

Marketing, BS Supply Chain Management Concentration



This sample degree plan is a guide, to be used for planning in consultation with your academic advisor. Actual course sequence may vary by student. A ▲ symbol identifies courses that must be taken and passed during the suggested semester in order for a student to stay on track toward completing the degree program within four years.

Course Sequence	Course Prefix	Course Number	Course Title	Credit Hours	Min Grade	Notes
			USP First-Year Seminar	3	C	FY
▲	ACCT	1010	Principles of Accounting I ¹	3	C	
	ECON	1010	Principles of Macroeconomics ¹	3	C	H; can take ECON 1020 (Principles of Microeconomics).
	ENGL	1010	College Composition and Rhetoric ¹	3	C	C1
	MATH	1400	College Algebra ²	3	C	Q
Credit hours subtotal:				15		

Freshman Spring Semester

			USP Communication 2 ¹	3	C	C2
▲	ACCT	1020	Principles of Accounting II ¹	3	C	
	ECON	1020	Principles of Microeconomics ¹	3	C	H; can take ECON 1010 (Principles of Macroeconomics).
	MGT	1040	Legal Environment of Business ³	3	C	
	MATH	2350	Business Calculus ¹	4	C	
Credit hours subtotal:				16		

Sophomore Fall Semester

▲	IMGT	2400	Introduction to Information Management ¹	3	C	
	MATH	2355	Mathematical Applications for Business ¹	4	C	
	STAT	2050	Fundamentals of Statistics ¹	4	C	Can substitute STAT 2070 (Intro Stat for the Social Sciences).
			Non-Business Elective	3		
Credit hours subtotal:				14		

Sophomore Spring Semester

			USP Physical & Natural World	3		PN
			USP US & Wyoming Constitutions	3		V
▲	DSCI	3210	Intro to Operations & Supply Chain Mgmt ³	3	C	
▲	MKT	3210	Introduction to Marketing ³	3	C	
			Non-Business Elective	3		
Credit hours subtotal:				15		

This sample degree plan is a guide for course work in the major. • Course sequencing may need to be altered if ACT or Math Placement scores require a student to take pre-college courses before taking required math or English courses. • Not all courses are offered every semester and some electives may have prerequisites. Students should review course descriptions in the *University Catalog* and consult with their academic advisor to plan accordingly.

University of Wyoming requirements:

Students must have a minimum cumulative GPA of 2.00 to graduate. • Students must complete 42 hours of upper division (3000-level or above) coursework, 30 of which must be from the University of Wyoming. • Courses must be taken for a letter grade unless offered only for S/U. • University Studies Program (USP) Human Culture (H) and Physical & Natural World (PN) courses must be taken outside of the major subject, but can be cross-listed with the major.

College of Business requirements:

This program has been formulated to meet the requirements of the College of Business and the Association to Advance Collegiate Schools of Business (AACSB) International. • A 2.50 grade point average is required in all College of Business courses to graduate. • A 2.50 grade point average is required in all UW courses for Advanced Business Standing and graduation. • 50% of business credit hours must be from UW. • A grade of C or above required for common body of knowledge and major specific core courses. • A maximum of six (6) hours of freshman/sophomore-level military science and a maximum of six (6) hours of junior/senior-level military science may be applied to degrees in the College of Business.

Marketing, BS

Supply Chain Management Concentration



Sequence	Course Prefix	Course Number	Course Title	Credit Hours	Min Grade	Notes
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Junior Fall Semester

▲	DSCI	4230	Purchasing & Supply Management ³	3	C	
▲	DSCI	4240	Computer Apps in Decision Sciences ³	3	C	
	MGT	3210	Management and Organization ³	3	C	
▲	MKT	4240	Consumer Behavior ³	3	C	
▲	MKT	4520	Marketing Research and Analysis ³	3	C	
Credit hours subtotal:				15		

Junior Spring Semester

			USP Physical & Natural World	3		PN
▲	DSCI	4270	Logistics ³	3	C	
	FIN	3250	Corporate Finance ³	3	C	
			3000-level Ethics Elective ^{3^}	3	C	
			Elective	3		
Credit hours subtotal:				15		

Senior Fall Semester

▲	DSCI	4280	Supply Chain Management ³	3	C	
			Upper Division Elective	3		
			Elective	9		
Credit hours subtotal:				15		

Senior Spring Semester

▲	MGT	4800	Business Strategy & Policy ³	3	C	Passing MGT 4800 includes a passing score on the ETS standardized test for COB majors.
▲	MKT	4450	Advanced Marketing Management ³	3	C	C3
			Elective	9		
Credit hours subtotal:				15		

TOTAL CREDIT HOURS 120

Marketing - Supply Chain Management Concentration Program notes:

Students may not take a minor in the same area as their concentration.

[^]3000-level Ethics Elective. Choose from one of the following courses:

MGT 3110 Business Ethics

MKT 3110 Marketing Ethics (offered based on sufficient demand and resources)

INBU 3110 Global Business Ethics (offered based on sufficient demand and resources)

¹ Component of Advanced Business Standing.

² Requires MATH ACT ≥ 23, MATH SAT ≥ 600, Math Placement Exam ≥ 3, or ≥ C grade in MATH 0925.

³ Common Body of Knowledge or Major Specific Core.