

# WYCEI

## #InnovateWyoming



HELPING  
ENTREPRENEURS REACH  
THEIR PEAK



**In MAY 2022, the WyCEI:**

- Visited our incubator's most successful startup, Plenty Unlimited Inc.
- Helped develop and promote our collaboration course, Entrepreneur Essentials (e2).
- Attended the Fremont County Startup Challenge and the Wind River Startup Challenge.
- Finalized our Operating Plan
- Launched our website and started social media pages
- Visited Black Fire Innovation Center
- Attended the Ellbogen Entrepreneurship Competition
- Spoke to International students and prepared them for a trip to Jordan.
- Started internship programs



Wyoming Center for  
Entrepreneurship  
and Innovation

## Background on WyCEI:

**The WyCEI serves as the coordinating entity to facilitate entrepreneurship and innovation activities across the University of Wyoming and Wyoming's community colleges in collaboration with the University of Wyoming School of Computing and the Wyoming Innovation Partnership.**





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and Innovation

In May of 2022, the WyCEI progressed immensely. For starters, we created and finalized our Operating plan, and alongside that, we also finalized and launched our WyCEI website and began posting on our social media platforms (Instagram, Facebook, TikTok, LinkedIn, Twitter, and YouTube).

View our website here: [www.uwyo.edu/innovation/](http://www.uwyo.edu/innovation/)



Follow us on our socials!



Innovate Wyoming



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WyCEI



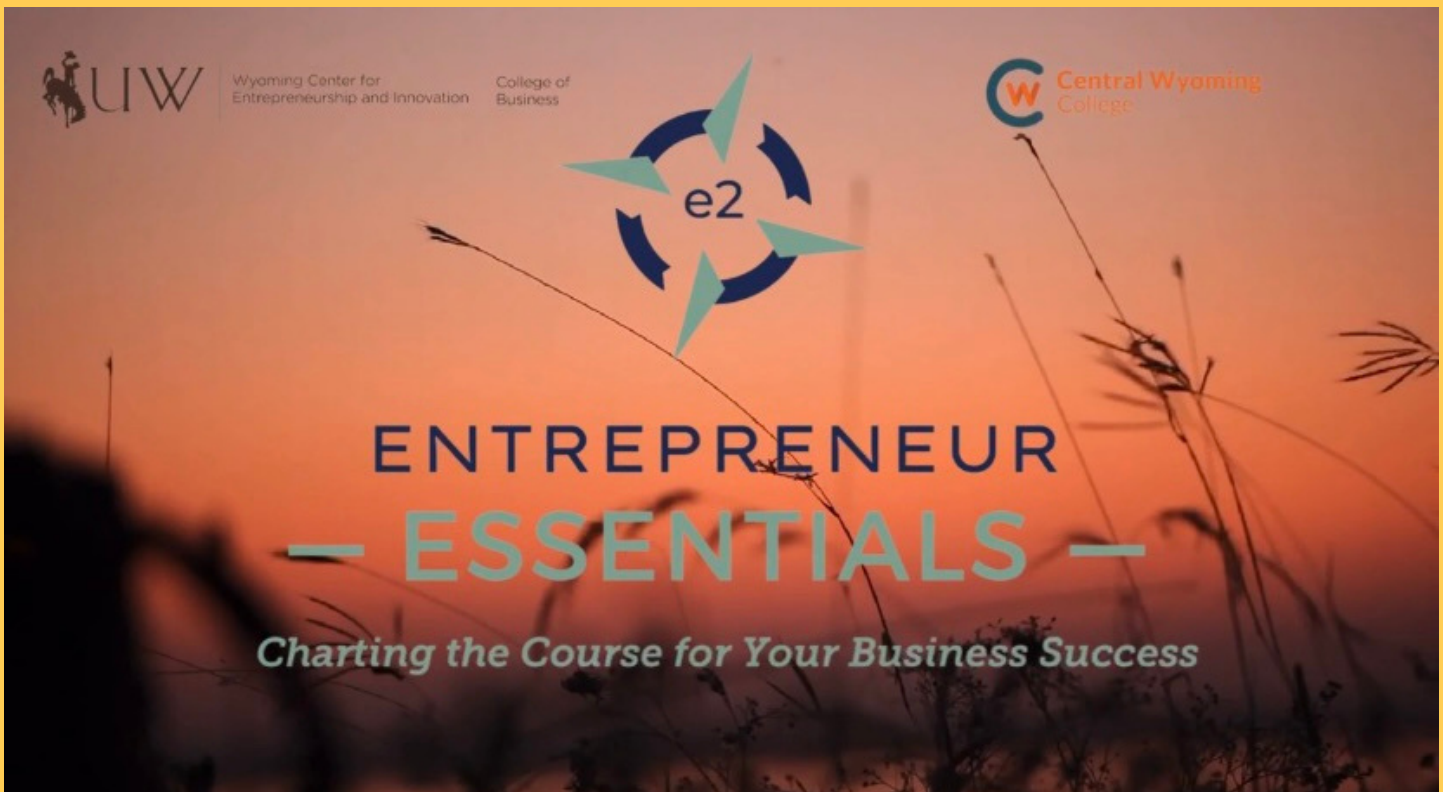
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Beginning in May, we collaborated on our first academic program, Entrepreneur Essentials (e2), with Central Wyoming College and the UW's College of Business. For this course, the WyCEI was responsible in helping develop curriculum and promote the course through social media and email marketing. We are proud of the collaborative efforts between the WyCEI, UW College of Business, and Central Wyoming College in the development of this course.





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We were also given the opportunity to participate in many events, such as the Fremont County Startup Challenge, the UW Ellbogen Entrepreneurship competition, and the Wind River Startup Challenge. These competitions gave us a great glimpse at the entrepreneurial efforts across the state and within these communities.



**FREMONT COUNTY**  
START-UP CHALLENGE





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and Innovation

The WyCEI team also got to visit IMPACT307's most successful startup company, Plenty. We thought this was a great experience and set a good example for Wyoming startup businesses. Another very exciting place we got the chance to visit was the Black Fire Innovation Center at UNLV, where we were given the opportunity to see their incredible building and world-enhancing innovations. The Black Fire Innovation Center set a wonderful example for what the atmosphere of an innovation center should resemble.

**Plenty**<sup>®</sup>

**BLACK FIRE**

I N N O V A T I O N