynamic partner with the University of Wyoming for more than 50 years. Through the generosity of our many alumni and friends, the UW Foundation raises an average of $40.7 million a year in private support—money that goes to students and the faculty, staff, and programs that support them. This private support helps to make UW the best educational institution possible.

The UW Foundation, established in 1962, is appointed by the University Board of Trustees to raise, receive, and manage private gifts to maximize support for the University of Wyoming. It is an independent, nonprofit corporation with a Board of Directors.

The UW Foundation Board of Directors consists of up to 30 elected voting members, six non-voting ex-officio members, and as many voting emeritus members as may be elected by the board. The UW Foundation Board meets throughout the year to guide the foundation in achieving its mission. Board members bring a wealth of experience from a broad spectrum of careers and professional and personal backgrounds.

You can support the University of Wyoming by giving your gift online at www.uwyo.edu/giveonline or contacting the University of Wyoming Foundation at (888) 831-7795 or (307) 766-6300 or by e-mail at foundation@uwyo.edu.

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ABOUT THE FOUNDATION
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VISION
We aspire to be a premier strategic partner with the University of Wyoming in achieving its desire to become the nation’s finest land-grant university.

MISSION
We enhance excellence and distinction at the University of Wyoming by securing private resources, delivering superior stewardship, and creating enduring relationship with all who share our pride in Wyoming’s university.

CORE VALUES
We aspire to set the highest performance standards in the following areas, which we consider essential to the successful achievement of our mission and attainment of our vision.

- Accountability: Faithfully steward the resources entrusted to us while maintaining transparency in all aspects of our management of these resources.
- Integrity: Demand the highest standards of professional conduct, acting at all times with truthfulness and integrity and adherence to the Donor Bill of Rights.
- Quality: Exceed expectations with exceptional service based on timeliness, accuracy, and responsiveness.
- Trust: Nurture high-trust relationships by listening carefully and communicating clearly.

Pictured on front cover: King Pharmacy Professor Suzanne Clark and graduate student Jody Schilz, working in Pharmacy Lab. The King Professorship is awarded to a professor and the money is used for a graduate assistantship to support that professor.