

“W” Number: _____
 Student Name: _____
 Advisor Name: _____

Catalog: 2021-2022 University of Wyoming Catalog
 Program: Design, Merchandising, and Textiles:
 Merchandising Career Track

Design, Merchandising, and Textiles: Merchandising Career Track

Design, Merchandising, and Textiles is a diverse and competitive field in which individuals plan, provide, and promote apparel, interiors, and related goods desired by the consumer. The Merchandising career track offers knowledge and application of business principles within the fashion and interior industries, entry into the world of retailing, and marketing techniques for apparel and interior furnishings. Throughout coursework, concepts of sustainable design and manufacturing, as well as the influence of design on well-being will be highlighted. Students will take a series of Design, Merchandising, and Textiles program core classes to gain experience with all three tracks. Students will be prepared for careers ranging from small business in Wyoming and rural areas of the West, to the highly competitive, fast paced global marketplace. All Design, Merchandising, and Textiles students are required to participate in a three-credit-hour internship, international field study tour, or a study abroad program.

Completion of this degree requires a minimum of 120 credit hours that include a) University Studies requirements (USP), b) departmental core curriculum, and c) specific courses for the selected career track. Courses should be selected in consultation with a student's advisor to enhance the student's educational experience and to ensure fulfillment of upper division course requirements (42 credit hours overall with 30 taken from UW).

Required Courses

Course Name	Credits:	Term Taken	Grade	Gen Ed
FCSC1141 - Principles of Nutrition *	Credits: 3			
FCSC1170 - Introduction to Apparel Construction ***	Credits: 3			
FCSC1175 - Design Communication ***	Credits: 3			
FCSC1180 - Applied Design ***	Credits: 3			
FCSC1185 - Introduction to Design, Merchandising and Textile Industry ***	Credits: 3			
FCSC2165 - Introduction to Fashion and Dress ***	Credits: 3			
FCSC2185 - Trend Forecasting and Analysis ***	Credits: 3			
FCSC2188 - Interior Design Studio I ***	Credits: 3			
FCSC2200 - Professionalism and Communication in FCSC ***	Credits: 3			
FCSC2210 - Fashion Show Event Planning ***	Credits: 2			
FCSC3110 - Personal Finance **	Credits: 3			
FCSC3160 - Merchandise Retailing and Buying ***	Credits: 3			
FCSC3171 - Introduction to Textile Science ***	Credits: 3			
FCSC3173 - Visual Merchandising and Promotion ***	Credits: 3			
FCSC3185 - Product Development Through Design Thinking ***	Credits: 3			
FCSC4160 - Merchandising Strategies and Technology ***	Credits: 3			
FCSC4171 - Advanced Textiles and Product Evaluation ***	Credits: 3			
FCSC4172 - Advanced Textiles and Product Evaluation Lab ***	Credits: 1			
FCSC4176 - Historic Clothing ***	Credits: 3			
FCSC4181 - Global Trade and Sourcing for Textile Products ***	Credits: 3			
FCSC4182 - Environmental Sustainability in Design, Merchandising and Textiles ***	Credits: 3			
FCSC4970 - Design and Merchandising Internship ***	Credits: 3			
ACCT2010 - Principles of Accounting I	Credits: 3			
AGEC1010 - Principles of Macroeconomics	Credits: 3			
OR				
AGEC1020 - Principles of Microeconomics	Credits: 3			
CHEM1000 - Introductory Chemistry	Credits: 4			
MATH1400 - College Algebra	Credits: 3			
MGT3210 - Management and Organization	Credits: 3			
MKT3210 - Introduction to Marketing	Credits: 3			
MKT3310 - Professional and Technical Selling	Credits: 3			
MKT4240 - Consumer Behavior	Credits: 3			

SOC1000 - Sociological Principles	Credits: 3			
OR				
PSYC1000 - General Psychology	Credits: 3			

Degree Minimum: 120 Hours

*Meets FCSC Core Elective in HNF, Grade C or above required

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A Marketing or Entrepreneurship minor through the College of Business is recommended for students in this career track.

Notes: