Graphic Design/Marketing Internship Opportunity

Fall 2016

The Wellness Center in Half Acre at the University of Wyoming announces the opening of an **unpaid** internship position beginning Fall 2016. Applicants should be motivated, self-starting individuals with an ability to work independently as well as under supervision and within a team. This internship is an opportunity for students interested in graphic design and marketing to gain practical experience in the field and build their portfolio.

**Learning outcomes**
- Gain an understanding of best practices in health communication
- Gain experience in the planning, development and implementation of a marketing plan.
- Build a professional portfolio

**Essential Functions**
- Develop promotional materials for Wellness Center and Fitness Programs
- Create and implement a marketing plan for Wellness Center
- Create templates for Wellness Center promotions
- Create and manage social media accounts for Wellness Center
- Work closely with the Assistant Director of Wellness and Fitness Coordinator to elevate the brand of the Wellness Center
- Pre-test, develop, and evaluate materials for a social marketing campaign
- Participate in and provide support for Wellness Center events, activities, and trainings

**Application Requirements:**

Please submit the following application materials via email to lnewlin@uwyo.edu

- Letter of interest
- Résumé
- Contact information for 2-3 professional references
- Work samples

**Application Deadline:** *Monday, May 2, 2016, 5:00pm.*
Please direct questions or correspondence to:

Lena Newlin, MPH, CHES  
Assistant Director, Wellness  
Half Acre Campus Recreation and Wellness Center  
(307) 766-3418  
lnewlin@uwyo.edu

More information on the Wellness Center can be found at:  www.uwyo.edu/wellness