“PRE-HEALTH COWBOYS” GIVING DAY CAMPAIGN
We need your help!

Pre-Health Students and Alumni,

We are excited to work with the UW Foundation this month as we launch our first Giving Day campaign to assist students. Giving Day this year will run for 24 hours from noon on Wednesday, October 19 to noon on Thursday, October 20.

As of October 3, the campaigns have not yet been posted (you can watch here to see when our campaign will be posted ... campaigns will be listed in alphabetical order), but here is the way we have pitched our campaign:
Assist low-income and underrepresented Pre-Health Cowboys in their preparation for and application to professional school! The Pre-Health Advising Office coaches students in preparing for application to professional schools in medicine, athletic training, chiropractic, dentistry, occupational therapy, optometry, physical therapy, physician assistant, podiatry, and public health. Funds will be used to assist students in exam preparation, application fees, and/or the cost of traveling for interviews. Thank you so much for your partnership in ensuring that our students are able to have the best chance they can to move toward these great careers!

See below for ways you can help us drum up support for this campaign. You’ll be able to follow our campaign at our Instagram account @prehealthuwyo. Thanks so much for considering this!

Sincerely,
April French, Ph.D.
Senior Academic Advisor
Pre-Health Advising Office
University of Wyoming
afrench1@uwyo.edu

Ways CURRENT STUDENTS OR RECENT ALUMNI can help:
• If you find the services our office provides useful, submit a video of no more than 60 seconds in length to say why you think this campaign is important. Once you have completed this video (deadline for submission = October 15), drop the file into this folder. By submitting this video, you agree that the UW Foundation may use your video via social media and e-mail. (Note: If we don’t use your video via social media, we will still make it available for viewing by potential donors via a link!)
• Tell your parents, grandparents, and their friends about the campaign!
• Tell the practitioners you are shadowing about the campaign!
• Once the campaign posts online, start sharing its link via social media (if you’re not on Facebook, perhaps ask some folks you know who are on Facebook also to share the link). Previous Giving Day campaigns have found that up to 90% of those who gave got there from a link shared via social media.

Ways MORE ESTABLISHED ALUMNI or HEALTH CARE PRACTITIONERS can help:
• Consider becoming a Giving Day Ambassador. To do so, go to the main Giving Day website and hitting the “Become an Ambassador” button. If you already have a GiveCampus account through the Foundation, you would just log in as part of the process. If not, you may be asked to establish an account. [No pressure on this ... if you’d rather just share links via social media/e-mail (see below), that will be fine, too!]
• Submit a video of no more than 60 seconds in length to say why you think this campaign is important. We would particularly like to hear from some of you who would have benefited from such funds when you applied to professional school, but any video would be welcome! Once you have completed this video
(deadline for submission = **October 15**), drop the file into this folder. **By submitting this video, you are consenting for it to be used by our office as we continue to drum up support via social media and e-mail.**

- Tell others about this campaign (particularly other alumni / fellow health professionals who would appreciate the opportunity to give to this campaign themselves).
- Once the campaign posts online, start sharing its link via social media (if you’re not on Facebook, perhaps ask some folks you know who are on Facebook also to share the link). Previous Giving Day campaigns have found that up to 90% of those who gave got there from a link shared via social media.
- During Giving Day, we would be honored if you would give toward our campaign.