

## **Annual PhD Student Evaluation Process**

Each year marketing faculty provide feedback to PhD students on their goal progress. The process has two parts. First students submit a self-evaluation form that is then distributed to all marketing/management department faculty who for the most recent academic year have worked with them in class, had them assigned as a TA/GA, or served as an advisor. The faculty evaluate them in four areas including:

- 1: Acquire Advanced Knowledge Relevant to Areas of Specialization
- 2: Develop Advanced Research Skills for Areas of Specialization
- 3: Be Able to Assume Teaching Responsibilities at High-Quality Colleges and Universities
- 4: Successfully Graduate and Place at High-Quality Colleges and Universities

For each of these areas, PhD students will be rated based on the following scale: 4 excellent, 3 good, 2 fair, 1 poor, NA not applicable. The PhD Program Director (in consultation with the Department Head) compiles the feedback and provides each student with a final evaluation by June 30th.

The Self Evaluation form follows and should be completed and returned by May 29<sup>th</sup>, 2022.

Name:

Department:

## PhD Student Self-Evaluation

By **May 29<sup>th</sup>**, please complete this self-evaluation of your performance and progress in the PhD Program. The evaluation will help you identify your strengths, areas for development, and goals for the coming year. The PhD program director will use your self-evaluation in preparing your annual performance evaluation.

The questions below are organized according to the four Assurance of Learning goals of the PhD Program University of Wyoming College of Business, listed in bold. Answer the questions in accordance with your stage in the program, and rate your performance for each item according to the following scale:

- |    |                |
|----|----------------|
| 4  | Excellent      |
| 3  | Good           |
| 2  | Fair           |
| 1  | Poor           |
| NA | Not applicable |

Use the space provided below each item to explain your rating.

Please complete and return this form by May 29 via email to your departmental PhD Coordinator, copying the PhD Director and Project Manager.

### **Goal 1: Our students will acquire advanced knowledge relevant to their areas of specialization.**

a. Coursework: \_\_\_\_\_

b. Progress toward advancement to candidacy by June of 3<sup>rd</sup> year (summer papers, comprehensive exam, incompletes): \_\_\_\_\_

- c. List any questions you have about your program of study, and describe your goals for your continued education in the discipline.

**Goal 2: Our students will develop advanced research skills for their areas of specialization.**

- d. Briefly (1-2 paragraphs, maximum) provide a personal statement that describes your “research identity.” What are the research questions you are interested in? How would you like to be known within your field?

e. TA/RA work: \_\_\_\_\_

Describe the duties you performed during the past year as a research or teaching assistant and include the names of your faculty advisors.

f. Development of research skills: \_\_\_\_\_

Describe the skills you acquired and your goals for the coming year.

g. Presentations: \_\_\_\_\_

List all national and regional meetings you attended and your role (attended, presented, discussant). Describe your goals for the coming year.

h. Publications: \_\_\_\_\_

List all working papers and journal submissions, and describe progress made. Describe your goals for the year.

i. Dissertation research: \_\_\_\_\_

Describe progress made toward timely dissertation completion (proposal defense by May 31 of your 3<sup>rd</sup> year, dissertation defense by spring of 4<sup>th</sup> year) and goals for the year.

**Goal 3: Our students will be able to assume teaching responsibilities at high-quality colleges and universities.**

j. Briefly (1-2 paragraphs, maximum) provide a personal statement that describes your “teaching identity.” What are the courses you are interested in teaching? How would you like your students to think of you as a teacher?

k. Course evaluations: \_\_\_\_\_

List any courses and the terms that you taught this year.

l. Describe your goals for improving your teaching.

**Goal 4: Our students will successfully graduate and place at high-quality colleges and universities.**

m. On track for timely graduation (4 years): \_\_\_\_\_

n. On track for successful placement at high-quality university: \_\_\_\_\_

o. Describe additional professional coaching you would like in the coming year.

p. Describe your summer research plans. What are your goals, timelines/deadlines and to whom will you be accountable?

q. Please provide any additional information you feel would be helpful in evaluating you. Are you experiencing any problems in the program that might reduce your ability to succeed?

r. Overall performance in the PhD Program: \_\_\_\_\_

Please attach to this form (1) your curriculum vitae and (2) any research papers (including your thesis research) that you have written. Email the collected document to the PhD program director [lprice13@uwyo.edu](mailto:lprice13@uwyo.edu) and copy Carlinda Lei Asay [casay7@uwyo.edu](mailto:casay7@uwyo.edu) . Thank you.