

## Thursday, March 13, 2014

9:00am - 5:00pm

**MARKET MANAGER CERTIFICATION**  
(Put on by WDA)

Best Western Sheridan Center  
Ballroom

Lunch Included

4:00pm - 5:00pm

**REGISTRATION OPEN**

Best Western Sheridan Center  
Ballroom Lobby

5:00pm - 9:00pm

**WELCOME RECEPTION**

Best Western Sheridan Center  
Ballroom

## Friday, March 14, 2014

7:00am - 8:00am  
Registration - Whitney Center Atrium

8:00am - 9:30am  
Opening Remarks - Whitney Center  
Keynote: Adrian Card

**BREAK 9:30am - 9:45am**

**SESSION ONE 9:45AM - 10:45AM**

TRACK #1	TRACK #2	TRACK #3	TRACK #4	TRACK #5
Herbs Curtis Haderlie	Arranging Cut Flowers Donna Cuin	Insects & Woody Ornamentals Lauren Kerzicnik	Poultry/ Greenhouse Brad Holliday	Vertical Growing Nate Story

**BREAK 10:45AM - 11:00AM**

**SESSION TWO 11:00AM - 12:00PM**

Sustainable Ag -Business Adrian Card	Bees/ Pollinators Clifford Reed	Slow Food: Eating In Andrew Nowak	Grapes/ Vineyards Sadinand Dhekney	Poultry/ Greenhouse Brad Holliday
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**LUNCH 12:00PM - 1:45PM**

Network and Visit Vendors

**SESSION THREE 1:45PM - 2:45PM**

Herbs Curtis Haderlie	Slow Food: Eating In Andrew Nowak	Common Diseases Veggies/ Ornamentals Linnea Skoglund	Grapes/ Vineyards Sadinand Dhekney	Vertical Growing Nate Story
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3:00pm - 5:30pm

**Hands On Workshops - Sheridan College**  
Choose ONE Workshop

1. Fruit Tree Grafting (Steve Miller)
2. Food Preservation: **In Home Use ONLY**  
(Kentz Willis)  
Room 121 Watt Ag Center
3. Tomato Grafting (Tyler Mason)

6:30 - 9:00  
Dinner/Awards/Networking  
Best Western Sheridan Center  
Ballroom

## Saturday, March 15, 2014

8:00am - 8:30am  
Good morning

8:45am - 9:45am  
Business Meetings - Whitney Center  
MG: Room ?  
WYFM: Room ?

**SESSION FOUR 9:45AM - 10:45AM**

TRACK #1	TRACK #2	TRACK #3	TRACK #4	TRACK #5
Sustainable Ag -Business Adrian Card	Bees/ Pollinators Clifford Reed	Sustainable Ag: Soil Maintenance Renee King	Fruit Tree Pruning Chris Hilgert	Vertical Growing Nate Story

**BREAK 10:45AM - 11:00AM**

**SESSION FIVE 11:00AM - 12:00PM**

Slow Food: Eating In Andrew Nowak	Arranging Cut Flowers Donna Cuin	Sustainable Ag: Soil Maintenance Renee King	Fruit Tree Pruning Chris Hilgert	Poultry/ Greenhouse Brad Holliday
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**12:00 - 1:00PM**

Lunch and Closing

**50/50 Raffle:** Drawing at Dinner Friday night. Benefits go to WY BFBL program. \$5.00/ticket

**Seed Swap:** During Friday Dinner/Awards. Bring your seeds to share and swap with other members.

**Silent Auction:** During Friday Dinner-proceeds to Master Gardeners. Be sure to bid on these great items donated by the Wyoming Master Gardeners.

### CANCELLATION POLICY

Cancellations received in writing prior to Feb. 24, will receive a full refund. A \$10 fee will be assessed for all cancellations after Feb. 24, 2014.

**No Refunds for No Shows!**

## WYOMING FARMERS MARKETING ASSN. & WYOMING MASTER GARDENERS 2014 JOINT CONFERENCE

March 13-15, 2014

SHERIDAN, WY

### REGISTRATION

NAME:

ORGANIZATION:

ADDRESS:

CITY, STATE, ZIP:

PHONE:

EMAIL:

**Fees valid for Early Registration ONLY!**

WFMA Membership	\$ 20
WY BFBL Membership	\$ 30
Conference Special: Both Memberships	\$ 45

Thursday	
Manager Certification-Member	\$ 25
Manager Certification-Non-Member	\$ 50
Conference (FRI&SAT)	\$100
Friday Only	\$ 50
Saturday Only	\$ 50

Registration received after February 24th or at the door:

Manager Certification	\$ 50
Conference (FRI&SAT)	\$150
Friday Only	\$ 75
Saturday Only	\$ 75

Mail Registration and Payment to:

WFMA  
PO Box 20939  
Cheyenne, WY 82003

Register Online: [www.wfmaconference.eventbrite.com](http://www.wfmaconference.eventbrite.com)





Wyoming Farmers Marketing Association (WFMA) is committed to promoting Wyoming farmers markets and local food producers through education, advocacy and networking. The organization is a non-profit governed by a board of directors consisting of farmers, market managers and government agency representatives.

WFMA strives to:

- Promote direct marketing avenues for Wyoming agricultural products.
- Advocate for the interest and respond to the needs of farmers markets and direct marketing producers.
- Educate producers and consumers about benefits of direct marketing and importance of supporting local agriculture and community.
- Work with Wyoming Department of Agriculture Consumer Health Services to promote safe food handling/preparation practices for local foods.
- Offer educational material aimed at increasing consumer awareness of producer and consumer responsibilities relating to food safety.
- Work with Wyoming Department of Agriculture Technical Services regarding agriculture product standards.
- Provide a means whereby markets and producers can benefit from joint promotional strategies.
- Speak, in general, on behalf of agricultural producers and direct marketing practices.

## CONFERENCE INFORMATION

### HOST HOTEL

**Best Western Sheridan Center**  
**612 N. Main St.**  
**Sheridan, WY 82801**  
**(307) 674-7421**

*Conference Rate - Book by Feb. 15th*  
*\$71.99/night plus tax*

Market Manager Certification will take place on Thursday, March 13th at the Best Western Sheridan Center. A Welcome Reception will follow that evening.

Conference sessions and workshops will be held at Sheridan College Whitney Center. Lunch will be provided at the college Friday and Saturday. All breakfast will be on your own.

Dinner and banquet will be Friday, March 14th at the Best Western Sheridan Center.

A Seed Swap, Silent Auction and 50/50 Raffle will be held at the banquet Friday night. Raffle tickets are \$5 and can be purchased at the conference anytime prior to Friday night.

### CONTACT INFORMATION

**Brook Brockman**  
**brook.brockman@wyo.gov**  
**(307) 777-5612 Office**  
**(307) 331-5607 Cell**



### Learn

Master Gardener trainees receive educational training in horticulture from UW Extension Educators and learn about botany, soils, flowers, trees, shrubs, lawns, vegetables, fruits, entomology, pesticide safety, and diagnosing plant problems.

### Give

Master Gardener interns give back to their communities through volunteer activities coordinated at the local level to address local needs and opportunities. Master Gardeners are asked to provide 40 hours of volunteer time in their own communities.

### Grow

Many Master Gardeners continue with the program for years and years. The longer a Master Gardener stays with the program, the more they learn.

If you have an interest in gardening, want to learn more, and want to help your community grow, the University of Wyoming Extension Master Gardener program is for you. Master Gardener programs are offered in 15 counties in Wyoming.

Wyoming Master Gardener Coordinator  
 Department 3354  
 1000 E University Ave  
 Laramie, WY 82071  
 Phone: 307-766-6870  
 Email: chilgert@uwyo.edu

# GROWING TOGETHER



## WYOMING FARMERS MARKETING ASSN. & WYOMING MASTER GARDENERS

# 2014 JOINT CONFERENCE

**MARCH 13-15, 2014**

**SHERIDAN, WY**

