

RICHARD CHARLES McGINITY
CURRICULUM VITAE

EDUCATION

1980	DBA, Harvard Business School
1973	MBA, Harvard Business School
1966	AB, Princeton University

ACADEMIC POSITIONS

Dec. 2013-Present	Interim President, University of Wyoming
Aug.–Dec. 2013	Interim Vice President for Academic Affairs, University of Wyoming
2007–Present	Bill Daniels Chair of Business Ethics, College of Business, University of Wyoming
1973-1977	Harvard Business School, Boston, MA

Research Associate. Authored numerous Harvard Business School MBA/executive education case studies. Doctoral dissertation focused on technological change, industrial competition, and corporate governance.

BUSINESS EXPERIENCE

1986-2013	School Street Capital Group, Inc. (www.sscg.com)
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Founder/President of boutique investment banking firm with offices in Ann Arbor, Boston, New Orleans, and Laramie. Clients are business founders/owners whose companies seek strategic guidance, growth, capital, acquisitions or liquidity.

1983-1986	Private Equity Managers , Boston, MA
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General Partner of \$60 million venture pool investing in early stage biotechnology companies. Transactions included startup funding for Idexx Laboratories (NASDAQ - IDXX).

1978-1983	Parsons Brinckerhoff Inc. , New York, NY
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Manager of Operations 1981-1983, Manager of Planning 1978-1981 in rapidly growing multinational consulting firm transitioning from partnership to employee-owned corporation.

SELECTED GOVERNANCE EXPERIENCE

Canada Southern Petroleum Ltd., Calgary, Alberta, 2002-2006; Chairman of the Board. (Oil and gas exploration and development.) Settled long-running litigation (2003); modernized governance (2004); led successful defense against hostile takeover (2006) by PetroCanada.

CastleBancGroup, Inc., De Kalb, IL, 1997-2002; member of Audit Committee. (Publicly-traded \$550 million bank holding company; acquired January 2002 by First National of Nebraska.)

Callidus Technologies, Inc., Tulsa, OK., 1987-99; Director. (Designer/builder of combustion/incineration systems for petrochemical industry. Subsidiary of former ChemFirst Inc.: NYSE-CEM.) Managed divestiture on behalf of parent.

Codman Research Group, Inc., Andover, MA, 1994-98; Chairman of Audit Committee. (privately-owned developer of health care information systems for managed care plans including Anthem, Blue Cross/Blue Shield of Minnesota, and others).

Marine Corporation, Springfield, IL, 1987-1997; Director. (Publicly-traded \$1.5 billion bank holding company; acquired 1992 by Banc One Corporation, now JPMorgan Chase.)

Wyoming Business Council, Cheyenne, WY: Director 2002-2010; Co-Chair (with Governor David Freudenthal) 2004-2005.

PUBLICATIONS

Other

"Ethics MUST Be Taught in the Classroom," Wyoming Business Review, December 15, 2008 (reply to B. Mitchell article entitled "Ethics, Character Can't Be Taught in Classroom," Wyoming Business Review, August 8, 2008)

Harvard Business School Case Studies and Notes

(prepared under the supervision of Ray A. Goldberg, Moffet Professor of Agriculture and Business; © President and Fellows of Harvard College)

U.S. Agribusiness

Agronomic Influences on Agribusiness Commodity Systems
First Mississippi Corporation

- Appendices: (A) The Nitrogen Fertilizer Industry
- (B) The Natural Gas Shortage

Farmhand Inc.

The Fresh Produce Wholesaler: P. Tavilla Co.

H. P. Hood, Inc. Florida Orange Futures (B)

- Appendix: Summary of Corporate Hedging Guidelines

Indiana Farm Bureau Cooperative Association, Inc. (A)

Indiana Farm Bureau Cooperative Association, Inc. (B)

The Latin American Agribusiness Development Corporation S.A.

- Appendix: The Commercial Floriculture Market in the United States

Keane and Corky Larson

- Appendix: The Market for California Table Grapes

Note on Hedging in the Currency Futures Market

- Appendices: (A) Supply and Demand Between Currencies
- (B) Source of the Basis in Currency Futures

Note on Special Financial and Tax Arrangements for Agribusiness
An Outline of Major Issues Relating to Farm Labor (with Christopher Mock)
The Pillsbury Company: Opportunities for Computer-Based Strategic Planning
Pioneer Hi-Bred International, Inc.
Charles Pullin
Walker Vineyards, Inc.

International Agribusiness and Economic Development

ARA World Food Systems, Inc.
Diamond A Meat Packers, Inc.
 Appendix: Beef Production in the United Kingdom
J. B. Eastwood Limited
 Appendix: An Overview of the European Community's Poultry Industry
Ganaderia Industrial S. A. (with Kenneth Hoadley)
C. Itoh & Co., Ltd.
 Appendix: An Overview of Thai Corn Production and Market Structure
Kikkoman Shoyu Co., Ltd.
Mitsubishi Corporation
Mitsui & Co.
The Nestle Company Inc.: Hedging in the Cocoa Futures Market
 Appendix: The International Cocoa Market
Phil Hi-Bred, Inc.
Stratford of Texas, Inc. (B)
World Bank B: The Mauritius Rural Development Project
 Appendices: (A) Structural Problems of Mauritius Agriculture
 (B) Project Economic Evaluation Methods
World Bank (C): The Mexican Agricultural Credit Loan
 Appendix: (A) The Agricultural Sector in Mexico

HONORS AND AWARDS

2005 Dean's Recognition Award, College of Business, University of Wyoming
2012 "Going the Extra Mile Award, University of Wyoming

COMMITTEES

University of Wyoming

Kaiser Ethics Project Advisory Council
Faculty Senate Student Interaction Committee
College of Business Dean's Review Committee, 2012
James Orr Willits Summer Independent Study Ethics Awards Committee, 2012 - .

College of Business

Ethics Task Force
MBA Design Committee
MBA Redesign Implementation Team
MBA Curriculum Integration Committee
MBA Admissions Committee

Management and Marketing Department Strategic Planning Task Force
Management and Marketing Department Governance Task Force

OTHER SERVICE

US Navy, 1966-1971

Daniels Fund UW Faculty Representative to Daniels Fund Ethics Consortium

Government Building the Wyoming We Want Inc. (Board Chair): numerous organizational meetings during 2008 and 2009; obtained IRS Designation as 501(c)3 public charity; numerous unscheduled consultations with Governor and Governor's staff; recruited interim Executive Director

Wyoming Business Council (Board director 2002-2010; Co-Chair 2004-2005): four quarterly board meetings; four quarterly board subcommittee meetings; numerous unscheduled board meetings, committee meetings, and consultations with Governor and CEO of Business Council; counseled with numerous applicants for grants/loans from WBC programs

Wyoming Association of Rural Water Systems presentation: *"Rural Water Systems: Managing in Trying Times"*

Wyoming Department of Corrections: participated in interviews of candidates for Director of Prison Industries

Outreach

Community Colleges

Articulation of UW/CC Business Ethics courses (annual)

Assisted faculty at Western WY College, Central WY College, Eastern WY College, Laramie County Community College, Sheridan College, Gillette College

Formed Business Ethics Working Group ("BEWOG") of UW/CC faculty; planned and moderated two statewide meetings (Sep 25, 2008 and Apr 10, 2009) to advance business ethics teaching in community colleges, and articulation of UW/CC ethics courses; proposed "Ethics Days" on each CC campus

Business Organizations

Assisted in design and implementation of Wyoming Business Leadership Institute (2.5 day executive education seminar); taught inaugural class of inaugural session and five subsequent

Wyoming Women in Agriculture presentation: *"Uphill and Against the Wind – Ranch Country Values in the 21st Century"*

Riverton Economic and Community Development Association
presentation: *"Building the Wyoming We Want...on the Foundation of
the Wyoming We Have"*

Cheyenne Rotary Club presentation: *"From the Four-Way Test to
Sarbanes-Oxley: Where Do We Go From Here?"*

Wyoming Nature Conservancy Trustees presentation: *"Nature's
Keepers: Old Ethic, New Allies"*

TriState Telecommunications Conference presentation: *"Rural ILECs –
Managing in Troubled Times"*

Daniels Ethics Day Executive Forum

- * Moderated CEO panel discussion "Business Ethics and Your Organization"
- * Participated in filming "The Code of the West: Alive and Well in Wyoming"

American Council of Engineering Companies – Wyoming Chapter:

- * Organized two 1.5 day executive education seminars (2009 and 2011) using
UW faculty
- * Presentation: "Governance – Boards of Directors and Their
Responsibilities," Sheridan Area Financial Advisors Organization (2011)

As projects in ethics courses or student organizations, identified 32 Wyoming businesses
as candidates for Better Business Bureau "Torch" Awards; prepared nomination papers
for 22

Other

Presented in two panel discussions and one class at Northern Colorado University
Monfort College of Business Ethics/Fraud Day

OTHER ACTIVITIES/ACCOMPLISHMENTS

Alpha Kappa Psi – Beta Nu Chapter: Faculty Advisor
NASBA Student Center for the Public Trust: faculty Advisor