**School of Energy Resources Ambassadorship Program**

**2023-2024**

Applications are due September 8, 2023

Calendar of events TBD

Please send application materials to seracad@uwyo.edu

**Requirements:**

* The student must be declared in the major or minor in the School of Energy Resources (SER). Students with concurrent degrees are eligible if they are pursuing a bachelor’s degree with SER or minor.
* Students must be attending the University of Wyoming full-time and have completed at least one semester with the School of Energy Resources or one year at the University of Wyoming.
* Students must maintain a 3.0 GPA and attend courses in SER every year.
* Student ambassadors must demonstrate a commitment to gaining knowledge within SER and must be willing to represent SER at University-sponsored or other events.

**Responsibilities and Expectations:**

Student ambassadors are the face of SER and promote the college in a variety of ways throughout the school year. Sometimes, activities and events may be held on weekends or weeknights. It is the ambassadors’ responsibility to inform other students/parents/professionals about SER’s goals and mission. These events and activities include:

* Participation in prospective student recruitment events
* Set up/clean up of general SER events
* Retention of current students in the program
* Participation in donor-related activities
* Sharing of personal experiences with prospective or current students
* Make welcome videos to newly admitted SER students: <https://www.ruffalonl.com/blog/enrollment/driving-enrollment-with-personalized-videos/?utm_campaign=2023EMBlog&utm_source=linkedin&utm_medium=social>
* Participation in occasional conferences or events to represent SER
* Make 15-20 short video clips to be shared on SER Academic Social Media to aid in recruitment

**Stipend Match:**

SER student ambassadors will be properly compensated for their work through a stipend. Stipend amounts range from $500-$1000 for a semester’s worth of work (a maximum amount students may receive in one year is $2000). Student ambassadors must declare ahead of time how much they are willing to work during the semester.

The breakdown is as follows:

* Attending an event/representing SER professionally 4 times in a semester: $500 awarded
* Attending an event/representing SER professionally 6+ times in a semester: $1000 awarded
* SER ambassadors will receive an SER polo shirt to utilize during their semester(s) of work (these do not need to be consecutive semesters). They may keep this polo after 2 semesters

OR

* SER ambassadors will receive an SER embroidered shirt of their choice after working as an ambassador for 2 semesters (these do not need to be consecutive semesters)

**Ambassadorship Agreement**

All SER ambassadors agree to abide by the above responsibilities and expectations and show full accountability for their actions while representing the School of Energy Resources at public events.

(some information provided from source: <https://wyoextension.org/agambassadors/applications/>)