

HLED 5586-41 (online), 3 credits
Increasing Support for Public Health Projects
Fall 2021



Learn how to effectively build support for improving the health of your community. Support includes funding, coalition and partnership building, effective communications with the public and policy makers, and participatory project planning with community stakeholders. In addition, this course will cover how to establish project evaluation frameworks.

This is a graduate level course. High performing undergraduates are welcome and encouraged to register after discussing the option with their academic advisors.

Class is fully online, asynchronous.

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Doctor of Public Health Student at the Johns Hopkins Bloomberg School of Public Health.
Professional background in fundraising, marketing, and public health program administration in
government and community-based organizations.*