The State of Israel is a young nation with a long and embattled history, so I was both excited and uncertain about what to expect when I was invited to join People to People Ambassador Programs’ first library delegation to Israel in August of 2010.

People to People was founded by President Eisenhower in 1956 with the goal of promoting world peace and understanding among cultures. I was not the first University of Wyoming librarian to participate in one of their programs. Head of Reference Jamie Kearley and Associate Dean Lori Phillips went with delegations to Russia and South Africa in recent years. Cataloger Tami Morse–McGill is slated to go to China with People to People in September 2011.

The itinerary for our group of U.S. librarians was to meet some of our Israeli counterparts, tour their libraries, and learn about the services and resources they provide for their communities and institutions. Cultural excursions were interspersed with professional meetings. Our week in Israel was packed with visits to libraries, universities, museums, historical sites, markets, and restaurants, where we sampled local cuisine. Our overnight stays were in Tel Aviv, Haifa, and Jerusalem.

Dr. Camila Alire, immediate past president of the American Library Association and adjunct professor in library and information studies at Simmons College and San Jose State University, was the leader of our delegation. Our group included six current or retired public librarians, three academic librarians, and the CEO of a library software company. People to People asked participants each to facilitate one meeting discussion, purchase a gift for one of our host libraries, and to record a day’s worth of entries for our official travel journal.

Our first meeting was at the Mediatheque in Holon, near Tel Aviv. The Mediatheque offers a public library, cinema, cartoon museum, design museum, children’s theater, and repertory theater. Holon has revitalized itself as a “children’s city” in response to the flight of young families from urban centers to suburbs. The Mediatheque is a beautiful, modern facility with appeal for families and young people.

Holon’s library opened in 1956 and moved to its current location in 2004. Patrons purchase subscriptions to Israel’s public libraries, and Holon has the country’s largest number of subscribers: 56,649 patrons in 2010. The library receives about 75% of its funding from the city and its subscribers and about 25% from a national lottery. Israel’s public libraries have little need for volunteer workers or fundraising activities, though the Mediatheque charges fees for workshops and other programming.

Our second public library we visited was at Hod Hasharon, a charming city of about 46,000 residents northeast of Tel Aviv. The building houses a memorial to fallen soldiers adjacent to the library, symbolizing sacrifices of the past and hope for the future.

continued on page 3
A Message From The Dean

It always feels like a race to the finish at the end of the academic year especially since our short summers are spent preparing for the fall semester. This year was no different—with a successful spring Book & Author Luncheon, graduation, and honoring of our library faculty and staff members, we were glad to wish our students well and to turn our attention to pressing collection and building needs.

Our spring author luncheon featured Sarah Andrews, who writes popular mysteries featuring geographical references and characters that have a variety of adventures. UW Libraries Development Board strives to bring diverse authors to UW, and forensic geology was certainly a new genre for our guests. You can visit Sarah’s website at www.sarahandrews.net.

Plans are underway for the 2012 and 2013 author luncheons. Due to the generosity of Carol McMurry and Pat Spieles, the McMurry Library Excellence Endowment will now underwrite the costs of national and international authors. UW Libraries Development Board will continue to host the luncheon with a focus to bring authors to UW who seldom have the opportunity to come West. We are excited about the future direction of the luncheon and succeeding successful and interesting events have lead to this opportunity.

UW Libraries Development Board has a list of projects to help advance UW Libraries. The Book & Author Luncheon is the board’s primary fundraiser, and this funding will enable them to achieve their goals. The luncheon is also a time to celebrate and to honor the contributions UW Libraries makes to the university and the community. We hope you will be able to join us in spring 2012 to meet a fascinating author and to gather with friends who enjoy good books and great libraries.

This issue of The Library Associate includes stories about UW Libraries’ international efforts. With more international students and faculty members coming to UW, the libraries purchase more information on the global marketplace. We are strengthening our understanding of international libraries and information in order to serve a more diverse population at UW. We also strive to contribute to the advancement of libraries around the world. Attending and presenting papers at international library conferences are vital in advancing new library practices and theories.

We are fortunate to have a strong partnership with the People to People Ambassador Programs, and this Fall one of our librarians will be traveling to China. In addition, Tami Morse–McGill will visit with UW sister universities in Shanghai to determine how UW Libraries might support our joint university programs. It is exciting to see so many of our librarians internationally engaged and promoting UW.

I am pleased to announce that our collection funding is strong for this coming fiscal year. Tuition increases have restored the collection reductions from two years ago, and additional collection funding provided by the Wyoming governor and legislature will enable us to focus on building an outstanding research collection that supports our curriculum and student and faculty research.

UW is making progress toward membership in the Greater Western Library Alliance (GWLA), a consortium of research libraries in the Midwestern and Western states, and we are starting to compare favorably with research libraries in the West. While we still have work before us in strengthening and adding to our collections, our progress has been awe inspiring and students appreciate having instant access to outstanding materials. The Internet provides a conduit for access to information, but quality content is still costly and restricted. Without access to quality research collections, UW students and faculty are unable to compete well against their peers for scholarships, graduate studies, and grants.

We will continue to advocate for appropriate funding to further our collections. The partnership between the legislature, private donors, and UW, demonstrate what is possible as we work toward the common goal of a quality research library serving the university and Wyoming.

Thank you for your strong support of UW Libraries. Should your summer or fall travels bring you to Laramie, please stop by W. R. Coe Library for a cup of coffee and to say hello!

Maggie Farrell
Working with vendors to improve products and services

By Deborah McCarthy
Associate Librarian
mccarthy@uwyo.edu

University Libraries often collaborate with software vendors on projects to help improve product design and support. In some circumstances, librarians’ formally present case studies on the implementation and usage of a software or service to help current and future customers with the product. Recently, I presented a case study on the impact of electronic collections on workflow and staffing to the software vendor whose product UW Libraries uses to help manage access to our electronic resources. University Libraries has significant investment in electronic resources, and this topic is of critical interest.

Librarians from other libraries also presented their case studies on the same general topic. In our discussions, we identified areas to improve efficiency and we learned new ways to use the vendor’s products to increase and enhance access to our electronic collections. The case studies also helped uncover what wasn’t working for us—when a vendor hears similar issues from multiple libraries there is greater incentive to achieve a viable solution.

Participation in vendor–run focus groups is another avenue of vendor/client collaboration. In order to improve existing products or create new ones, vendors establish focus groups to test ideas. University Libraries, when able, will send a representative to participate in vendor focus groups. Often, these types of meetings require a non-disclosure agreement, but they give us an opportunity to emphasize our specific needs early in a project where influence on product design is possible.

Collaborating with vendors is an important avenue to help increase the utility of products, provided that we maintain our non-biased stance. Because University Libraries has a reputation for being willing to change vendors or products to meet the demands of our patrons, we have been asked to provide input on a variety of vendor products. University Libraries’ goal is to deliver services to UW students and faculty members using the best products available for that purpose.

The library’s programming for young adults and children has had a positive impact on reducing vandalism in the area.

We visited academic libraries at the University of Haifa and Hebrew University in Jerusalem. We also had a meeting at Tel Aviv University with representatives of MALMAD. This consortium licenses, acquires, and maintains electronic resources and a shared library catalog for university, research, and many of the college libraries in Israel, depending on each institution’s membership level. Members cooperate in fundraising efforts, training, and interlibrary loan services. A second consortium offers similar services for Israel’s college libraries. Israel has eight universities and more than 50 academic colleges.

Meeting with librarians at the University of Haifa was one of the highlights of my trip. Haifa is a lovely port city on the slopes of Mount Carmel. The university has a centralized library, while most of Israel’s other universities have departmental libraries. I felt a particular kinship with the Haifa librarians. Coe Library had just wrapped up our expansion and renovation, and Haifa was in the middle of a similar project.

The second academic library we visited was Harman Science Library at Hebrew University in Jerusalem. Hebrew University has a central library authority that oversees disciplinary libraries on four campuses. The university opened its Mount Scopus campus in 1925 and is the oldest in Israel.

We stopped at Israel’s largest college, Beit Berl, to meet with the leadership of ASMI, Israel’s library association. Our new ASMI friends wanted to discuss strategies for encouraging librarians to participate in professional development and other association activities. They shared with us some of the challenges facing Israel’s libraries, like standardizing cataloging practices in Hebrew and Arabic languages, confronting journal price inflation, and reaching out to Arab librarians. We learned that Israel only recently (2007) implemented its first copyright law, replacing a British law in place since 1911.

Our group visited three special libraries in Jerusalem: the National Library on the Edmond J. Safra campus of Hebrew University, the theological library at Tantur Ecumenical Institute, and the library and archives of Yad Vashem, Israel’s Holocaust museum. We also had a guided tour of Yad Vashem.

People to People planned cultural visits to give participants an introduction to Israel’s multifaceted history. In Tel Aviv, we saw Independence Hall, where David Ben-Gurion announced to the world the establishment of the State of Israel in 1948. We toured Ben-Gurion’s home, including his personal library of 25,000 books.

In the Haifa region we toured Akko, an important port city that served as a link to Europe during the Crusader period. We had a quick tour of the Cave of Coffins at Beit She’aram National Park, a center for Judaism after the destruction of the Second Temple. We ate lunch at the home of a Druze family and learned about the Druze religion from a local guide.

On our trip from Haifa to Jerusalem, we saw the Greek Orthodox Church of the Annunciation in Nazareth, stopped at a museum built around a first century boat excavated from the Sea of Galilee in 1986, and walked among the ruins of Capernaum, home to Jesus and several of his disciples during his ministry. We also visited the Church of the Multiplication of Loaves and Fishes at Tabgha, the traditional site for its namesake miracle.

Sites we visited in the region of Jerusalem included the Mount of Olives, the Old City, and the government complex around the Knesset. People to People corrected an oversight of not adding the Shrine of the Book to a tour for librarians. Our itinerary was revised at the last minute to include the Shrine, located at the Israel Museum and home to the Dead Sea Scrolls and other rare manuscripts. People to People provided us with knowledgeable national and local guides. Our Israel guide offered us an optional excursion into Bethlehem and turned us over to a delightful Palestinian guide who led us through the Church of the Nativity and nearby chapels.

As a reference and instruction librarian for the University of Wyoming, I often have the opportunity to work with international students and faculty, but rarely do I get to meet librarians from other countries. My People to People experience allowed me to exchange ideas with Israeli colleagues and observe first-hand how libraries preserve, share, and enrich Israel’s fascinating culture and history.

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Gay Mathewson steps up to lead University Libraries Development Board

 UW Libraries welcomes Gay Mathewson as the new chairman of the University Libraries Development Board. Gay assumes leadership from Bobbalu Hoefer whose two–year term was led with direction and enthusiasm. Bobbalu will continue to be an active board member on behalf of UW Libraries. Fellow board members and faculty and staff members of UW Libraries appreciate and give thanks for Bobbalu’s tireless leadership.

Gay began her involvement with UW Libraries as a student senator working with her college and administration on the W. R. Coe Library building project and dedication in 1957. As a student, Gay spent many hours studying in the new library before graduating with her BS degree from the then College of Commerce and Industry.

But Gay’s love of libraries started much earlier. As a young child, her family often moved to accommodate her father’s employment with Shell Oil Company. They mostly lived in small towns and the Carnegie library was always a home in each place that offered the comfort of books, reading, and making of new friends.

After many years of absence, Gay and her husband Ron, returned to the Rocky Mountain Region and once again became involved as UW alumni. Without hesitation, Gay chose to focus her time and energy working with UW Libraries. When approached to serve on the newly formed University Libraries Development Board she was thrilled to agree. “It is a pleasure to meet with board members and dedicated alumni that serve to make University Libraries the best it can be,” noted Gay.

She is proud of the success the libraries have had with their annual Book & Author Luncheon. “The annual event brings Coe Library to the attention of the community in Laramie and around Wyoming,” said Gay. “We have become quite a ‘band of bookies’ and enjoy the work that goes into accomplishing the goals of the development board.”

As well as serving on the University Libraries Development Board, Gay currently serves as Regional Director of Alumnae for Kappa Kappa Gamma and travels to numerous college campuses visiting alumnae associations throughout the West. On her trips Gay always visits other college libraries and inquires about current happenings. “It is a joy to tell them about our newly renovated Coe Library at the University of Wyoming,” reflected Gay.

University Libraries’ Development Board also welcomes new member Debbie Spicer of Rock Springs, WY—a graduate of the UW College of Arts and Sciences.

Members of the board are moving forward with plans for next year’s Book & Author Luncheon and anticipate attracting a high profile author. In addition to the luncheon, board members are focusing on prioritizing a library project(s) they will choose to fund with proceeds from the luncheon.

Connecting Philanthropists with gift opportunities at UW Libraries

By Nancy Marlatt
Marketing Coordinator
ncyrus@uwyo.edu

University Libraries welcomes Katrina McGee as our new Major Gift Officer. Katrina joined the UW Foundation last fall where she serves to support the philanthropic interests of friends and alumni of the university. Prior to moving to Laramie, Katrina worked as a development officer for the University of Oregon helping donors’ with philanthropic interests in humanities. In addition to supporting UW Libraries, Katrina supports the College of Education and the arts and humanities in the College of Arts and Sciences.

Connecting philanthropists with projects that support the mission of UW Libraries is the primary goal of the UW Libraries’ Major Gift Officer. And no matter where you are on the giving continuum, Katrina is available to help connect you with philanthropic opportunities at the University of Wyoming. “I am excited to have the opportunity to connect our alumni and friends with the libraries and take visitors on tours of the recently renovated W. R. Coe Library,” exclaimed Katrina when asked about library philanthropists.

Katrina moved to Laramie with her husband and two boys. She earned her degree in English and is enthusiastic about the progress UW Libraries is making toward supporting UW students and faculty members in their academic pursuits. “University Libraries provide an important foundation for the work of students and faculty members in all corners of campus, and it is an honor to be able to represent them to our alumni and friends,” said Katrina.

If you would like more information on library projects, gift opportunities, or for a tour of UW Libraries, please contact Katrina McGee at (307) 766-4226 or kmcgee1@uwyo.edu.
There are many opportunities to help University Libraries, and giving at any level helps support the libraries in ways that are long lasting. This is a list of specific projects you can support. If you are interested in contributing to any of these projects, please contact us for more information or fill out and send in the donation form on the opposite page.

**Library wish list**

**Emmett Chisum Library Fund**
Income from this gift is used to acquire books and other library materials about Wyoming or by Wyoming authors that are used for research by faculty members and students.

**Kim J. and Laurel Krueger Library Endowment for Music**
This gift provides funds to purchase materials and technology to benefit the students and faculty of the College of Arts and Sciences Department of Music.

**Agnes Milstead Endowment**
This endowment provides funding for the annual recognition of one faculty member who has made a significant contribution to the university community through development of a process or program that improves the management of and access to the scholarly record for the university, the community, or the state of Wyoming.

**Emil Massa Historic Map Endowment:**
This endowment was established to purchase materials critical to the care, maintenance, and enhancement of historic maps that are used for a variety of purposes. For example, archeologists use maps from the collection to track topographic changes in Yellowstone National Park.

**DVD:** $25 will add a DVD to our collection of popular and educational films.

**BOOK:** $70 will add a book to our collection, which is the average cost of text and research materials. Your donation will ensure that our collection remains current and robust for UW students and faculty members and will aid in their research and academic pursuits.

**AUTHOR LUNCHEON:** $100 for two UW students to attend University Libraries’ Book & Author Luncheon. This event is an opportunity for students to meet an author who has achieved a measure of success, and could possibly spark a new interest.

**WHITE BOARD:** $500 for a mobile white board. Placed throughout the book stacks, mobile white boards support group study by providing dedicated space for students and faculty members to write out their ideas. These boards help to facilitate the momentum of working in groups.

**TECHNOLOGY:** $3,000 for the purchase of technology in study rooms. UW students working on group projects will benefit from this technology, which includes a large flat screen monitor. Once hooked up to a laptop computer, the monitor will provide a large visual display for students to collaborate on writing reports, editing group work, or preparing and practicing presentations.

**ARTWORK:** $25,000 to establish a fund to purchase artwork for display in the library. We have partnered with UW Art Museum to incorporate art within library facilities. The library purchases student art work from the UW Art Museum’s annual Juried Student Exhibition.

**STUDY ROOM:** $50,000 for a group study room—this is an opportunity to dedicate and name a group study room. You may choose to recognize your family or honor an individual who has made exemplary contributions to UW or Wyoming. Study rooms are designed to provide an environment in which students can come together and work corroboratively on research and class projects with supportive technology and equipment.

**Giving through endowments**
Through an endowment, funding for UW Libraries is permanently secured, allowing income from the principal investments to be allocated to support the libraries according to the endowment agreement. Once established, additional contributions to endowments strengthen the principal and help increase generated income. Donors are welcome to contribute to an existing endowment or to consider establishing their own in honor or memory of someone special.

You are invited to contribute to any of the following endowments.

**Emmett Chisum Library Fund**
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These endowments help UW Libraries maintain a level of excellence and our commitment to UW students’ success. As one of the finest public land–grant research universities in the nation, we contribute our success in part to the generosity and support of donors, like yourself. On behalf of UW Students, thank you—your support directly touches the lives of so many deserving UW students.
Librarians present at international conference

By Kaijsa Calkins
Assistant Librarian
kcalkins@uwyo.edu

In August 2010, UW English Reference and Instruction Librarian Kaijsa Calkins and Distance Learning Librarian Cass Kvenild traveled to Gothenburg, Sweden, to present their paper titled, “Embedding in the 21st Century Academy: Crossing Curriculum and Geography” at the meeting of the International Federation of Library Associations and Institutions (IFLA). The meeting brought together more than 3,000 delegates from 121 countries and had the theme, Open Access to Knowledge—Promoting Sustainable Progress. IFLA is an important conference for librarians to meet and share perspectives with colleagues from around the globe.

Gothenburg is located on the west coast of Sweden and has an archipelago of dozens of small islands just off the coast in the North Sea. With a population of more than 500,000, the city is the birthplace of the Volvo Car Corporation. Gothenburg was a wonderful host city, and its annual cultural festival took place during the IFLA conference. The main street, Kungspavmenten, was filled with people enjoying music performances by well-known artists, including Jose Gonzales. The city was easy to navigate on foot, by bicycle, or by trolley, and all of the city’s many university and public library branches welcomed the visiting librarians with Scandinavian hospitality.

The librarians visited several libraries in Gothenburg and took side trips to tour public and academic libraries in Trollhättan and Halmstad, smaller cities in western Sweden. There are many similarities between American and Swedish libraries, but the Swedish academic libraries tend to feature large, quiet study areas rather than the noisier collaborative spaces in high demand at Coe Library. The Swedish universities also have smaller print collections than UW and have transitioned more aggressively into e-books than their American counterparts.

The paper Kvenild and Calkins presented at the IFLA conference focused on methods UW librarians use to embed services into the everyday virtual landscapes within the university community. Calkins and Kvenild frequently embed library instruction into courses and curricula at UW to better support the library and research needs of students and faculty members. This is particularly useful in working with the university’s growing body of distance learners.

Kvenild and Calkins recently co-edited a book, Embedded Librarians: Moving Beyond One-Shot Instruction, which is now available from the Association of College & Research Libraries Press.

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Partnership with State Library broadens access to electronic library resources

By Chad Hutchens
Electronic Resources Librarian
chutchen@uwyo.edu

UW Libraries takes its commitment to provide rich information resources to citizens of Wyoming seriously. To that end, UW Libraries and the Wyoming State Library often partner to accomplish this goal.

Late in 2010, UW Libraries entered a series of protracted negotiations with ProQuest, a prominent library database vendor, to secure online access to ProQuest’s plethora of subscription databases for citizens of Wyoming and the University of Wyoming. Working with the Wyoming State Library, we were able to negotiate a deal in which citizens of Wyoming have access to most ProQuest subscription databases.

Wyoming residents who want to take advantage of these resources only need their library card and internet access. To get started, visit the Wyoming State Library’s GoWYLD database page (http://gowyld.net/dbases.cfm).

There are many rich and diverse ProQuest databases available for use by Wyoming citizens. Although the list of newly available ProQuest databases is too extensive to list, some notable resources are listed in the column to the right of the page.

If you need help or want additional information please contact Electronic Resources Librarian Chad Hutchens at (307) 766–5560 or chutchen@uwyo.edu via e-mail.

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HeritageQuest:
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