



University Strategic Planning Process

This document provides a framework for the strategic planning process which will commence in September 2016 by engaging the campus and stakeholder communities in a series of planning discussions. The goal will be to create an integrated comprehensive five year university strategic plan to commence July 1, 2017.

Strategic Planning Leadership Council

The Council was appointed by the President to serve as the steering committee for the strategic planning process, providing overarching leadership. Responsibilities include implementing and monitoring a transparent process and timeline, collecting and synthesizing planning materials, creating and vetting drafts, integrating feedback and developing the final plan. Composition to include:

Provost Kate Miller, Chair
Dean Klint Alexander, College of Law
Dean Ray Reutzel, College of Education
Susan Aronstein, Director, Honors Program
Adrienne Freng, Department Head, Criminal Justice
Michael Barker, Professor, Civil Engineering
Cynthia Weinig, Professor Botany
Caroline McCracken-Flesher, Professor, English
Diane Boyle, Professor, Nursing
Casey Terrell, Graduate Student, Law
Zac Hall, Undergraduate Student, Economics, Math, and Statistics
Allen Tanner, Staff, School of Energy Resources
Alison Shaver, Staff, College of Agriculture and Natural Resources
Jeff Mrash, Trustee
April Brimmer Kunz, Foundation Board President
Tim Wilson, Alumni Association President
Matt Whisenant, Athletics Representative

Ex-officio (non-voting): VP for Institutional Advancement/President UW Foundation, Executive Director of the UW Alumni Association, VP for Research and Economic Development, VP for Administration, VP for Student Affairs, VP for Governmental and Community Affairs, VP for Information Technology, and Director for Intercollegiate Athletics.

Dialogue and Listening Topics

Due to their cross-cutting nature, several topics will be studied and discussed in campus-wide dialogue and listening sessions. The topics with a brief description follow.

1. University Structures & Organization

Discuss current University structure regarding effectiveness and efficiency including the extent to which the current structure aligns like-disciplines/functions to encourage interdisciplinary work and/or streamlined services. Within the structure, other organizational functions/processes will be discussed as well. [Co-leaders: Jacquelyn Bridgeman (Law) and John Mittelstaedt (Business)]

2. Extended Education & Lifelong Learning

Discuss delivery of learning including off-campus enrollment, online education, and credit and non-credit bearing lifelong learning opportunities including conferences and training. [Co-leaders: Meg VanBaalen Wood (ECTL) and Karen Bartsch Estes (Psychology)]

3. Undergraduate Recruitment and Enrollment

Discuss enrollment including undergraduate recruitment and on-campus undergraduate enrollment including international recruitment/enrollment and enrolling students from under-represented groups. [Co-leaders: Chip Kobulnicky (A&S) and Mary Aguayo (Student Affairs)]

4. Diversity and Inclusion

Discuss diversity, inclusion and internationalization at UW including overall campus climate and efforts to increase diversity and expose UW students to international experiences. This team will interface with the Undergraduate Recruitment and Enrollment team as needed. [Co-leaders: CeCe Aragon (A&S) and Dave Messenger (A&S)]

5. Academic Programs, Curriculum and Academic Quality

Discuss the portfolio and quality of academic program offerings, including accreditation of programs, the standards and processes currently used to ensure that programs are rigorous and reputable, and the resources necessary for programs to achieve these standards. Identify the current and future areas of academic excellence and how excellence will be maintained or achieved. Included in the charge to this team will be discussion of teaching and learning, interdisciplinary and multidisciplinary degrees/curricula/collaboration, classrooms to facilitate active learning, faculty development for active and team-based learning, etc. [Co-leaders: Ricki Klages (A&S) and Derek Smith (Health Sciences)]

6. Information Technology

Discuss the technology infrastructure and support structures including networking, classroom technology, learning platforms and portals, website, and the effectiveness to which UW uses technology to communicate both on and off campus. This team will interface with extended education, academic programs, and research as needed. [Co-leaders: Jen Chavez (IT) and Dimitri Mavriplis (Engineering)]

7. Student Success

Discuss UW's student success programming, and its effectiveness in improving retention, transfer, 4-year graduation rate, student engagement and satisfaction. [Co-leaders: Donal Skinner (A&S) and Patrice Noel (Academic Affairs)]

8. Research Scholarship and Graduate Education

Discuss the quality and quantity of research and scholarly outcomes including interdisciplinary and multidisciplinary research. In concert, discuss the portfolio and quality of graduate programs. [Co-leaders: Bryan Shader (Research) and Suzie Young (Education)]

9. Engagement and Outreach; Economic Development and Vibrant Communities

Discuss efforts of the university to engage with external audiences and provide outreach programming to meet the needs of these audiences. Discuss the role of the university in innovation, and the state and region's economic development including community development. [Co-leaders: Jeff Clune (Engineering) and Mark Northam (SER)]

10. Resource Alignment, Revenue and Budgeting Model

Discuss exploring new revenue generation and current and potential university budgeting models including the degree to which academic responsibility (decisions) are aligned to revenue generation (consequences). Discuss the university's financial services and processes. [Co-leaders: Rob Godby (Business) and Steve Smutko (Haub School)]

11. Design, Master Plan and Campus Aesthetics

Discuss the current university master plan (capital facilities plan and campus master plan) with attention to function, design, aesthetics, and sustainability. [Co-leaders: Tony Denzer (Engineering) and Larry Blake (Facilities Planning)]

12. Athletics

Discuss UW's position as a Division I, high performing athletic program. [Co-Leaders: Alyson Hagy (FAR) and Joi Thomas (Athletics)]

Dialogue/listening co-chairs will be named to study the topic, lead guided conversation and draft an executive report. Each topic will have at least two scheduled open campus sessions so as to gain wide participation and feedback. These will be held during the months of November and December. This process will be completed by January with executive reports posted at that time.

Meetings by Department/Unit

As part of the planning process, the leadership team and relevant dean will meet with every academic department during October-December. Short (10 minute) presentations will be developed by the department followed by a future-oriented dialogue (approx. 1 hour per department). Each presentation and a short summary of the discussion will be posted to a planning website for others to view.

College Meetings

During November-December, the Provost will meet with each academic college. The focus of the meetings will be to discuss future directions, suggestions for the future, etc. This technique could be expanded to other units as well (e.g. Division of Student Affairs, IT, Administration, Athletics, Research, SER, Haub School, etc.)

Statewide Meetings

A series of state-wide meetings were hosted by Extension/Outreach personnel and organized by region to invite input from stakeholders, alumni and others. The full list can be found below.

November 30, 2016

Jackson, Wyoming

12:15-1:45 p.m.

Teton County Ag. Building
(4-H Building)

Upper Level Conference Rm.

255 W Deloney Ave

Cody, Wyoming 4:15-5:45 p.m.

Park County Library Grizzly Room
1500 Heart Mountain St.

December 2, 2016

Torrington, Wyoming 8:30-10:00 a.m.

Eastern Wyoming College

Tebbet Bldg,

Fine Arts Lecture Hall

3200 West C Street

Rock Springs, Wyoming

12:15-1:45 p.m.

WWCC

3rd Floor Board Room, 3060

2500 College Drive

December 5, 2016

Riverton, Wyoming 12:15-1:45 p.m.

Intertribal Ed. & Com. Cnt. 116

2660 Peck Ave

Casper, Wyoming

4:15-5:45 p.m.

Union/University Bldg. 322

Casper College Campus

125 College Ave

December 6, 2016

Cheyenne, Wyoming 4:15-5:45 p.m.

Laramie Cty. Comm. College

Health Sciences Building, 113

1400 E College Drive

December 7, 2016

Laramie, Wyoming 4:30-6:00 p.m.

Albany County Public Library

310 S 8th St

December 8, 2016

Gillette, Wyoming

7:15-8:45 a.m.

Location:

UW Offices at Gillette College

Main Building, Room 167

W Sinclair St.

Sheridan, Wyoming 12:15-1:45 p.m.

UW Watt Building, Room 131-132

Watt Building, Sheridan College campus

3401 Coffeen Avenue

Proposed Timeline

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| August 24, 2016 | Board of Trustees to review and approve final strategic planning process document and proposed timeline |
| September 23, 2016 | Kick-off event with special guest F. King Alexander, Louisiana State University President |
| September 2016 | Name Leadership Council and convene Dialogue and Listening Topics finalized & leaders invited |
| October 2016 | Meet with Dialogue and Listening Topic team leaders and launch Start departmental meetings |
| November 2016 | Continue departmental meetings College meetings Dialogue and listening sessions Statewide meetings |
| December 2016 | Finish department meetings College meetings Dialogue and listening sessions complete Statewide meetings |
| January 2017 | Dialogue and Listening Reports due Meet with each dialogue and listening team to review report Department presentations/discussions posted |
| February 2017 | Begin drafting university plan |
| March 2017 | Vet plan to campus community and stakeholders Board of Trustees to review draft plan and provide comments |
| March 2017 | Revise plan and present plan at Community/Campus Town Hall meeting |
| March/April 2017 | Approve plan through governance structures |
| May 10-12, 2017 | Board of Trustees to review and approve final plan document |
| July 1, 2017 | New Strategic Plan begins |
| Fall 2017 | College/Unit plans commence and/or developed |