Calendar:

January 28, 1-5pm - VITA begins at Albany County Library

February 2 - Regular Business Meeting 12:20, BU 110

February 10 - Denver-Centennial Chapter Student Night Scholarship Applications Due

March 2 - Denver-Centennial Chapter Student Night, Crowne Plaza, Denver, CO

March 6 - IMA Student Chapter officer elections for 2012-13, 12:15, BU 110

Anheuser-Busch Plant Tour

The IMA at UW ended the fall semester with a tour of the Anheuser-Busch Plant in Ft. Collins, CO. Plant tours are an enjoyable, and interactive way to learn how cost accounting is applied in real industry settings.

IMA members were able to see the Anheuser-Busch manufacturing process from beginning to end, from the purchasing of raw materials, to the brewing process, and finally to bottling, and shipping. The tour also included information about the corporation's history, social responsibility programs, and advertising. Students discussed Anheuser-Busch's regulatory climate as well at the effect that the economy has on their industry.

Denver-Centennial IMA Chapter's Annual Student Night is coming up on March 2. This is an incredible chance to network with IMA members, students, and business professionals in our region. The Denver chapter also offers many scholarships to IMA student members who attend.

Written By:
Rachel Werner
Secretary
Tesa Manning
President

Did you know that Anheuser-Busch traces its origins all the way back to a Bavarian brewery, which was established in 1852 which was purchased by Eberhard Anheuser in 1860? Also, in 1920, when national alcohol prohibition was introduced, the company diversified into a long line of products including ice cream and truck and bus bodies.