The true meaning of life is to plant trees, under whose shade you do not expect to sit.

— Nelson Henderson —
THE UNIVERSITY OF WYOMING owes so much to its many donors, friends, and alumni, and we cannot thank you enough for your loyalty, generosity, and enthusiasm. The trees you plant grow into forests for the future.

Private giving reached $31.8 million last year from more than 21,000 corporate, foundation, and individual donors. As a direct result of this remarkable private support, the university also received $4.9 million from the State of Wyoming through its facilities and endowment matching program.

The UW Foundation continues to experience another robust year in raising the bar for UW while also proactively and prudently managing the university’s private assets. Our success is your success—due to generous alumni and friends like you who continue their valuable support of Wyoming’s university.

On behalf of the entire university community, thank you. You’ve made an important investment in the students, faculty, and programs of the University of Wyoming.

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Tom Buchanan
UW President

Greg Dyekman
UW Foundation Board Chairman

Ben Blalock
UW Foundation President/CEO
Trees grow steadily. In good years, their branches reach ever higher; in lean years, growth is slow and steady. But tree by tree, a forest is born.

Like a forest, UW’s private giving continues to flourish. Alumni, friends, and supporters are advancing UW through remarkable levels of philanthropy. The UW Foundation has reported another successful year of gift contributions to the university totaling $31.8 million in the fiscal year ending June 30, 2010.

In addition, $4.9 million was transferred to UW from the State of Wyoming’s facilities and endowment matching program as a direct result of the payment of private gift commitments, bringing the total for private gift production to $37.6 million during the past fiscal year.

During the fiscal year, Peabody Energy gave $2 million for clean coal technology, Irene Barkhurst gave a $1.6 million estate gift for scholarships, Bill Campbell gave an estate gift valued at over $3.5 million for UW Athletics, Altamae Van Sant gave a $750,000 estate gift to the College of Education, and Senator Cliff Hansen gave $622,000 for the College of Agriculture and Natural Resources through his estate.

But numbers do not tell the whole story. Thanks to the generous support of donors; the dedication of hard-working staff, faculty, and students; and the State of Wyoming’s significant commitment, the University of Wyoming is being transformed.

For example, in 2009, the William N. Brimmer Legal Education Center in the College of Law was dedicated, which provides law students a venue in which to simulate trial experiences while also providing a functional courtroom for the Wyoming Second Judicial District, the U.S. Court of Appeals for the Tenth Circuit, and the Wyoming Supreme Court. The $4.5 million center was funded with $2.25 million in private support from 48 donors and $2.25 million in state matching funds. The single largest gift was $1 million.
from philanthropists Marian Rochelle and April Brimmer Kunz.

A ribbon cutting also took place in 2009 for the Cheney International Center, which brings together all of UW’s international offices into one location honoring the generosity and vision of Vice President and Mrs. Cheney.

In 2010, the new College of Business was dedicated—the existing 62,000 square feet was completely updated and renovated and 103,000 square feet was added including a spectacular new atrium named for Jonah Bank, modern décor and technology, and an impressive stock ticker.

UW’s transformation doesn’t stop there. The Robert and Carol Berry Biodiversity Conservation Center—which will bring together the university’s botany and zoology collections, the Wyoming Natural Diversity Database, and the Nucleic Acid Exploration Facility—opens in January 2011. The center is supported by a remarkable private gift of $10 million from the Wolf Creek Charitable Foundation and matched dollar-for-dollar by the State of Wyoming.

The UW Visual Arts Center broke ground in September 2010, and the Energy Resources Center—the new home of the School of Energy Resources—broke ground in mid-November 2010. The recently completed Coe Library Addition, Environment and Natural Resources Bim Kendall House, and the Wildcatter Stadium Club and Suites at War Memorial Stadium are all being put to good use.

And it’s not just buildings that are sprouting up. Our capabilities within programs are growing exponentially and not just within the boundaries of campus—including a new Biological Safety Lab – Level III veterinary laboratory, the Encana Integrated Simulation Data Center that has application for the oil and gas industry, the planned construction of the National Center for Atmospheric Research supercomputer, and the High Plains Gasification-Advanced Technology Center, which is a joint project with GE Energy.

UW is advancing in numerous other ways. UW has a new institutional website and also a new site devoted to alumni and friends called WyoAlumni. An initiative assisting students who are veterans has resulted in a multifaceted Veterans Services Center, for which UW was ranked in the top 20 best universities for veterans. UW’s Department of Economics and Finance ranked eighth in productivity (according to the National Research Council), and the six-year-old MFA Program in Creative Writing has cracked the top 50 (Poets & Writers). As a whole, UW has been ranked among the nation’s most environmentally responsible colleges (Princeton Review) and by Forbes.com as 17th among “America’s Best Public Colleges” and fifth among “America’s Best College Buys.”

These are just highlights. As you can see, with the generous help of donors and friends—combined with major state investment—we are nurturing the growth of Wyoming’s university.
Bill Campbell's unrestricted gift to UW Athletics is a gift of faith. Why? Because a gift that is unrestricted can be used strategically in the areas where it is most needed, and it shows how much Bill believed in Wyoming’s university, particularly its football team.

“Bill was a very generous man,” says Dick Campbell, who is just nine months younger than Bill and is Bill’s cousin and lifelong friend. Bill and Dick grew up together, and Dick and his wife Jean traveled to Laramie to join Bill at football games. “Anybody who came to his door, he would donate to. Girl scouts and boy scouts. And when he died he gave everything he had to the Athletic Department, including the salt and pepper shakers.”

This gift is a testament to Bill’s lifelong passion for Cowboy football. Bill loved the Pokes. A season ticket holder, he never missed a game, whether it was at home or on the road. He always traveled with the team. He looked forward to receiving the Cowboy Media Guide. Every July, he would call John Stark, Vice President of the UW Foundation, and say, “Have you seen it yet? Has it come?” When he retired from Amoco, where his work took him across the globe, he moved to Laramie to be closer to the games. He even attended practices.

For a game, Bill always bought six tickets—three for Dick, Jean, and himself, and three more in case someone needed them. If not, they had plenty of space. Dick and Jean would travel down and stay with him in his home in Laramie. Bill didn’t like to eat out but he loved to cook and had a large cookbook collection, so he would cook one night and Jean would cook the next night. “I didn’t mind,” jokes Dick.

Donald W. “Bill” Campbell was born in 1926 in Midwest, Wyoming, and graduated from Midwest High School in 1944. While in high school, he played football and basketball, and after graduation he entered the U.S. Air Force and served during World War II on a B-17 crew.

After his service to his country, he worked for Amoco Oil Company as a drilling supervisor on fields up and down the Rocky Mountains of North America, Alaska, South America, and Libya. When he retired, he moved back to Midwest and then to Laramie. He was an avid fisherman and hunter and a Mason and a Shriner. He loved his black lab Jezzabell.

In 2008, Bill established the Bill Campbell UW Football Excellence Fund, which was doubled by the state. He established the fund to enable the football program to continue to expand quality opportunities for student-athletes. Bill also contributed to many other Athletics programs and included UW Athletics in his estate plans as 100 percent beneficiary of his entire estate.

“Laramie was his home because he wanted to be close to the Cowboys,” says Jean. Dick adds, “Bill followed the Cowboys to his last day.” And beyond—Bill passed away in 2010, and his tombstone reads, “A True Cowboy Fan.” From it, you can see his beloved stadium.
An Energy Future

Peabody Energy’s gift boosts clean coal technology at Wyoming’s university
Energy is our future. It is the keystone of our state’s economy and an area of true distinction for the University of Wyoming.

Part of that energy future is clean coal technology, which aims to reduce the environmental impact of coal energy generation. Peabody Energy is helping ensure that future through its gift of $2 million to create the Energy Clean Coal Technology Laboratory within the Energy Resources Center.

“There is research in the area of clean coal technology is one of the particular emphases for our School of Energy Resources, and this gift provides laboratory space for the expanding work that UW faculty and students are doing in this field,” said UW President Tom Buchanan. “This serves as an excellent example of how university research and industry application can work together with support from state government to make Wyoming a leader in clean coal technology.”

The State of Wyoming is investing significant resources in clean coal research and has committed over $80 million, which has resulted in partnerships with industry leaders—such as Peabody—to develop and commercialize clean coal technologies.

This laboratory will house research facilities and will emphasize the development of next-generation low-carbon and near-zero emissions technologies. These technologies include carbon dioxide capture and storage, synthesis gas conversion, catalyst development, materials research, and laboratory-scale coal gasification research (or hydromethanation, a process that enables the highly efficient conversion of coal into clean pipeline-quality methane).

Carbon capture and storage compresses carbon dioxide into a fluid-like state and injects it underground to further recover oil or for deep storage into saline aquifers or other geology. Coal gasification can convert coal to natural gas, transportation fuels, and chemicals.

The Energy Resources Center—which will house the lab—will be a state-of-the-art research and collaboration facility that will help the School of Energy Resources and its centers of excellence to realize their full potential.

It will be the home of the school, which was created by the Wyoming State Legislature in 2006 to enhance the university’s energy-related education, research, and outreach and includes nine centers of excellence dedicated to the study of advanced coal technology, enhanced oil recovery, carbon management, natural gas extraction, wind energy, energy economics, and other fields of energy research.

During his speech at the groundbreaking of the Energy Resources Center, Governor Dave Freudenthal said, “The Energy Resources Center will be an important addition to the campus but the real significance is what will take place inside the walls. This center will enable, but not guarantee, a world-class teaching and learning environment.”

It takes partnership and continuous engagement with energy industry stakeholders to complete and deliver this full bounty of resources.

Peabody Energy is the top coal producer in Wyoming’s Powder River Basin, the world’s largest private-sector coal company, and a global leader in clean coal solutions. With 2009 sales of 244 million tons and $6 billion in revenues, Peabody fuels 10 percent of U.S. power and two percent of worldwide electricity, lighting cities on six continents. Peabody is energizing the world, one Btu at a time.
Supporting Promise

The generosity of Altamae Van Sant helps aspiring educators
Lacy Grott of Cheyenne has always known that she wanted to teach elementary school. Her dad taught math, and her sister teaches high school English.

“When I was a little kid, I had a white board,” Lacy says. “I used to play school and boss all the other kids around.”

However, even though Lacy is a hard-working student, she doesn’t test well. She took the ACT five times but did not score high enough to qualify for a Hathaway scholarship. In desperation, she called the UW Education department, and they were able to award her an Altamae Wynecoop Van Sant Merit Scholarship.

The woman who established the scholarship, Altamae Van Sant, was an elementary school teacher. She and her family homesteaded near Gillette in 1913. Coming to UW as a nontraditional student, Altamae received her bachelor’s and master’s in elementary education in the early 1960s. Then she taught school at Department of Defense military bases worldwide, including Turkey, Ethiopia, Guam, and Spain. After 21 years, she retired to Laramie.

When Altamae established the scholarship, she wanted to support promise, not the highest GPA, since those students generally win financial assistance. Applicants for the scholarship are high school seniors who will be majoring in elementary education and who have potential for success, and they must submit letters of recommendation from a high school teacher and a parent.

So Lacy is exactly the type of person the scholarship was intended for—a student who may not receive the highest marks but who shows the most promise. And that promise was fulfilled, as Lacy is graduating on time with almost a 4.0 grade point average. She student teaches in the spring.

Lacy says, “Here I am, graduating in four years with really good grades, I was the president of the College of Education Ambassadors, I’ve gotten multiple scholarships—top of my class, and yet I didn’t receive any money through the Hathaway Scholarship. The Van Sant scholarship meant a lot to me.”

In 2007, Lacy was able to meet Altamae at the College of Education Scholarship Banquet. “What was so nice about her was that she was so interested in me. She asked a million questions. She was so caring and understanding of what I was doing.”
Cliff Hansen casts a long shadow. He was governor of Wyoming from 1963 to 1967 and then represented Wyoming to the U.S. Senate from 1967 to 1978. During his political career, he fought hard for Wyoming and looked after its interests. He also served as president of the University of Wyoming Board of Trustees. He lived four days past his 97th birthday.

After a lifetime of service to and support of Wyoming and its university, Cliff created the Clifford Peter Hansen Excellence Fund in the College of Agriculture and Natural Resources. This fund will support the Cliff and Martha Hansen Livestock Teaching Arena and possibly other areas across campus. The arena is a 47,500-square-foot building used for livestock laboratories, judging contests, equestrian practice and competition, rodeo team practices, livestock evaluation courses, the Little International Livestock Show, the Cowboy Youth Classic, 4-H and FFA events, and a variety of public and nonprofit events.

Cliff was always involved in agriculture. He was born and raised on a ranch in what is now Teton County. He received a bachelor’s degree in animal science from UW in 1934. Later, as the owner of the Spring Gulch Ranch, he was active in agricultural groups, including the Wyoming Stockgrowers Association and the American National Cattlemen’s Association. However, he said he did not taste beef until he came to UW: “Beef is what we produced. We ate deer and elk.”

He embodied the values of the West: a hard worker, modest, generous, a man of honor. Sen. John Turner, a Teton County rancher and natural resource expert, said, “Cliff was a cowboy. He believed in hard work.” Hansen was also a good neighbor. Once, when the Turners were short of pasture because of a change in grazing permits, Hansen was the first to call and offer his own pasture for the Turner cattle. “We didn’t always agree on things, but he was always a man of honor,” Turner said.

In the work of Wyoming historian T.A. Larson, Cliff comes across as engaging, unaffected, modest, and willing to learn. “His public utterances assayed less than the customary amount of campaign claptrap,” T.A. wrote.

With characteristic humor, Tom said that one of Hansen’s engaging qualities was his willingness to admit he was wrong: “Some people in our profession never admit there is anything wrong.”

Like his love of agriculture, Cliff’s belief in education came early. As a child, he was hampered by a serious speech impediment that baffled his teachers and labeled him as “uneducable,” but then he overcame it by attending a special school. Cliff believed in the value of education, and he advised a grandson, “It’s the one thing no one can take away from you.”

Cliff continues to cast his much-welcomed shadow across the state—his grandson Matt Mead was elected governor of Wyoming in 2010.
Irene Barkhurst did not attend the University of Wyoming. She grew up in Port Arthur, Texas, and attended Port Arthur College. Her husband Carlton, however, graduated from UW with a degree in civil engineering—in 1929—and he passed away in 1984. He and Irene had no children and lived in Medford, Oregon. Yet, when Irene made her will in 1995, Irene remembered the students of the University of Wyoming with the Carlton R. Barkhurst Scholarship Fund.

What is so amazing about the gift, over and above its generosity and size, is that Irene left it largely unrestricted. It is to be awarded to “needy and deserving students at the University of Wyoming to obtain an education, both graduate and undergraduate, … on such terms as the Board of Directors, in their sole and absolute discretion, shall determine.”

The fact that the scholarship is unrestricted makes it very powerful. It is hard to predict from one year to the next where the greatest need will be—whether UW will have an influx of students who are veterans or an oil boom will cause the population of Gillette to skyrocket—and an unrestricted scholarship helps those who are the most in need and the most deserving.

An unrestricted scholarship is flexible. It can be used for graduates or undergraduates. It can be applied toward tuition and fees or books or housing and meals. Students—the reason we are all here—benefit directly and immediately.

Scholarships for graduate students are a particularly pressing need. “For the university to reach the next level, our commitment to graduate education has to match our success in baccalaureate education,” says Myron Allen, UW Provost and Vice President for Academic Affairs.

Graduate scholarships are important for a number of reasons. First, their support allows students to focus on their educations, rather than putting food on the table. Second, through their graduate work, students are able to network with other professionals, gain much-needed job experience, and advance their careers in other ways, such as being published and presenting papers at conferences. Third, in order for science and technology to advance, professors and researchers need graduate students to help them with everything from teaching classes to working in the lab.

Research takes time, and graduate students are often the ones who perform the most time-consuming tasks.

“Privately funded graduate fellowships help UW attract the best and brightest to become leaders in knowledge-intensive fields,” says Allen. “And they enable these students to do so at a time in their lives when financial pressures often make it difficult.”

Most everyone understands the need for undergraduate scholarships, but they don’t necessarily understand the need for graduate scholarships. Therefore, there are never enough to go around, and the need for them is pressing.
DID YOU KNOW?
The University of Wyoming has been named to the 2009 President’s Higher Education Community Service Honor Roll, the highest federal recognition a college or university can receive for its commitment to volunteering, service-learning, and civic engagement.

THE UNIVERSITY OF WYOMING Foundation exemplifies the university’s private/public partnership. Over the years, UW alumni and friends and the Wyoming State Legislature have consistently and enthusiastically supported Wyoming’s university. They have established unprecedented numbers of endowments—from scholarships to professorships, from program support to facilities construction. It is through private support that the University of Wyoming rises above the ordinary to become one of the nation’s finest public land-grant universities.

ENDOWMENTS
Endowments are conduits that allow yesterday’s students to impact the lives of the students of today and tomorrow. They provide a firm foundation of assets that are held in perpetuity, the interest of which creates a steady stream of funding for those purposes chosen by the donor. This reliable income allows the university to plan and budget effectively, but most importantly it helps students achieve their educational goals, sending them down the path to success.

When a donor creates an endowed fund, the gift buys shares—much like mutual funds—in the endowment pool. Adding these funds to the endowment pool broadens investment possibilities much more than if each endowment were invested individually.

Accounting, however, is done separately for each fund, and based upon the number of shares owned in the pool, income is distributed after an initial one-year waiting period. Endowment distributions may be made from current income, accumulated income, realized and unrealized appreciation, and principal to the extent necessary to meet the distribution requirements of the payout policy. Earnings above the amount of distributions are added to the corpus, enabling the principal to continue to grow and providing a hedge against inflation.
Every year, in accordance with its payout policy, the UW Foundation distributes millions of dollars to the university for expenditures such as student assistance, faculty support, library acquisitions, academic program support, and building and equipment purchases and maintenance. Payouts are weighted 60% by the previous year’s payout adjusted for inflation and 40% by a 3.75% payout of the current market value of each endowment fund as of December 31 of the previous year. This UW Foundation policy resulted from a careful review of models used by Yale, Stanford, and other major higher education institutions and is designed to smooth year-to-year variations in market performance so that the colleges and units within the university are able to budget more accurately with a predictable and reliable source of funding.

For FY2010, the number of endowments reached 1,155 funds with disbursments of $31.6 million to the university. As of June 30, 2010, the pooled fund had grown to $256.8 million.
DID YOU KNOW?
In July 2009, ten engineering students participated in the launch of a NASA two-stage Terrier-Orion rocket, which carried their experiments to an altitude of 73 miles.

INVESTMENTS
A primary mission of the University of Wyoming Foundation is to exercise superior stewardship of the gifts committed to the university. The UW Foundation Board of Directors—in consultation with their professional investment advisors Monticello Associates of Denver, Colorado—work diligently to proactively manage the foundation’s portfolio.

UW Foundation staff and board members combine diverse areas of expertise to bring a wealth of financial experience to the management of the foundation’s investments. The foundation attempts to achieve a balance between current requirements and future needs—to provide a stable and growing income stream to the University of Wyoming while preserving the purchasing power of the endowment assets.

Funds invested by the foundation include cash, reserve balances, charitable remainder unitrusts and gift annuities, outright gifts, and endowments. Assets managed by the foundation have grown significantly over the years and have allowed donors to support an expanding number of students, faculty, and academic programs during times when many universities have had to cut back.

Now more than ever, well-balanced asset allocations have been shown to consistently perform better over time under varying market conditions, rather than being heavily invested in one or two asset classes or trying to time the market. The UW Foundation portfolio is broadly diversified, and the board continues to proactively manage the assets to balance stability with rate of return.

The use of a sophisticated asset allocation typical of much larger institutions has resulted in more secure foundation holdings that are not unduly influenced by

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<th>ASSET ALLOCATION</th>
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<tr>
<td>AS OF JUNE 30, 2010</td>
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<tr>
<td>15.3% Large Cap Equity</td>
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<tr>
<td>6.8% Small Cap Equity</td>
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<tr>
<td>13.4% International Equity</td>
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<td>13.0% Fixed Income</td>
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<td>14.2% Absolute Return</td>
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<tr>
<td>7.1% Hedged Equity</td>
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<td>16.2% Private Equity</td>
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<tr>
<td>10.7% Real Assets</td>
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<tr>
<td>2.8% Cash</td>
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<tr>
<td>0.5% Liquidating Funds</td>
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FY2010 TOTAL: $256.8 MILLION
the highs and lows of the equity and bond markets or changes in the political climate.

With Monticello’s input, the board hires investment managers whose portfolios fit within the foundation’s investment strategy of long-term growth and minimizing risk versus reward. The risk, return, and correlation characteristics of the alternative asset classes provide greater portfolio diversification and stability because of their low correlations to the traditional fixed income and equity asset classes.

But, at the end of the year, the bottom line is not the whole story. This number does not include the many services the UW Foundation provides—such as serving as a charitable planning resource and reconnecting the alumni and friends of Wyoming with their university—nor the ways that the foundation actively stewards donors’ contributions before they become endowments, including pledges, short-term investments, and real estate.

As of June 30, 2010, the pool of endowed funds totaled $256.8 million. Over the years, the UW Foundation’s assets, which support the dreams of tomorrow’s citizens and leaders, have grown significantly, and this fundraising success stands as a testament to the dedication and generosity of UW’s alumni and friends. Their commitment has made UW the envy of many other institutions.

Stewardship and accountability inspire donors and move the University of Wyoming to new levels of private support.

STATE MATCH
Many of the key gifts to UW have been doubled through the state’s matching program. This program, unique to the State of Wyoming, began in March 2001 with the mission of providing additional support to the University of Wyoming by encouraging private donations. Under this program, endowment gifts of at least $50,000 and facilities gifts of at least $25,000 were matched dollar for dollar.

The program has supported or will support UW’s students, faculty, programs, and facilities with $140.2 million in endowment and facilities matches.
We can assist you in integrating charitable gifts into your financial, tax, and estate planning objectives, maximizing benefits to both you and the UW program of your choice. Charitable gifts can provide you with an immediate tax deduction and other benefits such as life income, continued use of gift property, or elimination of capital gains tax.

**NEW ENDOWMENTS IN FY2010**

**EXCELLENCE IN ACADEMICS**

**Arts and Sciences Board of Visitors Endowment**
Established by the College of Arts and Sciences Board of Visitors to support special projects

**Center for Literacy in the College of Education**
Established by various donors to support literacy teaching and learning

**College of Agriculture Dean's Excellence Fund**
Established by Victor L. McMurry through the Loving Hands Foundation to foster excellence in the College of Agriculture and Natural Resources

**Gregory C. Dyekman Business Excellence Fund**
Established by Gregory C. Dyekman to promote excellence in the College of Business

**Gregory C. Dyekman Business Law Fund**
Established by Gregory C. Dyekman to support the study of business law

**John P. Ellbogen Foundation Entrepreneurship Competition Excellence Fund**
Established by the John P. Ellbogen Foundation to promote entrepreneurism in the College of Business

**Endowment for Music Composition**
Established by Douglas B. Reeves, Ph.D., to encourage excellence in music composition

**Endowment for Playwriting**
Established by Douglas B. Reeves, Ph.D., to encourage the writing and performance of original dramatic works

**Engineers Without Borders Endowment**
Established by Toni Cupal and other generous donors to support the EWB-WYO chapter at UW

**Clifford Peter Hansen Excellence Fund**
Established by the Clifford Peter Hansen family in his memory to support the Cliff and Martha Hansen Livestock Teaching Arena

**Patrick J. and Nancy J. Higgins Business Excellence Fund**
Established by Patrick J. and Nancy J. Higgins to help create excellence in business education

**A. L. Lupton Financial Literacy Endowment**
Established by the Associated Students of the University of Wyoming to further financial literacy among UW students

**Macdonald Family Foundation Business Excellence Fund**
Established by Scott D. and Anne H. Macdonald to foster excellence in the College of Business

**L. Jean Martinez Plant Science/Family & Consumer Sciences Endowment**
Established by L. Jean Martinez to support Plant Science and Family and Consumer Sciences

**Douglas B. Reeves Libraries Excellence Fund**
Established by Douglas B. Reeves, Ph.D., to foster excellence in the UW Libraries
NEW ENDOWMENTS IN FY2010

Colonel Rogers University of Wyoming Excellence Fund
Established by the Colonel William C. Rogers Trust to stimulate creative and innovative activities at UW

W. Richard Scarlett, III & Margaret W. Scarlett Business Excellence Fund
Established by W. Richard Scarlett, III and Margaret W. Scarlett to foster excellence in business education

Matthew Shepard Symposium on Social Justice
Established by Elton John through AEG LIVE, LLC to support social justice education

U.S. Senator Malcolm Wallop Fund for Conversations on Democracy
Established by the Honorable Marilyn Kite and Roy A. Jacobson in memory of Dr. and Mrs. Charles M. Stebner to promote focus on current issues facing the nation and State of Wyoming

Linda Wells Fund in Pharmacy
Established by Linda Wells to promote excellence in the School of Pharmacy

FACULTY SUPPORT
Patricia McClurg Education Faculty Fellowship
Established by Patricia McClurg and other generous donors to honor faculty for growth and excellence in research

Ultra Petroleum Corp. Visiting Chair in Energy Resources Endowment Fund
Established by Ultra Petroleum Corp. to support a visiting chair in the School of Energy Resources

Andrew Vanvig Distinguished Faculty Achievement Award
Established by Dr. Andrew Vanvig to support outstanding faculty members in the College of Agriculture and Natural Resources

STUDENT SUPPORT
ASUW Service Exchange Endowment
Established by the Associated Students of the University of Wyoming to foster a spirit of volunteerism and leadership

Kurt Swanson Bucholz Veterinary Science Training Fund
Established by the Gretchen Swanson Family Foundation to further studies in diagnostic veterinary medicine

Jack and Lynnette Cassari Memorial Law Scholarship
Established by Jack and Lynnette Cassari to support students in the College of Law

John M. Dunn Law Scholarship
Established by John M. Dunn to support students in the College of Law

John M. Dunn Student Enrichment Fund
Established by John M. Dunn to encourage educational opportunities outside of the classroom

DID YOU KNOW?
In FY2010, a Veterans Task Force investigated and UW instituted ways to help students who are veterans, which has resulted in the Military Times Edge, a publication that connects military veterans with job opportunities, ranking UW in the top 20 colleges and universities on its list of the best schools for veterans.
DID YOU KNOW?
University Libraries was formed in 1887 with a donation of 300 books from Charles E. Clay of Rock Creek, and today it contains over 1.5 million print volumes and 340,000 electronic books, serving 650,000 patrons in the 2010 fiscal year.

STUDENT SUPPORT (continued)
Patrick E. Hacker Law Scholarship
Established by the Wyoming Education Association in honor of Patrick E. Hacker to support students in law specializing in education, civil rights, and/or employment law

Evelyn Corbell Hill Post Baccalaureate Endowment
Established by Sally Mackey in memory of her grandmother to support students in art

Michael J. and Ann R. Horan Endowment for Student Success
Established by friends and former students in honor of Professor Horan to support students preparing for careers in law

Don J. Likwartz Endowment
Established by Joy Surdam and Thomas E. Doll in honor of Don J. Likwartz to support students in petroleum engineering

Bill Schilling Leadership Wyoming Scholarship
Established by the Leadership Class of 2010 in honor of Bill Schilling to support participants in the Leadership Wyoming program

Share the Care of Leah Scholarship Fund
Established by Ken Griffin in memory of his wife to support students in the healing and helping professions

Matthew Shepard Fund in Theatre and Dance
Established by the John and Catherine Heywood Fund to assist and encourage students to continue their studies

Carl F. Wiesen Microbiology Scholarship
Established by Carl F. Wiesen to support students in microbiology

Wyoming Beef Cattle Improvement Association Scholarship
Established by the Wyoming Beef Cattle Improvement Association to support students with interest in the beef cattle industry

Wyoming Women’s Foundation - Edelweiss Opportunity Scholarship for the UW Outreach School
Established by the Wyoming Women’s Foundation to support single parents taking classes through the Outreach School

SERVICE TO WYOMING
Anne C. and Brainerd Mears, Jr. Excellence Fund for the University of Wyoming Geological Museum
Established by Anne C. and Brainerd Mears, Jr. to support the UW Geological Museum

University of Wyoming Geological Museum Samuel H. Knight Memorial Endowment
Established by Friends of the Geological Museum to support the UW Geological Museum
THE UNIVERSITY OF WYOMING Institutional Fundraising Priorities will chart the course of philanthropic activities for the university and the University of Wyoming Foundation as we embrace the countless challenges and opportunities of the next decade.

The UW Institutional Fundraising Priorities will serve as a blueprint to help the university focus its ideas, assign its energies, and achieve its goals on those fundraising priorities that have the most potential to generate enthusiasm and excitement among the university’s many dedicated alumni, engaged supporters, and generous friends and donors.

- **EXPLORING CREATIVITY AND IMAGINATION IN THE ARTS**
- **ENHANCING THE GRADUATE EXPERIENCE**
- **EMPOWERING THE NONTRADITIONAL LEARNER**
- **REACHING OUT TO WYOMING**
- **POWERING AND SUSTAINING THE FUTURE**
- **PROMOTING CIVIC LEADERSHIP**
- **CULTIVATING A GLOBAL PERSPECTIVE**
- **ADVANCING ATHLETIC EXCELLENCE**
- **FOSTERING ACADEMIC INNOVATION**
  - College and Unit Excellence Funds
  - Faculty Support in the Form of Named Chairs/Professorships
  - Student Scholarships
  - Facilities Renovation and Remodeling

**ESTATE GIVING EMPHASIS**

In addition to ongoing and traditional fundraising programs for annual and major gift support, the University of Wyoming will conduct a comprehensive estate giving campaign beginning in 2011 with the goal of transforming the university through enhanced private support.

**DID YOU KNOW?**

Enrollment at the University of Wyoming reached an all time high for fall 2010 with 13,657 total students enrolled. The highest previous official overall enrollment in any semester was 13,655 in spring 1991.
DID YOU KNOW?
Two University of Wyoming professors, Dr. Jose Rosa (Management and Marketing) and Dr. Gus Plumb (Mechanical Engineering) are among those worldwide selected for the Fulbright Scholars Program.

THE UNIVERSITY OF WYOMING Foundation has been a dynamic partner with the University of Wyoming for more than 48 years. Through the generosity of our many alumni and friends, the UW Foundation has raised an average of $30 million a year in private support over the past six years—money that goes to students and the faculty, staff, and programs that support them. This private support helps to make UW the best educational institution possible.

The UW Foundation, established in 1962, is appointed by the University Board of Trustees to raise, receive, and manage private gifts to maximize support for the University of Wyoming. It is an independent, nonprofit corporation with a Board of Directors.

The UW Foundation Board of Directors consists of up to 36 voting members, six non-voting ex-officio members, and as many non-voting emeritus members as may be elected by the board. The UW Foundation Board meets throughout the year to guide the foundation in achieving its mission. Board members bring a wealth of experience from a broad spectrum of careers and professional and personal backgrounds.

ANNUAL GIVING
Annual Giving is the only fundraising program of the university that reaches all alumni, parents, faculty, staff, and friends on a yearly basis to offer giving opportunities for direct support of UW’s colleges, departments, and programs. UW Annual Giving focuses on acquiring regular yearly contributions, thus creating a vital and dependable source of non-legislative support to help the University of Wyoming fulfill its mission of being one of the nation’s finest public land-grant research universities.

THE PRESIDENT’S SOCIETY
The President’s Society is the premier leadership giving circle for alumni, parents, faculty, staff, and friends of the University of Wyoming, and it is the flagship of the UW Annual Giving program. Individuals, households, or businesses donating $1,000 or more to the University of Wyoming on an annual basis are recognized as members of the President’s Society for the university’s fiscal year (July 1–June 30) in which the gift is received.
ABOUT THE UW FOUNDATION

COWBOY CALL
The student voice of UW—Cowboy Call—plays a vital role in reconnecting, establishing, and maintaining relationships with alumni, parents, and friends who generously support the University of Wyoming through Annual Giving. Enthusiastic and proud UW students gather to offer University of Wyoming supporters the opportunity to share college memories, to find out what’s new on campus, and to hear about current events through a calling program.

Students representing colleges campus-wide call approximately 60,000 alumni, parents, and friends of the university each year, and each year thousands of generous donors provide annual gifts to the university through Cowboy Call alone. If you would like more information, contact Candace Paradis, Director of Annual Giving, at (307) 766-3933 or candace@uwyo.edu.

CORPORATE AND FOUNDATION GIVING
Some of the most significant impacts across the University of Wyoming campus have come from the remarkable support of corporations and foundations. Student by student, corporation- and foundation-supported scholarships have built a wealth of human capital. Gifts campus-wide have built buildings, created new programs, and underwritten research that changes the world as we know it. If you would like more information, contact Chris Spooner, Director of Corporate and Foundation Giving, at (307) 766-5087 or cspooner@uwyo.edu.

ESTABLISHING AN ENDOWMENT
When people give a gift to the University of Wyoming, they often establish an endowment, as opposed to the funds going directly toward immediate needs. This is because an endowment is a way to extend the life of the gift and to allow colleges and units within the university to budget more accurately with a predictable and reliable source of funding. An endowment is a gift held in perpetuity and invested by the Foundation. The principal remains intact while a percentage of the earned income is used to support the program or programs designated by the donor. For questions about endowments or to establish one, contact Mary Ann Garman, Chief Financial Officer, at (307) 766-3939 or mag@uwyo.edu.
ABOUT THE UW FOUNDATION

GIVING HIGHLIGHTS
Last year, by giving a gift, a total of 21,672 people joined UW in its mission to become one of the nation’s best public land-grant research universities.

PLANNED GIVING
The UW Foundation’s gift-planning staff assists donors in integrating charitable gifts into their financial, tax, and estate-planning objectives, maximizing benefits to both donors and the University of Wyoming. Planned gifts provide donors with an immediate tax deduction and other benefits such as life income, continued use of gift property, or elimination of capital gains tax.

WAYS TO INCLUDE UW IN YOUR ESTATE
• Cash
• Securities
• Real Estate
• Charitable Bequests
• Retirement Plans
• Life Insurance
• Charitable Gift Annuities
• Charitable Remainder Trusts
• Charitable Lead Trusts

THE LEGACY SOCIETY
The Legacy Society recognizes UW alumni and friends who have made an estate commitment or a deferred gift to the University of Wyoming Foundation. Qualifying gifts include bequests, charitable remainder trusts, charitable gift annuities, life estates, retirement plan assets, charitable lead trusts, and life insurance policies. Benefits include invitations to events, the biannual Cowboy Legacy newsletter, a Legacy Society lapel pin, and recognition (unless you prefer to remain anonymous). With questions or if you are considering UW in your estate plans, contact Tracy Richardson, Director of Planned Giving, at (307) 766-3934 or trichar6@uwyo.edu.

OTHER AREAS OF IMPACT WITHIN THE UW FOUNDATION
Our institutional advancement and fundraising efforts are responsibly and effectively implemented by many qualified individuals within the UW Foundation. The areas of advancement operations, donor relations, event planning, financial services, gift processing, prospect management and research, stewardship, and marketing support the foundation’s work on behalf of the University of Wyoming.
UW FOUNDATION GUIDING PRINCIPLES

IN PRACTICING OUR GUIDING principles, the UW Foundation will strive to earn the trust and mutual respect of our peers and constituent partners while inspiring exceptional pride in the University of Wyoming.

VISION STATEMENT
The UW Foundation aspires to be a premier strategic partner with the University of Wyoming in achieving its desire to become the nation’s finest land-grant university.

MISSION STATEMENT
The UW Foundation enhances excellence and distinction at the University of Wyoming by securing private resources, delivering superior stewardship, and creating enduring relationships with all who share our pride in Wyoming’s university.

CORE VALUES
The UW Foundation seeks to set the highest performance standards in the following areas, which we consider essential to the successful achievement of our mission and attainment of our vision.

- **Accountability:** Faithfully steward the resources entrusted to us while maintaining transparency in all aspects of our management of these resources.
- **Integrity:** Demand the highest standards of professional conduct, acting at all times with truthfulness and integrity and adherence to the Donor Bill of Rights.
- **Quality:** Exceed expectations with exceptional service based on timeliness, accuracy, and responsiveness.
- **Trust:** Nurture high-trust relationships by listening carefully and communicating clearly.

DID YOU KNOW?
The Hathaway Scholarship—a sweeping scholarship program named for former Governor Stan Hathaway that provides merit- and need-based awards to eligible Wyoming students—was awarded to 2,905 students in FY2010.
WAYS TO GIVE

THERE ARE MANY WAYS to impact the success of the University of Wyoming. Rest assured that your gift—no matter how large or how small—will do just that. Making a gift is as simple as contributing online at www.uwyo.edu/giveonline, or contacting the UW Foundation toll-free 1-888-831-7795 or 307-766-6300 for advice or assistance with the many channels of giving.

GIFTS IN HONOR OR MEMORY
Making a gift to UW can be a great way to recognize a person and his or her accomplishments. When you make a gift in honor or memory of someone special, the foundation notifies the person being honored or the person’s family and takes great care to administer the gift according to your wishes. The university’s Tree and Bench Program is a particularly meaningful way to honor a student, pay tribute to a professor, or memorialize a friend or family member.

MATCHING OPPORTUNITIES
Some corporations match the charitable gifts of their employees. Many even match charitable contributions made by retirees or directors. Check with your human resources department to see if the company you work for has a matching program. Then just send in your gift with the form from your company, and they will contribute toward the area or program of your choice.

CASH GIFTS AND PLEDGES
Online donations via www.uwyo.edu/giveonline or donations via personal check, credit/debit card, or money order are the easiest ways of giving to UW and are deductible when filing an itemized tax return. Gifts are made payable to the University of Wyoming Foundation and can be mailed to: UW Foundation, 1200 East Ivinson Street, Laramie, WY, 82070-4159. You can also make a pledge, and those forms can be obtained by contacting the UW Foundation.

REAL ESTATE, STOCK, AND OTHER SECURITIES
Gifts of real estate, stocks, bonds, treasuries, and mutual funds can be an excellent way to make a gift to the university because donors can deduct the full value of the asset as a charitable contribution, avoid capital gains tax, and remove the asset from their taxable estate.

DID YOU KNOW?
In August 2009, UW was chosen by Forbes.com as 17th among “America’s Best Public Colleges” and fifth among “America’s Best College Buys.”
RETIREMENT PLANS AND LIFE INSURANCE
Generous gifts can be made to UW by naming the UW Foundation as the beneficiary of a new or existing life insurance policy, an IRA, 401(k), 403(b), or other retirement plan. There are also a number of creative ways in which to make current gifts to UW utilizing retirement plan assets and insurance policies.

CHARITABLE BEQUESTS
A charitable bequest is a gift to the University of Wyoming through a will or revocable living trust. Bequests are simple, revocable, and far and away the most popular method of deferred giving at UW and across the nation. Bequest options include giving a specific dollar amount, specific property, a percentage of your estate, or the remainder of your estate after making specific provisions for loved ones.

GIFTS WITH RETAINED INCOME
A charitable gift annuity or charitable remainder trust allows our supporters to make a gift to UW while retaining a lifetime income. With a charitable gift annuity, a charitable gift is made in exchange for fixed annuity payments for life. The annuity payment is based upon the donor’s age at the time the annuity is funded. Payments are guaranteed and backed by all of the assets of the UW Foundation. A charitable remainder trust can be structured so that you receive fixed or variable payments depending upon your specific needs and interests. It is not uncommon to fund a charitable remainder trust with appreciated real estate, stock, or other assets. Both a remainder trust and a gift annuity allow you to make a significant future gift commitment to UW today, retain some security in the form of life-income payments, and realize a current charitable income tax deduction.

PAYROLL DEDUCTION FOR UW EMPLOYEES
If you are a UW employee, you can make your gift through payroll deduction. It’s quick and convenient. All you need to do is fill out the UW Payroll Deduction Authorization. As faculty or staff, you already invest so much in the university, but consider making a small monthly contribution that will impact the students you serve tenfold.

GIVING HIGHLIGHTS
In FY2010, Annual Giving exceeded $4.5 million. Annual Giving has been described by Senator Alan K. Simpson as the “life blood of the university.” Gifts through Annual Giving provide readily available dollars to all areas of the campus. Donors to the UW Annual Giving program may designate their gifts to any area, college, department, or program within the university.
You can support the University of Wyoming by giving your gift online at www.uwyo.edu/giveonline or contact the University of Wyoming Foundation at (888) 831-7795, (307) 766-6300, or by e-mail at foundation@uwyo.edu.
DONOR BILL OF RIGHTS

PHILANTHROPY IS BASED ON voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

• To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

• To be informed of the identity of those serving on the organization’s governing board and to expect the board to exercise prudent judgment in its stewardship responsibilities.

• To have access to the organization’s most recent financial statements.

• To be assured their gifts will be used for the purposes for which they were given.

• To receive appropriate acknowledgment and recognition.

• To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

• To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

• To be informed whether those seeking donations are volunteers or employees of the organization or hired solicitors.

• To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

• To feel free to ask questions when making a donation and to receive prompt, truthful, and forthright answers.

* “A Donor Bill of Rights,” CASE, 1994

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