

Ethics First:

'Lessons Learned' from co-founding Healthsouth and the ultimate \$2B Securities Fraud Trial

AARON BEAM

CO-FOUNDER OF HEALTHSOUTH

Aaron Beam, Richard Scrushy (CEO) and two others founded Healthsouth in 1984 and grew the company into a NYSE Fortune 500 company. Mr. Beam departed Healthsouth in 1996 because he and his accounting department were instructed to 'fix the numbers' to meet Wall Street expectations, and he approved it; ultimately costing him his wealth, career and a prison term.

Audiences are intrigued by Aaron's first-hand account of the nefarious CEO figure, Richard Scrushy, who built a healthcare juggernaut only to bring it to its knees.

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